

SIGN AFRICA

JOURNAL FOR THE VISUAL COMMUNICATION INDUSTRIES



SEP/OCT 2022 | ISSUE 120
5 500 COPIES | 22 000 READERS
R85.00 incl. VAT (SA) | R120.00 (INT)

THE JOURNAL FOR THE VISUAL COMMUNICATION INDUSTRIES

PPU *GRO*™



THE WORLD'S FIRST USERSHIP MODEL FOR LARGE FORMAT PRINTERS

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INCLUDES EQUIPMENT



SEE PAGE 30

*Ts & Cs Apply

Why does a Usership model make sense? While a few 'traditionalists' will still opt to buy that CD or vinyl record, by far the majority of avid music lovers will sign up to Apple Music, Amazon Music, Spotify, Qobuz, Tidal and others. It probably costs the same to subscribe to these services as it does to buy your favourite artist's latest album. So why is the Usership model an ever-increasing trend? **COVER STORY PAGE 30**

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GARMENT MICROFACTORIES HAVE A SMALLER ECOLOGICAL FOOTPRINT



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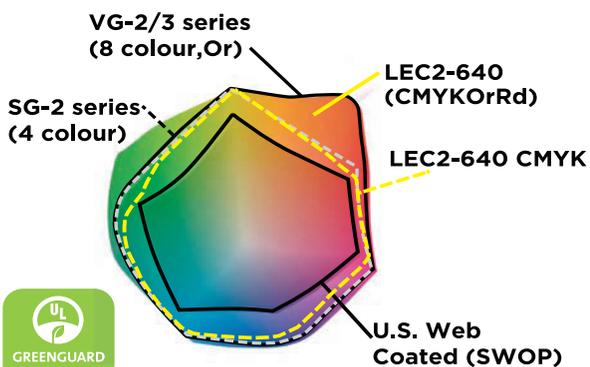




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"Walked out this morning, don't believe what I saw, a hundred billion bottles,
washed up on the shore, seems I'm not alone at being alone;
a hundred billion castaways, looking for a home." - Sting