

SIGN INDUSTRY NEWS

Epson South Africa Host Discussion On Gender Equality

Epson has been an advocate of equal opportunity employment for five decades. It abolished gender-based pay differences in Japan in 1983 and has been working to eliminate the gender gap and enable its employees to maintain a balance between work and personal life. Epson South Africa recently hosted its inaugural Women in Business panel discussion, where industry leading speakers were invited to discuss and explore the daily challenges women face in the business world.

Founder and editor of 'Tech Girl', Samantha Wright; entrepreneur, author, and speaker, Nicky Rowbotham; and Roxanne Pierrus, sales manager for business print at Epson South Africa, shared their secrets of successfully navigating working in the technology sector, balancing work and home life, especially in a hybrid working environment, and how they secured their seats at the boardroom table.

The speakers also discussed how more females are being recognised for the value they bring to the workplace, and emphasised how organisations like Epson are demonstrating their commitment to women in their relevant channels and elaborated on how more industries should follow this lead.

'I'm starting to see some progress in the workplace, where people realise that women are looking for something different,' said Rowbotham. 'More people are aware that females think nothing like men and can add value in vastly different ways. However, we are definitely not there yet, we have a lot of work to do.'

The event also addressed how society can play a more prominent role in empowering women to take a stand. 'It's necessary for society to change how we raise our children. We must encourage them despite their gender to go out, take risks and



make their voices heard,' said Rowbotham.

The three trailblazers closed off with advice for women who want to break into male-dominated professions, with Wright leading with, 'I always say do it. I know it may not always be easy but just do it. For example, if you want to make YouTube videos about games, switch your camera on and go for it. It doesn't have to be perfect, it just has to get done.'

Although much still needs to be done to realise

the United Nation's gender equality Sustainable Development Goal, more organisations are levelling the playing field and working towards bridging the gender gap.

'It was an honour to be able to present at this Epson event. I have always wanted to contribute to Epson's ethos on gender equality. I hope that through this event, we can continue this really important conversation,' concluded Pierrus.

www.epson.co.za

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SIGN INDUSTRY NEWS CONTINUED

Intamarket Showcases Printers, Consumables And More At Open Day Event

Intamarket hosted an open house event, presenting an opportunity for the sales and technical team to meet with customers in the company's demonstration centre. Visitors could experience the capabilities of a new range of equipment through live demonstrations.

The overall visitor feedback was positive, with visitors stating that events such as these are long overdue, and that while virtual demonstrations are great, it is better to see how the equipment operates and truly experience the quality of the final product.

The most popular products included the Stratojet Piranha dye-sublimation and Hawk CleanInk printers, clam shell heat presses, Avery Dennison's new range of Paint Protection Films – including the Matt and Neo Black versions, Olfa tools and tapes, with a demonstration by tapes specialist, Jacob Machaba.

www.intamarket-graphics.co.za



Midcomp HP Latex Solution Broadens Business's Service Offerings

Midcomp has installed an HP Latex 1500 at Frame Fun. The HP Latex 1500 machine prints up to 74sqm per hour, prints double-sided backlit applications and its prints are dry and scratch-resistant immediately after printing.

Running costs are reduced with cost-effective five litre HP ink cartridges. Additional features include unattended printing with robust roll-to-roll design as well as an optional roll-to-freefall, which enables the prints in a long run to be cut

and moved to finishing.

Frame Fun are specialists in all types of framing, certificates, custom framing of originals, block mounting, stretch canvas, lamination, digital printing (canvas/photo paper) and more. The company has a history which spans over 30 years.

Frame Fun CEO Aron Mudau, said, 'The HP Latex 1500 is much faster than what we currently have on the floor, and the quality is just amazing.' He praised its features, which include its 3.2m width and the fact that operators can load two 1.6m rolls, thereby printing different images at the same time. 'That is what I like about the machine. It is good value for money,' he added.

In terms of new markets, Mudau said it has allowed them to tap into billboards, something which was previously outsourced. 'Now we can print anything: wallpaper, wall banners...the opportunities are just huge. Instead of having to join the images, we can just print them straight away.'

Mudau added that his company has been dealing with Midcomp – where they get all their inks – for some time, that the two companies work in hand in hand and that the turnaround service was amazing.



The Frame Fun team with the HP Latex 1500.

www.midcomp.co.za and
www.framefun.co.za

Graficomp Installs HP Print And Cut System

Minuteman Press Bryanston's HP Latex 335 print and cut system, installed by Graficomp, has been praised for its versatility and high levels of productivity.

The system allows users to expand into wider applications with the 1.63m true print and cut solution, featuring print speeds of 13sqm/hr and a cut speed of up to 112cm/sec. Users can print and cut at the same time — versus print or cut with solvent — with this reliable, dual-device solution, and they can avoid solvent wait time.

Prints come out dry and ready to cut or laminate right away with no degas time — ready to deliver on the same day. Users can avoid lamination for short-term applications, with scratch resistance comparable to hard-solvent inks.

The HP Latex 335 allowed Minuteman Press Bryanston to keep up with trends such as Covid stickers and signage to meet their clients' demands. 'The printer is the Rolls Royce of its kind, especially when it comes to the smaller wide format machines. The machine allows us to print on various substrates without compromising on quality,' said owner Jacques du Preez.

According to du Preez, this is a huge benefit as Minuteman Press Bryanston only needs one machine to print all of its wide format jobs. The HP Latex is very easy to operate and the parameters on the machines are highly customisable, allowing the company to change settings exactly as it needs, depending on the specific print job and the output required.

He also said that the HP Latex is very fast and effective, allowing for a quicker turnaround time. One of its unique benefits is the fact that it can print unattended. 'This allows us to print through the night, without anyone manning the machine. This is almost done on a weekly basis for big print runs, effectively giving us an extra eight hours of production time. This is also where the offline cutting comes in very handy, as we can start cutting the next morning, and the printer is not still occupied. This also maximises our productivity. The HP Latex is a must have for any small print shop as it is an excellent all-round machine, capable of handling high volumes of printing, while maintaining top quality,' added du Preez.

In terms of new markets, du Preez said that the HP Latex has allowed his company to not only print standard jobs, but also allowed them to move into different market segments, which they would



Vandirai Verenga and Jacques du Preez with the HP Latex 335 system.

not have considered before, 'We have recently started to print wallpaper — something we would have declined in the past. The HP Latex is capable of printing high resolution wallpaper at any size, depending on the customers' needs,' said du Preez. 'We have also managed to print on non-printable substrates due to the HP Latex using an optimiser, allowing us to meet different demands from customers. The printer has given us the power to print anything, from vehicle wraps, T-shirts, signage, posters, canvases, plan printing, wall decals and more.'

The business is currently using the system to experiment with printing on wax paper and tissue paper, which according to du Preez is a popular application with take-away restaurants, particularly low-run volumes.

Du Preez added that the service they have received from Graficomp has been 'out of this world'. 'Their service and support have been excellent, and I would recommend them to anyone without hesitation. We have been dealing with Chris Paulet, and he has assisted us on numerous occasions with small issues with the printer. Even after hours, he is still willing to go the extra mile in order to solve problems if and when they come up.

Paulet is also well informed in terms of the different substrates on the market and gives the best advice in this field. We currently source all our vinyl supplies from Graficomp and use them to service the printer as and when needed.'

www.grficomp.co.za



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SIGN INDUSTRY NEWS CONTINUED

Romano Group Installs Latex Innovation With White Ink

Midcomp has reported the installation of an HP Latex 800W machine at Romano Group. With this solution, users can win high-value jobs with white ink and productive printing and sharpen their sustainability edge.

Additionally, users of the device can print white without complexity as the printer features automatic recirculation and printhead cleaning, which reduce manual purging. This allows the capability of delivering vivid colours at high speed — getting striking contrast using pure blacks and expecting sharp 4-point text.

According to CEO Alexi Romano, the HP Latex 800W is a robust, yet very easy to use roll-to-roll digital printer, and it produces high quality prints at high speed, on a variety of substrates. 'It is the perfect machine for our present digital printing requirements,' he said. 'For many years we have served the corporate identity signage market, for which the HP Latex 800W is perfect. We will also use it for wallpaper printing and other similar retail applications.'

Romano also praised Midcomp's service: 'Having dealt with founder Rob Makinson and his team for so many years, I have always found Midcomp to be a highly ethical company that delivers on its promises.'



Amjad Mentor, Annelize Marrison and Basil Hansby, Midcomp, with Keith Williams, Romano.

www.midcomp.co.za and www.romano.co.za

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Zünd Cutter Increases PPE Production



Zünd has announced the installation of a 3XL-2500 cutter with optional extras. Trust is a key factor for The Solution House when investing in any new equipment and having purchased its first Zünd a few years ago, it was familiar with the level of service and product quality it would receive.

