

SIGN AFRICA

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EDITOR'S NOTE

BY MEGGAN MCCARTHY, EDITOR

We're so excited to finally kick off the flagship Sign Africa and FESPA Africa Johannesburg Expo, taking place 9-11 September at Gallagher Convention Centre. Please note the new expo days: Tuesday, Wednesday and Thursday. We hope you enjoy all the cutting-edge technology, as well as the expo activities, networking events and workshops. Read about some of the many exhibitor highlights on display.

Our front cover features HP's new breakthrough innovations that will shape the future of work in large format printing. Experience all-in-one, versatile, and sustainable printing with the HP Latex R530 printer. Maximise productivity and create high-value applications with consistent, reliable quality using the new HP Latex L730/L830 series. Print service providers no longer need to choose between sustainability or high quality and production. HP Latex technology features the greenest credentials of any printing solution as well as incredible efficiency and productivity.

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Vehicle branding continues to evolve rapidly, driven by innovation in materials, technology, and changing customer preferences. For sign companies looking to advise clients effectively and increase revenue, understanding these key trends is critical. Read about the six influential trends reshaping vehicle branding in 2025.

As part of our aim to amplify women's voices, Change 1 Woman (C1W) spoke to female trailblazers about industry trends, empowering women in the industry, what they love about working in the industry, and more. C1W is an initiative dedicated to empowering women in branding, print and signage through connection, conversation and support.

Heat transfer machines are transforming the ways that businesses deliver textile printing services. Heat transfers are images carried on a special substrate that use heat and pressure to transfer the pre-designed image or graphic onto a fabric substrate or other everyday products. Modern equipment can produce heat transfers of high-quality, vibrant designs for a variety of products, from T-shirts and labels to promotional items, making them a mainstay for print businesses serving the textile printing industry.

In 2025, digital displays have evolved beyond their humble beginnings as isolated screens in lobbies, corridors, or waiting rooms, sharing a rotation of basic static content. The age of standalone digital signage is officially over, or at least it should be. Today, robust digital signage networks with real-time data integration and intelligent content management are commonplace. The power to communicate and engage audiences is at every organisation's fingertips. From corporate campuses to hospitals, transportation hubs to universities, the power of connected digital signage is unlocking unparalleled value.

Signing off Meggan McCarthy

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TEL: +27 10 598 1700
MOBILE: +27 82 465 5649
EMAIL: kevin@edge-ss.co.za
WEB: www.acrylux.co.za
44 11th Road, Kew, Johannesburg

**EXION CORP (PTY) LTD**

EXION Corp imports and distributes high quality, advanced signage materials from Germany, France, Japan, China and Korea. Various LED modules, NeonFlex and Transformers. V3, TPS channel letter bender, BlackRhino 3D printer, CNC and laser machines. A wide variety of aluminium profiles, trims and returns. Quality ACM and Polycarbonate sheets. Flatbed printer and inks. **BRANDS:** E-BOND, PALSUN POLYCARB SHEET, IDEO AND STREET WARRIOR LED, MEANWELL AND IDEO PSU, V3, TPS CHANNEL LETTER BENDER, BLACKRHINO CNC AND LASER MACHINES, CEMEDINE HARDROCK GLUE, MN TECH REFLECTIVE TAPE AND SHEET

TEL: HO: +27 11 464 5053
EMAIL: admin@exion.co.za
WEB: www.exion.co.za
HO: 7 Olympia St, Eastgate, Sandton, Johannesburg, 2090
CPT: Unit D3 The Bridge, 18 William street, Maitland, Cape Town

**FESPA FOUNDATION**

The FESPA Foundation, guided by 'Print for Good' is a global initiative dedicated to transforming the speciality print and visual communications industry through sustainable practices, community support, and educational outreach. The FESPA Foundation exists to combine waste reduction efforts with meaningful impact for young people living in challenging circumstances. By enriching their learning environments, we aim to establish a strong foundation for their lives.

TEL: +27 82 328 6112
EMAIL: steve.thobela@fespa.com
WEB: www.fespaoundation.com

**FORTUNE AFRICA**

With over 25 years of sales and technical experience, Fortune Africa offers the most cost effective printing solution on the African continent. We offer all printing solutions – UV, solvent, dye sublimation and flatbed, as well as cutting and finishing solutions. We have the highest quality replacement inks for competitor machines to help you reduce your costs after being locked into overcapitalised machinery.

BRANDS: FORTUNE, CERI, ARISTO, RUIJIE ROUTERS

MOBILE: +27 82 544 8669
EMAIL: eckhardt@fortuneprinters.co.za
eckhardt@fortuneafrica.net
WEB: www.fortuneprinters.co.za
58 Tanzanite Crescent, Kraaifontein, 7560

**FOSHAN BAIYI METAL PRODUCTS CO., LTD**

FSTICA is a flagpole, base, flag, and display equipment integrated industrial and trade enterprise.

BRANDS: FSTICA

TEL: +86 158 9956 6044
MOBILE: +86 158 9956 6044
EMAIL: Lili@tengcaiflag.com
182, North Shannantangchong, Songgang

**FUJIFILM GRAPHIC COMMUNICATION SA**

At Fujifilm South Africa's Graphic Communication Division, we empower businesses to Discover the Difference with cutting-edge print technology, industry-leading inks, and a legacy of innovation. Our portfolio spans wide format, digital, litho, and label solutions - delivering vibrant quality, cost-efficiency, and sustainable performance for every application. Fujifilm is also the proud manufacturer and distributor of Sericol inks, and a global leader in the development of advanced UV inks for the screen printing, narrow web, and large format digital printing industries. From high-speed production presses to versatile flatbeds and pioneering ink formulations, our solutions enable printers to unlock new revenue streams, push creative boundaries, and exceed client expectations. At Sign Africa Expo 2025, we will demonstrate how our technology and inks transform vision into reality - whether in signage, retail branding, or industrial print. Step into our world and see why leading print providers trust Fujifilm to power their success.

BRANDS: ACUTY PRIME HYBRID, SUMMA, REVORIA, APEOS AND APEOSPRO RANGE

TEL: +27 11 430 5400
EMAIL: ffa-graphics@fujifilm.com
WEB: www.fujifilmgraphiccommunication.co.za

Anja Kirton - Sales
MOBILE: +27 73 904 8231
EMAIL: anja.kirton@fujifilm.com
18 Holt Street, Glenadrienne, 2196, South Africa

**GAWK (PTY) LTD**

Gawk (Pty) Ltd is the leading manufacturer and distributor of the acclaimed Triga® textile display system. Known for its innovative design and versatility, Triga® offers unmatched solutions for exhibitions and displays. New accessory range release: Triga is pleased to announce the launch of an exciting new accessory range for the Triga® system, enhancing its functionality and appeal further.

In addition to being the master manufacturer of Triga®, Gawk provides comprehensive services including design support with expert assistance in customising Triga® displays to meet specific needs and branding requirements. Our grand format print studio is fully equipped with state-of-the-art technology, enabling high-quality printing for vivid and impactful visuals. For more information on Triga® and our services, please visit our website or contact us directly.

BRANDS: TRIGA GO, TRIGA MAX, DIGIKIOSKS

TEL: +27 10 786 4295
EMAIL: sandro@gawk.co.za
WEB: www.gawk.co.za

105 EP Malan Street, 9&10 Blue Drop Business Park, Pomona, Kempton Park, Gauteng

**GENCOTECH LASER MARKING**

Gencotech Laser Marking is the distributor for GCC LaserPro cutters, engravers, vinyl cutters, eco solvent wide format printers, DTF sticker printers, DTF textile printers, DTG printers and a variety of UV printer sizes. Gencotech offers you high quality systems with advanced technology, but user friendly features and excellent service.

BRANDS: GCC LASERPRO, CORELDRAW AND COLOP RUBBER STAMPS, GLM, LOCOR, Funsun, Algo

TEL: +27 12 253 1172/3/4/5
MOBILE: +27 78 034 8802
EMAIL: office@gencotech.co.za
WEB: www.gccworld.com
www.gencotechlasermarking.co.za
119 Schubart street, Melodie, Hartbeespoort

**GRAFICOMP**

Graficomp is a highly specialised HP large format print solutions reseller in South Africa. With offices in Johannesburg, Cape Town and Durban, we've been providing quality HP solutions all over Southern Africa for over 30 years. Our team of experts is perfectly placed to assist you with any graphics printing solution you need. With HP Latex and DesignJet portfolios covering all indoor and outdoor graphics requirements, we have a solution for you. The HP Latex L730, L830, R530 and L630 White P&C solution series now has market-leading white ink capabilities. We also supply Easy2 heat press calendars, as well as HP vinyl cutters. We offer a complete solution in consumables with a wide range of inks and media. Our service department handles all in- and out-of-warranty repairs. All our engineers are factory trained and HP Certified on the latest technology.

BRANDS: HP LATEX PRINTERS (SIGNAGE AND INDOOR/OUTDOOR GRAPHICS), HP DESIGNJET PRINTERS (CAD AND PHOTOGRAPHIC), HP 54" & 64" VINYL CUTTERS, ONYX & SAI RIP SOFTWARE, EASTY2 HEAT PRESS CALENDARS, LARGE FORMAT PRINT MEDIA & CONSUMABLES.

TEL: JHB +27 11 792 1348
CPT +27 21 702 0012
EMAIL: sales@graficomp.co.za
cpsales@graficomp.co.za
WEB: www.graficomp.co.za
JHB: Units 1-4 Bush Hill Office Park, Stephanie Close, Bromhof, Randburg
CPT: Unit 3 Demar Square, 45 Bell Crescent, Westlake Business Park, Tokai

**GONGZHENG**

Gongzheng South Africa offers a wide range of printing equipment. Gongzheng aims to provide users with stable, reliable and high-quality products.

MOBILE: +27 62 211 7788
WEB: www.gongzheng.co.za
JHB Head Office: 224 Albert Amos Road, Meadowdale, Germiston, South Africa
DBN: Unit 4 Greystones Helipark, 135 Old North Coast Road, Glen Anil, Durban, KwaZulu-Natal, 4000

**GRAPHIX SUPPLY WORLD (GSW)**

GSW is Africa's leading supplier of digital print and cut technologies for the sign, graphics, textile, print and packaging industries. GSW offers expert advice, technical support, after sales service as well as affordable media and consumables. GSW is the exclusive distributor of the world's best quality printers and cutters. In addition to its large format machines, be it UV or solvent printers and cutters, it also has a wide range of finishing solutions including large cutting tables, hybrid dual-purpose printers for both roll-to-roll and flatbed printing, heat presses, laminators, bottle cylinder printers, fabric laser cutters, DTF printers and curer-shaker solutions, applicator tables, inks, media and more.

GSW is a one stop shop for all your print and packaging needs; with the widest variety of machines it has clients in signage and graphics, labelling, packaging, promotional products, branding solutions, corporate gifts, merchandising, vinyl, car wrapping, stickers, custom promo wear, sports apparel, textile industry, fashion and fabric printing, wallpaper, home decor and many more.

BRANDS: MIMAKI, EFI, EUROTEC PRODUCTS: LAMINATORS, FLATBED CUTTERS, LASER CUTTERS, FABRIC CUTTERS, COATERS, HEAT PRESSES, KONGSBERG CUTTING TABLES, MULTICAM ROUTERS, HIGH PERFORMANCE DS PAPER, HIGH PERFORMANCE MEDIA, HIGH PERFORMANCE COATING, EFI INKS, KIAAN INKS, MIMAKI INKS, EUROTEC INKS FOR UV, SOLVENT, DS AND DTF

TEL: JHB: +27 11 444 9288 /
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CT HEAD OFFICE: 4 Gold Street, Northgate Estate, Ysterplaat, 7405
DBN: Unit 2, Mount Edgecombe Industrial Estate, 65 Marshall Drive, Mount Edgecombe, Durban
PO Box 371, Paarden Eiland, 7420

**GUANGZHOU DISEN ELECTRONIC EQUIPMENT CO., LTD**

The company was founded in 1994 and is a high-tech enterprise specialised in developing, manufacturing and selling industrial printing and clothing equipment.

BRANDS: DISEN

TEL: 0086 13724069620
MOBILE: 0086 13724069620
EMAIL: betty@disenmachinery.com
WEB: www.disenprinter.com
No. 410, Zhizao Square, No. 237 Guanghua 1st Road, Junhe Street, Baiyun District, Guangzhou, Guangdong Province, China

**GUANGZHOU YINGHE ELECTRONIC INSTRUMENTS CO., LTD**

23-year chinese manufacturer of printing equipment and materials. Local warehouse in Johannesburg for instant pick-up.

BRANDS: YINGHE

TEL: 86-02087056506
MOBILE: 86-13416122680
EMAIL: yinghe019@126.com
WEB: www.yinghevip.com
Room 710-712, Meixing Building, No.101 Dexing Road, Wanggang Village, Jiahe Street, Baiyun District, Guangzhou

**GUANGZHOU ZHAOLONG ADVERTISING MATERIALS CO., LTD.**

Guangzhou Zhaolong Advertising Materials Co., Ltd. is a focused and influential force in China's advertising materials sector, with a unique competitive edge from years of dedication. Boasting a large production plant, it ensures robust support for R&D, mass production and full-process quality control. Its core products include PVC foam boards, aluminium composite panels and cast acrylic products, meeting diverse customer needs with rich categories and reliable quality. It has fostered core independent brands like ZHAOLONG, CAIZHENG and WIDESPREAD, while distributing well-known industry brands such as SULONG, SAILS and FULAI. Through multi-brand synergy, it offers comprehensive procurement solutions. Currently, its products cover the national market and are exported to Africa, Europe, America and Southeast Asia, holding a place both at home and abroad.

Adhering to the concept of 'one-stop service' (saving time, reducing issues and lowering costs), the company is determined to become the most professional, influential and customer-trusted direct seller in China's advertising materials field, driving steady industry growth through its own development.

BRANDS: WIDESPREAD

TEL: 020-66821218
MOBILE: 13925057250
EMAIL: 758211223@qq.com
No. 5, Yinsha 2nd Road, Xintang Town, Zengcheng District, Guangzhou City, Guangdong Province

**GUANGZHOU ZHONGZHICHENG DECORATION MATERIALS CO., LTD.**

We have 14 years of production experience and engineering capability and a production area of 20000 square metres. As a comprehensive sign manufacturer, we have the ability to undertake foreign projects.

TEL: 0086 20 32786414
MOBILE: 0086 18676887911
EMAIL: gdzhongzhicheng@163.com
WEB: www.zczsign.com
Room 303, Building 1, No.103 Ligao Road, Ma Li Village, Zhongluotian Town, Baiyun District, Guangzhou City, Guangdong, China

**HANGZHOU OLEG INTERNATIONAL TRADE CO., LTD**

Hangzhou Oleg International Trade Co., Ltd has specialised in manufacturing cast acrylic sheets for the past decade. Located in Hangzhou, Zhejiang, China. Our plant, Zhejiang Oulaige Decoration Material Technology Co., Ltd. is in Huzhou City, Zhejiang, and covers an area of 50,000 square metres, making it the largest production site in east China. Equipped with six production lines and

over 370 employees, our extensive manufacturing capabilities have enabled us to achieve an annual output of 35,000 tons. As China's custom PMMA acrylic glass sheet suppliers and OEM architectural acrylic panels factory, our OLEG cast acrylic sheets are controlled by precision system integration to guarantee high-volume capacity and reliable quality. The quality not only meets but exceeds the gb/t7134-2008 premium product standard.

BRANDS: OLEG

TEL: 18329147025

MOBILE: 18329147025

EMAIL: enquiry@olegacrylicfactory.com

WEB: www.olegacrylicfactory.com

Room 126, South Building 2, Xixi Yintai Commercial Center, Hangzhou, Zhejiang, China



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MOBILE: Seth - +27 71 687 1383

EMAIL: Seth@headwear24.com

WEB: www.twentyfour.store

Unit 1, 570 Inanda Road, Parlock, Newlands West, Durban
PO BOX 423, KLOOF, 3640



HEBEI DIPENG INDUSTRIAL CO., LTD

DPFLEX: producer and exporter of PVC flex banner. Our history goes back to the year of 2002. With more than 20 years of development, our products have been exported to more than 30 countries. Our main products include: PVC Flex Banner, Mesh, PVDFlex Film, SAV and OVW.

BRANDS: DPFLEX

TEL: 86 317 5077666

MOBILE: Kevin: 86-18633630503

EMAIL: 113906358@qq.com

WEB: www.dpflex.com.cn

Suning Economic Development Zone, Cangzhou City Hebei Province China



HEBEI HONGDING PLASTIC MANUFACTURING CO., LTD

Hebei Hongding Plastic Manufacturing Co., Ltd is a professional manufacturer of PVC sign material. Specialised in producing PVC calendar film, PVC flex banner, PVC pool tarpaulin, textile printing media and mesh with liner. The company was founded in 2003 and has over 20 years experience producing PVC products. Our company covers an area of 220 thousand square metres, with more than 700 employees. We have the most advanced production lines to ensure quality and productivity, including: 10 calendaring machines, 10 laminating machines and 4 coating machines. We can reach the biggest output of 40 million square metres per month, and an export volume around 8 million square metres per month. Located in Xiong County, Hebei Province, which is 100km north of Beijing, and 150km west of Tianjin Xingang Port, which is the biggest port in north China.

BRANDS: SANQI HD

TEL: 86-5751798

MOBILE: Amanda: 86-13146803890

EMAIL: amanda@hongdingsy.com

WEB: www.hdmaterials.com

The Leather Mould Industry Garden, Zhuge Village, Xiong County, Baoding, Hebei, China



HITECH GRAPHICS

Hitech Graphics has been established for 29 years and is a leading supplier and distributor of consumables to the commercial offset litho, large format digital and signage industries in Southern Africa.

BRANDS: APEX POYLERS, JETBEST INKS, HG DISPLAY BANNERS, GZ MACHINES, HG PRINTABLE MEDIA, HG SUBSTRATES, HITECH FABRICS, MUTOH MACHINES

TEL: +27 31 303 5090 / +27 11 024 0466

EMAIL: hitech@hitechgraphics.co.za

WEB: www.hitechgraphics.co.za

KZN: 1277 Umgini Road, Unit 4 Canstone Park, Durban, 4001

JHB: 687 Old Pretoria Main Road, Unit 6 Kingston Park, Midrand, 1685

CT: 52 Paarden Eiland Road, Paarden Eiland, Cape Town, 7405



HOOKEI SA

Hookei SA is a retail display solution provider, specialising in point of sale to the retail industry. We are a South African based company partnered with Hookei Global which is a majority shareholder. We service retailers throughout South Africa and spanning out into other African countries. We offer a one-stop service that integrates concept design, production, and sales. Our aim is to create and deliver innovative and sustainable display solutions to create a better shopper experience.

