

INTRODUCING THE NEW SIGN AFRICA LIVE PLATFORM



All the
current
industry
digital
content
in one
place.

The **LIVE platform** is an opportunity for you to connect with our large audiences, demonstrate your latest product launches while addressing educational industry trends, and offer value in the form of technical expertise and industry experience, as well as helping businesses to re-evaluate their processes; change their entire way of working, step up, innovate and find the opportunities.

Connect with our
large audiences

Offer value in the form
of technical expertise

OPPORTUNITIES

- Product Demos
- Product Launches
- Events
- Product Tutorials
- Training Sessions
- Webinars
- Interviews / Q&A with Industry Experts
- Sponsored Product Videos

BENEFITS

- Interact with a LIVE audience.
- Get insights from an audience on your technology/solution.
- Get sales prospects from the session for sales team work.
- Get 1000's more to see the LIVE session after the event.
- Up-sell to existing clients.
- Keep in touch with clients.

STREAM YOUR
PRODUCT VIDEOS
WITH US AND
**GET 1000's
OF VIEWS**



● Email for more info: dyelan@practicalpublishing.co.za ● www.signafrica.com/live