Last year, during the global pandemic, The Solution House put its sophisticated factory to good use by carefully developing a range of Personal Protective Equipment (PPE) for the health sector and workplace shields to help businesses return to work in-line with social distancing guidelines.

As everyone began to return to normality, The Solution House were keen to ensure it remained well placed to deliver the needs of their clients in the new world of display. This meant new cutting capacity was required to deliver the increasing number of orders for social distancing signage required by retailers and large corporates. Director, Debbie Day, explained, 'To meet the demand of our growing order book, we had our existing Zünd machinery running very successfully 24/7. More recently, the pandemic landscape meant deadlines and lead-times became much shorter, so we needed more cutting capacity quickly.

Day said, 'We purchased our first Zünd back in 2018 – we believe they are the best in the business and trust the reliability they offer. Our Zünd Cutter has seen us through several vast periods of growth and looking ahead, it made sense for us to consider another Zünd Cutter.'

Having spoken to Zünd UK and specifying their requirements, The Solution House opted for a Zünd Cutter 3XL-2500 with optional extras. Day said, 'Our investment in the Zünd equipment has future-proofed our business for its next period of growth. From the initial financing conversations through to purchase and the remote virtual support, we have remained impressed with the high level of service provided.'

Reflecting on their recent purchase, Kevin Supple, Director at The Solution House said, 'Having the

new equipment in place enables us to realise some basic efficiencies. With an additional Zünd Cutter we can move faster without compromising on quality. Commercially, Zünd's efficiency can also create savings on our production costs, for example by dropping a shift of manpower. However, with the current high volume demands on production, having an additional Zünd means that we can keep those colleagues working, and simply produce more.

www.midcomp.co.za

Wide Format Printing Company Invests In LED Hybrid System From Agfa



The award-winning Jeti Tauro H2500 LED wide format engine offers incredible productivity with print speeds of 275sqm/h (2960 square feet per hour). American company Sinalite has increased its reseller capabilities by purchasing its second Jeti Tauro H2500 LED hybrid system from Agfa.

This robust hybrid production printer has an integrated roll-to-roll system and advanced automation for countless rigid and flexible media applications. With limitless possibilities for high-end sign and display products, the Jeti Tauro H2500 LED prints media up to 2.54m (100") wide in vivid six-colour plus white, or white and primer. The white ink function creates possibilities for printing on transparent material for backlit applications or printing white as a spot colour.

'We are achieving superior quality and operating faster turn times with the Jeti Tauro,' said Mike Meshkati, president of Sinalite. 'Our goal is to empower our clients by providing the print services, tools and knowledge they need to achieve success. The Jeti Tauro is delivering the wide format products they require to grow their business.'

The Jeti Tauro wide format systems run Anuvia UV LED curable inks that produce a wide colour gamut and sharp, vibrant images that adhere to a broad range of flexible and rigid substrates.

Thanks to Agfa's 'thin ink layer' technology,

ink consumption per square meter is low. This technology is based on the combination of pigments with exceptional colour strength, perfectly matched printer components that warrant low waste and maintenance, and smart algorithms in Agfa's Asanti workflow and colour management software.

'We did extensive testing and the speed really impressed us on the Jeti Tauro,' said Meshkati. 'It's a fast machine with low ink costs and it's a very solid device. We ran it and ran it. This system is durable and strong, so that we can operate 24/7 without issue.'

www.agfa.com

Kongsberg Cutting Solutions Streamline Business's Display And Packaging Production



The VariAngle tool from Kongsberg Precision Cutting Systems ('Kongsberg PCS'), which enables cutting at any angle from 0 degrees and 60 degrees at high speeds, has been installed alongside a new C64 digital finishing table complete with the Kongsberg automated feeder and stacker at Packaging Technologies Inc's (PTI) Toronto facility. The acquisition is the latest for the business in an ongoing programme of investment.

Packaging Technologies Inc ('PTI'), the Ontario-based designer and manufacturer of corrugated containers and Point of Purchase displays, has become the first in North America to install the innovative VariAngle.

'We have an in-house design team that works with our customers to ensure we can deliver the impactful displays they want in order to achieve optimum standout,' said Victor Jorge, General Manager of PTI. 'With this investment in the VariAngle tool, we are removing historic constraints for our designers and giving them total freedom in the creativity of their 3D displays, maximising our customer satisfaction while also increasing our own efficiency and productivity.

