

# SIGN AFRICA

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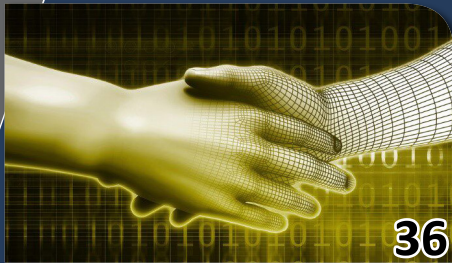
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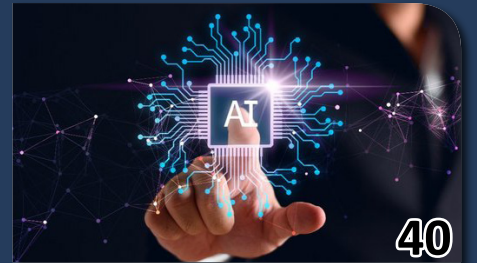
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# EDITOR'S NOTE

BY MEGGAN MCCARTHY, EDITOR

**We recently held our successful Cape Town expo — read about the highlights in this issue. We're looking forward to our flagship Johannesburg event, taking place from 11-13 September at Gallagher Convention Centre. The Sign Africa Expo is Africa's leading event for the printing and signage industries.**

Our front cover features Eco Signage Supplies' Eco-Print digital media options, which encompass a diverse range of solutions such as a digital vinyl, laminates, One-Way Vision, floor laminates and printable wallpaper, catering to all of your printing and signage requirements.

## Other Features:

With an efficient, scalable, automated workflow that begins before you sell the job, every printer can survive the pressures of increasing paper and consumables costs, demands for faster turnaround, labour challenges, and the requirements to support very long and very short print runs. Automating workflows is the core of the future of all manufacturing, but the results can be dramatic for print manufacturing.

There should be a focus on getting your message across to your intended audience in a way that will add income to your bottom line, in other words making your sign an investment. Colour, contrast, size, distance and noise are the five factors that make signs visible.

The modern customer experience (CX) is largely dependent on and influenced by digital experiences. In any industry, digital signage enables organisations to quickly and effectively deploy engaging content to specific locations for specific purposes. Artificial intelligence and machine learning will continue enhancing digital experiences, allowing businesses to adapt and curate personalised and engaging content relevant to the right audiences.

While most young people probably prefer to use technology rather than interact with an employee either by phone or in person, most older people prefer communicating verbally. It stands to reason that when you combine technology with an option for personal communication, you will attract customers of all ages. The purpose of technology for businesses is to improve the customer experience.

## Signing off

**Meggan McCarthy**

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# HOT NEW PRODUCTS

## 3D PioCreat G5 Pro Printer

With this printer, users can create their own 3D objects at home. The purpose of a 3D printer is to create three dimensional objects from a digital file by adding materials layer by layer until the desired object is formed. This process is known as additive manufacturing and is very useful for prototyping, new parts and more. This printer is capable of producing objects up to 500mm high. It has a large working area measuring 500 x 500 x 500 cubic units, giving plenty of space to bring ideas to life.

[www.am.co.za](http://www.am.co.za)



## DTF And UV DTF Consumables

The HOT PEEL DTF film, available in A3, 600mm and 300mm width and which has a matt coating on the non-printable side, allows the film to pass through a printer with low friction. This film increases productivity without sacrificing quality. The UV DTF AB film features no complex application processes, saving time and energy, and it features bright colours and vibrant high definition. The new DTF Inks feature high density, with bright and vibrant colours.

[www.colorsreen.co.za](http://www.colorsreen.co.za)



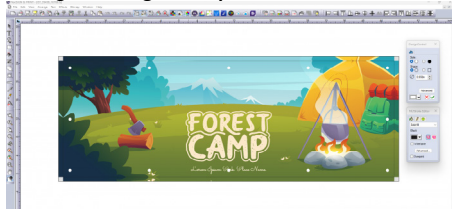
## TRAPIS Textile Pigment Transfer Printing System

TRAPIS provides a simple two-step process, consisting of an inkjet printer and a calender. The design of choice is printed by the inkjet printer with a dedicated ink onto transfer paper, which is then transferred to the application via a calender. Unlike both analogue and digital conventional dye-printing methods, TRAPIS generates almost no wastewater, only that which is produced during the printer's automatic maintenance. Due to no pre-treatment or washing of the fabric being needed, this saves around 14.5 litres per square metre of water when compared to digital dye printing. [www.gsw.co.za](http://www.gsw.co.za)



## Flexi Complete Sign Making Software

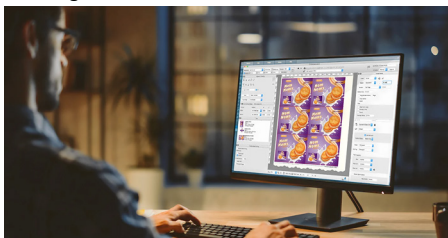
The Flexi Complete, an all-in-one design, print and cut software for sign and print providers, comprises a host of innovative new and convenient features, engineered to address the day-to-day requirements of sign and display users. Based on customers' feedback, the new features introduced in Flexi Complete mean that finishing tools are now seamlessly integrated into the design workflow, instead of being options to be applied in Production Manager. [www.graficomp.co.za](http://www.graficomp.co.za)



## SwissQprint PrintFactory RIP Solution

The solution supports all current flatbed and roll-to-roll printers. The PrintFactory RIP software covers everything needed for an efficient print and cut workflow in large format production: it supports white, varnish, primer and special colours, including spot colour management. The software provides a cutting driver, helpful calibration, layout and editor modules as well as workflow and preflight tools.

[www.sign-tronic.co.za](http://www.sign-tronic.co.za)



## AM.CO.ZA Vinyl4 Cutter Range

AM.CO.ZA's new Vinyl4™ vinyl cutters are designed to turn visions into vivid realities. Perfect for makers and hobbyists, the Vinyl4™ Hobby V4-H720 empowers the user's creative journey with user-friendly features and reliable performance. It offers contour cutting capabilities at a more affordable price point. The Vinyl4™ Studio V4-S720 and V4-S1350 are ideal for emerging businesses.

[www.am.co.za](http://www.am.co.za)



## Separated Neon Flex Light Strips

The strips are available in red, orange, yellow, lemon yellow, green, ice blue, cool white and warm white. It also comes in 6mm, 8mm and 12mm sizes. This solution is suitable for decorative purposes in various industries, including retail, hospitality and entertainment. It is also ideally used in signage applications, as well as advertising and branding. The strips are very eco-friendly, in that they are recyclable (reducing electronic waste and minimising the environmental impact), and feature a low carbon footprint. [www.thelightingzone.co.za](http://www.thelightingzone.co.za)



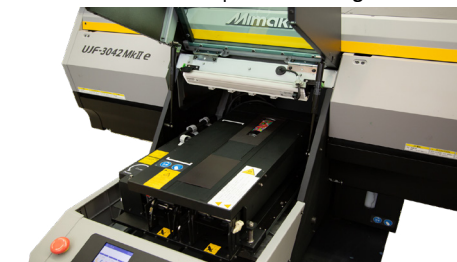
## PolyXtreme ABS Alternative

PolyXtreme is available in semi-gloss, non-reflective and prismatic finishes, and features dimensions of 2500 x 1250mm. It is ideal for outdoor signage and is available in thicknesses of 0.9mm, 1.5mm, 2mm and 3mm. Proudly manufactured in South Africa, the material features excellent impact strength and thermal properties, and is fully compatible with Latex and UV printers. It is also easy to recycle and process, and is available in pallets of up to 400 sheets. [www.midcomp.co.za](http://www.midcomp.co.za)



## Kebab HS System

The Kebab HS serves as an optional system for Mimaki's renowned UHF series of flatbed UV printers. The Kebab HS enables seamless 360-degree printing on cylindrical objects, such as bottles and tumblers. This latest solution can also print directly on tapered objects, including glasses and cups. The Kebab HS is the latest entry into Mimaki's Kebab Series of optional systems for the UHF Series of flatbed UV printers. [www.gsw.co.za](http://www.gsw.co.za)





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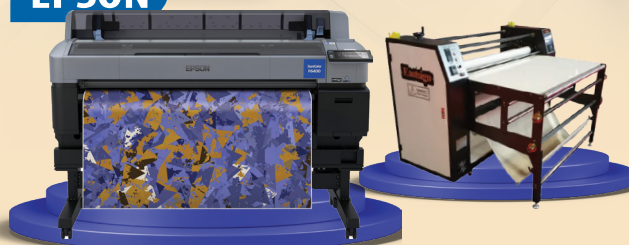
High-quality, on-demand, 64" dye-sublimation transfer printing. Fast print speeds — up to 58 square meter per hour

The SOT64H Rotary Heat Press is great for garments flags, blankets, curtains & soft signage.

