

11-13 SEPTEMBER 2019 GALLAGHER CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

2018 EXPO STATS

NUMBER OF ATTENDEES



6,494 TOTAL VISITORS

ACROSS ALL CO-LOCATED EXPOS

4

30
COUNTRIES

21
AFRICAN COUNTRIES

TOP 10 COUNTRIES OUTSIDE OF RSA



EXHIBITOR PROFILE:

SUPPLIERS OF:

- Wide Format Printing Machines
- Flat Bed Printing Machines
- Digital Signage Suppliers
- Laser Cutting, Routing & Engraving Machines
- Laminating & Finishing Equipment
- Textile Printing Equipment
- Vinyls and Substrates
- 3D Printing Equipment & Services
- Colour Management Professionals
- LED's and Neon
- T-Shirt Printing Machines & Equipment

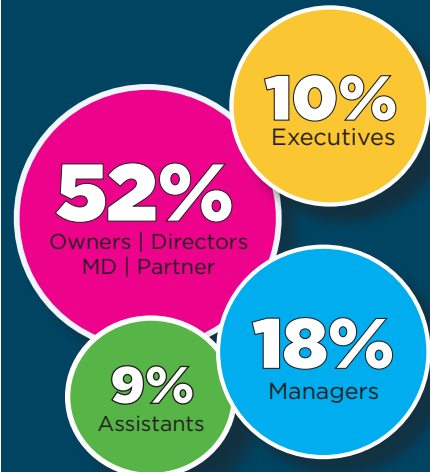
- Signage Systems
- Directional Signage
- Screen & Pad Printing Equipment
- Software

MANUFACTURERS OF:

- Banners, Gazebos, Pop-ups, Flags
- Point of Sale Branding
- Branding Systems
- Signage - Vehicle Wraps
- Visual Communication Branding



VISITORS JOB ROLE



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VISITOR PROFILE:

- Wide Format Print Shops
- Signage Manufacturers
- Point of Sale Manufacturers
- Laser cutting, marking and engraving companies
- T-Shirt Printers
- Screen Printers
- Textile Printers
- 3D Print Providers
- Digital Signage Users
- Embroiderers
- Large Retail Outlets
- Brand Owners
- Corporates with in-house branding departments
- Architects
- Interior Designers
- Buyers in the Visual Communications Industry

These results were taken from the responses of 3,100 pre-registered visitors who completed an online survey after the expo.



EXHIBITOR COMMENTS

'The show was attended by a high percentage of serious buyers this year. We were happy with the number of leads that we generated for our newly launched Anapurna H1650i LED printer,' **said Dave Reynolds, Agfa Graphics.**

'We had a great response from show visitors,' **said Craig Carstens, MIPS Technologies.**

'It was a very successful show, with lots of interest, particularly from Ghana, Zambia and Congo,' **said Dean Dupen, Rep-Tech (ScreenTec partner).**

'We sold all the machines on our stand to visitors from around South Africa and also Malawi, Zambia and Namibia. The show attracted serious buyers and quality customers,' **said Coenraad Kuipers, Titan-Jet Africa.**

'We obtained good quality leads and there was a constant flow of visitors throughout the day. We received very positive feedback from existing clients,' **said Larry Smith, SA Argus.**

'The show was good, we had a good flow of traffic to our stand and great interest in our full range of products,' **said Sean Conrad, Wilec.**

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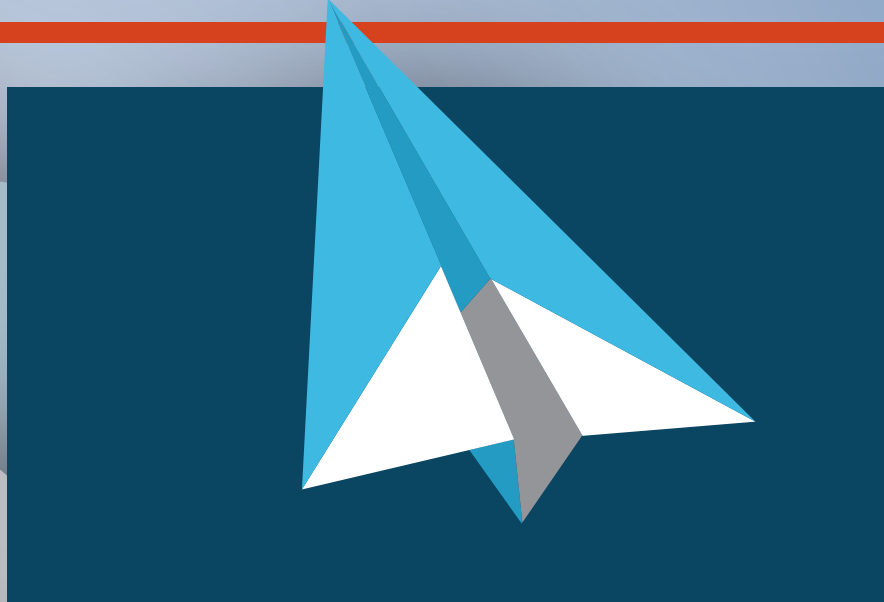
PLATINIUM SPONSOR  **Roland**

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2019 RATES

Space		
9sqm	x	R2295.00 per sqm
18sqm	x	R2170.00 per sqm
36sqm	x	R2055.00 per sqm
54-99sqm	x	R1945.00 per sqm
100sqm +	x	R1790.00 per sqm
300sqm +	x	R1680.00 per sqm
Shell Scheme	x	R398.00 per sqm Ex VAT

All rates exclude VAT @ 15%



EXHIBITOR SPONSORSHIP OPPORTUNITIES: we are interested in sponsorship at FESPA Africa & Sign Africa 2019

Please send me more info

**PLEASE COMPLETE THIS FORM AND RETURN TO THE FESPA AFRICA TEAM
 BY EMAIL: INFO@FESPAAFRICA.COM OR FAX: (+27 0 86) 565 8177**

COMPANY NAME

ADDRESS

CODE

COUNTRY

TEL

FAX

E-MAIL

CONTACT PERSON

POSITION

Upon receipt, your application will be processed and the most suitable option(s) for your stand at FESPA Africa 2019 will be sent to you. Due to demand we may not be able to match your request exactly. Should you have any special stand requests, e.g neighbouring companies, please also send an attachment with this form.

Returning this form does not commit you to exhibiting at FESPA Africa 2019 nor does it constitute as an offer of space. After confirmation of your stand and location, a final contract will be sent subject to agreement.

SIGNATURE: _____

DATE: _____

CO-LOCATED WITH:

