

One particular vinyl features a micro-structured material adhesive, which delivers excellent repositionability and faster, bubble-free installation results.

Today's adhesives not only offer excellent conformability around curves and recesses — making application simple and fast — they ensure vinyls are easily removable, even after long-term use, without leaving residue or scratches.

Ease of removability is important, especially for a commercial fleet that needs the branding changed at a moment's notice, or individuals who want to frequently change the look of their cars. It is also important to maintain the resale value of vehicles.

**Paint protection films**

Some films feature a protective layer that helps to reduce surface impressions in a finished goods roll. It remains on during installation, then is removed easily and cleanly afterwards. Scratches impressed into the protective film layer will not transfer to the wrap film itself. Featuring unique, conformable film layers, it provides a better fit around curves and in channels for sleek appearance and easier installation.

Specific protective films feature a special top-coating technology that keeps cars looking newer for longer by protecting them from rock chips, insects, stones and harsh weather. The protective layer also ensures that the film is highly resistant to chemicals. The migration of dirt into the film is effectively prevented by the surface coating, which prevents yellowing. These products are ideal where more rugged protection is required.


**Special finishes and textures**

Vinyls are available in gloss, gloss metallic, matt, matt metallic finishes, leather and other striking looks to add depth and texture.

**Application range**

Vinyls are suitable for vehicle wrapping and for interior design, as well as sign making on cars, boats, trucks and aeroplanes, outdoor signage and for striping in the automotive industry. They can be used for indoor and outdoor applications.

**Printing compatibility**

While some vinyls can be printed with UV, solvent, eco-solvent and latex inks, others are certified for specific printers — always check with your supplier if the vinyl will be suitable for your printers and inks. 



Sources: 3M, Avery Dennison, Grafityp, Orafol, HEXIS and Mactac Graphics.



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