BRANDS: GAME, EDGARS, LEGIT, JO BORKETT, CLOTHING JUNCTION, NICORETTE, SPAR, BUILD IT, CHECKERS, MR PRICE, POWERFASHION, CJ PHARMACEUTICAL, WOOLWORTHS, WALMART, COCA-COLA, SUNGLASS HUT, 3M, HALLMARK L'OREAL PARIS, MANNINGS, COOP, MEDIA MART, CITY SUPER AND WHSMITH, EUROLUX, CHESTER GROUP, WALTONS, DECORLAND, ALDI, DECATHLON, ALIBABA, WALGREENS, PNA, ARTHUR FORD, MR DIY

TEL: +27 31 502 3115

MOBILE: +27 76 013 1113 / +27 63 119 4578

EMAIL: sales@hookeisa.co.za

WEB: www.hookeisa.co.za

Unit 2 DBJ Business Park, 5 Papilio Close, Cornubia, Durban, 4339



HORNET SOLUTIONS

Precision meets impact: powering the future of signage. Hornet Solutions is a proudly South African leader in advanced CNC technology. Our CNC Routers and Channel Letter Benders are built for high performance, smooth operation, and unmatched accuracy – giving businesses the tools to fabricate like never before. Whether you're routing ACP or bending aluminum for channel letters, Hornet delivers reliability and speed where it matters.

Together with Signarama Garden Route, we offer complete, next-level signage solutions. From 3D fabricated signs and neon LED lighting to interior branding and rugged, waterproof exterior signage, we help businesses stand out with signs that are bold, durable, and unforgettable.

Come experience the synergy of engineering innovation and visual excellence at Sign Africa Expo 2025!

BRANDS: HORNET AND SIGNARAMA

TEL: +27 68 300 0255 / +27 40 940 5555

MOBILE: +27 68 300 0255

EMAIL: sales@hornetcnc.co.za

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21 Voortrekker Street, Mossdustria, Mossel bay, Western Cape



IMAGED MED

We are an Epson approved reseller specialising in commercial photo labs and large format digital printers and consumables. We are able to supply all Epson products from signage, CAD/technical, fine art to 'Photo Lab DryLab' printers, scanners and projectors. We are also an Epson approved service provider on all large format and commercial photo lab products.

TEL: +27 11 768 4278

FAX: +27 86 684 8934

MOBILE: +27 84 612 4726

EMAIL: george@imagedmed.co.za

WEB: www.imagedmed.co.za

15 Blinkblaar Avenue, Roodekrans, Roodepoort



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MOBILE: +27 72 570 0931

EMAIL: kipspatrick03@gmail.com



INTAMARKET GRAPHICS (PTY) LTD

Intamarket Graphics is your complete solution provider. From large/wide format printers, laminators, direct-to-film printers, digital cutters, heat presses, and various other equipment to equipment services and materials, including rigid substrates, vinyl, flexible substrates, tools and accessories, application tapes and adhesives, to numerous other consumables.

Boasting fast door-to-door delivery across South Africa, with branches currently in Johannesburg, Durban, Cape Town, and, more recently, Bloemfontein, Intamarket Graphics prides itself on superior service.

BRANDS: AVERY DENNISON; OLFA; KEMICA; INTATEX; STEINEL; NUDEC; PROSERIES; XANITA; CHEMICA; MACTAC; ORABOND; 3M; EUROCEL; ALTEZZE; SOLASAFE; GZ-GONGZHENG; IECHO; STRATOJET; FULEI; INTEC; MILLER WELDMASTER; LIYU; TEXTEK; MORGANA

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BFN: +27 51 110 0546

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CT: Inospace Building, Unit 2, Jagger St,

Goodwood, Cape Town, 7460

KZN: Unit 9, New Germany Industrial Park, 124

Escrom Rd, New Germany, 3610

BFN: Unit 19, New East End Business Park, 120

Fritz Stockenström Street, Bloemfontein, 9301



INTELLISTOR

Since 2005, Intellistor (Pty) Ltd has been Southern Africa's trusted partner for specialised technology solutions. As a value-added importer and distributor, we bridge the gap between global innovation and local industry needs.

Our core specialisations include on-demand colour label printing and finishing. From blank labels to complete printing solutions, we provide everything needed for professional in-house label production. Our state-of-the-art conversion manufacturing facilities ensure competitive pricing and reliable supply of inkjet printable blank labels.

BRANDS: EPSON, OKI, AFINIA, RUXO LABELS

TEL: +27 11 314 9030

MOBILE: +27 73 550 2431

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WEB: www.intellistor.co.za

54 Suni Avenue, Corporate Park South, Midrand, 0002

PO BOX 38570, Fairie Glen, 0043



IPLASTICS

Plastics provides a wide variety of common sign materials, including acrylic sheets, mirror acrylic, PVC foam board, aluminium composite panel, digital printable vinyl, PVC flex banner etc. All the manufacturers we work with are carefully selected by us. We supply quality products with affordability.

TEL: +27 11 609 0870

EMAIL: info@i-plastics.co.za

WEB: www.i-plastics.co.za

121 Fleming Road, Meadowdale, Germiston



JG ELECTRONICS

Profitable business opportunities: importers/distributors of DTF solutions, heat presses, sublimation systems and consumables, heat transfer vinyl, white toner solutions, vinyl cutters, sublimation coatings, heat transfer papers, sewing and embroidery machines and rubber rolls for sublimation (mousepad material).

BRANDS: BESTSUB, SILHOUETTE CAMEO, FOREVER TRANSFER PAPER, GEOKNIGHT, MUGGIT, SAWGRASS, BROTHOR, TEXPRINT, I-STEP, UNISUB, VIDEOFLEX, SUNFLY, USA PHOTOMUGS, PRESTIGE DTF STATION, SUBLIMER, TORCH PASTE, ARMOUR ETCH

TEL: BLOEM: +27 51 430 1554

JHB: +27 11 789 6033 / CT: +27 21 511 0134/8

EMAIL: sign@jge.co.za

WEB: www.jgelectronics.co.za

JHB: 177 Blairgowrie Drive, Randburg, Johannesburg



JIANGSU AOLI NEW MATERIALS CO., LTD

AOLI, founded in 1998, owns 5 production bases with more than 45 production lines. It has built a complete adhesive coating and top coating product supply chain, and realised full production from raw materials like PVC calendar film to finished adhesive products. Aoli is a professional manufacturer of vinyl, coated printing materials, display materials, label materials, acrylic sheets, printing canvas and fabrics, DTF and UV DTF etc.

BRANDS: AOLI

TEL: 86-0510-83803198

MOBILE: Summer: 86-18800573545

EMAIL: aoli87@aoli-ad.com

WEB: www.aolimaterials.com

No. 333 North of Tuanjie Road, Xishan District, 214192, Wuxi, Jiangsu Province, China



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These iconic products are making their return at the Sign Africa and FESPA Exhibition at the Gallagher Convention Centre from 9 - 11 September 2025. Join us at Stand H2F11 to experience their impressive branding power up close. Designed to captivate and built for impact, both banners are available with cross-base support or a rotary ground spike, ensuring maximum stability and versatility.

Whether you're looking to expand your product range or boost the visibility of your clients' brands, the TeardropX® and Flame® remain unbeatable choices.

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HALL 2- STAND: H2F11

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THE SIGN, DISPLAY
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2025



Stixo Signage Supplies (Pty) Ltd

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17 Bofors Circle, Epping Industria 2
Cape Town, South Africa 7460





欧嘉实业

Oujia Industrial Co., Ltd.

JIANGXI OUJIA INDUSTRIAL CO., LTD.

One of the largest manufacturers of acrylic sheet with more than 20 years working experience, mainly responsible for the research and development, manufacturing, sales and import and export business of cast acrylic sheet.

BRANDS: OUJIA

MOBILE: 86-13721671281

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WEB: www.jxojy.com

Economic Development Zone, Dongxiang District, Fuzhou City, Jiangxi Province, China



KODAWARI

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TEL: +27 31 276 0139

EMAIL: admin@inksjetmedia.co.za

WEB: www.sa-inksjetmedia.co.za

22 Princess Anne Place, Westville, Durban

KGS

KOLOK GRAPHIC SUPPLIES

KOLOK GRAPHIC SUPPLIES

Kolok Graphic Supplies (KGS) is a large format media supply division within Kolok. Kolok is a proudly Bidvest company with Level 2 BBBEE certification. We supply the South African printing and signage industry with the best quality products sourced internationally. Kolok have branches throughout South Africa: Jhb, CPT, Dbn, Gqeberha, Mbombela, Polokwane and Bloemfontein. KGS offers a wide range of digital print media that will meet all your printing needs, from vinyls, PVC's, backlit films, wallpaper, canvas, photo and poster papers, and lamination with various finishes. KGS is also a distributor of Nutek Digital inks. The range includes the D10 Diamond Eco Solvent inks, AQ10 Dye Sublimation inks, A20 Amethyst UV inks and the Topaz full solvent inks. KGS are a proud supplier of the Hexis product range, which includes digital print media, sign vinyls: Microtac, Ecotac and Suptac, cast vinyls: Skintac HX20 000 and HX30 000, a vast variety of colours and finishes, Bodyforce Paint Protection Film (PPF) finishing from the normal Bodyforce Gloss and Matt and also the Bodyforce X and Bodyforce Black, crystal vinyls and frosted vinyl for window applications and translucent vinyls for lightboxes. KGS also imports and distributes the STAHL'S Heat Transfer Vinyls and STAHL'S Magic Mask application tape for T-shirt designs and decoration. We also stock the RTAPE 4075RLA Conform application tape with Release Liner adhesive.

BRANDS: HEXIS, STINGRAY, NUTEC, ORAJET, SIHL, MURAMOUR, HP, CANON, EPSON, STAHL'S, NEKOOSA, RTAPE, VINYL EFX

MOBILE: +27 82 3225 966

EMAIL: sales@koloksa.co.za

WEB: www.kolokgs.co.za

31 Gold Reef Road, Ormonde, Ext 32, 2091



KYOCERA

KYOCERA DOCUMENT SOLUTIONS

Kyocera Document Solutions is a global leader in imaging and printing, expanding into the production inkjet market. With decades of expertise in inkjet and ceramic printhead technology, Kyocera offers reliable, high-speed systems. The TASKalfa Pro series features proprietary printheads and eco-friendly pigment inks, ensuring excellent image quality and low running costs for commercial, transactional, and direct mail applications.

Kyocera enhances workflows through Solimar Systems and expanded capabilities via its acquisition of NIXKA, launching Kyocera Nixka

Inkjet Systems (KNIS) and the Lenix 1200 printbar. KNIS also introduced Belhara, a compact photo printer designed for sustainability, advancing modern print operations worldwide.

TEL: +27 11 595 2600 / +27 11 595 2700

EMAIL: info@dza.kyocera.com

WEB: www.kyoceradocumentsolutions.co.za

90 Bekker Road, Hertford Office Park, Vorna

Valley, Midrand, 1685.

P.O. Box 7567, Halfway House, 1685



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LBY is a professional LED manufacturer specialising in the development and manufacture of LED lighting products for the international signage and architectural lighting markets.

BRANDS: LBY LED

TEL: JHB: +27 01 824 3270/CPT: +27 21 035 1629/

KZN: +27 31 286 0471

EMAIL: admin@lbyafrica.com

WEBSITE: www.lbyafrica.com

H/O: 284a Dekema Rd, Wadeville, Germiston, 1400



lebonelitho

printers [pty]td

LEBONE LITHO PRINTERS

Lebone Litho Printers (Pty) Ltd is a 100% black-owned organisation and manufacturer of full-colour commercial litho sheetfed, web-fed and digital printing. We control all aspects of the production and quality of our manufactured products within our workflow and capacity and the range of these is inclusive of Printing, Binding, Die cutting, Foiling, UV varnishing, Laminating and finishing.

TEL: +27 11 493 7921

MOBILE: print@lebonelitho.co.za

WEB: www.lebonelitho.co.za

217 Booyens Road, Selby, Johannesburg, Gauteng



MAIZEY PLASTICS

In celebrating 75 years in business, Maizey Plastics stands proud at the heart of Southern Africa's signage industry, not just as the region's largest supplier of signage materials, but as a family-run company rooted in trust, service, and quality. With decades of experience, Maizey has built its legacy by treating customers like partners, offering tailored solutions, and always standing behind its products.

With 24 branches nationwide and a user-friendly online store, Maizey ensures dependable supply, timely delivery, and helpful support for clients big and small. Whether you're outfitting a national campaign or crafting a one-off display, you'll find Maizey's approach personal, professional, and proudly local. We source globally — from respected brands like 3A Composites, LUMEX®, SMART-X®, Polyvantis (featuring Plexiglas® and Lexan™), Avery Dennison, and Poli-TAPE® — but we remain firmly grounded in our community values. Each product, whether it's HYLITE®, MBOND, GRAFITACK, Gencotech DTF (Direct-to-Film solutions), or SPIRIT DISPLAY, is chosen for consistency and performance.

From vehicle wraps and LED display panels to architectural profiles and POP/POS solutions, Maizey offers more than materials — we offer the confidence that your project will be backed by a company that cares. For Maizey, quality is a promise and service is a tradition. We're here to help you create boldly, deliver on time, and grow with purpose.

TEL: +27 86 1100 420

EMAIL: nat.sales@maizey.co.za

WEB: www.maizey.co.za

H/O: 18 Maltzan Street, Pretoria West

PO Box 19502, Pretoria West, 0117



MARIN'S

SOUTHERN AFRICA

MARIN'S SOUTHERN AFRICA

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TEL: +27 11 719 0700

MOBILE: +27 82 802 7824

EMAIL: neill@marins-sa.co.za

WEB: www.marins-sa.co.za

14 Thora Crescent, Wynberg, Sandton



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EMAIL: mikeb@marshallhinds.co.za

WEB: www.marshallhinds.co.za

36 Jules Street, Johannesburg, South Africa

PO Box 34367, Jeppestown, 2043



MEDIA FRENZY DIGITAL TEXTILES

Media Frenzy is a proudly South African supplier of print base media. Established in 2008 by Director, Ashraf Khan, Media Frenzy has established itself as a prominent and recognised supplier of print base textiles to the industry. Stemming from previously jointly involved, Luminex Manufacturers, Media Frenzy has gained an extensive market share and its customer base has established itself as a pioneer in the industry through innovative and creative customer solutions. Media Frenzy offers a wide range of textile substrates, weights and widths suitable for sublimation, transfer, digital and screen printing. We can supply base fabric in either coloured, optically brightened or PFP state with a digital print finish if required to enhance colour rendition and clarity.

TEL: +27 11 886 1196

MOBILE: +27 73 469 0336

EMAIL: dion@media-frenzy.co.za

WEB: www.media-frenzy.co.za

53 Bond Street, Ferndale, Randburg, 2194



MIDCOMP (PTY) LTD

Midcomp (Pty) Ltd is a 34-year-old company specialising in the sales, service and support of large format digital printing and finishing equipment. We have a full spectrum of solutions, from small print and cut systems capable of short-run production through to high volume printers. We also specialise in Zünd Swiss cutting systems for digital finishing with a high degree of automation, reducing both waste and reliance on resources.

Midcomp (Pty) Ltd offers world-class support, with a team of 13 factory-trained field service engineers that have the fastest measured response times in the industry. We also offer our customers a production backup facility at our Innovation Hub. In the event of a customer experiencing technical failure, they can continue production at our facility while a field service engineer resolves the problem, thus ensuring that deadlines are met.

Midcomp is the only company to offer a Pay Per Use (PPU) system where customers pay only for the square metres printed with all consumable costs included (excl. media). The PPU programmes allies to HP Latex printers. Another option is the world first PPUGRO programme that includes the cost of

the equipment in the square metres printed. As part of our 'Catalyst for Growth' promise we have evolved into a group of three focal companies, which include Midcomp Azero (large format printers and plotters) and Midcomp Consumables (digital print media).

With branches in Johannesburg, Cape Town and Durban, Midcomp (Pty) Ltd sells to and supports the whole of South Africa, including neighbouring countries. We offer onsite and online demos.

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MOBILE: Robert Franco - Managing Director: +27

82 455 6333

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JHB: Unit 2, Olympia Gardens, Olympia Road, Eastgate Gardens, Marlboro, 2090, South Africa.

CT HEAD OFFICE: 4 Gold Street, Northgate Estate, Ysterplaat, 7405

DBN: Unit 2, 65 Marshall Drive, Mt Edgecombe

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PO Box 371, Paarden Eiland, 7420



MIPS TECHNOLOGIES/MUTOH/RAINJET

Distributor for Mutoh products in Sub Saharan Africa. We strive to maintain only the highest standards from our wide range of printers, inks, materials and backup support. We are at the forefront of the printing industry, constantly improving through technology, innovation and affordable prices. We offer a wide variety of printers and products from eco solvent, mild solvent, dye sublimation, UV printers, vinyl cutters, heat transfer presses and all the different types of ink required.

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TEL: +27 11 451 8600

EMAIL: andrew@mipstech.co.za

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Benoni, Johannesburg



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EMAIL: mel@mr76.co.za
WEB: www.mrplastic.com
JHB: 13 Geldenhuis Road, Malvern East, Bedfordview, Johannesburg
CT: Unit 3 Marconi Mews, 28 Marconi Road, Montague Gardens, Cape Town
Po Box 289, Bedfordview, 2008



NANTONG ZHONGFA DISPLAY EQUIPMENT CO., LTD

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TEL: 86-15295142372
MOBILE: Carrisa: 86-15295142372
EMAIL: carrisa@ydisplay.vip
WEB: www.ydisplay.net
Building 2, No. 606 Development Avenue, High-Tech Industry Park, Dagong Town, Haian City, Jiangsu, China



NANTONG WEIDUO DISPLAY EQUIPMENT MANUFACTURE CO., LTD

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EMAIL: mandy@ntweiduo.cn
WEB: www.ntweiduo.cn
No. 16 Taishan West Road, Libao Town, Haian City, Jiangsu Province



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WEB: www.nbyy.com.cn
18th Floor, Dahai Mansion, No. 39, Tiantong South Road, Yinzhou District, Ningbo, China



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KZN: +27 31 569 1049
EMAIL: CT: info@nsds.co.za / JHB: info@nsds.co.za / KZN: info@nsds.co.za
WEB: www.nsds.co.za
CT: No. 4, 7th Street, Montague Gardens, Cape Town
JHB: 5 Girder Road, Droste Park, Benrose, Johannesburg
KZN: Unit 9, Savannah Industrial Park, 2A Sneezewood Lane, Glen Anil, Durban North



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MOBILE: PTA: +27 71 547 6485
JHB: +27 68 525 2083
EMAIL: PTA: sales@northernvinyl.co.za
JHB: vhaywood@northernvinyl.co.za
WEB: www.northernvinyl.co.za
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Perfect Laser started in Newlands, Cape Town in early 2015. The company has grown to be the most diverse business machine company in South Africa. Two fundamental philosophies drive us: service and innovation. We have introduced a number of firsts in SA. We write and compile our own Technical User Instruction Guides. Our CO2 Laser tube power performance validation centre is the only one operating in Africa. Our development of range finding proximity sensors is world class. Our specialist R&D division custom builds fibre solutions for clients. Our Materials Substrate Test Kit supplied with our entry level machines is unique. We offer free use (within reason) of our fibre laser cutter in Johannesburg. We have regular combination laser and CNC router deals.

