



Printing SA Outlining Printing And Packaging Membership Benefits At Sign Africa Durban Expo

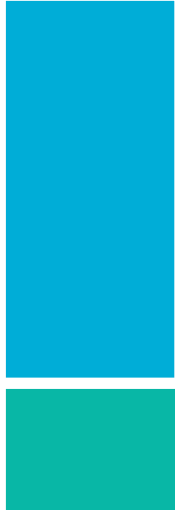
Printing SA will educate visitors about their member benefits and services at the Sign Africa Durban Expo, taking place 16-17 March 2022 at the Durban ICC.

Printing SA represent the interests of the printing, packaging, branding, creative design, marketing and communications industries. They ensure the industry is sustainable and that all stakeholders and, in particular, its members prosper.

Visitors will have the opportunity to speak to representatives to find out about their member benefits, such as: human resources consultancy services; industrial relations consultancy services; B-BBEE advisory and consultancy services; commercial, technical and legal expertise; industry representation and training.

The new Printing SA member benefits include:

- 1. Print, packaging, signage and visual communications medical cover:** Agility and Health Squared have partnered with Printing SA to bring you a one of a kind medical offering for you and your staff that is specifically tailored for the industry.
- 2. Productivity SA:** The Competitiveness Improvement Services Programme is aimed at improving the competitiveness in the South African print, packaging, signage and visual



communications industry as it has to compete against international competitors in the international and domestic markets. It is an investment cost-sharing grant for local entities.

3. SASFIN Finance: Printing SA Associate member SASFIN provides a comprehensive range of specialist financial products and services for Business and Wealth clients including equipment finance, forex and guarantees and funding to these

entrepreneur groups and companies.

4. Members' Portal: Members now have exclusive access to a host of great online tools from industry research, tenders, RFP's/Q's, marketing material, templates and so much more.

Sign Africa Durban is sponsored by Roland and Stixo and entrance on 16-17 March from 9am-5pm is free, please register online.

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