Effectively the shackles are off, and we are able to create more unique products and deliver stunning

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looking displays and packaging.'

As well as delivering unparalleled freedom in design, the Kongsberg VariAngle completely removes the need to stop production when changing or adjusting tools, drastically reducing setup time and increasing cutting speed. Fitting the tool makes Kongsberg C and XP tables completely self-sufficient and capable of delivering almost any creative design with automatic adjustment to any angle in half-degree increments up to 60 degrees.

'Previously, some of our designs might have needed three or even four different cutting tools throughout the production process,' added Jorge. 'But now with the VariAngle, we have a single tool which cuts straight lines and multiple angles at up to 100m/min and can even cut angled curves depending on the radius size.'

The VariAngle has been installed as part of complete digital finishing solution which includes the Kongsberg C24 cutting table. 'The C Series is renowned for delivering the highest levels of performance,' said Vince Tuccitto, Kongsberg PCS Territory Sales Manager for eastern Canada. 'With state-of-the-art, rock-solid engineering and aerospace technology, the C24 combines an aluminium composite tabletop, a rack and pinion drive system and dynamic table mapping to deliver the greatest cutting accuracy and consistency.'

www.kalideck.co.za

Metamark Media Used For COP26 Train Wrap Project



Metamark's MetaWrap MD-X, a 50 micron Cylinder Cast digital wrapping media, as well as Metamark MDP-R removable promotional grade digital vinyl were used in a railway project.

Commercial fleet and rail wraps are commissioned by their end-users generally against the expectation that the matter which the wrap promotes, branding for example, will be seen and remembered. Some studies suggest that around six thousand pairs of eyes an hour see a wrap when the fleet asset it covers is going about its business.

Impressive as that number is in confirming the value of branding and advertising wraps in marketers' and advertisers' mixes, it serves only to contrast the context of a train wrap of extraordinary significance produced by Milton Keynes based rail and fleet graphics specialist Charles Rayner Ltd. The wrap in question promoted the event and aims of the COP26 conference in Glasgow.

While it is newsworthy for promoting an event of great significance, the wrap is all the more notable because recyclable materials were involved in its manufacture and it was applied to a revolutionary, hydrogen powered train.

The wrapped train was a showcase for locomotion technology that will drive the decarbonation of the railways and it was in Scotland for COP26, along with the world's leaders, the world's press, and many thousands of others attending or observing. The wrap was seen by millions around the world, and locally, as all eyes turned toward Glasgow during the two weeks the conference was running.

The hydrogen powered train is the first, and so far only, example of what could become a new and very welcome means of travel that will benefit the planet. Answering to the name HydroFLEX, it's the work of rolling stock owner and asset manager Porterbrook, and it is propelled by a retro-fitted hydrogen-fuelled power plant helping legacy rolling stock rise to the call of new mission.

www.sytech.co.za

Business Increases Productivity With Fujifilm Flatbed Printer Installation



Canadian company Proprint immediately saw increases in productivity and efficiency for its retail clients with the installation of the Fujifilm Inca OnsetX3 HS flatbed printer.

The printer comes complete with a semi-automated robotic handling system. For Proprint, the decision to invest in the OnsetX3 HS was an easy one, when considering the significant effect it could have on the bottom line to keep work in-house that was previously sent out, including long run jobs that made more economical sense to run as

large format litho.

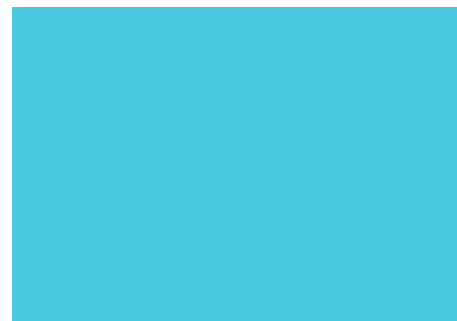
'By watching how the industry was changing, it was a simple decision to put in the OnsetX3 flatbed to see what kind of volumes we could keep in-house,' said Richard Krakower, CEO of Proprint. 'Because of the on-time service that we now can provide to customers through the technology we have invested in, we have won about 10% more work from new and existing clients.'