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MOBILE: 86 13810849801
EMAIL: nick.xing@meikeda.net
WEB: www.meikeda.com
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FAX: +27 11 608 0623
EMAIL: enricopowerafrica@gmail.com
WEB: www.powerafrica.net
No. 11 Milky Way Ave, Linbro business Park, Sandton.
PO Box 2568, Edenvalle 1016



PRINTBASE TEXTILES (PTY) LTD

Printbase Textiles has been the leading distributor and manufacturer of digitally printable textiles on the African continent over the last 15 years. We are the only vertically integrated textile mill that knits, coats and finishes from yarn to roll purely for the digital print industry. Printbase Textiles offers an extensive range of fabrics in finishes suitable for eco solvent, full solvent, latex, dye sublimation paper transfer, dye sublimation direct and UV cure printing options. We are a proudly South African company.

BRANDS: PRINTEX

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EMAIL: info@pbtext.co.za
WEB: www.pbtext.co.za
1 Cochrane Avenue (off 144 Gunners Circle) Epping 1, Cape Town, 7530



PRINTING SA

Federation of printing, packaging, signage and visual communication. Printing SA is the official voice of the print, packaging, signage, and visual communications industries in South Africa. As the preferred supplier for regional government printing organisations, we offer unmatched expertise and support to our members. We provide a comprehensive array of services, including: conferring, consulting, training and campaigning.

Our efforts are focused on the long-term sustainability and future growth of the industry. We represent our members on various statutory bodies, including the FP&M Seta, Statutory Council and Regional Chambers of Commerce. We are also the official association for FESPA in Africa and a member of the World Print Communication Forum (WPCF). Printing SA provides commercial, technical, and legal advice, as well as HR, IR, and B-BBEE consulting services for our members. As the largest training provider for our sector, we offer an array of training interventions to enhance knowledge, technical skills, and expertise. Through our online platforms, we also offer international

training opportunities.
BRANDS: PRINTING SA

TEL: +27 11 287 1160
EMAIL: info@printingsa.org
WEB: www.printingsa.org
575 Lupton Drive, Halfway House, Midrand, 1682



PROJECT RHINO

Founded on World Rhino Day, 22 September 2011. Project Rhino is an association of like-minded organisations, facilitating rhino conservation interventions aimed at eliminating rhino poaching and securing the white and black rhino populations of KwaZulu-Natal. We recognise that the work in conserving and protecting rhinos from the threat of poaching is symbolic of the broader threat faced by all wildlife. Rexx and Project Rhino is a powerful example of how business and conservation can work together. Each year Rexx welcomes Project Rhino as their official partner at Sign Africa, giving them a platform to share their mission, connect with supporters and sell the stunning merchandise branded and donated by Rexx's latest world class technology, helping them grow a sustainable income stream.

EMAIL: info@projectrhinokzn.org
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BRANDS: DELTA PRINT

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REXX SCREEN & DIGITAL SUPPLIES

At REXX Screen and Digital Supplies, we believe that customer service is the backbone of everything we do. With a clear commitment to maximising your production uptime, our end-to-end solutions and supplies are designed to keep your business running smoothly, efficiently, and profitably.

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BRANDS: KORIT DIGITAL, REXX EQUIPMENT AND CONSUMABLES, XIN FLYING, SEF HEAT TRANSFER FILMS, REXX-T GARMENTS, VASTEX, MAGNA COLOURS, EASIWAY, ADELCO, AFFORD SPECIALITY INKS, REXXPPLAS, FIMOR, SAATI, MS KOREA, CHIOSSI E CAVAZUTTI, CALDERA SOFTWARE SOLUTIONS

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EMAIL: orders2@rexxscreendigital.co.za
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BRANDS: ROLAND

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DBN: +27 31 705 5530
EMAIL: sales@rolanddg.co.za
WEB: www.rolanddg.co.za
JHB: 306 Kyalami Boulevard, Kyalami Business Park, Midrand 1684
DBN: Derby Downs Office Park
Unit 2, Berkeley Square, 8 Soekhrai Place, Westville



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The Speedwrap Challenge is brought to you by platinum sponsor Roland, media sponsor Sign Africa, and expo sponsors Sign Africa and FESPA Africa.

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EMAIL: sales@rolanddg.co.za
WEB: www.rolanddg.co.za
JHB: 306 Kyalami Boulevard, Kyalami Business Park, Midrand 1684
DBN: Shop 20, Power Centre, 21 Lanner Road, New Germany



SHAMS NATURALS

Shams Bag Industries is a family owned business located in the industrial area of Dubai. We as a manufacturing company endeavour to achieve responsible production ethics to encourage responsible consumption. Hence, we have ventured into this project, namely SHAMS NATURALS, that offers the highest quality of eco friendly sustainable bags and fashion accessories with a unique blend of skillful craftsmanship coupled with environmental accountability. Our in-house facilities include: designing, embroidery, screen printing, heat transfer, debossing and foiling.

TEL: +971 55 190 6177
WEB: www.shamsnaturals.com
Dubai, United Arab Emirates



SHANDONG HUJER CNC TECHNOLOGY CO., LTD

We are located in Weifang city, Shandong province, a place boasting a profound and rich manufacturing heritage in China. It is a modern CNC machinery manufacturing enterprise integrating the research, development, manufacturing, and sales of laser equipment and advertising machinery and equipment. The company boasts a highly skilled and experienced R&D team. After going through important development stages such as technical breakthroughs, production capacity expansion, and market exploration, it has successfully achieved the transformation of its products from basic models to high-end and diversified ones, establishing an outstanding brand image in the field of CNC machinery manufacturing. Industrial laser equipment, as one of the company's core product series, covers various categories such as laser cutting, welding, and marking, and is widely applied in numerous industries, including metal processing, advertising signage, and automotive parts. In addition, the advertising machinery and equipment launched by the company for the advertising industry, such as CNC engraving machines and letter bending machines, have also become reliable tools for advertising production enterprises with their high efficiency and stable performance.

BRAND: HUJER

TEL: 15065658333
MOBILE: 18353630858
EMAIL: sdh@hujer163.com
WEB: www.hjskji.com
Kuiwen District, Weifang city, Shandong province,

China



SHANGHAI YESION INDUSTRIAL CO., LTD.

Shanghai Yesion Industrial Co., Ltd. focus on printing innovation and driving the future of the industry. The company was established in 2008. It is a high-tech enterprise integrating R&D, production and sales, dedicated to providing high-quality inkjet printing consumables and thermal transfer consumables solutions to global customers. The company takes technological innovation as its core driving force and has been deeply involved in the field of printing consumables for many years. Its products are widely used in office printing, industrial identification, textile printing, packaging printing, advertising design and personalised customisation, and its service network covers more than 50 countries and regions around the world.

BRANDS: YESION

TEL: 86-18001836806
MOBILE: Amy Shi: 86-18001836806
EMAIL: yesion@yesion.com
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EMAIL: adrianw@sign-tronic.co.za
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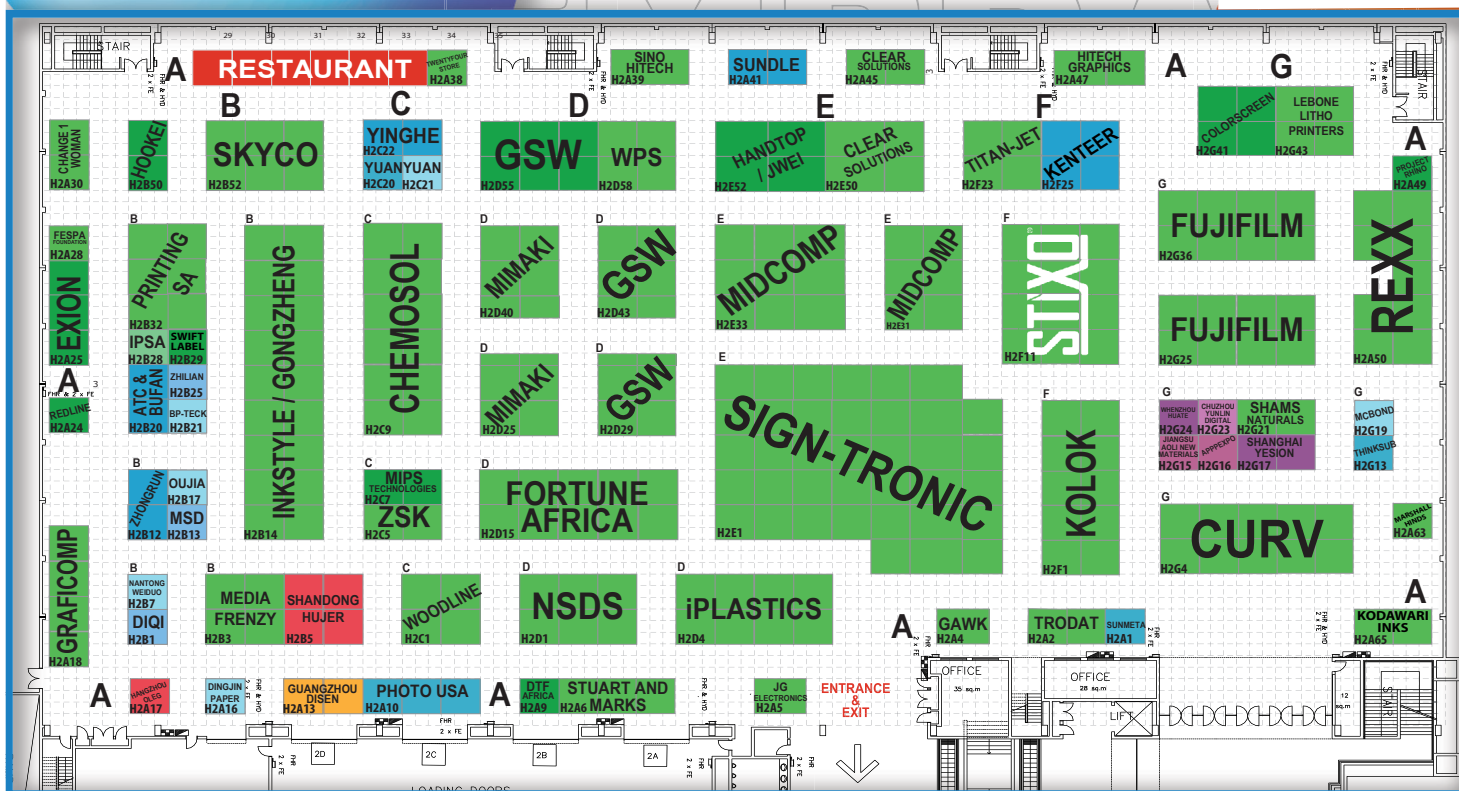
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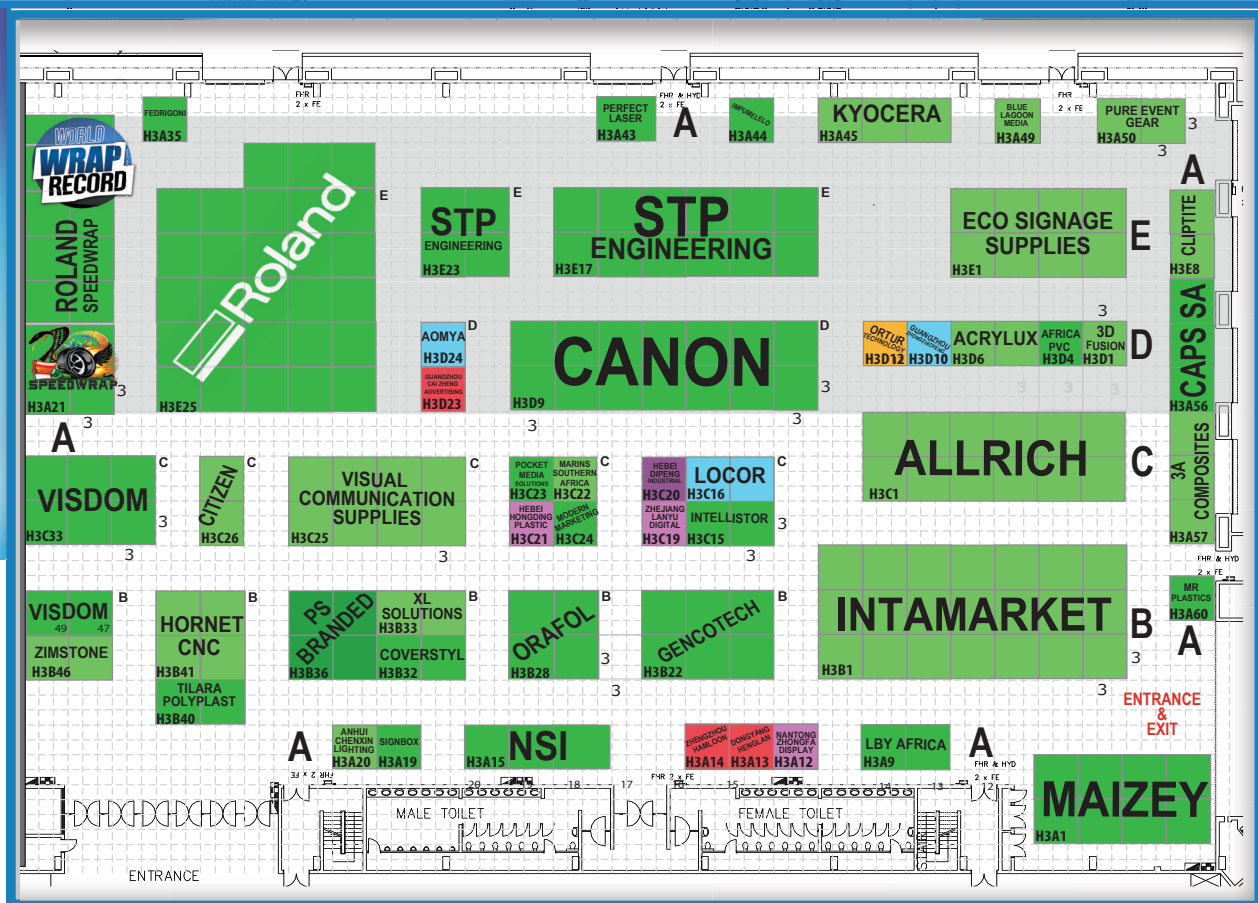
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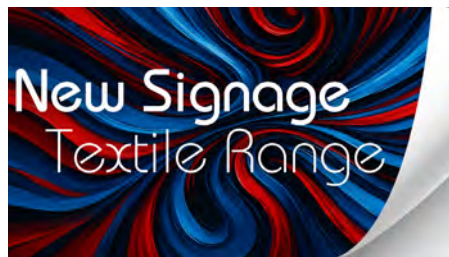
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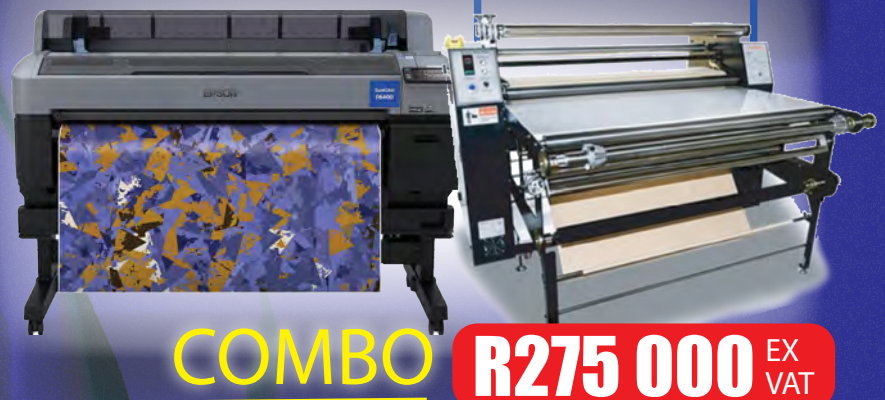
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SIGN INDUSTRY NEWS

Kemtek Showcased Printing Range

Kemtek Imaging Systems hosted its 'PrintPlay 2025 – Bold colour. Smart labelling. Creative' event at its Midrand office on 15 August. Visitors could see printing technologies ranging from small mobile label printers to large format printing equipment, and many other solutions in-between, from numerous brands.

Nyambeni Khonzani, head of sales for e-commerce, retail and channel at Kemtek said the purpose of the event was to get customers to visit Kemtek's showroom, adding that they were showcasing new products. These included HPRT solutions spanning mobile label printers, compact photo printers and mini photo printers, and the Brother SP-1 desktop sublimation printer. Brother cutting and labelling innovations were also on display.

The event was an ideal opportunity for customers to see various product samples. 'The day was very successful with customers coming through – there wasn't a minute when we weren't engaging with them.'

Also on show were the Epson SureColor large



format S40610 and T770 models, as well as the smaller Epson ColorWorks label printers.

Honeywell label printers and scanning devices, and Creality laser engraving and 3D printing machines, were also on show. Samples from the company's

HP Indigo and Scodix printing solutions were also showcased, and visitors could learn more about Canon, Brotech and Botlr equipment.

www.kemtek.co.za

Durst Supports SA School In Need As Part Of FESPA Foundation Initiative

Durst's involvement as the first official partner of the FESPA Foundation, and its commitment to sponsoring a school, sets a powerful precedent for other industry leaders to join the FESPA Foundation's vital cause. The company's involvement will see it supporting the FESPA Foundation and sponsoring Malekapane Primary School in Limpopo.

This partnership is a significant step forward in the FESPA Foundation's mission to leverage the power of print to facilitate education and improve the lives of children in underserved communities. Durst has become the FESPA Foundation's first official partner since the 2025 FESPA Global Print Expo.

The 'Adopt a School' initiative, created by Neil Felton, CEO of FESPA, and overseen by Steve Thobela, FESPA Foundation's Africa Coordinator, connects printing businesses with schools in



dire need of resources, primarily in South Africa. Currently, the schools involved with the initiative are based in Limpopo, but the FESPA Foundation plans to expand to Malawi, Kenya and Tanzania.

The programme goes beyond the FESPA Foundation supplying printed educational materials; it also addresses critical needs, such as safe infrastructure, food security and basic facilities, such as clean and functional toilets. This is because the FESPA Foundation recognises that the impact of print is only maximised when the schools' fundamental necessities are met.

Commenting on Durst's partnership with the FESPA Foundation and its commitment to sponsoring a school, Felton commented, 'We are delighted to

announce that Durst is the first organisation in our community to join our 'Adopt a School' initiative by partnering with Malekapane Primary School. We look forward to sharing the inspiring journey ahead, as both Durst and the school embark on this meaningful collaboration.'

Thobela added, 'We are incredibly excited to welcome Durst as our first official 'Adopt a School' partner. Durst's support – specifically targeted to Malekapane Primary School – will allow us to create an environment where print can truly make a difference in inspiring and educating young minds. Ultimately, its commitment will directly impact the lives of the many children who attend Malekapane Primary School, helping to positively shape their lives in the future.'

Christoph Gamper, CEO and Co-Owner of Durst Group, highlighted, 'We are truly honoured to be the first partner to step forward and also to take up the FESPA Foundation's 'Adopt a School' initiative by sponsoring Malekapane Primary School. Supporting this project marks more than just a contribution to education, it symbolises the values that have shaped Durst over the past nine decades: innovation, responsibility and long-term impact.

As we approach our 90th anniversary in 2026, we see this partnership as a meaningful way to give back and set the tone for the next chapter of Durst, one that continues to combine cutting-edge technology with real-world purpose.'

www.fespa.com/en/about/fespa-foundation/

Fortune Africa Announces Distribution Partnership

Fortune Africa has announced Clearly Digital as its official distributor for the Gauteng region. Clearly Digital, which are specialists in large format printing solutions, are a go-to source for the full Fortune brand experience. Clients can learn more about Fortune's latest UV printing innovations, which are renowned for their capabilities in adding texture and precision to every print.

Additional UV printing techniques include embossed gold foiling, elevating brands with luxurious and elegant gold accents, as well as fabric-friendly printing.

Furthermore, the business offers dye sublimation systems and next-generation heat presses, setting high standards in textile customisation.

The address for Clearly Digital, where the Fortune demonstration room will be based, is:

Unit 16, Sunrock Mini Factories
Corner North Reef Road and Sunrock Close
Sunnyrock, Edenvale, Gauteng, 1459
Phone: +27 11 822 3550

www.fortuneprinters.co.za



Maizey Plastics Announces Exclusive Distribution Of DM Reflective Films



Maizey Plastics is now the exclusive distributor of DM's full range of premium advertising-grade reflective films in South Africa. For nearly 15 years, DM has built a strong reputation and enhanced safety to South African roads and communities. Together, the partnership aims to transform visibility and safety standards across the region.

By partnering with Maizey, the company is confident that DM's products will reach even greater success, bringing innovation and enhanced safety to South African roads and communities. Together, the partnership aims to transform visibility and safety standards across the region.

www.maizey.co.za

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SIGN INDUSTRY NEWS CONTINUED

C1W Initiative For Women In Branding, Print And Signage Launches New Website

The new Change One Woman (C1W) website, a platform featuring information on upcoming C1W networking events, news and informative women-led content and information on training opportunities, is live. Website visitors can also get an overview of what C1W is about, and how to get involved.

C1W is a women-led initiative designed to uplift and empower women in the branding, print, and signage industries. We believe meaningful change starts with one conversation. By helping just one woman, we can ignite a ripple effect that transforms many lives.

New Website Highlights

Networking Events: Get information on all upcoming C1W networking events. These events are spaces for women to share their stories,

connect with suppliers, and leave empowered to overcome industry challenges.

News And Women-Led Content: The website spotlights content written by women, like insights, trend pieces, opinion articles, and features.

Training Opportunities: Training is a key part of creating lasting change. C1W supports access to industry training for women through trusted partners. The website highlights various industry training initiatives.

Mentorship: C1W supports the Printher Mentorship Programme launched by Printing SA. This new initiative is designed to connect experienced professionals with emerging talent in their industry. Whether you're seeking guidance on career transitions, skill development, or industry insights, or you're ready to share expertise with the



next generation, Printher is here to facilitate those valuable connections.

Newsletter: Subscribe to our monthly updates.

www.c1w.co.za

AM.CO.ZA Training Academy Calls For Enrolments

AM.CO.ZA's training academy is open for further enrolments. Ambitious Academy aims to nurture more students in the machinery industry, whether they begin with cutting-edge machines and methods or join the Industry 4.0 revolution. By offering more educated young people to the job market, AM.CO.ZA are laying the foundation for a prosperous future.

At Ambitious Academy, they unite CNC technology training with a vibrant community of creators and business owners. Powered by AM.CO.ZA, their mission is to foster industry growth and innovation for all.

Step into the future of work with the Digital Machine Age (DMA) specialist course. This is a hands-on, industry-ready programme designed to equip learners with the mechanical, electrical, and digital skills needed in today's smart manufacturing world. From CNC machines to digital printing and modern automation software, this course prepares ambitious learners to thrive in the world of advanced manufacturing and innovation.

The Digital Machine Age Specialist Programme is for school-leavers with basic IT knowledge who are ready to build a career in the modern industry.

This hands-on, two-month course will equip attendees with the real-world skills needed to operate, maintain, and understand CNC and digital printing machines, while introducing them to the



electrical, mechanical, and digital systems that power smart factories. Some of the content that can be learned includes: machinery: electrical and mechanical; printing, CNC and digital control; operation of printing and CNC machines; popular software for production; case studies for business and industry; and tours of renowned South African businesses.

Course Details

Session 1: 12 January -13 March 2026.

Session 2: 13 April – 12 June 2026.

Session 3: 13 July – 11 Sept 2026.

Session 4: 5 October – 4 December 2026.

Each session is 8 weeks, and takes place Monday – Friday, 8am-4pm (6 effective hours). Limited seats available. Address: 2 Makro Place, Sunnyrock,

Germiston. Industry players can also see AM.CO.ZA's full range of equipment, spanning CNC machines, large format printers, vinyl cutters, heat presses, screen printing solutions, 3D printers, and more, at AM.CO.ZA's Johannesburg showroom in Sunnyrock.

Additionally, interested parties that wish to visit the showroom and send the word EXPO to +27 60 600 6000 will not only receive a meeting confirmation and an introduction video to the company, but will also receive a free gift: a mug heat press, GoPrinter Portable Printer or LED Frames (while stocks last).

This applies only to visitors to the showroom before the end of 2025.

ambitious.academy/dma

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- Acuity Prime Hybrid
- Acuity Triton
- Summa Cutting Solutions
- Revoria Press Series
- Apeos Office Range



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9 am - 5 pm

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New Innovations across wide format, digital print & finishing

Unmissable Launches that will shape the future of print

INTERNATIONAL NEWS

Durst Presenting Software Ecosystem



The Durst Group's new Open Software Initiative is a neutral, modular platform for software solutions designed to go far beyond Durst systems. It offers print service providers, resellers, system integrators, and OEMs access to powerful and flexible modules built on proven Durst software technologies, allowing seamless integration of third-party solutions – regardless of printer type or manufacturer. These modules are bundled under the umbrella of 'Smart Factory'.

The Durst Group will present its new Open Software Initiative for the first time at Printing United 2025, taking place from October 22–25 in Orlando, Florida. 'Our vision is to create an open, future-proof software ecosystem for the entire printing industry, developed by us, but available to everyone. This sets new standards for productivity, automation, and vendor independence,' explained Christoph Gamper, CEO and Co-Owner of the Durst Group.

Smart Factory: An Open Software Initiative

Under the slogan 'One Software Ecosystem. Any Brand. Any Printer', Durst is launching a modular, cloud-enabled software platform that can be flexibly used and integrated by print service providers, integrators, resellers, and OEMs. The platform focuses on interoperability, open APIs, and integration readiness, clearly separated from Durst's existing proprietary solutions for Durst hardware customers.

The presentation will take place across two dedicated but closely aligned booths. The Durst Group booth will focus on proprietary software Durst Workflow and Durst Analytics for full integration with Durst printing systems. The Open Software Initiative booth will showcase new Smart Factory modules, OEM offerings, and integration examples.

Smart Factory Portfolio Overview

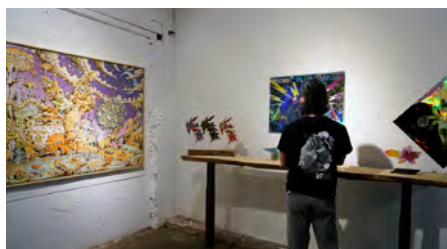
- Smart Shop: Print-specific eCommerce solution for B2B/B2C.
- Lift ERP: cloud-based ERP system designed specifically for the printing industry.

- Prepare: automated prepress solution for preflight and data preparation, including PDF editing.
- Produce: high-performance RIP solution with advanced colour management.
- Production Intelligence: AI-powered, data-driven solutions for smart production environments.
- OEM Model: the Smart Factory Portfolio also includes dedicated modules for OEM partners, resellers, and system integrators.

Callas software represents a successful example of OEM collaboration and will lead the neutral and independent OEM offering within the Durst Group. callas' PDF engine technologies are already deployed by many global brands, including Adobe. The integration of callas into the Prepare and Produce modules of the Open Software Framework demonstrates how OEM partners can bring callas PDF technology (pdfToolbox) to market-ready solutions under their own brand. In addition, callas will act as an OEM gateway for selected Durst workflow technologies, giving OEM partners access to a broader ecosystem.

www.midcomp.co.za

Mimaki Europe Supports Contemporary Art Showcase



METAMO Industries' Europe-first art exhibition 'DIGITAL G-O-D' brought together a diverse group of 20 Dutch and global artists, who explored the intersection of cutting-edge digital technologies in their artwork, including 2D UV Printing, 3D printing, digital plotting and photogrammetry. The exhibition was an immersive showcase of contemporary art shaped by advanced digital production technologies.

Supported by Mimaki Europe, the exhibition ran from 20-29 June in Vrijpaleis (Amsterdam), featuring over 50 2D and 3D artworks, all created using Mimaki's technologies. On the opening night, around 250 visitors — artists, designers and art lovers — attended the exhibition and the entire show amassed around 500 visitors.

Takeito Kobayashi, post-digital artist and organiser

of the DIGITAL G-O-D exhibition commented, 'This exhibition was more than a showcase, it was a celebration of creative evolution. Our aim was to dissolve the boundary between the physical and digital, and with the advanced technologies we leveraged, we were able to bring to life artworks that truly captured that vision. Visitors were amazed by the diversity of materials and techniques, from 3D-printed sculptures to digitally plotted murals. The feedback was overwhelmingly positive, people left inspired and curious about the future of art and technology.'

Featured artists included: ANTZ, ACCI BABA, Brad Downey, Channy Bond, Collin van der Sluijs, Didier 'Jaba' Mathieu, DOES, Franky, humanoise (Takeito Kobayashi), Jan Vormann, The London Police, Mossy Giant, Reza Hasni, Savants, Sidney Waerts, SuperCyberTown, XSENSE, Yoshinori Sakamaki a.k.a. Sense, Zedz, The Zepps and ZERO.

www.gsw.co.za

Large Format Print Provider Invests In Fujifilm Flatbed Printer



Now in its 40th year, QPS Print began as a screen printing business before evolving into a full-service large format print provider. The large format print specialist has installed a Fujifilm Acuity Prime flatbed printer to expand its production capabilities and take on higher volume work.

QPS Print serves both trade and end-user customers across many sectors, including retail, leisure, hospitality and education to name a few – producing everything from signage to point-of-sale displays, murals and wall graphics and much more.

Jamie Copeland, Managing Director, QPS Print, commented, 'Along with other Fujifilm products, the Prime will be our fourth Fujifilm Acuity machine. We looked at a number of machines, but the confidence we've built over the years in Fujifilm's products, service and support made it an easy decision to opt for the Acuity Prime.' The Acuity Prime has already delivered major gains in speed and productivity. Despite having the same bed size as previous machines, the uplift

in performance has enabled QPS Print to take on longer print runs that were previously unfeasible due to time constraints or cost.

Copeland added, 'The Acuity Prime offers a significant uplift in productivity over our older machines; the speed and capacity were the biggest drivers for us. The additional throughput allows us to remain competitive and deliver on larger jobs that we could not do previously. The Acuity Prime has also helped us become more efficient in production – partly due to the efficiency of LED curing lamps compared to the previous less efficient ink curing system, reducing both energy costs and the need for ongoing lamp replacement.'

The printer uses Fujifilm's Uvjet UV ink range, which is specially designed for the Acuity Prime. Copeland commented, 'The vibrancy of colour is excellent along with increased ink coverage giving a great print finish onto all substrates.'

With the improved speed and capacity, the new Acuity Prime has allowed QPS Print to target nationwide opportunities.

Copeland commented, 'The investment in the latest machine allows us to expand our market and has given us new opportunities to go beyond local clients. We now have the capacity and are in a much stronger position to manage larger orders and service clients nationwide.'

Looking ahead, QPS Print is considering replacing older printers with new Acuity Prime models. 'For the speed and cost in use, the Acuity Prime is an exceptional machine,' said Copeland. 'There's every chance we'll look to upgrade in the near future with additional Fujifilm machines.'

With an ongoing partnership of twenty years, QPS Print was supported in the sales and installation process. Copeland commented, 'The Fujifilm team were excellent throughout – we visited Fujifilm's Broadstairs facility for machine demonstrations, and Fujifilm then conducted site surveys here at QPS and ensured everything was in place ahead of installation. The installation itself was completed in just a few days.'

www.fujifilmgraphicsystems.co.za

Metamark Material Creates Patriotic Look For Convertible Mini

Metamark's MetaCast MDC premium cast digital film and other company materials were used to personalise a convertible Mini. The car came to the

team at Futureclient with Union Flag mirror caps, among other bits and pieces, pointing the way toward the next step in the plan – a wrap.



Minis are no strangers to patriotic wraps, but this example ruled itself out of bounds in terms of having something done with the ubiquitous flagged roof: it's a convertible so that would not work.

The team at Futureclient proposed a design that dominates the vehicle's flanks with the flag element and that uses the bonnet to great effect to display colour-keyed stripes that resonate with the flag and that also manage to scream 'performance'. The whole ensemble really works. It certainly succeeds in looking like a fully subscribed member of the breed, but it's highly individual too.

Further accentuating the individuality the car exhibits is the finish. The wrap is matt. It drinks in the light around it, the graphics as a consequence really pop and the head-turning effect achieved gets a bit of a lift too.

Futureclient printed its design using an HP360 Latex printer on Metamark's premium cast wrapping film, MetaCast® MDC. The HP and MDC play well together despite the high drying temperatures the printer dishes out. The printed wrap is laminated with MDC's matching stablemate, MGC, a mechanically compatible premium cast material, in matt.

www.sytech.co.za

Global Graphics Receives Certification For Renderer Efficiency



Mako Core is a powerful and flexible SDK for building prepress and print workflows. Global Graphics Software, Hybrid Software's OEM business unit, has announced that its Mako Core™ SDK has achieved accreditation from the Ghent Workgroup (GWG) for both its trusted Jaws® renderer, and newly launched Apex™ renderer.

Apex is a rendering technology that runs entirely on the Graphics Processing Unit (GPU), delivering high-quality results on screen or in a web browser with exceptional speed. It is particularly effective at rendering large, complex PDFs and can quickly inspect layout, colours, fonts, layers and other elements before printing. It is the first fully GPU-native Page Description Language renderer to handle the entire rendering workload on the GPU, freeing the central processing unit (CPU) used by Mako's Jaws renderer for other tasks, such as imposition.

The GWG accreditation is based on the Ghent PDF Output Suite 5.0, a set of test files that thoroughly assess the conformity of PDF/X-4 workflows with the PDF/X-4 standard (ISO 15930-7:2010). The files identify potential issues in a PDF workflow with regard to colour management, transparency handling, output accuracy and other aspects of PDF/X-4 compliance.

'We're delighted that Mako's Jaws and Apex renderers have gained Ghent Workgroup accreditation. The Ghent Workgroup files present a challenge to any renderer to get them right. We can now demonstrate that both Jaws and Apex have been independently validated to be robust and compliant. Our customers can be confident that they will achieve consistent, high-quality results,' said David Stevenson, Product Manager, Mako Core.

Mako Core offers developers access to every component of a document, such as fonts, images, vector graphics, metadata, layers, and more, making it ideal for managed print services, document automation, and custom workflow solutions. It supports all major platforms including Windows, macOS, and Linux (Ubuntu, Alpine).

www.digitalview.co.za

Drytac Film Used For Creating Eye-Catching Signage For Fashion Retailer

Drytac's Polar Smooth 150 Air is ideal for wall decals, wall wraps, murals and window/wall hoarding. Dragon Signs, a UK-based signage and

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INTERNATIONAL NEWS



advertising specialist, recently used Drytac's Polar Smooth 150 Air R matte white polymeric film to produce a series of eye-catching, digitally printed hoardings for fashion retailer, AllSaints.

For this project, Dragon Signs was commissioned by RSK Consultancy – a specialist construction company focused on shopfitting, office refurbishments, and interior design – to create digitally printed vinyl graphics for several AllSaints retail locations across the UK.

Facing a demanding deadline, Dragon Signs chose Drytac's Polar Smooth 150 Air R, a 6 mil (150µ) phthalate-free, self-adhesive matte white PVC film designed for easy installation. Its thicker profile, combined with bubble-free removable adhesive technology, made it easier to handle and apply with precision. Ideal for decals, wraps, murals, and window or wall hoarding graphics, it proved to be the optimal solution for achieving a clean, efficient installation under time constraints.

'With just 48 hours from sign-off to completion and only a six-hour window to install 100sqm of digitally printed vinyl, time was a major constraint,' said Ray Jones, Business Development Manager at Dragon Signs. 'We needed a durable material with a matte finish that didn't require lamination, saving both time and effort during installation.'

'Polar Smooth 150 Air R's advanced bubble-free technology made it ideal for fast, hassle-free application onto the plastic hoarding. And because the installation was in a shopping centre, the Meadowhall Centre in Sheffield, it was critical to use a material with a Class 0 fire rating, which this product provides.'

The designs were printed in-house at Dragon Signs using its HP Latex 800W printer, and the installation

was carried out on-site by the company's specialist team. To date, Dragon Signs has collaborated with RSK and AllSaints on projects at three UK retail locations.

'The customer was extremely happy with the final result,' Jones added. 'We're delighted that Dragon Signs has been able to support a global brand such as AllSaints with high-profile projects like this.'

www.midcomp.co.za

Mimaki Europe Showcasing Transfer Pigment System



Mimaki Europe will demonstrate TRAPIS alongside real-life customer use cases. Mimaki's TRAPIS solution offers printers a simple two-step process, consisting of an inkjet printer and a high-pressure calender.

The company announced its participation in Texworld Paris, taking place from 15-17 September at Parc des Expositions de Paris-Le Bourget. Situated within Avantex Paris, part of Texworld Paris, this dedicated area highlights companies committed to reducing pollution and promoting circularity in the textile and fashion industry to create the fashion of the future.

Significantly reducing wastewater by approximately 90% compared to conventional digital dyeing methods and cutting carbon emissions by up to 92%, TRAPIS allows manufacturers, designers or retailers to create vibrant textiles easily and sustainably. Ideal for on-demand printing for fashion and interior décor applications, it can print on a wide range of fabrics, including natural and synthetic fibres.

