

# PRINT MEDIA

Large format print media has a variety of applications in Outdoor and Indoor advertising. These are used in Banners, Billboards, Building wraps, Backlit/ Frontlit boxes, Truck Tarpaulins, Dam linings, Trailer advertising, Airport Ads, Activations, Reflective signage, Safety signs, Indoor Wall decor, Canvas frames, Window frosting, Floor decals, Vehicle Wrapping, Labels, Posters, Roll up banner prints, Golf day events, Product launches, exhibitions, events, medical testing stations and other promotional applications.



All our Print medias are widely used across the broad spectrum of printing technologies. These include solvent, eco solvent, Latex, Dye-sublimation and UV printers. The medias are sourced from leading international suppliers and comply with the highest quality standards. We are constantly working with our R&D team, to source newer and better products that adds value to our clients' printing and production capabilities.

**Printable PVC banners** – Frontlit; Backlit; Layflat; Mesh (with and without Liner); Tarpaulin

**Self Adhesive Vinyls & Laminations** – Monomeric; Polymeric; Premium Cast (With air release technology)

**Speciality Products** – Stone Guard Film, Paint Protection Film; Premium Colour Cast Series; Sandblast / Frost Vinyls; Backlit Film (Solvent & Latex compatible); Art Canvas; Wallpaper (Self Adhesive and Non Adhesive); Super Clear Vinyl; One way vision (UV Printing)

**Reflective Vinyls & Banner** – Printable ; Non Printable (Commercial and Engineering grade); Honeycomb Reflective vinyl (Premium; No joins); Honeycomb banner (3.2m wide)

**Fabric/Textiles** – Frontlit; Backlit; Canvas (Gazebo & Parasols); Flags; Fence-wraps – Uncoated fabrics for Paper transfer and Premium Coated for Direct printing (Sublimation, UV and Latex)

**Other Vinyls & Tapes** – Plotter Vinyls; Colour Translucent Vinyls; Vehicle & Fridge Magnetic Tapes; Ferro Steel paper



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