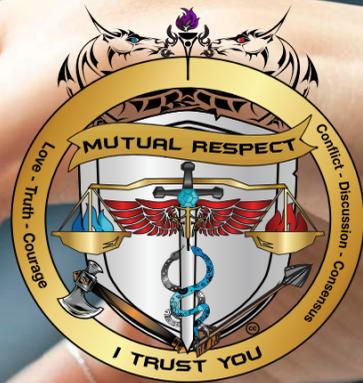


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FROM **R** Turn to page 32
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*Ts & Cs Apply

Why does a Usership model make sense? While a few 'traditionalists' will still opt to buy that CD or vinyl record, by far the majority of avid music lovers will sign up to Apple Music, Amazon Music, Spotify, Qobuz, Tidal and others. It probably costs the same to subscribe to these services as it does to buy your favourite artist's latest album. So why is the Usership model an ever-increasing trend? **COVER STORY PAGE 30**

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EXHIBITOR CATALOGUE **5**

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TINT **38**

QUESTIONS TO ASK WHEN SELECTING MATERIALS FOR PRINT JOBS

47

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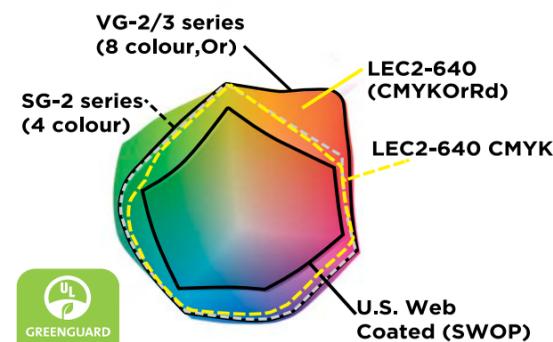
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