Martial Granet, Branch Manager France and Maghreb, Mimaki Europe, commented, 'Texworld Paris provides an invaluable platform to showcase our accessible and sustainable TRAPIS solution directly to thousands of global textile professionals. Continuing the momentum of the TRAPIS roadshow in June, which generated strong interest from fashion brands, we're excited to see how it is received by visitors.'

www.gsw.co.za

Xaar Celebrates Milestone Anniversary



Since its founding in 1990, Xaar has been at the forefront of inkjet technology, providing breakthrough advancements in the use of digital print. The company celebrated 35 years of innovation with a special company-wide event, bringing together guests and employees from across the group.

To mark this milestone anniversary, over 150 team members from Xaar and Megnajt gathered at the company's Huntingdon site for an afternoon of celebrations.

The company's origins date back even further to work done at Cambridge Consultants, where Xaar co-founders, Steve Temple and David Paton, began exploring droplet ejection for non-contact printing.

What began with just four initial patents has evolved into an active portfolio of 150, with more than 2000 inkjet-related patents filed over the 35 years, highlighting Xaar's long-standing commitment to innovation.

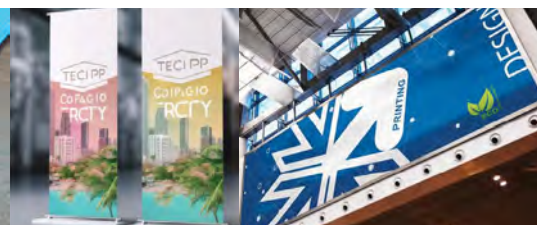
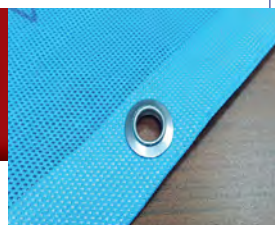
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EXPERIENCE GAME-CHANGING NEW HP LATEX PRINTERS



HP's new breakthrough innovations will shape the future of work in large format printing. Experience all-in-one, versatile, and sustainable printing with the HP Latex R530 printer. Maximise productivity and create high-value applications with consistent, reliable quality using the new HP Latex L730/L830 series.

HP Latex R530 Printer

Small and medium-sized print shops often struggle to find efficient workflows or resort to outsourcing, while larger print service providers (PSPs) seek solutions that can expand their offerings and execute short runs on both rigid and flexible media.

HP is thrilled to unveil the HP Latex R530 Printer, which offers significant capabilities in a smaller footprint and enables PSPs to overcome the hurdles associated with rigid printing while taking advantage of new commercial opportunities.

The HP Latex R530 printer is the only all-in-one compact printing solution, allowing seamless adaptation between rigid and flexible applications. It delivers consistent, high-quality output across various media types, enabling PSPs to tap into new markets and expand their print applications. With automatic recirculation and printhead cleaning, businesses can enhance uptime and reduce maintenance costs. The single-phase power system provides effortless installation in limited spaces.

Sustainability is a key focus, with sustainable innovation features like direct-to-rigid printing, which reduces waste and UL ECOLOGO®-certified HP Latex Inks. These environmental certifications allow you to win tenders with corporate and public sector clients who demand sustainability.

HP PrintOS Production Hub

PSPs need streamlined workflows that integrate with their technology, investments, and workforce. The new HP PrintOS Production Hub offers a centralised, real-time platform for order management and remote production control. This industry-leading software optimises print operations, reducing inefficiencies and errors. With precision, efficiency, and control, PSPs can enhance their print workflows and deliver superior results.

Now you can be on top of your production by being able to remotely monitor production and data analytics — even when you are off-site or do not have access to the web. You can still monitor your print production using your



HP Latex R530



NJ Vermaak, SignMax.

Midcomp Installs First HP Latex R530 In South Africa At SignMax

SignMax's Managing Director, NJ Vermaak, said, 'Within the first week of having the R530 installed, we have already seen the benefits. It delivers very good speeds with an amazing and consistent colour gamut. Orders were going to print from the moment the printer was commissioned. We have delivered some rigid boards that would normally require us to mount vinyl. These orders were completed with a faster turnaround than normal. Labels were also printed using white ink for the first time at SignMax, and both were met with great praise from our customers with return orders.'

Short run packaging is one of the markets SignMax is looking at expanding into, and thanks to the white ink capabilities of the R530, packaging items and bespoke product labels will give the business an edge in the local market. They are now also able to assist other signage companies with their rigid and white ink printing needs.

'Clients want unique and tailored graphics for their event branding and packaging, with quick turnaround times,' said Vermaak. 'The R530 is fast, and the fact that we can change from rigid to roll-to-roll within minutes helps us meet these demands. Clients prefer a one-stop partner for all their printing needs, and the R530 helps us achieve this. Corporate clients are also increasingly demanding a greener print solution. The R530 puts us ahead in this regard, especially in areas like schools and hospitals.'

Midcomp sales agent, Gavin Lee, said one of the unique benefits of the HP Latex R530 is its ability to offer roll to roll, as well as rigid prints, up to 1.6m wide. Other benefits include faster turnaround times with direct to rigid substrate printing and instantly dry prints that are ready for installation. He said that the HP Latex R530 features the most opaque white ink in the industry. 'Five layer sandwich printing is possible, as well as Spot White, white underflood and white overflood, using the white ink that comes standard with the printer.'



HP Latex 730W

HP Latex 830

HP Latex L730/L830

smartphone and the HP PrintOS mobile app. Remote substrate management is handled by the HP Configuration Centre. Other HP features allow you to easily identify jobs and job queues of all registered printers across multiple sites in one comprehensive, at-a-glance view. PrintOS gives you the edge by being able to solve issues as they arise, and to maximise your productivity, ensuring your business is as efficient as possible.

The white ink capability on the HP Latex 730 and 830 printer series enables you to create impactful designs with vibrant, eye-catching detail. Plus, printing with white ink is easier than ever before with HP's automatic maintenance processes. White ink opens new revenue streams by giving you access to more high-end applications like packaging, vehicle wraps, retail, event graphics etc. White ink opens the door to unlimited creative design possibilities. Another benefit is instant-dry prints, which mean a much faster turnaround time, helping you get those orders fulfilled quicker, and increasing revenue.

The HP Latex 730 and 830 printer series enables you to print a wide range of stunning retail décor applications, from backlit displays and floor graphics to posters and stickers. Produce vibrant, consistent colours and opaque whites quickly to meet the tightest deadlines.

Produce stunning wallcoverings that look amazing and create a comfortable indoor environment. UL ECOLOGO®-certified, water-based HP Latex Inks contain no hazardous air pollutants (HAPs) and produce odourless prints. As the only EPEAT Climate+ registered printers in the industry, the HP Latex 730 and 830 Printer Series helps you stand out and take on more jobs with confidence.

Expand your application possibilities with a single printer that delivers stunning, high-opacity prints in both colour and white - and across different print modes like spot, underflood, overflood, and 3 or 5 layers. The HP Latex 730 and 830 printer series prints white ink 30% faster than previous models, while automatic



AWARD WINNING HP Latex 830W

WINNER of 2025 Pick Award for outstanding Enhanced CMYK Eco-Solvent/Latex 54"/64" Printer



recirculation and printhead cleaning make white printing as simple as any other colour - giving you more time to focus on your business.

Flexible HP Latex Inks dry instantly for immediate lamination and installation, without off-gassing. The prints stretch easily without cracking for fast, easy installation. HP's modular inkset provides strong laminate adhesion, and both printers support self-adhesive vinyl. Achieve vibrant, uniform colours with precise ink combination and distribution via HP Pixel Control, for stunning results that grab attention and grow your profits.



Orlando De Abreu, Amrod. The company has installed its third HP Stitch S1000 unit.

HP Stitch S1000

The S1000 enables print service providers to diversify their soft signage and interior décor offerings while meeting more challenging customer needs. It provides users with the option to print directly onto fabric or onto transfer paper, simplifying workflows without compromising on results, while 1200 native dpi printheads and HP's Drop and Dry system ensure deep blacks, vivid colours and extreme resolution to deliver work of the highest quality.

World-Leading PPU Programme

With the comprehensive and customised Pay-Per-Use (PPU) programme, users benefit from predictable, fixed monthly costs per square metre based on their location, eliminating unexpected expenses. There is no minimum print volume required. The PPU model includes ink supplies, printheads, cleaning cartridges, service maintenance kits, labour, and spare parts, making it a cost-efficient and worry-free printing solution.

'At Midcomp, we've always prided ourselves on thinking outside the box. This mindset led us to ask a simple but powerful question: 'Why not apply a usage-based model to HP Latex printers?' The challenge lay in accurately predicting running costs so we could bundle all consumables and services into a fixed, usage-based fee. This is how our Pay Per Use (PPU) programme was born,' said Rob Makinson, Midcomp Group CEO.

'Crucial to the success of this model was access to precise production data. We collaborated closely with HP's R&D team to develop the necessary tools and access protocols. Thanks to this partnership, we now have close to 200 printers operating under our PPU programme. However, we knew there was still one piece missing: incorporating the printer hardware itself into the model. That's when we went back to the drawing board. By introducing a tiered usage-based pricing structure, we found a way to include the hardware cost in the billing model. This evolution gave rise to our PPUGRO programme, which has been exceptionally well received by our customers.'

Midcomp recently received the Middle East and Africa Contractual Go To Market (GTM) Pioneer Award FY24 from HP for the PPU Programme. 'Midcomp has successfully launched and managed the PPU programme for large format production printers, significantly lowering the entry point for customers to print value applications using HP Latex



Technology. This programme has not only made high-quality printing more accessible, but has also empowered businesses to leverage advanced printing solutions without the burden of substantial upfront investments,' said Abdallah Aoude, Cluster Manager, Large Format Printing, Middle East and Africa.



Javier Larraz and Abdallah Aoude, HP; Rob Makinson, Midcomp; Daniel Martinez and Jose Correia, HP.

Lead With The Most Environmentally Certified Technology

HP's newest Latex Technology carries a broad set of credentials addressing the full spectrum of environmental concerns; from ink chemistry and indoor air quality, for both print production and display, to lifecycle considerations, earning recognition for products as environmentally preferred overall.

Print service providers no longer need to choose between sustainability or high quality and production. HP Latex technology features the greenest credentials of any printing solution as well as incredible efficiency and productivity.

Sustainability is no longer just an industry trend: it is the future. Stay ahead of the curve by championing sustainable printing with HP Latex technology. By doing so, you not only gain a competitive edge but also earn the trust and loyalty of customers who value environmental responsibility. The time to act is now – embrace sustainability and make a lasting impact.



Midcomp Awarded As HP Amplify Impact 3-Star Catalyst Partner For Third Consecutive Year

HP has named Midcomp as an Amplify Impact 3-Star Catalyst Partner for driving sustainability. From training their employees to leading their sales with sustainability, Midcomp are helping customers make an impact through more sustainable choices, knowledge and technology.

**Request a quotation,
sample print or demo to
see the quality for yourself.**



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SIX INFLUENTIAL TRENDS

RESHAPING VEHICLE BRANDING IN 2025



BY KURT TYACK, DIRECTOR AT SIGNARAMA SOUTHERN AFRICA

Kurt Tyack, director at Signarama Southern Africa, says vehicle branding continues to evolve rapidly, driven by innovation in materials, technology, and changing customer preferences. For sign companies looking to advise clients effectively and increase revenue, understanding these key trends is critical.

Here are six influential trends reshaping vehicle branding in 2025:

Matt And Specialty Finishes

Brands are increasingly opting for matt, satin, brushed metal, carbon fibre, and chameleon wraps that deliver a sophisticated, premium aesthetic. These finishes not only enhance visual appeal but also allow sign companies to upsell premium branding solutions, offering customers unique ways to stand out from competitors. You may think the local market cannot afford these products, but the end result keeps them coming back for more.

Minimalist And Bold Designs

Simplicity paired with bold colour palettes is gaining traction. Designs featuring clean, prominent logos, clear typography, and strategic use of negative space capture immediate attention without visual clutter. Sign companies can leverage this trend by providing design consulting that prioritises visual clarity and impactful branding. In short, less is more.

3D And Photo-Realistic Graphics

Advancements in digital printing have empowered sign companies to offer highly engaging 3D and photo-realistic graphics. These visual effects can vividly depict products or create compelling visual illusions, enhancing brand recall. Such high-quality visuals justify premium pricing and can significantly boost client satisfaction and repeat business. Make these graphics the hero of the branding, don't let them get lost on the vehicle.

Reflective And Glow-In-The-Dark Wraps

Safety and visibility continue to drive demand for reflective and glow-in-the-dark wraps, particularly for delivery and transport businesses operating at night. These decals not only promote brand visibility after dark but also serve a crucial safety function. Sign businesses can promote these products as value-added safety solutions, enhancing client fleets' visibility and safety compliance.

Interactive And Digitally Integrated Elements

Vehicle branding incorporating interactive elements such as QR codes, social media handles, and augmented reality markers transform vehicles into dynamic marketing platforms. By linking offline advertising directly to measurable digital engagements, sign companies can demonstrate clear marketing ROI to their clients, opening up opportunities for higher-value, digitally-enhanced vehicle branding solutions.

Sustainable And Eco-Friendly Materials

Sustainability continues to gain prominence, particularly in the European and US markets, influencing client decisions toward eco-friendly materials such as biodegradable vinyl, non-toxic adhesives, and sustainable inks. Offering green vehicle branding options allows sign companies to align with clients' corporate responsibility goals, differentiating their services in a competitive market and appealing to environmentally conscious businesses.

Practical Recommendations For Sign Companies:

- Offer tiered wrap packages with optional premium upgrades (to adjust for different budgets), enabling customers to select solutions best suited to their budget and branding objectives.
- Invest in cutting-edge printing technologies to provide photo-realistic, 3D, and interactive wrap solutions.
- Educate clients on measurable outcomes, such as digital engagement from interactive elements and safety benefits from reflective wraps.
- Introduce eco-friendly product lines, helping clients enhance their brand reputation through sustainability.

By embracing these trends, sign companies can guide customers towards more effective and innovative vehicle branding strategies, positioning themselves as valuable partners and driving revenue growth.

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Visual Communications Supplies

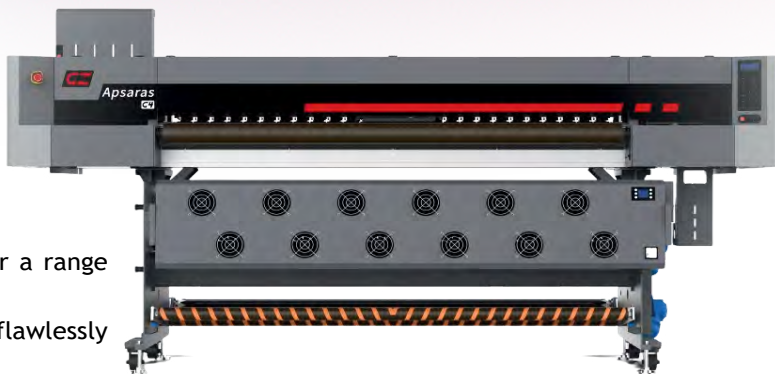


H3220ET Industrial Flatbed UV Printer

- The **H3220ET** is a High-End Industrial Flatbed UV Printer engineered for **Maximum Productivity, High-Resolution Output and Exceptional Speed and Durability**, Powered by **Epson T3200 Print Head**.
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- Equipped with **Powerful, Energy-Saving, Water-Cooled LED UV Lamps** for Enhanced Curing Efficiency and System Longevity.
- Features a **6-Zone Vacuum Suction Platform** with **Media Alignment Pins** and an **Integrated Extension Table** for Precise Handling and Enhanced Workflow Efficiency.

Apsara G4P Industrial Direct-to-Cotton Printer

- The **Apsaras G4P** Direct-to-Cotton Printer combines exceptional stability with vibrant colour performance, featuring up to an **8-Colour Configuration** for Outstanding Print Quality.
- Powered by **4 Epson i3200 Printheads**, it delivers Impressive Print Speeds ranging from **48 m²/h to 118 m²/h**.
- Accommodates Media up to **1950mm** wide, Ideal for a range of Large-Format Printing Applications.
- Designed with a **Unique Media Handling System** to flawlessly manage **Stretchable Fabrics**, ensuring Superior Print Quality and Material Integrity.



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ENHANCE YOUR PRINT POTENTIAL WITH MIDCOMP CONSUMABLES

BY MIDCOMP (PTY) LTD

Every product in Midcomp Consumables' range is carefully selected to support customers with cost effective signage media and sign material that ensures excellent print quality and wide application versatility. The consumables offering perfectly complements Midcomp's printer range. The company's large format printing consumables specialists pride themselves in their knowledge of cutting-edge inkjet media and the ability to satisfy customer requirements with prompt and excellent service.

Midcomp's consumables span a wide range of market segments, including:

- **Textiles:** digital textiles for success in soft signage and digital fabric printing.
- **Rigid:** Printable display boards for high quality rigid signage.
- **Vinyl:** Printable sticker vinyl for indoor and outdoor signage, car branding, labels, decals and window graphics.
- **Paper:** large format paper for printing everything from posters to labels.
- **Wallpaper:** Turn large format wallpaper into breathtaking works of art.
- **PVC:** Print roll up banners, pull up banners, X-banners, hanging banners, PVC billboards, PVC signs, fence wraps and tarpaulin.
- **Film:** Printable film for light box signage and window graphics.

As part of their continuous drive for innovation, Midcomp Consumables is proud to introduce new BIOND Films (biodegradable range), Euro-Flex Vinyls and PALIGHT LW Foamboards to the South African market.



BIOND

BIOND are bio-based, carbon-neutral films that transform the way print companies create environmentally friendly applications. The films were designed with the environment in mind, with the long-term goal of evolving large format print with nature's touch.

Crafted from plant-based products, BIOND represents the definitive crossover between sustainability and unparalleled printing performance. Fully patented, BIOND has been developed by a manufacturer that has more than 40 years of industry expertise and a long-term legacy of sustainability.

The BIOND collection is currently split into four core categories: printing films, protection films, décor films and glass décor, with each section offering a selection of speciality products to suit a wide range of applications. Whether it is producing retail graphics to tell the eco-story of the customer or stunning wall and window decorations to spread awareness of the client's own sustainable achievement, BIOND is not only visually impactful but environmentally responsible.

The films contain 85%+ bio-based content, do not contain any volatile organic compounds, and are free from harmful substances such as phthalates and chlorine.

In addition, all BIOND products use a water-based adhesive and are manufactured using processes that are 85% solar-powered. While very much environmentally focused in nature, BIOND materials still behave in the same way as traditional, PVC vinyl films.

However, the critical difference is that BIOND is truly sustainable, with customers able to create environmentally conscious applications without having to compromise on quality.

BIOND films can be stretched without tearing, opening up their use in print and cut projects, while they are supplied in several finishes including wood, stone and canvas to offer more flexibility to the user.

These environmental credentials have been confirmed to EU Standard CEN/TS 16137:2011 for bio-based content, while all BIOND products are FSC-certified and recognised by EcoVadis. On top of this, they all carry Fire Resistance (B-s1, d0) and R9 Anti-Slip Rating validations and have been accredited in line with REACH, RoHS and SVHC standards and regulations.

In large format printing, achieving a balance between performance and sustainability has always had to make some form of sacrifice. BIOND alters this. BIOND bio-renewable films are unlike traditional materials, because they are designed to solve actual operational problems that printers contend with while maintaining professional-grade outcomes.

BIOND guarantees a seamless printing experience: all major printing technologies like UV LED, UV Gel, latex and eco-solvent integrate to BIOND smoothly. There is no need to modify profiles or change workflows.

The high-performance liner prevents curling and waving. This guarantees accurate feeding and print quality consistency and mitigates material waste between jobs. It also features custom adhesive alternatives: high-tack solvent-free strong adhesive, or repositionable dot matrix that provides easy application without residue.



Euro-Flex Vinyls

Euro-Flex Gloss And Matt Lamination

Gloss: the monomeric, REACH compliant PVC film is ideal for cold lamination.

Matt: the monomeric REACH and RoHS compliant PVC film is also ideal for cold lamination. Both are suitable for medium-term indoor and outdoor applications and can be used to protect UV printed media.

Euro-Flex Gloss And Matt Monomeric Vinyl

The monomeric REACH compliant gloss PVC film, and monomeric REACH and RoHS compliant matt PVC film, are suitable for use in a wide variety of applications with flat and slightly curved surfaces. They are also ideal for colour intensive and brilliant prints for short to medium-term advertisements, both indoor and outdoor. They feature high adhesion to a wide variety of substrates including various plastics, Foamex, glass and aluminium. They offer excellent printing performance on a wide variety of solvent, eco-solvent, latex and UV digital print machines.

Euro-Flex Sand Blast Vinyl

This high-quality polymeric glass decoration film has an etched effect. The film is cuttable with a plotter. Air channels in the adhesive allow good application on picture windows. The vinyl is REACH and RoHS compliant.

'This exciting development means that our local market finally has access to a premium, cost-effective, and reliable vinyl solution for everyday printing needs,' said Rakesh Rosen, Midcomp Consumables director.

'The Euro-Flex range will be launched and made available exclusively through Midcomp Consumables. What sets Euro-Flex apart is its full compatibility not only with HP latex printers, but also with solvent and UV printers, making it an incredibly versatile option for all print environments.'

PALIGHT Foam PVC Sheets

PALIGHT LW General Purpose Free-Foam PVC Sheets combine mechanical and physical properties for easy processing and fabrication with a high-quality surface for wide format printing. The PALIGHT portfolio offers a variety of products that cater to different applications and budgets. These products range from general purpose to premium, from brilliant white to vivid colours.





DRYTAC
contrAvision®

BIOND
PolyXtreme

CorreXtreme
Euro-Flex Vinyls

PALRAM



Midcomp's range also includes the following leading brands:

HP: From photo papers to banners to backlit materials, HP offers a range of printing materials designed together with original HP inks to ensure the right print the first time, every time.

Drytac: Drytac's unique adhesive science creates print media, protective films and bonding tapes that deliver outstanding results.

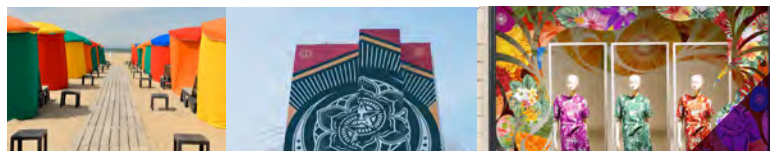
Palram: These multi-layer PVC sheets are designed for various display and signage applications.

Contra Vision®: Contra Vision® is the original brand of perforated vinyl. This perforated window film transforms glass into opportunities for advertising, branding, privacy, solar shading and decorative architectural features, while retaining excellent see-through from the other side. Midcomp is the sole distributor of Contra Vision® in South Africa.

PolyXtreme: This new ABS alternative is available in semi-gloss, non-reflective and prismatic finishes, is ideal for outdoor signage and is available in various thicknesses. Proudly manufactured in South Africa, the material features excellent impact strength and thermal properties.

CorreXtreme: Suitable for indoor and outdoor use. The range is supplied by the first plastic manufacturer in South Africa to successfully extrude twin wall polypropylene.

Midcomp Consumables is a trusted supplier in South Africa and their customers have the benefit of local stock availability, which means faster turnaround and reduced shipping delays, allowing you to meet tight deadlines. Midcomp Consumables' own textile range is also proudly South African and locally manufactured.



Products are available nationwide with offices in Joburg, Cape Town and Durban. Ready to experience the difference?

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- SUPREME UV INKS (FLATBED)FB SOFT&HARD
- SUPREME TEXTILE SUBLIMATION/PIGMENT INKS
- SUPREME SOLVENT INKS
- SUPREME ECOSOLVENT INKS
- SUPREME WATER BASED INKS
- SINGLE PASS-CARTON INKS (PIGMENT & DYE)
- FLEXOGRAPHIC INKS (CARTON PRINTING)
- FLEXOGRAPHIC INKS (SPECIAL COLORS)
- SUPREME DTF INKS

COMPATIBLE PRINTHEADS:

- RICOH G5/G6/G5i/TOSHIBA
- EPSON i3200A1/4720/5113/i3200-U1/i1600
- EPSON i3200E1/S3200/DX7/DX5/XP600/TX800/V540
- KYOCERA KJ-4B
- FUJIFILM SAMBA/SG1024/SG600
- SEIKO,HP (Page-wide thermal bubble print head)
- KONICA 512i/1024i 13PL/14PL/30PL
- STARFIRE 1024 10PL/25PL



EXHIBITOR HIGHLIGHTS PART 2

BY MATTHEW WOOD

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Welcome to the Sign Africa and FESPA Africa Expo. We hope you enjoy embracing the future of signage, wide format print, screen print, DTF and T-shirt printing.

EXION CORP

InkTec JETRIX XER160: As the print industry continues to evolve, businesses are prioritising smarter and more versatile equipment and solutions that maximise performance, without straining budgets. The JETRIX XER160 from InkTec is designed for flexible workflows, consistent reliability, and ultra-precise output.

Powered by the advanced EPSON i3200 printhead, the XER160 delivers razor-sharp detail, even down to 2pt font, with its fine 5 picolitre ink drop setting. Built-in real-time laser nozzle monitoring and auto-correction ensures continuous production, even in the event of nozzle blockages.

Developed in consultation with operators and technicians, the XER160 directly addresses real-world production challenges, reducing downtime and increasing workflow efficiency. Designed with African conditions and use cases in mind, the XER160 is a practical, robust solution for print shops across South Africa, and other African countries like Zimbabwe and Botswana. EXION Corp is proud to be

the national distributor, ensuring local support and reliable supply.



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FORTUNE AFRICA

6090 UV Flatbed Printer: Unleash creativity with texturised printing that adds depth and dimension to designs. Perfect for corporate gifting, this printer handles everything from wood and acrylic to leather and glass. Produce branded notebooks, custom awards, luxury packaging and more.

YF1702 Dye Sublimation Printer And Erika Heat Press: Meet the powerhouse

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ACP, ABS, HIPS, PETG
CORUPLAS, CHROMADEK



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of speed and precision. The YF1702 delivers vibrant, high-resolution prints at high speed – ideal for apparel, flags, and promotional items. Pair it with the Erika Heat Press for the perfect match. Expect ideal sublimation results with consistent pressure and heat distribution.

YF2512 UV Flatbed Printer: This machine redefines what is possible in large format printing. From signage to décor, it delivers ultra-crisp detail and strong colour fidelity.

DTF702 Pigment Printer And Hand Press: See T-shirt printing at its finest. The DTF702 produces durable, vibrant prints with incredible stretch and wash resistance. Paired with the company's compact hand press, it is the perfect solution for customisation.

YF1704 And YF3204 UV Printers: Featuring UV printing on fabric, these versatile machines open new possibilities for branding. From canvas to fabric, they deliver excellent results with UV durability. Both printers can print on a wide range of materials, making them a must-see for any print professional. They can both also print a 3D textured look.



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FUJIFILM GRAPHIC COMMUNICATION SOUTH AFRICA

Acuity Prime Hybrid: Engineered with precision and built for performance, the Acuity Prime Hybrid is a dedicated hybrid platform that delivers exceptional results whether it's printing onto rigid substrates or flexible rolls. From corrugated boards to self-adhesive vinyl, the Acuity Prime Hybrid empowers businesses to do more with less, all while maintaining the high standards Fujifilm is known for.

Preview: Acuity Triton: Fujifilm's Acuity Triton printer is powered by AQUAFUZE technology, a water-based UV ink system that delivers outstanding print quality while significantly reducing environmental impact. The Acuity Triton, with a 1.6m print width, delivers exceptional quality at speeds of up to 15sqm/hr while ensuring instant drying for immediate finishing, cutting, or laminating. Thanks to the low-temperature drying of the AQUAFUZE ink, the Triton minimises nozzle blockages, improves jetting stability, and significantly reduces energy consumption, making it more suitable for businesses of all sizes prioritising

sustainability and requiring lower maintenance.

Summa F1612 Flatbed Cutter: Summa's professional flatbed finishing system is an award-winning solution for producing innovative signage, displays, samples, packaging applications, and more. It also features an ever-increasing arsenal of tools and optional add-ons.

Summa S One D160: The S One drag knife cutters include many intelligent features and up-to-date techniques to deliver high contour cutting accuracy for printed graphics. It is an efficient vinyl cutter with outstanding reliability.

Summa Omnia V0708: The Omnia is designed to work automatically all day long without the presence of an operator. It features repeatability, reliability, and longevity and is ideal for short-run, on-demand finishing.

Revoria Press PC1120s: The press features superior productivity with high-speed printing of 120ppm even when printing in six colours. Additional features include high-definition expression with high-output resolution at 2400 x 2400dpi, a high-performance print server that maximises print engine productivity, as well as various feeding and finishing options to streamline workflow from print to post-press.

Revoria SC285: A compact, high-speed press designed for short-run digital production, it allows users to provide higher quality, added value print by using the speciality toners as a fifth colour, together with CMYK.

ApeosPro C750: The production-class office print system with professional output is built on a next-generation hybrid platform based on the principles of security, efficiency, usability and performance. It is designed to enable businesses to print more with outstanding quality on a wider range of substrates.



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GENCOTECH



FunSun: A range of machines will be on the stand, including a UV label printer, UV DTF printers in A1, A2 and A3 formats, and roll-to-roll UV DTF sticker printers.

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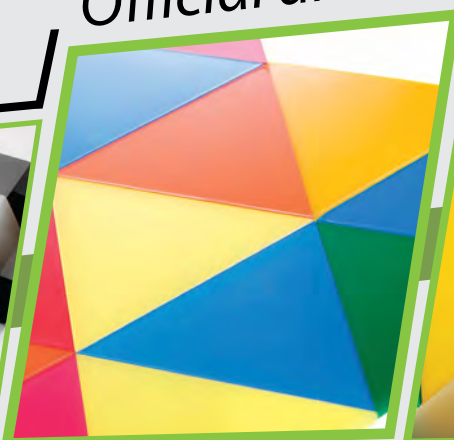


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ASTARIGLAS® BLOCK Clear are weather resistant, strong, non-toxic and transmit a great deal of light. These properties make clear block an excellent choice for many applications like souvenirs, furniture and store displays which make use of these qualities.



ASTARIGLAS® GP

ASTARIGLAS® GP cast acrylic sheets are made from 100% virgin MMA (methyl methacrylate monomer) ensuring that the highest quality product is achieved. This ensures excellent clarity, weatherability and high strength.



ASTARIGLAS® LED

Characterized by slim profile, reliability, low energy and long service life, LED lighting is increasingly more popular to illuminate signboards and other display applications, gradually replacing traditional light sources.



**ASTARIGLAS®
TESSEMATT**

ASTARIGLAS® TESSEMATT® S (Single Sided) and TESSEMATT® DS (Double Sided). TESSEMATT® is the name for ASTARIGLAS® range of matt satin-textured cast acrylic sheets. The name comes from the Latin word "tessera" which means a small cube of coloured glass used for ornamental purposes.



POLI-TAPE is an innovative family run business and is a market leader in the manufacturing of sign making vinyls. Poli-Cut 6000 Gloss/ 6100 Matt are high quality monomeric vinyls coated with environmentally friendly acrylic dispersion adhesive. Poli-Cut 7000 is a high-quality polymeric vinyl with a high-performance solvent acrylic adhesive



**AVERY
DENNISON**

Avery Dennison vinyl film and wrapping solutions are designed to meet virtually any graphic application from automotive restyling to branded fleets, retail signage and architectural design. We stock a wide range of the cutting-edge Avery Dennison film, which can benefit your canvas and transform your ideas into eye-catching effective communications.



HIGH QUALITY DIGITAL MEDIA

EcoPrint Digital Vinyl has excellent printability and handling. The vinyl has good dimensional stability after application. EcoPrint can be effortlessly applied to a wide variety of substrates and suitable for various solvent inks, eco-solvent ink and UV inks.



ORAJET printable vinyl provides the high quality experienced sign makers have come to expect from ORAFOL. The printable vinyl has an incredible wide range of vinyls for stunning graphics on walls, floors, and vehicles. Sign makers know that your high-tech outdoor printer is only as good as the media you run through it. That's why EcoSignage offers a full line ORAJET printable vinyl.

SIGNAGE MATERIAL

CUT-OUT VINYL - Avery, Arlon, Heat Transfer Vinyl, Inflex, Oracal, Poli-Cut, Reflectives, Sandblast, Vehicle Wrapping...
ACRYLIC SHEETS - ASTARIGLAS Cast Acrylic, ASTARIGLAS Extruded, Ultra High Impact, Prismatic...
METAL SHEETING - Ecobond Aluminium Composite Sheets, Chromadek, Magnetic Sheeting...
PLASTIC SHEETS - ABS, Corex Panels, Foam PVC Board, PETG, Polycarbonate Sheets, Polystyrene...

DIGITAL PRINT MEDIA

PRINTABLE VINYL - Eco-Print, Orajet, Inflex, Avery, One Way Vision, Arlon
LAMINATES - Eco-Print, Inflex, Avery, Arlon
WALLPAPERS - Textured Wallpapers, Fabric, Paper, Arlon
BANNERS - PET, Mesh, PVC Frontlit, PVC Backlit, Layflat PVC

LED'S & ELECTRICAL

ACCESSORIES - Controllers, Wire Terminals, Connectors, Connectors, Clips
LED MODULES - Flexi-Strip & Flexi Modules, Pin/Dot Lights
LED RGB & TAPES - Rigid & Shapable Tapes, Floodlights, RGB Lights
POWER SUPPLIES - Non-Waterproof and Waterproof Power Supplies

INKS & CHEMICALS

DOMING RESINS - Mixer Sticks, Doming Resin, Doming Gun, Polyethylene Tubing
INKS - Liquid Laminate, Eco-Ink Nature Eco360, NUtéc Inks
CHEMICALS - Avery Chemicals, Alcohol Solvent, Lacquer Thinners, Adhesives, Tensol
SILICONES - 3M Edge Sealer, Den Braven Sealants, 3M Surface Primer

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Proflex
 GRAPHICS

PROFLEX PPF as a high-end car body paint protection film brand. It adopts the fifth-generation hydrogen bond patented coating technology, has extremely high hardness, can resist deformation, nicks and scratches, and has Automatic repair, anti-oxidation function, and strong resistance to yellowing. PROFLEX PPF brand products have a number of patented functional film technologies, through large-scale and lean production, to create high-quality paint protection.

INFLEX®

INFLEX is a premium brand focusing on high quality digital printing material. With 19 years' experience in the market, offering suitable products and solution for customers all over the world. Products include high end car wrapping film, one way vision, cold lamination film. The products have perfect colour performance, long-term outdoor service, wide product usability.

ARLON

Arlon Graphics is in the business of creating innovative material that will bring creative ideas to life. That's it! ...But we also work on sharing our industry know-how in ways that can benefit the sign and graphics industry. We always look for innovative solutions that will help to transform your business.



Randburg Branch

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 17 Tungsten Road, Corner Malibongwe Drive
 Telephone: +27 11 791 0386

Boksburg Branch

142 Michelson Street, Anderbolt
 Boksburg, 1460
 Telephone: +27 11 914 5252

eco signage
 supplies

Locor DTF Printer: The printer features a printing and powder shaking in one, a pinch roller, a heating platform and anti-collision sensor, as well as a system for pausing the print when media is about to be used up.

GLM Products: The LC-A3W DTF printer features an intelligent operation system and scientific mechanical design, as well as an effective print width of 300mm. The GLM Deluxejet6504 DTF printer features an automatic paper detection device and vacuum platform, as well as an effective print width of 650mm. The GLM A3 DTF desktop printer is suitable for leather, T-shirts, caps, all types of textiles and more.

The GLM 1.8m large format eco-solvent printer features external fans and a heater, media detector, platform adjustment, silent guide rail and greyscale level print technology. It can process photo paper, canvas, vehicle vinyl film, heat transfer paper, and much more.

GCC Products: The GCC LaserPro Spirit LS combines output quality, reliability, and user-friendliness. With an abundance of useful and innovative features, the Spirit LS sets the standard as the industrial benchmark for laser engravers.

The GCC E200S professional-grade CO2 desktop laser engraver has advanced functions with a user-friendly design and excellent artwork output.

The GCC X252 LaserPro X series offers an economical alternative for laser cutting and engraving.

COLOP will be joining Gencotech at its stand to share a new retail concept designed to bring personalisation, innovation, and foot traffic back to physical stores. The COLOP Store-in-Store Solution is a compact, plug-and-play customisation hub tailored for stationery, gift, toy, and print retailers.

www.gencotechlasermarking.co.za

INTELLISTOR



Epson CW-C6500 Colour Inkjet Printer: This 215mm media master is transforming production lines across Southern Africa. With 85mm/sec printing speeds and support for labels up to 215mm wide, visitors can watch live demonstrations of this robust performer handling everything from chemical-resistant tags to vibrant food labels.

Epson CW-C4000 Colour Inkjet Printer: This compact colour champion delivers 1200dpi brilliance at lightning-fast 100mm/sec speeds. Perfect for businesses wanting professional-grade labels without the industrial footprint, the C4000 is revolutionising desktop label production.

Epson CW-C8000 Colour Inkjet Printer: This is the ultimate fusion of speed and quality. Printing at an incredible 300mm/sec while maintaining 1200dpi resolution, the C8000 with PrecisionCore technology is redefining high-volume label production. It also features 500km+ of printhead longevity.

OKI Pro1050 Colour Toner Printer: Experience the only printer that can print stunning labels on transparent and coloured media using revolutionary C, M, Y, K + White technology. From waterproof plant tags to eye-catching promotional labels, it delivers true creative freedom.

DLF220S Label Finisher: This compact marvel unwinds, laminates, contour cuts, removes waste, slits, and rewinds, all in one seamless process. No dies needed, and infinite shapes are possible.