**COMBO R479 950** EX VAT

**NEW**

## EPSON SC-F6400 + SOT1220H



With increased productivity of 20% with the new PrecisionCore MicroTFP printhead to produce high-quality printed textiles and promotional goods with continuous and reliable productivity.

The SOT1220H is able to handle small production of roll-to-roll or cut piece heat transfer.

**COMBO R295 000** EX VAT

## EPSON SC-F500



The SureColor SC-F500 is designed to help businesses expand their product offering, and is Epson's first 610mm, dye-sublimation printer.

**R49 500** EX VAT Includes extra set of inks & auxiliaries worth R2 500.00

## EPSON SC-F100



Where space is limited, such as on shop counters, the small A4-sized footprint of the SC-F100 is the ideal choice, especially for start-up and smaller businesses.

**R8 750** EX VAT Includes extra set of inks worth R2 000.00

## EPSON DTG-F2100



The SureColor SC-F2100 offers a complete DTG package for designing and printing t-shirts, polo shirts, tote bags and other fabric items.

**R270 000** EX VAT Includes an extra set of ink valued at R28 000.00

## EPSON SC-S40610



Create a range of professional-quality signage and displays with this superior-quality, precise and productive signage and display printer.

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# SIGN INDUSTRY NEWS

## Roland DG Durban Branch Announces Fully Equipped Demo Centre

The Demonstration Centre in Roland DG's Durban branch, managed by Gary Govender, is now fully equipped with the latest Roland printers.

The new VersaSTUDIO BD-8 object UV printer can be seen. The BD-8 makes it quick and easy for anyone, even those with no prior experience, to print vibrant and detailed graphics on a wide range of objects. The printer fits on the user's desktop, making it ideal for use in home businesses, small offices, retail spaces and classroom settings. With a BD-8, adding value and appeal to items like phone covers, cosmetic cases, fashion accessories, sports memorabilia, gifts, bottles and more is a breeze.

Other highlights at the demonstration centre include: DGXPRESS UG-641 UV print and cut, TrueVIS MG-300 UV print and cut, TrueVIS SG3-300 print and cut, TrueVIS VG3-540, which is a print and cut set-up with Orange and Green inks; VersaUV LEF-300 object UV printer; VersaSTUDIO BN2-20 desktop print and cut; VersaSTUDIO GS2-24 vinyl cutter and CAMM-1 GR2-540 vinyl cutter.

Jared Doig, managing director for Digizoo, a Roland DG distributor in KwaZulu-Natal, said, 'We feel truly



Jared Doig, Digizoo with Calvin Spracklen and Gary Govender, Roland DG and Wade Arendse, Digizoo.

blessed to have these cutting-edge printers at our disposal, allowing us to showcase the pinnacle of print technology. Whether you're curious about the newest features, capabilities or applications, our demonstration centre is the place to be to experience and witness first-hand the power and precision of Roland DG's latest innovations.'

Those interested in booking a demonstration can contact [garyg@telpro.co.za](mailto:garyg@telpro.co.za) or [jared@digizoo.co.za](mailto:jared@digizoo.co.za). The address is 21 Lanner Rd, New Germany, Durban, 3610.

[www.rolanddg.co.za](http://www.rolanddg.co.za)  
[www.digizoo.co.za](http://www.digizoo.co.za)

## NUtec And Partners Demonstrated Ink Performance In Florida

NUtec Digital Ink's product performance was tested at the ISA Sign Expo, which opened its doors to thousands of signage professionals.

NUtec Digital Ink's regional distributor for the Americas, Kover Corporation, hosted the 'Ultimate Digital Printing Pentathlon' at their 'OlymPrints', inviting attendees to compete for daily prizes across five events with each leg of the Olympic-themed competition demonstrating the performance of NUtec Digital Ink.

Well-known substrate brands including Briteline, Rad Grafix, Maxmetal and Duratex, stocked by leading media and consumables reseller Grimco, were printed with various NUtec Digital Ink products on Mimaki printers and were tested for adhesion, abrasion, stretch, weathering and chemical resistance.

ISA Sign Expo took place from 10-12 April in Florida.

[www.nutecdigital.com](http://www.nutecdigital.com)



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# SIGN INDUSTRY NEWS CONTINUED

## SA Print Group Appointed As Sign-Tronic's Regional Ink Agent

SA Print Group has been appointed as a Sign-Tronic dealer to supply its dye-sublimation inks to the Free State, Northern Cape and Lesotho.

Over the past 30 years, SA Print Group in Bloemfontein has established itself as a leader in the South African print industry. 'With SA Print Group stocking and selling all our inks for any dye-sublimation printer, customers won't need to wait days for stock to arrive from other centres,' said Sign-Tronic owner, Adrian Wolman.

'We are honoured to be associated with Wolman and Sign-Tronic, and are looking forward to serving the dye-sublimation industry for the Free State, Northern Cape and Lesotho,' said SA Print Group's owner, Ruan Geustyn.

[www.saprintgroup.co.za](http://www.saprintgroup.co.za)  
[www.sign-tronic.co.za](http://www.sign-tronic.co.za)



Adrian Wolman, Sign-Tronic and Ruan Geustyn, SA Print Group.

## Chemosol Showcased DTF Printing Solution And More At Sign Africa Cape Town Expo

Chemosol exhibited its DTF printing solution, as well as Epson machines and heat presses, at the Sign Africa Expo in Cape Town, held at the CTICC, from 15-16 May.

With the Hanrun Paper SEN-A331 all-in-one DTF printer, both the printing and powder shaking process is completed in one machine. The DTF film does not easily go crooked, and the machine takes up less space. Features include fully automatic unmanned operation powder shaker, heating system for immediate drying of ink, infrared sensor, as well as integrated rewinding and printing.

The SureColor SC-F500 is designed to help businesses expand their product offering, and is Epson's first 60.9cm dye-sublimation printer. The SC-F100 was developed for small businesses and start-ups looking to expand their product offering into the promotional goods sector.

The SureColor SC-F2100 offers a complete DTG package for designing and printing T-shirts, polo shirts, tote bags and other fabric items. It lets users set up and start printing T-shirts and other items straight away, with a complete solution including printer, printhead, inks and software. This new model offers faster, higher quality printing, with reduced intervention and the ability to create one's own designs.

The SC-F6400 is a 111.76cm 4-colour dye



sublimation printer that has been developed for textile producers, promotional goods businesses and photographic studios. It features high capacity ink pouches that contain 45% more ink, which helps to reduce replacement time and waste. The PrecisionCore MicroTFP printhead increases output by up to 20%.

The CY-707 cap and flat press machine features a digital display for time and temperature, and a shaft for pressure. Features include a temperature range of 0-399°C, and a time range of 0-99 seconds.

The CY-S1 8-in-1 combo/multi-functional heat press machine's heating plate and working face are constructed with pure aluminium, which tends

to not twist easily under pressure and provides a longer lifetime than others made of metal. It can be used to apply transfers, letters, numbers and images on T-shirts, garments, bags, mouse pads, jigsaw puzzles, ID badges, ceramic tiles, cups, mugs, plates, baseball hats and other items.

The CY-G2 manual high pressure heat press features a digital temperature and time display, with simple operation and a 38 x 38cm working size. Chemosol showcased its CY-022 mini-mug press.

The event was sponsored by Stixo and Roland.

[www.chemosol.co.za](http://www.chemosol.co.za)



## Midcomp Exhibited Print And Cut Solution With White Ink And More At Sign Africa Cape Town Expo

The HP Latex 700W print and cut solution allows users to print white without complexity, deliver vivid colours at high speed, get striking contrast using pure blacks, and expect sharp 4-point text, while retaining the renowned features of HP Latex printers.