With the installation of the OnsetX3, Proprint immediately saw increases in productivity and efficiency for their retail clients. For example, with the automated robotic handling system on the OnsetX3 HS paired with a fully-automated Kongsberg digital cutting system, Proprint has been able to cut run time per sheet by 67%, and pass on that time savings to its customers.

'We've made this investment in the OnsetX3 HS flatbed printer to continue to grow our capacity potential and uphold our ability to exceed our clients' needs,' said Krakower. 'Our new ultra-productive OnsetX3 HS printer and Kongsberg C Series digital cutter are the next step of evolution for Proprint as a complete print service provider.'

www.fujifilmgraphicsystems.co.za

Canon Large Format Printers Licenced As Pantone Calibrated For Pastels And Neons



A Pantone calibrated licence has been granted to four new Canon GP series large format printers. Canon's new series of imagePROGRAF printers (GP-4000, 2000, 300 and 200), featuring the world's first fluorescent ink*, is also now the world's first licenced as Pantone Calibrated for Pantone Pastels and Neons.

Canon and Pantone technicians worked directly for a system of colour recipes to ensure that the range of Pantone Pastels and Neons Colours could be simulated and reproduced with the new GP printers.

When Pantone determined that these colours could be simulated consistently, it was pleased to grant these four printers its Pantone Calibrated designation. In addition, Canon's GP-4000 and GP-2000 printers were found by Pantone to achieve 99% coverage of Pantone Formula Guide Solid Coated Colours and received a Pantone Calibrated designation for those colours as well.

*Among major manufacturers of aqueous pigment large format printers, excluding sublimation transfer system.

www.pantone.com

Drytac Film Used For Large-Scale Wrap



Brisbane-based Rapid Displays used Drytac Polar Premium and Drytac Weathershield to complete an impactful, large-scale wrap of a lorry trailer for long-term customer Big Dog Pet Foods.

Big Dog Pet Foods, a long-term customer of Rapid Displays, contacted the company to wrap the 4m long refrigerated truck, which travels around the Australian state of Queensland delivering quality raw pet food products.

Being subject to constant travel, as well as the extreme-high temperatures that are common in Queensland, meant Rapid Displays required a film that not only printed well, but would hold up against these intense challenges.

Having worked with Drytac on several other projects over the past year, Rapid Displays opted for Drytac Polar Premium Air White polymeric, paired with Drytac Weathershield Gloss polymeric PVC overlaminate film for additional protection, both of which were supplied by Shann Group.

Graphics were printed on a Roland TrueVis VG-640 printer/cutter before being applied to the lorry trailer, delivering a completely new look and helping to promote Big Dog Pet Foods while the lorry is out on the road.

'We needed a film that printed well and didn't have a strong immediate tack,' Rapid Displays owner Tim Bateman said. 'We were recommended this product and found that it worked perfectly. The print quality of Polar Premium Air is second to none. For sharp, striking truck-side graphics, Polar Premium simply could not be overlooked in terms of white point, gloss level, and longevity.'

'The quality of Drytac's Polar Premium Air's egress and clean removing adhesive made the installation much easier compared to other competing brands, while Drytac Weathershield Gloss is a dedicated matched component and protective UV overlaminate for 7-year protection. Both films combined really created the 'wow' factor on this project.'

www.midcomp.co.za

Graftyp PVC-Free Films Used In Stadium Project

GRAFITYP

Graftyp's PVC free film was applied for the Dugouts of the Belgian Football Association in the Heysel Stadium.

The GEF films are breathable, therefore, they are perfect for adhering to polycarbonate sheets.

Products used for this application

GEF UV

The non-PVC print films are the ecological alternative to PVC-films. This is a more durable solution. Non-PVC print films are also perfect for applications on polycarbonate and polystyrene.

GEF UV is a white matt polyolefine print film. It is PVC-free. Features: thickness: 100µm; water-based semi-permanent acrylic adhesive and it is specially developed for use on UV printers.

LAM121 UV

The PVC-free laminates are perfect together with the non-PVC print films. Together they make a sustainable solution. LAM 121 UV is a transparent matt polyolefine laminate. It is PVC-free.

Features: thickness: 80µm; transparent water based permanent acrylic adhesive; ideal for protecting UV-curable inks and it is designed for indoor and long-term outdoor use (3.5 to 5 years).

www.graftyp.com

EFI Installs UV LED Inkjet Printers



The EFI™ VUTEK® h Series represents a new generation of superwide format hybrid inkjet printers. With every job, they provide businesses

with unmatched levels of reliability, serviceability, ease of use, functionality, quality, productivity and expandability. Direct Edge Media, a comprehensive wide format and commercial print service company, is expanding its fleet of printers with this printer, as well as two new EFI VUTEK® 5r+ roll-to-roll printers.

Newly installed, highly advanced VUTEK 5r+ UV LED inkjet devices can print superior-quality images quickly, while giving users the highest range of options for faster throughput and automated productivity. Direct Edge's new roll-to-roll solutions feature a reengineered printing algorithm that delivers superior quality with a lower total cost of ownership. Productivity-enhancing options Direct Edge included with its 5r+ devices include auto blackout printing and bi-directional cutters and slitters for inline finishing.

These equipment additions create an opportunity for the high-volume display graphics facility in Denver to add more speed while reducing costs. 'In the current market situation, costs are going up and our customers are seeing fewer sales,' said Direct Edge Chief Operating Officer Jeff Shumaker. 'Therefore, we need to be as competitive as possible while still turning a profit. EFI helps us to do that.'

In that environment, selecting the new VUTEK printers is an easy choice. 'At Direct Edge, we've come to count on EFI's solutions. Their print-output quality always is top-notch, and they've shown a consistent ability to stand behind their products and support us in the field.'

The printers offer resolutions up to 1200 dots per inch (dpi), with EFI's 7-picolitre UltraDrop™ Technology delivering multi-drop addressability for high-definition image quality, outstanding smoothness in shadows, gradients and transitions, and superb text quality with text in both standard and higher quality modes.

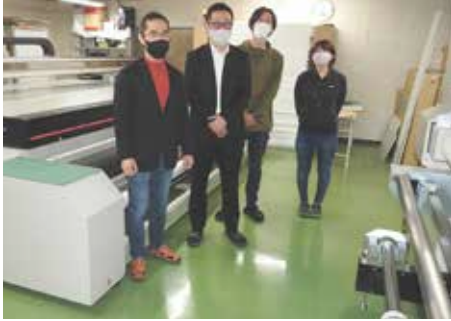
Media-handling accessories for the Direct Edge's VUTEK 5r+ model printers facilitate easier media loading to help the company complete more jobs per shift. Shumaker was eager to install the VUTEK h5, EFI's newest-generation high production hybrid UV LED printer. The printer also features resolutions up to 1200 dpi with 5-picolitre UltraDrop Technology. The VUTEK h5 model prints with up to eight colours, but the extended colour gamut possible with the printer's four-colour process inkset gives Direct Edge the ability to produce premium-quality work at fast speeds of up to 109 boards per hour using a CMYK x 2 ink configuration.

www.gsw.co.za

Agfa Workflow Software Enhances Sign And Display Company's Operations

Japan-based company Hataya was founded in 1982 as a silk screen printing company. Since then, it has steadily digitised its operations. By investing in Agfa's Asanti workflow software for its sign and display printers, the company has become a forerunner in its field.

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Asanti has improved the company's productivity while significantly reducing output errors. An employee who works in the production department of Hataya said, 'I couldn't do without Asanti anymore. Even complicated output work can be easily processed using the templates created by the software. Asanti automatically performs a number of output tasks, such as the placement of cut marks. That way, you don't have to open the files in Illustrator, which reduces output errors. When I opened the artwork in Illustrator, the layers were complicated and locked, so I tended to make mistakes such as moving or erasing objects. The work that took 30 minutes before can now be done in about 10 minutes.'

Another production department employee added, 'We always have a lot of print orders to process. Thanks to Asanti, I feel that we can proceed faster to the finishing stage, including the cutting process, and that the productivity of the overall manufacturing process has improved.'

Once the workflow has been established, PDFs that have been processed by Asanti, including mark placements, are printed on non-Agfa printers too. It was necessary to make some small adjustments, but since Asanti has a wide range of settings, it was possible to tune it to the company's operations. At first, they needed to create templates and to set up rules for mark placement and various other tasks, but after these initial efforts, it became easier. Employees can work exactly the same way as before without having to change their operation processes.

In terms of expectations from Asanti and Agfa in the future, the President of Hataya, said, 'I would like to recommend Asanti to all other printing companies. It has had a huge impact on our operations by shortening lead times and reducing mistakes. Even work that requires an urgent response can be completed well ahead of time, without any mistakes. We believe that it was worthwhile to be able to improve productivity without the need for large investments in equipment.'

www.agfa.com