Afinia X350 Roll to Roll Press: The press features 45 metres per minute of stunning quality. This powerhouse fits in less than 1sqm yet delivers BS 5609-certified durability with food-safe inks. The future of high-volume digital printing that is redefining industry standards.

www.intellistor.co.za

KYOCERA



TASKalfa Pro 15000c: Users can minimise downtime and optimise workflows with this high-speed production inkjet colour printer. Enjoy unbeatable reliability, flexibility and consistency at 150 pages a minute.

Finishing options include booklet finishing and a high capacity stacker. Other features include outstanding image quality thanks to proven Kyocera inkjet technology; Fiery System (optional) to optimise colour and boost productivity with advanced workflow options; and support for paper sizes ranging from A6 to SRA3 and beyond from 56 to 360g/sqm.

TASKalfa Pro 55000c (Printed Samples Only): The TASKalfa Pro 55000c infuses the very best of Kyocera's innovative spirit with its dedication to excellence. With the ability to output vibrant, eye-catching colours onto a wide variety of offset coated media at high speeds, the most recent addition to the inkjet portfolio is set to make a splash in the demanding graphic arts space.

Similar to its predecessor, the TASKalfa Pro 55000c boasts energy efficiency and minimal maintenance. Its media versatility surpasses that of the TASKalfa Pro 15000c, ensuring no limits are imposed on the end user's productivity and creativity. With larger printheads capable of producing 1200 x 1200dpi resolution and advanced edge smoothing technology, the 55000c promises unparalleled image quality.

www.kyoceradocumentsolutions.co.za

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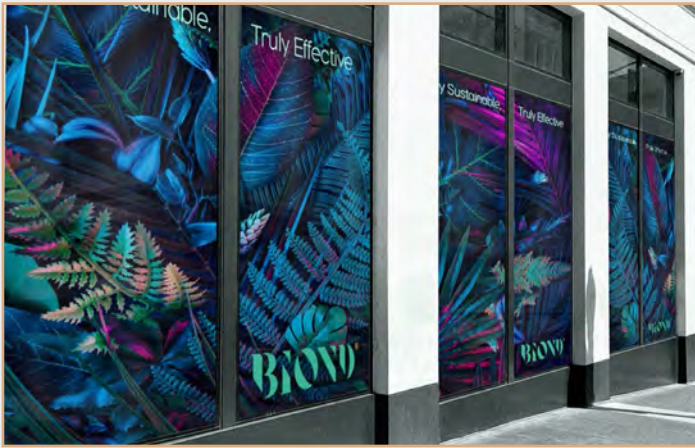
Stick'n Glide: The Stick'n Glide display will stick, without the use of adhesives, to any level surface. It is also easy to move and install and will not fall over or be blown away. The Stick'n Glide is colour-fast, sturdy and tear-resistant.

An undeniable reference in point of sale marketing, the patented LAMà® technology can be folded and unfolded to meet the requirements of the user's different in-store operations. With its wide variety of

shapes and sizes and its multitude of options, this automatic deployment stand can be transformed into a unique display.

neill@marins-sa.co.za

MIDCOMP



JWEI SC1625 flatbed cutter: Suitable for cutting ABS board, PVC board, space board, aluminium-plastic board, lamp sheet, back glue, PVC board, KT board, acrylic, magnetic stickers, self-adhesive materials etc.

Handtop HT2512FR5 UV flatbed printer: Runs at a maximum speed of 91sqm/hour, and can print a maximum sheet size of 2.5m by 1.22m. Equipped with 5 Ricoh Gen6 printheads, the printer can print high precision in 5 colours at a high-resolution of 1200 x 1200dpi.

BIOND: The bio-based, carbon-neutral films transform the way print companies create environmentally friendly applications. The films were designed with the environment in mind, with the long-term goal of evolving large format print with nature's touch. Crafted from plant-based products, BIOND represents the definitive crossover between sustainability and unparalleled printing performance.

Euro-Flex Gloss And Matt Lamination: Gloss: the monomeric, REACH compliant PVC film is ideal for cold lamination. Matt: the monomeric REACH and RoHS compliant PVC film is also ideal for cold lamination. Both are suitable for medium-term indoor and outdoor applications and can be used to protect UV printed media.

Euro-Flex Gloss And Matt Monomeric Vinyl: The monomeric REACH compliant gloss PVC film, and monomeric REACH and RoHS compliant matt PVC film, are suitable for use in a wide variety of applications with flat and slightly curved surfaces. They are also ideal for colour intensive and brilliant prints for short to medium-term advertisements, both indoor and outdoor.

Euro-Flex Sand Blast Vinyl: This high-quality polymeric glass decoration film has an etched effect. The film is cuttable with a plotter. Air channels in the adhesive allow good application on picture windows. The vinyl is REACH and RoHS compliant.

PALIGHT Foam PVC Sheets: PALIGHT LW General Purpose Free-Foam PVC Sheets combine mechanical and physical properties for easy processing and fabrication with a high-quality surface for wide format printing. The PALIGHT portfolio offers a variety of products that cater to different applications and budgets. These products range from general purpose to premium, from brilliant white to vivid colours.

Midcomp will also highlight films from leading brands like: Drytac, Palram, HP, Contra Vision®, PolyXtreme and CorreXtreme.

www.midcomp.co.za

NATIONAL SCREEN AND DIGITAL SUPPLIES



DTF Solutions: The DTF-UV printer outputs a sticker that can be applied to almost any surface and shape. It has good release and excellent wash and rub fastness.

The DTF flatbed is a versatile A3 printer and can print directly onto various substrates.

Textile screen printing solutions and various new premium heat press options will also be exhibited and attendees will be invited to physically print onto fabric to improve their experience. Visitors will also be able to view different print techniques at the stand.

www.nsds.co.za

NSI-LABEL



Eco Sheet Cutter SC3011Pro+: This state-of-the-art sheet cutter combines precision, performance, and versatility, designed to meet the rigorous demands

of the label and packaging industry. It sets a new benchmark in sheet cutting with its double-knife head design, capable of half-cut, full-cut, point-cut, indentation, and drawing functions, all in one machine. Its CCD camera system enables accurate QR code recognition and cutting path recall, while automatic camera offset calibration ensures unmatched cutting precision.

Built for flexibility, the SC3011Pro+ offers multiple connectivity options including USB, Wi-Fi, U-Disk, offline mode, and network cable integration. With tool-free disassembly, a 10.9cm capacitive touchscreen, and multi-functional autonomous software, the machine ensures easy operation and seamless integration into various workflows. It supports file formats via CutArtist, CorelDRAW, and Illustrator plug-ins.

The cutter handles a wide range of materials such as cardboard, PVC, PET, special and ordinary stickers, and coated or metallic label media. With a maximum cutting size of 300 x 483mm, and sheet feeding capacity of up to 100 self-adhesive sheets, the SC3011Pro+ is engineered for high-speed, high-precision production environments.

FFC-2 Auto Feeding Flatbed Cutting Machine: The machine includes intelligent operation, real-time monitoring and five knife head design. The machine features multi-tool sets (vibrating knives, bevel cutters, towing knives, wheel presses and pen pressure tools) for more material applications. The self-developed operating system with self-developed software and plug-ins makes it easier to work with.

Equipped with safety protection devices, it can monitor the running status in real time, give timely warnings in case of abnormal situations and ensure the safety of operators. The intelligent light-assisted positioning system ensures the accurate placement of materials, effectively prevents the deviation of materials and improves cutting accuracy.

It has a high degree of automation and can run with unattended operation, liberate manpower and reduce production costs. Applicable materials include: packaging boxes and bags, paper board, corrugated board, grey cardboard, PVC and KT plates, paper bags and envelopes, and table tags.

www.labelandpack.africa

POCKETMEDIA



Z-CARD®

The Z-CARD® is a highly effective and retainable communication tool, offered in an array of options and produced on patented Z-CARD® machinery. The company also offer a comprehensive range of strategically designed interactive paper products, ensuring a brand message is retained by the reader, including Pop-Ups, Unidentified Folding Objects (UFOs), Flippers, and Changers, among others.

www.pocketmedia.co.za

WOODLINE BRANDING SOLUTIONS



Akatex: This is the company's new wholesale division dedicated to providing high-quality printing textiles, branding hardware and accessories for the trade market. Akatex aims to be the go-to source for resellers, signage professionals, and print industry specialists looking for quality, availability, and efficiency under one roof. Akatex offers printing textiles like premium materials for large format printing and display, as well as solution dyed Acrylic Textiles.

Epoxy Fibreglass Hardware: Storm-Grade Display Banners: Engineered for rugged outdoor use, this banner holds its shape and integrity in sustained high winds. A key highlight of the launch is Woodline's brand-new line of Epoxy Fibreglass hardware, which is engineered to offer the perfect balance of lightweight construction and extreme durability.

With the Epoxy Fibreglass system, customers no longer have to choose between portability and strength. It's engineered to endure demanding environments while remaining incredibly easy to transport and set up. This new Fibreglass banner range is designed to last longer, install easier, and perform better.

Branding Hardware: This includes the new Epoxy Fibreglass range, the range of aluminium gazebo frames and the new econo-style umbrellas, which deliver premium build quality without the premium price. Designed for high-volume branding, resale, or event use, these umbrellas combine sleek design with wind-resistant durability — perfect for businesses that want to offer more, while spending less. The range also includes chairs in aluminium and wood such as deck and directors chairs; as well as water and cement umbrella bases.

Fasteners And Finishing Supplies: This includes everything users need to finish the job right: from industrial-strength Velcro and heavy-duty zippers to high-tensile webbing and nylon mallets. Akatex supplies the essential components that keep branding materials secure, functional, and professional.

www.woodlinebranding.com

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HOW THE NEXT WAVE OF DIGITAL SIGNAGE

IS BEING SHAPED



BY JENNIFER GVOZDEK, OMNIVEX

Image credit: Adobe Stock

In 2025 digital displays have evolved beyond their humble beginnings as isolated screens in lobbies, corridors, or waiting rooms, sharing a rotation of basic static content. The age of standalone digital signage is officially over, or at least it should be.

Today, robust digital signage networks with real-time data integration and intelligent content management are commonplace. The power to communicate and engage audiences is at every organisation's fingertips. From corporate campuses to hospitals, transportation hubs to universities, the power of connected digital signage is unlocking unparalleled value.

From Isolated Screens To Integrated Networks

In the early days, digital signage was little more than a fancy replacement for posters or bulletin boards. Screens were expensive, software options were limited, and network bandwidth was a huge problem. The result was standalone displays that were unable to connect or share content with other devices. Content creation was manual, updates were infrequent, and messaging was inconsistent.

Fast-forward to 2025: hardware prices have plummeted, and software has evolved to be cloud-based, on-premise, or hybrid and is now scalable. Network bandwidth is no longer a limiting factor. Most importantly, organisations now understand the strategic importance of unifying their digital signage into a centralised, networked system that supports automation, personalisation, and data-driven decision-making.

The Dark Side Of Silos

Standalone digital signage screens create silos. It requires localised management of each screen, which results in redundant work, inconsistent messaging, and wasted resources. More importantly, it undermines an organisation's ability to present a unified brand and respond in real-time to evolving events. In a small organisation with only a few screens, it may not seem like a significant issue to manage screens individually. However, consider an airport, school, mall, or any other organisation with hundreds of screens. Multiply the effort to change and update a single screen by hundreds or even thousands.

Imagine needing to share a security alert, weather notice, or any critical real-time information — nearly impossible. Or, ensuring brand consistency across hundreds of screens in varying sizes and configurations — colours, logos, and graphics define a brand without a centralised system; every screen becomes a rogue communicator, diluting the brand and confusing the audience. It's not just inefficient, it's risky.

Single-use screens often lack remote management capabilities, meaning every

update or troubleshooting task requires physical access. This is a potentially huge problem that leads to costly maintenance routines and delayed updates. It is for this reason that screens fall into disuse or display outdated, irrelevant information simply because there is no efficient way to manage them. Standalone signage also complicates analytics and measurement. Without centralised data collection, organisations can't assess which content is effective, how viewers are engaging, or whether their communication strategy is meeting objectives. This lack of visibility makes optimisation nearly impossible. In 2025, these inefficiencies are simply unacceptable.

It's Time To Take Control

If a user is still juggling disconnected screens and piecemeal content updates, it's time to upgrade. A connected digital signage network gives total command from a single platform. Push branded, on-message templates to every screen in the network, while still allowing local teams to personalise where it counts. That means faster rollouts, consistent branding, and no more last-minute design scrambles.

Screens Powered By Real-Time Intelligence

In 2025, digital displays aren't just showing content, they're reacting to it, thanks to the Internet of Things. Whether it's smart sensors detecting a crowd forming at a mall entrance and automatically updating nearby screens to redirect traffic, transit displays pulling live GPS data to inform commuters of delays or alternate routes, or way-finding signs in office buildings adjusting based on room bookings — no manual input is needed.

Looking Ahead

AI, machine learning, and AR are already shaping the next wave of digital signage — displays that adapt to viewer sentiment, use voice or gesture controls, and deliver immersive experiences. But none of that works without a connected foundation.

Disconnected screens? They're dead weight. If signage is still stuck in the past — manually updated, inconsistent, or isolated — it's time for a serious rethink. The tools are here. Users should not let their screens hold them back.

www.digitalsignagetoday.com

THE BENEFITS OF HEAT TRANSFER MACHINES FOR TEXTILE PRINTING APPLICATIONS

BY FOCUS LABEL MACHINERY

Heat transfer machines are transforming the ways that businesses deliver textile printing services. Heat transfers are images carried on a special substrate that use heat and pressure to transfer the pre-designed image or graphic onto a fabric substrate or other everyday products.

We see examples of heat transfers in everyday products such as T-shirts, sportswear, childrenswear and underwear. These images take the form of highly detailed multicolour graphics, branding and wash care information.

Modern equipment can produce heat transfers of high-quality vibrant designs for a variety of products, from T-shirts and labels to promotional items, making them a mainstay for print businesses serving the textile printing industry. The technology of heat transfer production takes the form of silk screen or digital printing systems dependent on the application and volumes involved.

How Does Heat Transfer Work?

Heat transfer is a fast and straightforward process. First, the design and adhesive layer is printed onto a heat transfer film or paper and dried. This finished transfer is placed onto the garment and pressed by the machine under high pressure and temperature, bonding the design seamlessly with the fabric. This produces a superior visual quality and durability compared to other fabric printing methods, with striking and sharp designs that stand the test of wear and tear, sunlight exposure, and repeated wash cycles.

Applications

Investing in heat transfer machinery opens up various textile printing applications, such as:

Sportswear: including branded gym clothing and sportswear made from 'performance fabrics', polyester blends and other synthetic textiles.

Fashion labels: heat transfer machines are a cost-effective way of creating stylish labels for consumer clothing, with the potential to produce small runs,

limited edition collections, and customisation within batches.

Promotional items: including T-shirts, caps, tote bags, and other branded textile items.

Industrial/workwear: heat transfer can create bespoke designs and patterns for PPE, uniforms, and protective clothing, including reflective patterns, safety logos etc. The durability of the finish ensures that the finished garments can withstand heavy use without damaging the design.

Flexibility Across Fabric Types

One of the main advantages of heat transfer printing is, unlike some printing methods, wide compatibility with a range of fabrics, including cotton, linen, polyester, synthetic blends, and industrial/technical textiles (e.g. Gore-Tex, Nomex, and the non-woven fabrics used in medical masks, filters, and hygiene products).

Many of these products require their printed designs to stand up to exposure to moisture, heat, and even chemicals without losing their clarity. Heat transfer systems rise to the challenge by producing strong, durable, and flexible designs that provide excellent long-term value for customers and their end-users.

This versatility also gives users the opportunity to expand into niche printing markets, such as outdoor gear, workwear, and aerospace/automotive textiles, in which some alternative printing methods are unable to accommodate the specialist fabrics used.

www.focuslabel.com

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CHANGE 1 WOMAN
FOR WOMEN IN BRANDING,
PRINTING AND SIGNAGE

FEMALE INDUSTRY TRAILBLAZERS

SHARE TIPS ON SUCCESS AND MORE

BY MEGGAN MCCARTHY

Change 1 Woman (C1W) spoke to female industry trailblazers about industry trends, empowering women in the industry, and more. C1W is an initiative dedicated to empowering women in branding, print and signage through connection, conversation and support.



Aziza Mahomed

Business Development
and Channel Manager -
Epson, Kemtek

What do you love most about working in the printing/signage industry?

Seeing how our work directly transforms a brand's presence. Over the years, I've worked with incredible technologies, from Epson to Canon to Aristo, and each solution has helped clients unlock new possibilities. For me, the real joy comes when I walk into a space and see a brand brought to life through signage or print, knowing I played a part in that. It's an industry where creativity meets business impact, and that balance is what keeps me inspired.

What are the top three printing/signage industry trends for 2025?

- Sustainability is no longer optional. Customers expect eco-friendly substrates, inks, and responsible practices, and we're seeing strong demand for greener choices.
- On-demand customisation. Short run, quick turnaround jobs are increasingly important, and technology is making them more efficient. Clients want flexibility and speed without compromising quality.
- Tech-driven workflows. Automation, AI and integrated software are reshaping how we work. Those who embrace these tools can scale, reduce errors, and focus more on creativity and customer solutions.

What is the key to success in this industry?

I've found success comes from three things: adaptability, strong relationships, and consistent delivery. Technology changes fast, and so do client needs. Staying informed, listening carefully, and offering solutions that solve real challenges has allowed me to build long-term partnerships. At the heart of it, trust and reliability matter most. Clients remember when you go the extra mile.

What can be done to attract young female talent into the industry?

When I first entered this industry, there weren't many women in technical or leadership roles. I believe we need to actively showcase the opportunities through mentorship, exposure to real projects, and internships. If young women can see role models and hear the stories of women succeeding here, they'll realise this is not a 'male-only' space but one filled with creativity, innovation, and career growth. I've seen how empowering it is when women feel included and valued. C1W supports these initiatives. Printing SA are doing a phenomenal job in introducing the printing sector to schools, and I have had the honour of participating in these events. Watching young minds be inspired by the world of print is incredibly rewarding.

What can be done to support women currently in the industry?

Support comes from creating platforms for women to connect, share, and grow. In my journey, mentorship has been key, and I believe formal mentorship networks can make a huge difference. Upskilling, leadership training, and recognising women's contributions are equally important.

Most of all, building a culture where women's voices are respected and heard will not only support women but strengthen the industry overall. I am enrolled to complete an internationally recognised business coaching course, and would be honoured to give back to the industry, and to inspire more ladypreneurs to live their dreams, both from a business and personal growth path.

Charnia Yapp

C1W founder, publisher and organiser at Sign Africa, Africa Print and Modern Marketing



C1W is building a strong support network for women in the print, branding, and signage space. Why do you believe community and networking are essential for advancing women in technical areas in signage and wide format digital printing?

C1W creates a space for women in our industry to connect, network and ask the technical questions. Women are all about community, and when we get together and network we can solve a lot of challenges by sharing support and information. When you have community you have support, and you have a safe space where you can ask questions and get advice.