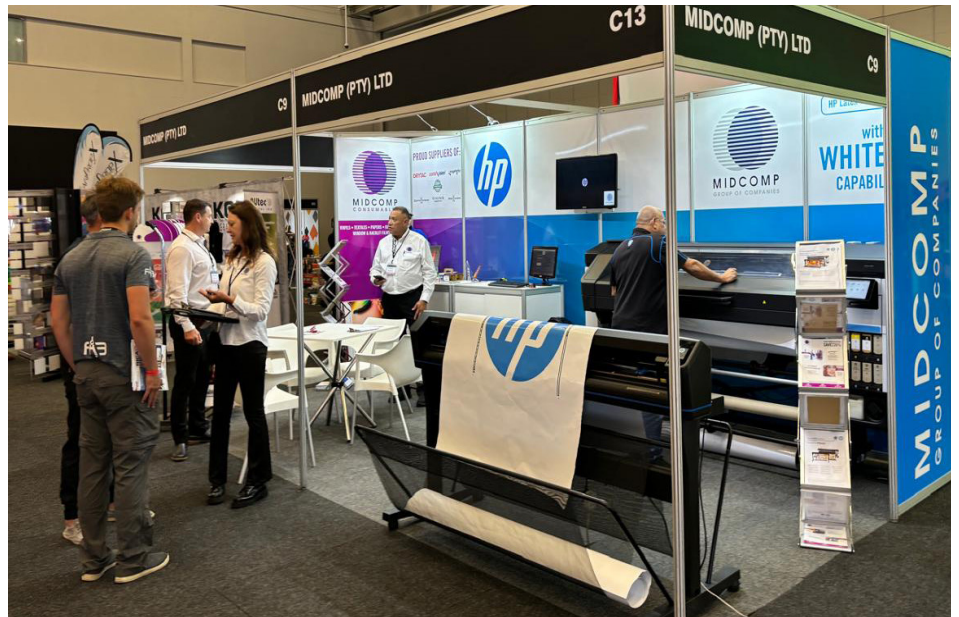
With the HP Latex 64 Plus Cutting Solution, users can enable new applications and growth for business by enhancing their HP Latex printers with a unique print and cut workflow. Easily integrate this cutter/RIP solution and get accurate high-speed cutting and cut throughs.

### Pay Per Use (PPU) Programme

Midcomp representatives were also available to explain the benefits of the company's 'Pay Per Use' (PPU) comprehensive and customised programme, created by Midcomp, which helps accurately calculate a company's costs per square metre. This ensures peace of mind that if something goes wrong with a machine, it can be fixed without having a huge bill to deal with.

### PPUGRO®

Midcomp representatives also explained the benefits of the PPUGRO solution in which Midcomp offers a PPU Programme that now gives customers the option of including a printing and finishing system as well as RIP Software, consumables (excluding media), service costs and insurance charged at a predetermined variable rate per square metre that the customer prints. At the end of every month, a customer will be sent a



spreadsheet detailing the jobs they have printed in that month as well as the total square metres printed. Midcomp applies the variable rate per square metre and sends a customer one invoice.

### Consumables

Midcomp also showcased its range of media and textiles from renowned brands: Drytac vinyl, wallpaper, backlit film and floor vinyl; HP vinyl and wallpaper; Contra Vision® original one-way vision

perforated window film; Palram rigid Palboard and Palfoam; Viking Digital Textiles such as gazebo and umbrella fabric; MC Xtreme Rigid Range of Correx and PPH; as well as Image Perfect vehicle vinyl and window film.

The event was sponsored by platinum sponsors Roland and Stixo.

[www.midcomp.co.za](http://www.midcomp.co.za)

## Curv Signage Systems Showcased Versatile Product Portfolio At Sign Africa Cape Town Expo

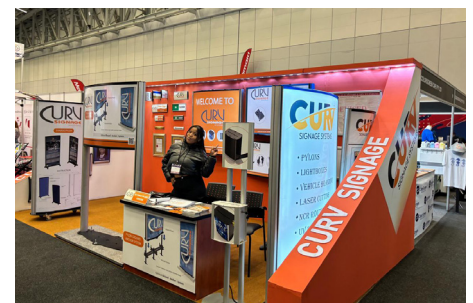
Curv Signage Systems has been locally manufacturing and supplying signage kits to the signage industry since 2009. Its signs are innovative, lightweight, robust and economical. These curved signs create a modern, elegant and corporate look.

The signage kit comes completely assembled with substrates included (as per customer specification). However, they can also be flat packed for ease of transportation. Wayfinding signs, door signs, outdoor and indoor signs, indoor and outdoor

posters (stationary or on wheels), projecting signs, hanging signs, light boxes, menu stands and slimmer frames are all part of the company's signage inventory.

In an effort to keep businesses up to date with the latest advancements, Curv has introduced new merchandise and equipment, such as CNC cutting, 3D printing and DTF printing.

The event was sponsored by platinum sponsors

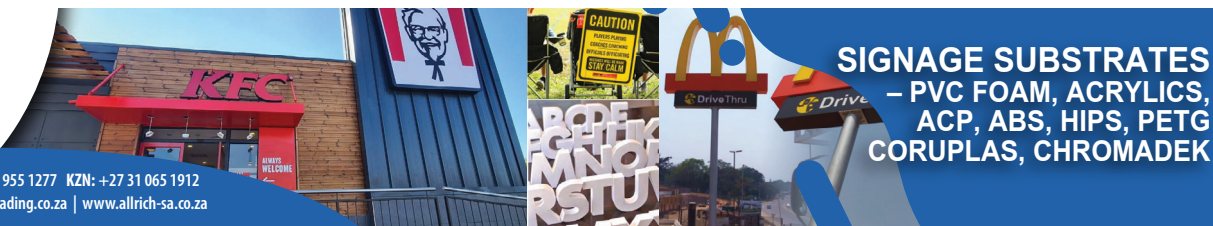


Roland and Stixo.

[www.curvsignage.co.za](http://www.curvsignage.co.za)

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# SIGN INDUSTRY NEWS CONTINUED

## Kolok Exhibited Wallpapers, Vinyls And More At Sign Africa Expo In Cape Town

Kolok exhibited its full range of products at the Sign Africa Cape Town Expo, held from 15-16 May at the CTICC.

The company showcased its extensive range of house brand products such as wallpapers, vinyls, photo and poster papers, PVC's and canvas, to name a few.

The company's products are sourced to be

compatible with all print technologies and inks such as solvent, eco solvent, Latex and UV.

The company takes pride in its partnership with HEXIS and have major stock holdings on the HEXIS range of products for the graphics, sign and vehicle wrapping industry.

Kolok is also a distributor of NUTec inks, and stock eco-solvent ink for Roland and Mimaki printers,

Aquamarine inks for dye sublimation printing and Topaz Full Solvent inks.

The company are stockists of various weights of dye sublimation transfer paper rolls, like 70gsm right through to 120gsm, ranging in sizes from 1118mm wide right up to 3200mm wide, with excellent print stability. They also are stockists of dye-sublimation tissue paper.

Kolok has a wide variety of print media available for the water based dye and pigmented inks used on printers such as wide format Canon, Epson and HP printers. The range includes, but is not limited to, high quality photo papers (various finishes), matt coated papers, canvas rolls, PPC Bond paper and proofing paper, just to name a few.

The event was sponsored by platinum sponsors Roland and Stixo.

[www.kolokgs.co.za](http://www.kolokgs.co.za)



## JG Electronics Showcased DTF Solutions At Sign Africa Expo In Cape Town

JG Electronics showcased its DTF solutions at the Sign Africa Expo in Cape Town, which took place from 15-16 May at the CTICC.

The new Prestige DTF Station A4 printer is the latest innovation in DTF printing. Its efficient printing is perfect for mass printing or on-demand printing for a business.

It supports both roll to roll and sheet printing. It has a white ink, giving users the ability to print vivid designs with white directly onto a special film that is then transferred to the final product. The printer is compatible with CADlink RIP software, which is more reliable in printing and precise in colour and ink drop controlling.

The upgraded appearance and inside structure offers a more stable operation and convenient maintenance. The printing results on fabric items has a strong washability, that feel better to the touch. The durability is very high with cost-effective printing results. The printer is great for printing on porous items.

The Prestige A4 Printer is DTF Station's smallest printer. Perfect for garment printing enthusiasts starting out with direct to film printing, the desktop printer is available in a classic (black and grey) colour option.

It ensures high quality and reliable results at



0.8sqm/hour, and its compact design means a user can place this printer just about anywhere.

The printer is compatible with the DTF Station Miro 13, the new automatic DTF powder shaker and dryer. An improved version of the Seismo 11 shaker, the Miro 13 was developed to pair alongside DTF Station's A4 DTF solutions. Due to more optimised heating, power consumption has dropped from 1500W on the Seismo 11 to 1100W on the Miro 13,

making for an easier and more efficient powdering solution. Plus, the built-in air purifier on the Miro 13 ensures a safer, more eco-friendly working environment that saves space and time.

The event was sponsored by platinum sponsors Roland and Stixo.

[www.jgelectronics.com](http://www.jgelectronics.com)



## ORAFOL South Africa Exhibited Vinyls, Tapes And Films At Sign Africa Cape Town Expo

ORAFOL South Africa showcased its wide range of high-quality materials, including ORALITE® Reflective, ORACAL® Vinyls, ORAJET® Digital Print Vinyl and ORABOND® High Performance Double Sided Tape at the Sign Africa Cape Town Expo.

The company recently announced the opening of its dedicated Cape Town branch, and branch representatives will be on the stand to advise visitors on the ideal products for their projects.

The event was sponsored by Roland and Stixo.

[www.orafol.com](http://www.orafol.com)



## Rexx Screen & Digital Supplies Exhibited DTF Solutions And More At Sign Africa Cape Town Expo

Rexx Screen & Digital Supplies showcased DTF, dye sublimation and screen printing solutions at the Sign Africa Expo in Cape Town, held from 15-16 May at the CTICC.

The New Xin Flying XP-450 Pro Compact Format 42cm DTF solution was demonstrated at the show.

The company shared information on its dye-sublimation end-to-end solutions and services.

Visitors could also view and discuss the company's screen printing equipment and consumable solutions, including screens, emulsions, inks and reclaiming products.

The revolutionary Rexx DTF systems are easy to use and are available from entry level A3 sheet size through to automatic 30cm, 42cm, 60cm and 1,2m wide roll-to-roll solutions, allowing anyone to cost-effectively create a digitally printed transfer, which can be applied to a vast range of products and textiles. These include; cotton, polyester, nylon, spandex, leather and many more via a heatpress.

Added to this, users can achieve incredible opacity even though it is a thin, soft and flexible film. The



wash durability is outstanding and proven with industry standard wash tests.

The printing ink system is water-based. It is digitally printed onto a special PET film after which there is the application of a powder PU adhesive, creating a bright, soft and durable transfer.

The ease of use and incredibly economical consumable costs that these systems exhibit gives

it many advantages over paper-based laser systems and many other existing transfer solutions. It is quick, easy, durable and flexible. The systems allow users to start an affordable and professional branding business from home.

The event was sponsored by platinum sponsors Roland and Stixo.

[www.rexxscreendigital.co.za](http://www.rexxscreendigital.co.za)

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# SIGN INDUSTRY NEWS CONTINUED

## Intamarket Graphics Announces Mactac Competitions

Intamarket Graphics has announced two competitions for users of its Mactac products, with a light commercial vehicle, portable power station and Mactac tool hampers up for grabs.

For the first competition, customers who spend a minimum amount on Mactac products from Intamarket Graphics until 27 February 2025 will stand a chance to win a light commercial vehicle. The lucky draw will take place on Friday, 28 February 2025.

The winner will receive a light commercial vehicle to the value of R250,000, and the opportunity to wrap this company vehicle in Intamarket Graphics' sponsored Mactac vinyl.

In the second competition, entrants can submit their Mactac masterpiece projects and stand a chance to win a 1000 Watt portable power station. Submit the projects, using Mactac products supplied by Intamarket Graphics, via LinkedIn, Facebook, or Instagram by tagging

Intamarket Graphics and using the hashtags #winwithintamarket and #poweredbymactac. Entries will also need to be submitted via email to [marketing@intamarket.co.za](mailto:marketing@intamarket.co.za) with images and the following information: products used, proof of purchase, name of project, category, date of project completion, consent to use images and information on marketing platforms.

Multiple entries are allowed, however, a project can only be submitted once for entry. Categories that can be entered into are: MacCrystal; Fluorescents; Printed Cast Bundle; Wrapping Films and Monomeric/Polymeric. An industry professional will be judging the entries and deciding on the monthly winner. One monthly winner will be chosen for all categories.

The monthly winner will receive a Mactac tools hamper as well as five additional entries into the lucky draw of the commercial vehicle. Each month's winner will be entered into the lucky draw to stand a chance to win the Portable Power Station to the



value of R15,000.

[www.intamarketgraphics.co.za](http://www.intamarketgraphics.co.za)

## AVANTI™ CUSTOM PRINT SYSTEMS

# DTF 60i

### Direct To Film Pigment Printer



Latest technology direct to film pigment ink printer for digitally printed transfers to cotton, nylon and polyester or any other blended textiles.

Production Mode  
100pcs/h (T-Shirts)  
size: 20cm x 50cm

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## UPrint Showcased Multi-Tasking Printer At Sign Africa Cape Town Expo

Visitors could elevate their productivity with UPrint's innovative PRO860WT printer, exhibited at the Sign Africa Cape Town Expo, which took place from 15-16 May at the CTICC.

The printer is designed to handle multiple jobs simultaneously, maximising a user's earnings per minute and boosting efficiency. UPrint's costing feature integrated into the software provides precise cost calculations for each job, ensuring

competitive pricing and profitability.

Visitors to the stand could also learn about UPrint's global support network, allowing instant access to a worldwide WhatsApp group of UPrint users.

The event was sponsored by Roland and Stixo.

[www.uprintglobal.com](http://www.uprintglobal.com)



## GSW Showcased Wide Format And Cutting Solutions At Sign Africa Cape Town Expo

Graphix Supply World (GSW) showcased its wide format and finishing solutions at the Sign Africa Expo in Cape Town, held from 15-16 May at the CTICC.

### Mimaki Solutions: Tx150-75

The printer is packed with Mimaki technology, and has been designed to overcome the common ink ejection and ink sedimentation issues of current DTF printers in the market. The solution comes with a shaker and curer.

### Tx100-1600

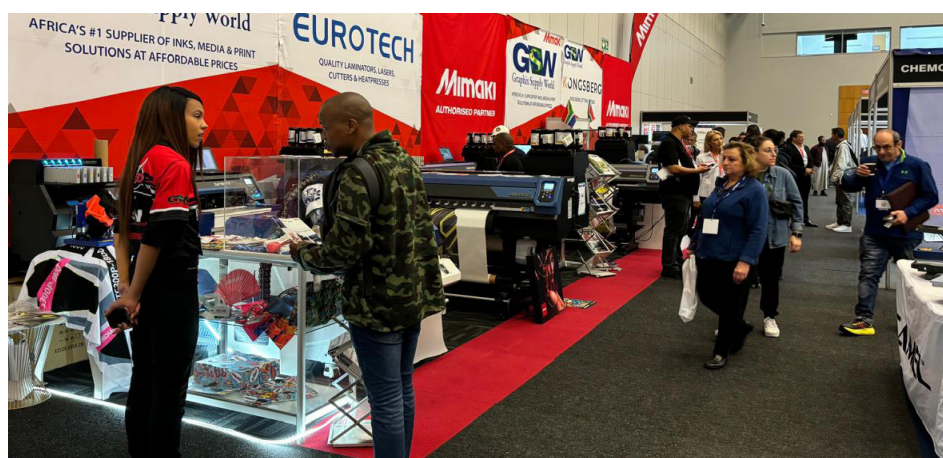
With this professional grade sublimation roll-based printer, users can consistently and expertly print highly detailed photographic quality graphics for small to large production runs with a maximum print speed of up to 70sqm per hour.

### CJV150-130

This is a high performance integrated printer/cutter, featuring fast printing speeds up to 56.2sqm/h, and a high quality resolution of up to 1440dpi.

### JV100-160

The JV100-160 adopts the recently developed, fast drying eco solvent ink 'AAS', which reduces graininess and allows for fine details even when printing images with high volumes of ink. Additionally, this new eco-solvent ink has superior scratch resistance and outdoor durability that allows printers to create a multitude of



applications, whether they are for indoor or outdoor use.

### UVJ100-160 Plus

The entry level model features new capabilities and it has been designed to consume an exceptionally low amount of power. At just 0.5kW, the UVJ100-160 Plus consumes less than half of the power of eco-solvent and latex/resin printers on the market (based on Mimaki research), helping print businesses to reduce running costs and their CO2 emissions.

### CG130 AR

The cutting plotter features improved cutting performance, compatibility with a wide range of cutting materials and enhanced usability.

### Other Solutions: Kongsberg X22 Cutter

With the Kongsberg X, users can invest in the equipment needed today with the confidence that they can easily upgrade as their business grows. Users can add new materials, new applications or more capacity so that they can add volume and enter new market segments.

### Eurotech

Also showcased was the company's Eurotech heat press and DTF (with shaker/curer) solutions.

The event was sponsored by Roland and Stixo.

[www.gsw.co.za](http://www.gsw.co.za)

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# SIGN INDUSTRY NEWS CONTINUED

## Intamarket Exhibited Printers, Laminator And Cutters At Sign Africa Cape Town Expo

Intamarket Graphics showcased printing, laminating and cutting solutions at the Sign Africa Expo in Cape Town, held from 15-16 May at the CTICC.

### Intec ColorCut SC6500 Auto-Feeding Digital Die-Cutter/Creaser

Features include dual tool head (includes contour drag knife for fast cutting, and one creasing tool), allowing users to digitally cut and crease any shape of sheet card item on media up to 350 microns. It is highly productive and the digital cutting head can apply up to 750g of force, individually, for both the cutting and creasing tools.

### LiYu GF 1521 Vinyl Cutter

The cutter features an automatic contour cutting high-definition camera, which accurately identifies the marks of varying colours and materials. It also features a multi-point alignment system, segmented contour cutting and automatic deviation correction.

### LiYu DF631 Vinyl Cutter

The cutter comes standard with a contour cut function, is fully-automatic and it makes it easy to achieve contour cutting without interference from

other light sources. Features include a maximum cutting width of 600mm, a maximum media width of 710mm, a maximum cutting speed of 1000mm/s, a maximum cutting force of 500g, as well as an LCD display and stand.

### Fulei Union BU 1600 eWARM Laminator And Applicator

Features include heat-assisted top roller, maximum temperature of 60°C, maximum lamination width of 1600mm, a maximum lamination speed of 6m/min and a maximum media thickness of 35mm. The machine is ideal for mounting and laminating sensitive solutions.

### GZ ThunderJet AQ1602S 1.6m Eco Solvent Printer

The high-speed machine features dual Epson 13200 E1 heads, a CMYK colour configuration, bulk ink supply system with ink cartridges, 1000ml ink tank, a maximum printing width of 1600mm, optimised cleaning system, intelligent heating unit, and GZ Variable Dot Technology.

The event was sponsored by platinum sponsors Roland and Stixo.

[www.intamarketgraphics.co.za](http://www.intamarketgraphics.co.za)



## Colorscreen Exhibited DTF And UV DTF Printing Solutions At Sign Africa Cape Town Expo

Colorscreen highlighted the quality, efficiency and versatility of its DTF and UV DTF printing technologies at the Sign Africa Expo in Cape Town, which took place from 15-16 May at the CTICC.

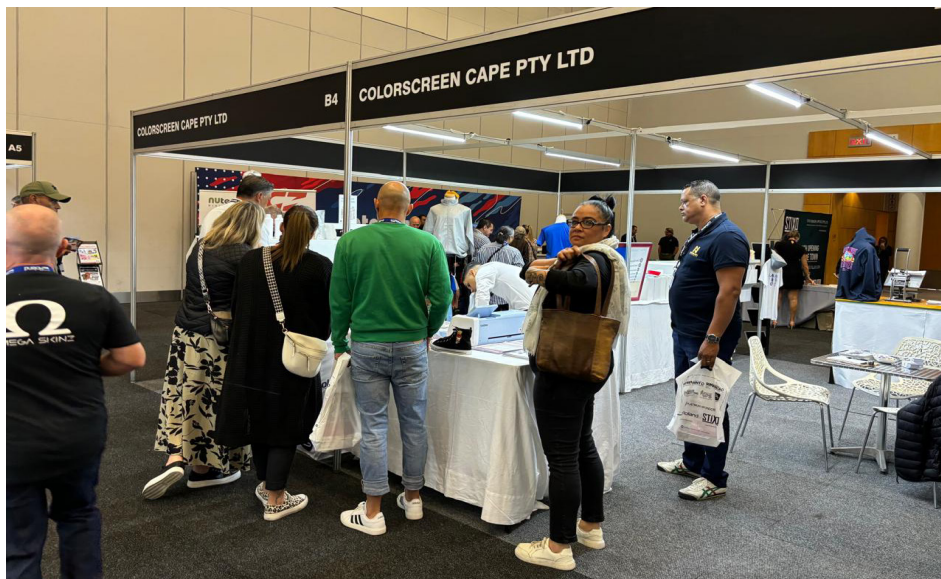
Visitors could experience live demonstrations of Colorscreen's printers in action, showcasing their printing capabilities on various materials.

The booth featured interactive displays and samples, allowing attendees to explore the different applications and benefits of DTF and UV DTF printing.

Colorscreen's team were also on hand to provide personalised consultations, discussing how their printing solutions can meet specific business needs and requirements.

The event was sponsored by Roland and Stixo.

[www.colorscreen.co.za](http://www.colorscreen.co.za)





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## BN-20D Direct To Film



### WHERE TO START

A Complete print and cut DTF solution including S-PG inks, S-F164 film and S-Power. High-Opacity white allows for printing on light or dark coloured garments. Produce eye-catching custom apparel and accessories with vibrant colour with exceptional details without the difficult time consuming weeding or masking.

### WHAT TO MAKE?

Easy customisation of Aprons, Apparel and Tote Bags.

Eye catching custom apparel without weeding/masking.

Vivid colour and high-opacity white for light/dark garments.

Transfer complex detailed images and fine lines.



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# SIGN INDUSTRY NEWS CONTINUED

## ORAFOL South Africa Opens Cape Town Branch

ORAFOL South Africa now has a dedicated branch that offers the company's reflective materials, graphic films and adhesive tapes to the Western Cape.

The company's expert branch staff are ready to advise clients on the ideal products for their projects. The branch's address is: Unit 2, 8 Buchan street, Strikland Industrial.

+27 10 026 3532



## Berzack Brothers Exhibited Embroidery And DTF Technologies At Sign Africa Cape Town Expo

The A3+ Ultra DTF printer and shaker feature an easy-to-use touch screen for convenient navigation. It also boasts high-resolution prints with multi-colour output and flexible colour configuration. This leads to higher accuracy and easy-to-achieve accurate calibration. The continuous circulation of white ink prevents precipitation and reduces the

probability of clogging the printhead, prolonging the service life of the printhead and saving costs.

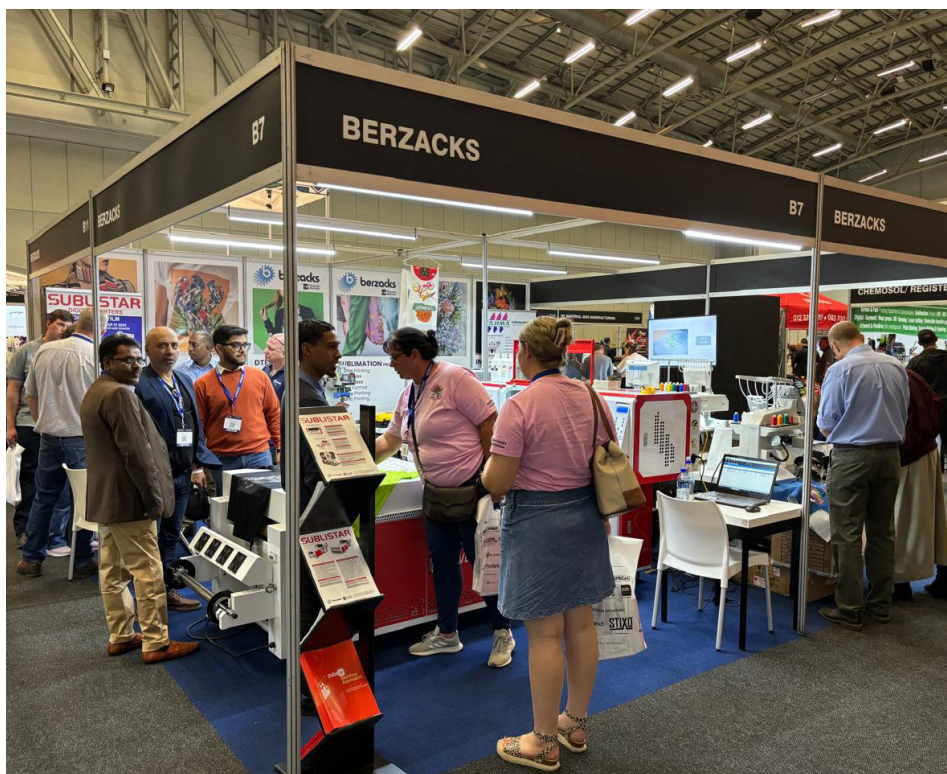
The DTF-6002 StarIV printer and shaker support automatic nozzle cleaning at regular intervals, which not only helps reduce overall maintenance costs, but also saves time through automation.

The printer also features the automatic in-line moistening system. In order to prevent ink from clogging the nozzle, the ink cap will periodically eject moisturiser. This keeps the printer nozzle in the best working state, avoids blockage in the nozzle hole and prolongs the service life of the nozzle. One computer can control multiple devices, with the Multi Printer Manager (MPM) helping workers to control machine production more quickly and further improve production efficiency.

The TMBP2-SC Series is equipped with the industry's largest touch screen. The large-scale 30.7cm (12.1 inch) operation panel is equipped with various convenient icons. The series sports an increased memory capacity, housing a maximum of 650 designs and is capable of a stitch count of up to 40 million stitches.

The SAI embroidery machine series features a single head solution and a four head solution. The SAI makes it possible to embroider designs with threads of up to eight colours. Its layout makes it easy to change threads. With a structure that inherits the quality and durability of industrial embroidery machines, condensed into a compact body, fine lines and wide areas can also be embroidered. SAI can complete and maintain high speeds of up to 800 stitches a minute. The series also includes the Tajima Writer Plus, which can easily convert hand drawn artwork into embroidery data.

Berzack Brothers also showcased pneumatic heat presses on its stand. The event was sponsored by Roland and Stixo.



[www.berzacks.co.za](http://www.berzacks.co.za)



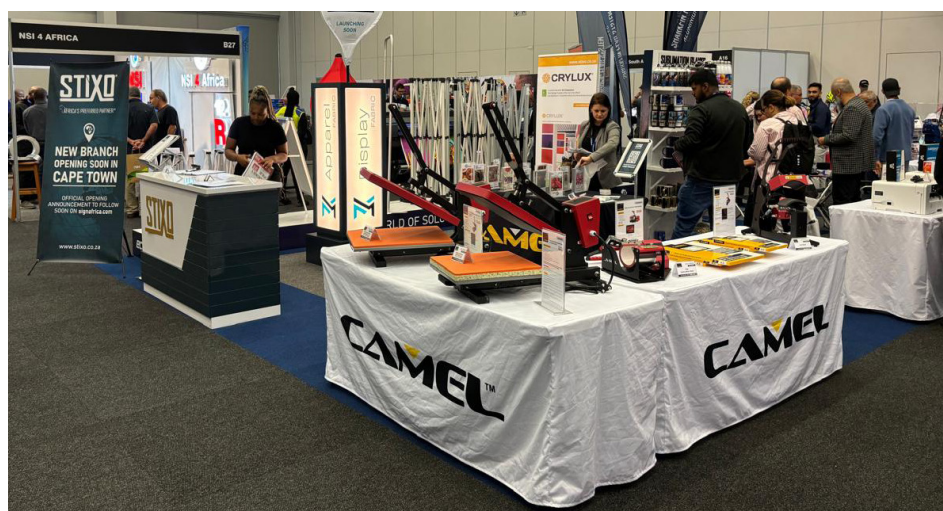
## Visitors Could Discover Innovation At Stixo Signage Supplies' Sign Africa Cape Town Stand

Stixo Signage Supplies pride themselves on being at the forefront of innovation, constantly pushing the boundaries to deliver exceptional quality and performance to their customers. They were thrilled to showcase their newest additions, including the highly anticipated SAWGRASS range, at the Sign Africa Cape Town expo.

The SAWGRASS range, featuring the SG500 and SG1000 printers, represents a leap forward in sublimation technology. With unparalleled precision and efficiency, these printers are designed to elevate your printing experience to new heights. Whether you're a professional or just starting out, the SAWGRASS range offers versatility, reliability and stunning results that are sure to impress.

Adding to Stixo's extensive sublimation range, they were thrilled to introduce the Camel collection. Comprising a variety of flat presses, mug presses, cap presses, and sublimation papers in A4 and A3 sizes. Whether you're printing for T-shirts, caps, or promotional items, the Camel collection has everything you need to bring your vision to life.

Stixo were proud to showcase the BGS materials for the first time to their Cape Town customers. As a global leader in digital printing materials since 1993, BGS offers an extensive range of innovative products, from window films to vehicle wrapping materials to adhesive leathers. Visitors to the stand could explore samples of BGS' sandblast window films, vehicle wrapping materials, whiteboard stickers, anti-skid floor stickers, and more.



Additionally they presented Perspex XT, an extruded acrylic sheet renowned for its outstanding performance and versatility. Available in clear, opal, and selected colours, Perspex XT sheets offer excellent thickness tolerance and are extremely easy to vacuum form, making them ideal for a wide range of applications.

For those seeking unparalleled transparency and UV stability, look no further than the Crylux acrylic cast range. It is perfect for corporate signage, shopfitting, and even furniture. Crylux cast acrylics combine high-quality aesthetics with durability,

making them the ideal choice for projects where appearance matters most.

But the innovation does not end with Stixo's acrylic range. Visitors to their stand could also explore large format digital media, branding equipment, substrate rigid sheets, corporate gift blanks, signage accessories, and much more.

The event was sponsored by Stixo and Roland.

[www.stixo.co.za](http://www.stixo.co.za)

## Woodline Showcased Gazebo, Umbrella And Branding Capabilities At Sign Africa Cape Town Expo

Woodline Branding Solutions exhibited its branded gazebos, umbrellas and more at the Sign Africa Expo in Cape Town, held from 15-16 May at the CTICC.

Each branded piece plays a role in shaping the success of a company event. Branded products such as director's chairs can have the company logo displayed; branded gazebo's offer a comfortable space for team meetings; umbrellas create shaded networking areas and bean bag lounges offer a laid-back alternative for informal discussions. All of these solutions were showcased on the company's stand.

Woodline Branding Solutions can help businesses with a branding package, selecting each piece to shape the whole event's atmosphere.

The event was sponsored by Roland and Stixo.



[www.woodlinebranding.com](http://www.woodlinebranding.com)

# SIGN INDUSTRY NEWS CONTINUED

## Roland DG South Africa Debuted New 3D Object Printer At Sign Africa Cape Town Expo

The new VersaOBJECT MO-240 empowers businesses with unparalleled productivity. It has been designed to revolutionise direct printing on three-dimensional objects, setting new standards

for productivity and quality. The printer achieves an impressive 2.07sqm/h in standard mode, thanks to its newly developed large print heads, UV-LED lamp and cutting-edge dot control technology for

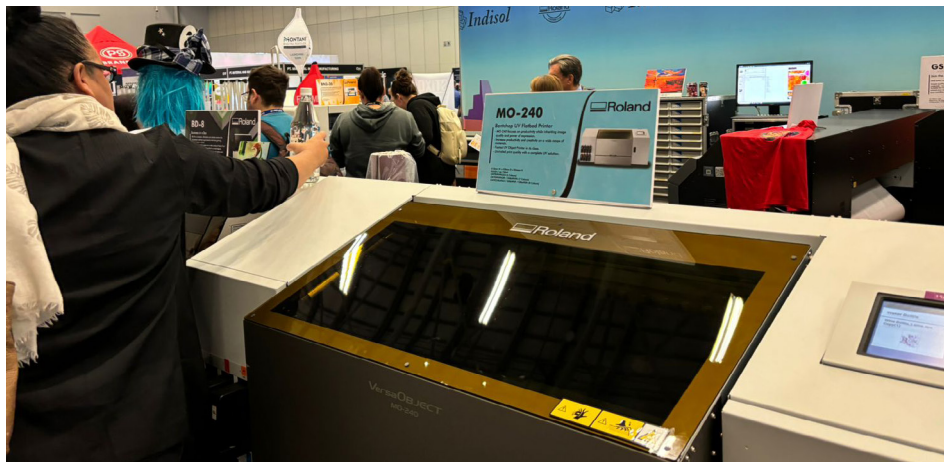
optimised high-speed output.

With Roland DG EUV5 inks, including Orange, Red, White, and Gloss in addition to CMYK, users can enjoy a 20% increase in the colour gamut for superior reproduction and accuracy. The MO-240 goes beyond with Gloss ink, producing luxurious gloss or matt finishes and realistic textures, including stunning 3D embossed effects.

Using EUV5 inks, the MO-240 accommodates various materials, from soft to hard, covering plastic, paper, leather, wood, and even glass and metal with the use of primer ink. For businesses seeking a competitive edge in small lot, high-mix production, the MO-240 is the answer. Users can elevate printing capabilities and stay ahead of the game with this cutting-edge addition to the VersaOBJECT series.

The event was sponsored by Stixo and Roland.

[www.rolanddg.co.za](http://www.rolanddg.co.za)



## Roland Announces March And April Wrap2TheMax Design Competition Winners

Roland DG South Africa has announced the March and April winners of the Wrap2TheMax Déjà Vu design competition.

place: Amanda Espag (R8000) and third place: Jessica van Wyk (R5000), with a special mention to Tiffney Daniëls.

second place: Ricky-Lee Campbell and Natasza Hattingh (R4000 each), and tied third place: Amanda Espag and Jessica van Wyk (R2500 each).

March first place: Tyler Jade (R10,000), second

April first place: Annelle Westley (R10,000), tied

[www.2themax.co.za](http://www.2themax.co.za)



March First place: Tyler Jade.



April First Place: Annelle Westley.



## Allrich Showcased Signage Equipment And Materials At Sign Africa Cape Town Expo

Visitors could learn more about Allrich's range of signage solutions at the Sign Africa Cape Town Expo, which was held from 15-16 May at the CTICC.

The MEHTA EVA-II CO2 cutting machine cuts leather, acrylic, MDF boards and Perspex. The machines come in different versions: the VA 21-II, VA 32-II and VA 43-II, and they have a linear inner sliding guide rail for long life as well as smooth and high speed operation. Engraving and cutting continue after the power goes off. They feature a Dynamic 4.3 colour TFT LCD display, the Red Light Pointer realises the exact laser beam cutting position and the machine is provided with mounting legs so there is no vibration. Visitors could see the VA 43-II machine cutting and engraving on various materials at the stand.

The company's display stands and frames include gazebo frames, banner walls, X-banners, pull-up banners and promo stands, as well as brochure holders, director's chairs and mini displays. Allrich also offers corporate gifting and promotional items, which are renowned for consistent quality.

Neschen's easy dot® products include: easy dot® matt, glossy, transparent; easy dot® whiteout (high opacity); UV dot print 'n' walk floor vinyl (R10 rating); performance wall-grip high-tack wall vinyl; and filmolux® easy protection film (lamination – gloss and matt). Neschen Coating



GmbH is renowned worldwide as an experienced manufacturer of self-adhesive films and printable media.

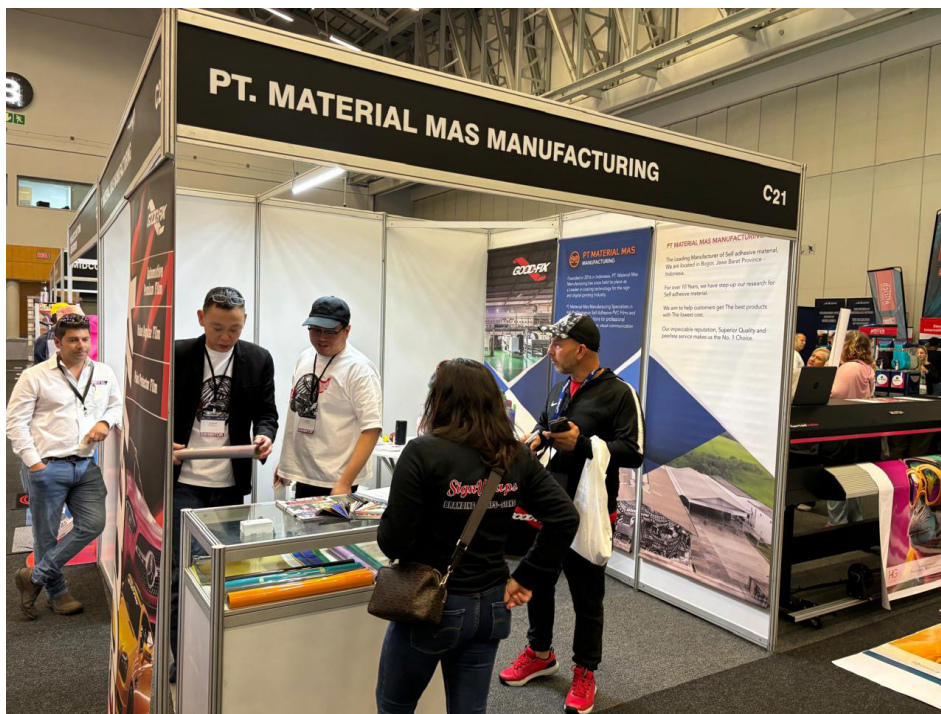
The ABM 1300 manual acrylic bending machine is a useful tool for softening and bending acrylic, organic glass, Plexiglas, PVC, PC, ABS and PP sheets

into shapes and can be used for sign making.

Sign Africa Cape Town was sponsored by Roland and Stixo.

[www.allrich-sa.co.za](http://www.allrich-sa.co.za)

## PT Material MAS Manufacturing Showcased Vehicle Wrapping And Signage Materials At Sign Africa Expo



PT Material MAS Manufacturing showcased Good-Fix vehicle wrap and motorcycle vinyl, as well as Good-Fix films.

The materials are available in around 80 colours, including metallic glossy, metallic matt and chrome variations, feature permanent clear polyacrylate dispersion adhesive, and a two-year shelf life. Suitable substrates include flat and smooth surfaces, car paint and steel, as well as glass, acrylic, aluminium, PVC and more. Outdoor durability includes four years for black and white materials, three years for coloured materials and two years for metallics.

Good-Fix Value matt and gloss monomeric soft vinyl calendared films feature a thickness of 2.85 mil and are suitable for short to medium term signage solutions for indoor and outdoor application. They are also available in numerous colours and colour variations. Partners Golden Cycle Marketing were at the stand seeking distributors.

The event was sponsored by Stixo and Roland.

[Francis.mat.mas.mfg@gmail.com](mailto:Francis.mat.mas.mfg@gmail.com)  
[www.goldencycle.com.sg](http://www.goldencycle.com.sg)

# SIGN INDUSTRY NEWS CONTINUED

## Edge Signage And Shopfitting Supplies Showcased Acrylic Solutions At Sign Africa Cape Town Expo

Edge Signage and Shopfitting Supplies exhibited the ACRYLUX cast acrylic range at the Sign Africa Expo in Cape Town, which was held from 15-16 May at the CTICC.

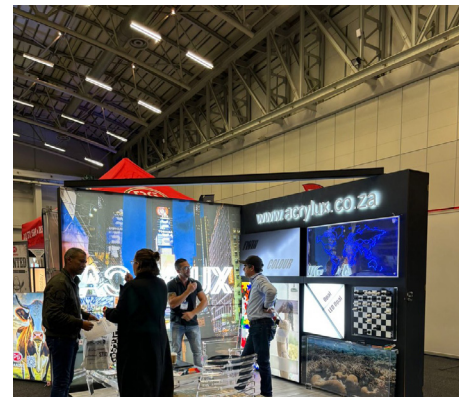
ACRYLUX is a premium cast acrylic range used by top acrylic fabricators, signage companies and shopfitters around the world.

This top-quality range includes clear, opals, colours,

'twin colour', high-impact, aquarium grade and many other new products which are making a big impact in the South African market. ACRYLUX products carry the highest international UV warranty.

The event was sponsored by Stixo and Roland.

[www.acrylux.co.za](http://www.acrylux.co.za)



## DTF Printing Africa Highlighted Printing Services At Sign Africa Cape Town Expo

DTF Printing Africa offer printing services for branding companies, in which the company prints on the film and the branding companies apply it onto the substrates of their choice. The company provide full-colour digital transfers that are durable, vibrant and stretchable. Their prints are ready to press, and no cutting or weeding is necessary. 'We print, you brand,' said the company's Elke Brink.

The company had the 55cm wide ORIC roll-to-roll

UV DTF system, which they do not sell, on the stand to demonstrate these services. The system is used for the branding industry, and can print on many different substrates including glass, wood, mugs, pens, bottles, lunch tins and much more.

The event was sponsored by Stixo and Roland.