The C1W networking events at the Sign Africa expos this year have worked really well. Women are able to ask suppliers technical questions without feeling shy. There are lots of women owned businesses and it is critical that you understand how the technology works in your company. You don't have to do everything, but as soon as you understand what the technology can do for your customers, you can lead and grow your business.

What are some of the biggest challenges women face in the industry, and how can initiatives like Printing SA's Women in Print series help break those barriers?

The biggest challenge all South Africans have is our government and the high unemployment rate. In our industry, there aren't challenges, there are only opportunities! It is our job as South Africans to stay positive and thrive despite our government. It's our job as expo organisers to showcase these opportunities. We don't charge an entrance fee to the Sign Africa expo to enable more people to access the events.

Barriers to entry in the signage industry are low. The cost of equipment starts low. It allows anyone of any gender to start from where they can afford to enter. Funding may be a challenge, but there really are lots of startup opportunities that exhibitors showcase at our expos. The technology in the wide format space is designed to be plug and play so that anyone can do this. Signage and digital printing is not a highly technical segment.

Printing SA's Women in Print series is inspiring. Women feed off other women. You will also find us chatting to strangers and becoming firm friends.

As someone deeply embedded in both media and expo spaces, how do you ensure women's voices are amplified across industry platforms?

We focus on women-led content in our publications. We are hosting C1W networking events at our expos so that women can meet and chat in a more relaxed environment. We have amazing sponsors on board, including GSW, Printing SA, FP&M SETA, DTF Printing Africa, Avery Dennison, and our brands Sign Africa, Africa Print and Modern Marketing.

We are also very involved in the FESPA Foundation, which aims to positively impact lives in sub-Saharan Africa by providing printed materials for early child development. We'll be encouraging exhibitors to print for good on their stands at the FESPA Africa, Sign Africa and Africa Print expo.

We have artwork for items that schools need and they can showcase this on their exhibition stands. Printed items have arrived from Berlin.

Very importantly, we collaborate with players in the industry like Printing SA and we support their initiatives as expo and media partners. We were also proud media partners of the Women in Print events and we support their PrintHER Mentorship programme through C1W, our media and at our expos.

What advice would you give to young women entering this space who want to lead in innovation while staying grounded in their personal values and aspirations?

Stop making excuses. Being a woman is your superpower! Make meaningful connections with people. Don't stop learning. Ask for help. Sometimes we have to show our family how to help. We end up having burnout because we are trying to be everything to everyone. Be kind to yourself and know your boundaries.

Ilisna O'Reilly

Sales Manager at NUTec Digital Ink



What do you love most about working in the printing/signage industry?

New global trends keep things fresh and exciting. Even though the industry is large, it often feels like a close community. It's great to see the same people grow alongside us over time. The most rewarding part is seeing how customers use our products in creative and exciting ways. Being part of that journey is what makes the work so fulfilling.

What are the top three printing/signage industry trends for 2025?

Direct to film printing for garments and UV DTF to create durable, high-quality decals and stickers for decorating hard surfaces like glassware, phone cases, signage, and industrial labels. Dye sublimation is another trend that continues to grow.

What is the key to success in this industry?

- Always be open to learn something new.
- Share your experiences with one another.
- Never badmouth a competitor's product.
- Network, connect, uplift, and inspire your colleagues in the industry.

4. What can be done to attract young female talent into the industry?

This industry is ideal for young entrepreneurs looking to start small businesses in personalised or custom-branded apparel, clothing ranges, and more.

The industry offers a powerful message: if you look closely into many printing and signage businesses in South Africa being run by women, this space is for everyone. Whether you're a print operator, vinyl applicator, designer, or vehicle wrapper, there's room to grow and thrive, regardless of gender.

5. What can be done to support women currently in the industry?

Having more females in leadership positions mentoring younger individuals to inspire them to do bigger things. Recent new networking events like C1W, Women in Print and the latest PrintHER mentorship programme are all things that are already being done to support women in the industry. It is up to us to share the word and extend invitations to women to join these networking events.



Jean Lloyd

Editor and Content
Creator - Inkish

What do you love most about working in the printing/signage industry?

Since 1999, what I've loved most is the creativity, innovation, and resilience this industry represents. Print and digital print are constantly evolving, driven by breakthroughs in inkjet technology, sustainability in substrates, and automation in workflows. But beyond the technology, it's the people and the passion that make this industry special. Printing tells stories, builds brands, and connects communities, and being part of that is deeply fulfilling. I have travelled the world in this industry and been fortunate enough to have lived in a few countries where I've been exposed to so many different languages, cultures, and how business varies from country to country, yet in print, we are all so connected.

What can be done to attract young female talent into the industry?

- **Create visibility:** highlight success stories of women thriving in print to show young girls what's possible.
- **Mentorship programmes:** pair experienced women with students and graduates to guide career entry.
- **Industry-academic partnerships:** work with universities and design schools to introduce print as a dynamic career option, not just a 'behind-the-scenes' process.
- **Youth events and open days:** organise factory tours, print hackathons, and hands-on workshops designed for young women.

What can be done to support women currently in the industry?

- **Networking platforms:** regular Women in Print South Africa meet-ups, roundtables, and online communities for sharing ideas and challenges.
- **Skill-building workshops:** training in leadership, technology, and entrepreneurship tailored for women in print.
- **Visibility and recognition:** celebrate women's achievements through awards, media coverage, and case studies.

Deliverable Ideas For Women In Print South Africa

- **Mentorship circles:** structured monthly mentorship sessions pairing experienced women with newcomers.
- **PrintHer Voice Podcast/Video Series:** share real stories of women in print (successes, lessons, challenges) across platforms like Women in Print mentorship programmes, LinkedIn, and YouTube. Global and local media can make these needs very visible.
- **Scholarship and internship programmes:** targeted bursaries and internships for young women studying design, engineering, or production.
- **Women in Print Awards SA:** recognition programme that shines a spotlight on role models and innovators.
- **Digital Resource Hub:** a centralised online platform with toolkits, webinars, and career guides for women in print.

How Experienced Women Can Assist

- **Be visible:** speak at conferences, publish articles, and share your journey openly.
- **Mentor and sponsor:** offer not just guidance, but also open doors, recommend women for projects, roles, and opportunities.
- **Advocate for inclusion:** use influence to encourage companies to promote women into leadership roles.
- **Share skills:** host training sessions in niche areas like digital inkjet, sustainability, or workflow automation.
- **Build bridges:** Connect younger women with your networks, locally and globally.

If I had known earlier about the doors this industry could open, I would have entered it sooner. Many women in print have risen from the bottom to the boardroom — but too often, young women lack visible role models. That's why it's up to us to be accessible, supportive, and to help the next generation thrive.



Liezle Barrie

National Sales
Manager Consumables,
Intamarket Graphics

What do you love most about working in the printing/signage industry?

No two days are ever the same. The signage industry is fast-paced, creative, and practical all at once. It's about helping businesses be seen, and knowing that what we do makes a direct impact on how brands connect with people. I also love the mix of creativity and problem-solving: one moment it's about new materials or applications, the next it's about finding solutions to help customers overcome challenges. And most of all, it's the people — from customers to colleagues — who make this industry feel like a community.

What are the top three printing/signage industry trends for 2025?

Soft signage: There's a clear trend towards more textile-based solutions,

especially in the expo space and for indoor applications.

Technology-driven efficiency: although still in its infancy stages, AI tools are becoming more prevalent, and there is still a lot of debate around using AI, but we are seeing a lot more of it in our everyday lives, also in the way signage is done.

Creative applications and diversification: Customers are looking for more than 'just signage'. From décor and packaging to promotional products, the boundaries of signage are expanding, and those who think outside the box will lead the way.

What is the key to success in this industry?

Adaptability. The market changes quickly — products, technology, and customer needs evolve constantly. Success comes from staying curious, continuously learning, and not being afraid to shift gears when needed. At the heart of it, though, relationships remain the key: customers buy from people they trust. Consistency, follow-up, and delivering real value are what turn one-time sales into long-term partnerships.

What can be done to attract young female talent into the industry?

Visibility and mentorship. Young women need to see other women thriving in the industry to imagine themselves here. We need to tell our stories, highlight different career paths (from sales and design to technical and operations), and create entry points through training, internships, and mentorship. Making it

clear that this is not just a 'man's world' but a place where women can succeed and shape the future is vital.

What can be done to support women currently in the industry?

Support starts with recognition and inclusion. Women in this industry often

juggle multiple roles, at work and at home, so having flexibility, mentorship opportunities, and networks where women can share experiences makes a real difference. Companies can also be more intentional about providing leadership opportunities and not overlooking female voices in technical or strategic conversations. At the end of the day, creating a culture of respect, growth, and genuine support will ensure women not only stay in the industry but thrive in it.



Lindy van Moerkerken

Business Manager Graphics and Reflectives, sub-Saharan Africa, AMEA Region, Avery Dennison



What do you love most about working in the signage industry?

The creativity and impact of our work: we bring brands, spaces, and messages to life in a way that is both highly visible and long-lasting. The signage industry blends design, technology, and problem-solving, which means every project is unique. I also value the sense of collaboration, from material suppliers to installers, we're all part of transforming an idea into something tangible that communicates and inspires.

What are the top three signage industry trends for 2025?

Sustainable materials and eco-conscious production. Customers are increasingly looking for recyclable, lower-carbon footprint vinyls and printing solutions.

Smart, digitally integrated signage: combining traditional signage with QR codes, and NFC tags. Furthermore, providing a complete signage and branding solution that includes interior design elements, exterior branding and light boxes and fleet branding.

High-performance specialty films: growth in premium wraps (like paint protection films, textured finishes, and high-durability reflective materials) for vehicles, architectural applications, and safety signage.

What is the key to success in this industry?

The key is a combination of adaptability, relationship-building, and technical expertise. Markets, trends, and technologies evolve quickly, so staying informed and agile is essential. Building trusted partnerships — both with customers and within the supply chain — creates loyalty and opportunities. And finally, understanding your materials and applications in depth ensures you can offer the right solution, not just a product.

What can be done to attract young female talent into the industry?

We need to showcase the industry's creativity and career diversity. Many people think signage is purely technical or male-dominated, but there's space for designers, project managers, marketers, and technical specialists. At Avery Dennison, we believe in the empowerment of women and an outreach to schools, design colleges, and women's tech initiatives, with hands-on demos and mentorship, can help young women see the exciting possibilities and growth paths.

What can be done to support women currently in the industry?

Creating networks, mentorship programmes, and visible role models is crucial. Women should have access to training that builds both technical and leadership skills. Flexible working arrangements can also make the industry more inclusive. Recognition programmes, like industry awards that highlight female contributions, also help elevate visibility and inspire others.



Monique Dupont

Branch Director at Graphix Supply World



What do you love most about working in the signage and printing industry?

The variety and creativity. I've been in the industry for 16 years and no two days are ever the same. I love seeing ideas turn into something tangible — whether it's a sign, a print, or a big project for a client. It's fast-paced, innovative, and there's always something new to learn.

What are the top three printing/signage industry trends for 2025?

- Sustainability: more clients are asking for eco-friendly inks and recyclable materials.
- Textile printing is growing fast, from décor to fashion, it's becoming huge.

- Automation: people want things quicker, easier, and more cost-effective, so software and workflow tools are a big focus.

What is the key to success in this industry?

Relationships and adaptability. If you look after your clients, they'll stick with you. At the same time, the industry changes quickly, so you've got to keep learning and stay ahead of the trends.

What can be done to attract young female talent into the industry?

It starts with awareness. A lot of young women don't even know how exciting this industry can be. It's not just machines: it's creative, it's digital, it's fashion, and it's branding. If we can show them those sides of it, and give them opportunities to get involved early, I think more young women will be interested. Youth leadership does not happen by accident; it happens when someone opens a door.

What can be done to support women currently in the industry?

Support and recognition go a long way. Simple things like mentorship, proper training, and creating opportunities for women to step into leadership roles make a big difference.

And it helps to celebrate the women who are already doing amazing work — it encourages others to push forward too. It's important to advance women in leadership roles and empower the next generation.

EMPOWERMENT IS THE MAGIC OF AWESOME CUSTOMER SERVICE

BY JOHN TSCHOHL, SERVICE QUALITY INSTITUTE

The goal of every organisation is to have over-happy customers. If customers fall in love with you, your competition does not have a chance of stealing your customers or customers defecting. Empowerment is the magic of awesome service. It works if employees use it.

Too many employees have been trained to say no. Empowerment means your total workforce has to be taught how to say yes and bend and break the rules. There are too many weird things that happen every day. Every employee should know they are in customer service, and should be willing to spend money to make sure all customers fall in love with your organisation.

When I talk about empowerment, I am not talking about million-dollar decisions. Most decisions will be under R443 (\$25), and many will not cost anything. This is the best spent marketing money. Half of your marketing money is wasted. No one knows which half. Now you have a customer in front of you, on the phone, or in an email with targeted marketing money. You want your employee to immediately say: 'I would be happy to take care of this for you'.

The fear of many owners and managers is that the employee will give away too much. Really? Think how bad this would be if you had over-happy customers. Employees are reluctant to make any empowered decisions without getting approval from their boss. This is not empowerment.

Empowerment is not sending the problem up the chain of command. The magic is what the front-line employee does with the word 'yes'. You want all employees to understand that their job every day is to love the customer, and to treat them like a king or queen. To have over-happy customers.

Amazon is one of the few companies I have seen really master empowerment. I have never had anyone at Amazon say 'no'. Very few organisations feel

comfortable copying Amazon. With sales last year of \$638 billion and an 11% increase of \$63.2 billion, it is just too much of an increase for most CEOs.

Three Reasons Why Employees Are Reluctant To Use Empowerment

1. Employees know they will be fired.
2. They feel they will be forced to pay for what they gave away.
3. They will be hollered at and put down by management.

To make empowerment work, a lot of recognition is needed every time you see or hear about employees making an empowered decision. The more wild the empowerment, the more recognition. When other employees see the recognition and the employee is not fired, it will encourage more empowerment. You also need to train your employees on empowerment.

An empowered workforce gives you a significant competitive edge. Over-happy customers return and bring their friends. I challenge you to become an Amazon in your industry. Train your staff to make fast, empowered decisions. Develop a brand that customers fall in love with. Leverage word of mouth advertising: it's free.

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Federation of Printing, Packaging,
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NEWS

Women In Print Events Empowered And Inspired Attendees

Printing SA held its successful Women in Print events in Johannesburg, Durban and Cape Town. The events celebrated the invaluable contributions of women and provided unparalleled opportunities to connect with peers, industry leaders, and mentors.

This year's Women in Print series, under the inspiring theme 'Empower, Innovate, Inspire: Shaping the Future Together', continues a powerful tradition of honouring women in the industry. Sign Africa, Africa Print and Modern Marketing are proud to be media partners of the series.

The keynote at the Johannesburg address was given by Sindisiwe Lydia Chikunga, the Minister of Women, Youth and Persons with Disabilities, who touched on the value of print. 'Print media builds public trust. It also plays a vital role in combatting misinformation, helping to build a more engaged and informed society,' said Chikunga.

'I congratulate Women in Print for the strides you have made in transforming what has historically been a male-dominated sector. I want to reaffirm that your effort in developing and transforming this industry has our department's full commitment and unwavering support.'

'We also commend Printing SA's PrintHer mentorship programme and express our interest in working with you to mobilise additional resources for skills development and to support women's transition into technical and creative roles within the printing industry.'

'Research consistently demonstrates that diverse and gender inclusive teams make better decisions and are more innovative. These are essential qualities for an industry that must continuously adapt to shifting market



demands,' concluded Chikunga.

Panel Discussion

The Johannesburg panel discussion, moderated by motivational speaker, author and entrepreneur, Cindy Norcott, was titled 'The woman who wore too many hats.' Panellists included: Cindy Moller, Client Services and Technical Support, Fujifilm South Africa;



Colleen Zimmerman, Managing Director, Renform; Alinah Fosi, CEO, Government Printing Works; and Samkelwe Gqomo, Marketing and Media entrepreneur and Founding Director of the Womandla Foundation.

The panellists were asked what they do to ensure their wellbeing. Zimmerman said, 'You can't take on the world by yourself – you need a

support structure. There's so much pressure to always put your best foot forward but it's OK not to be OK. It's also OK to seek professional help if you need it.'

Norcott agreed, saying that sometimes our goal as women is just to cope and that we've set the bar very low. 'Sometimes we don't realise a season has ended and we feel burnt out. We've got to know

when the time has come to let go of a hat.'

The panellists were also asked about their leadership advice. Fosi said: 'Teamwork is fundamental – remember that you're not better than your team members. Your leadership should be visionary. Be self-driven and have self-discipline. As a manager, you need to be on the ground – not at your desk all day. Walk around your factory or workplace so that you know what's happening. Embrace technology and encourage your team to keep studying and training.'

Moller had been told by men that her leadership style was too 'soft', but she rejected this and attributed her more collaborative leadership style as the key to her team's success. 'Be true to yourself and execute yourself according to your values,' she said.

Gqomo said, 'Let your authenticity be your guiding light. Test your vision. You also need to assess whether this is truly your vision, or others' expectations.'

Norcott's final takeout was: 'Women need to be connected with each other and give themselves permission to be vulnerable.'

Attendees at Women in Print also enjoyed various brand activations that showcased products and services from various companies, including lifestyle activations with beauty, health, and wellness brands to create a holistic experience.

Live entertainment and pampering sessions ensured a balanced and enjoyable experience for all attendees.



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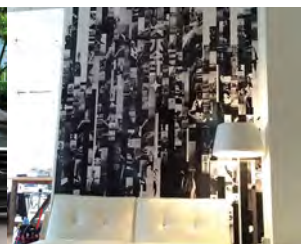


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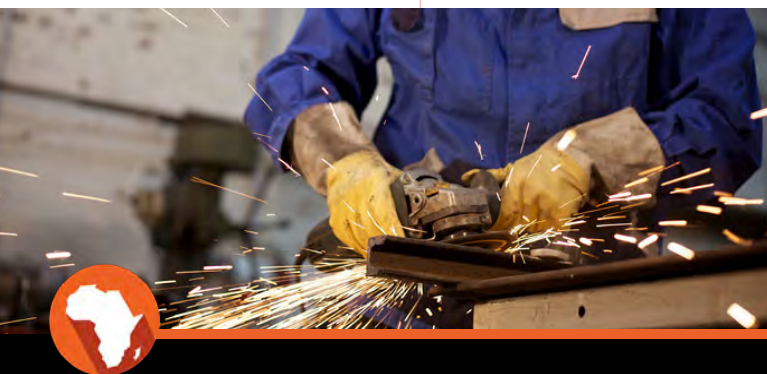
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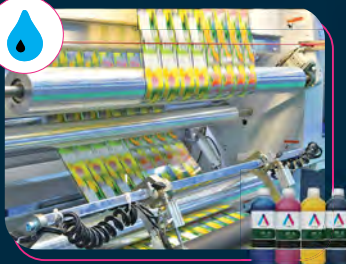
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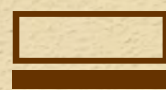
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