[www.dtfprinting.co.za](http://www.dtfprinting.co.za)

## Hitech Graphics Showcased Sign And Display Printers And Digital Consumables At Sign Africa Cape Town Expo

The 163cm (64") wide XpertJet 1641SR Pro sign and display printer will deliver everything a user has come to expect from a Mutoh wide format printer: a robustly built and reliable printer that delivers high quality output. It has Mutoh's new AccuFine extra wide piezo printhead on board, delivering best in class drop placement accuracy and i-screen, the new weaving algorithm that suppresses banding even further. The VerteLith RIP integrates Mutoh proprietary Clear Tone Screening, delivering the best gradients and skin tones that are free of any noise.

The Mutoh XpertJet 1682SR Pro creates durable prints on coated and uncoated substrates up to 162.5cm (63.97"). Mutoh's 8-colour XpertJet 1682SR printer has been developed for high quality volume production of sign and display graphics. The printer produces posters, backlit signage, wall coverings, point-of-sale displays, fine art reproductions, vehicle graphics, stickers and much more. The XPI-1682SR can be configured in 2 x 4 CMYK is oriented at volume/speed production. This

machine delivers a 66sqm/h top speed.

The 137cm wide XpertJet 1341SR Pro sign and display printer is a robustly built and reliable printer, delivering high quality output, first time, every time. The successor to the award-winning ValueJet 1324X model, the XPI-1341SR-P has Mutoh's new AccuFine extra wide piezo print head on board, delivering best in class drop placement accuracy and i-screen, Mutoh's new weaving algorithm which suppresses banding even further.

The company also showcased its digital consumables. Media: premium gloss, promotional gloss, promotional matt, PVC foam board, layflat banner, lamination gloss, lamination matt, poster paper, promo gloss grey back, black back PVC, wallpaper and fabric. Tools: squeegees, media clips, cutters, gloves, application tape, media cart and grommet machine. Ink: eco-solvent ink cartridges, eco-solvent ink bulk, and desktop printer supplies. Displays: X-banner, economy rollup, executive rollup, snap frames, wall banners, and 3-way



banners. Litho materials: blankets, underpacking, spray powder, anti-marking nets, pressroom chemicals, cutting sticks, ink duct foils, cutters and blades. Brands under which the consumables fall under include Olfa, Jetbest, VeraPak and SAVA.

The event was sponsored by Stixo and Roland.

[www.hitechgraphics.co.za](http://www.hitechgraphics.co.za)



## Imageded Exhibited Printing Solutions At Sign Africa Cape Town Expo

The SL-D1000 series has been developed for photo shops, professional photographers and businesses that need to print high-quality photos

and offer customers a wide range of products, including personalised photo books, cards and calendars. Businesses that could benefit, include:

photography, retail, events, photo box, stationery, hotels, cafés, bars and restaurants.

The SL-D500 is ideal for photo retailers, copy shops, designers and artists, as well as events, hospitality and photo box markets. This compact and lightweight production printer is space-efficient, portable and stackable. It produces the same high-quality images as the SL-D1000(A) and is ideal for the production of 10 x 15cm simplex and duplex photos, calendars and cards.

The SC-F100 is Epson's first A4 dye sublimation printer. With the footprint of an A4 desktop printer, the SC-F100 is perfect for producing promotional goods and personalised gifts such as mugs, key fobs, phone covers and other small merchandise items, when space is limited.

The SC-P7500 large format printer offers exceptional quality and versatility across many applications.

The event was sponsored by Stixo and Roland.



Greg Taylor and George Rosa, Imageded.

[www.imageded.co.za](http://www.imageded.co.za)

## Maizey Plastics Showcased Lighting, Signage And Textile Solutions At Sign Africa Cape Town Expo

Visitors could see the Linebender 700 device and XMTD 380 x 380mm heat press. Also showcased were the Rowmark laser and rotary engraving materials, Omega Skinz vehicle wrapping materials and Truck-SKINZ, a system that offers a quick change banner system for effective and durable vehicle branding for rigid-side trucks and refrigerated vehicles.

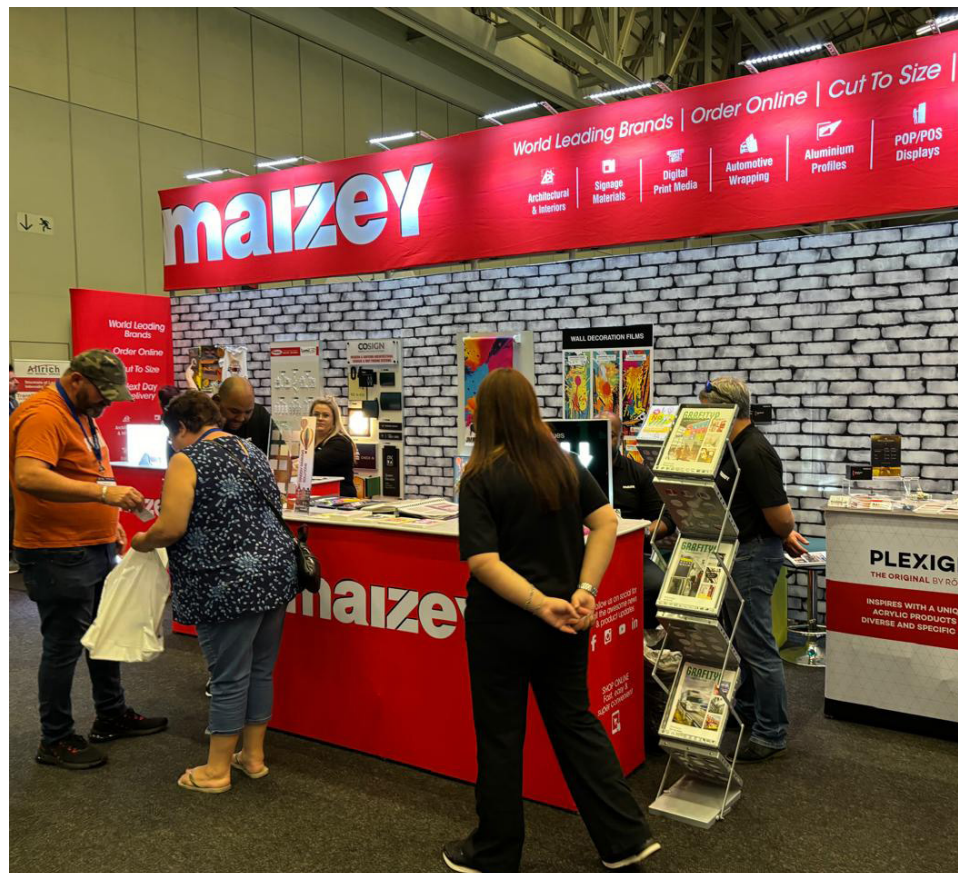
Lighting solutions included LumiLED illumination solutions for signage and display applications, spanning outdoor, indoor, Neon Flex, Edgelit and zig-zag tape.

Spirit Displays' fabric PVC banner was also showcased, as well as Air Textile, which works with a textile frame profile.

Samples of the COSIGN sign system for modular and uniform architectural signage and way-finding could also be seen.

A range of films were also showcased, including a textured catalogue of Cover Styl' architectural films for kitchens, floors and bathrooms, as well as the new Cover Styl' Eco range. Other wall decoration films include Avery Dennison, Grafityp's Grafiprint, and MJet, Maizey's in-house brand.

The event was sponsored by Stixo and Roland.



[www.maizey.co.za](http://www.maizey.co.za)



# SIGN INDUSTRY NEWS CONTINUED

## Visitors Could Learn About Application Techniques At The PLEXIGLAS® Stand At Sign Africa Cape Town Expo



Hamilton Serekwana, Maizey Plastics.

Visitors could learn how PLEXIGLAS® can be used in various types of applications with the ACRIFIX® brand of adhesives, as well as the techniques to fabricate PLEXIGLAS®.

The following products were also highlighted at the stand:

PLEXIGLAS® SATINICE is an extremely versatile sheeting material for creative interiors and special lighting designs, combining elegance with functionality. With its velvety frosted surface, it can add striking touches and is also discretely light-diffusing. It offers the same excellent properties as all grades of PLEXIGLAS®; with qualities such as good formability, low weight and scratch resistance with the added benefit of not showing finger marks.

Sheets and tubes are available with a matt satin surface on one (SC) or both sides (DC), or with a diffuser evenly distributed throughout the material,

in various colours. PLEXIGLAS® SATINICE is available as solid sheets and tubes.

Applications include all types of lighting and design elements, e.g. for lamp shades, luminary covers or backlighting panels, shop-fitting, exhibition stand construction, interior design elements like partitions or screens or even high quality furniture.

PLEXIGLAS® GS and XT lends shape, colour and brilliance to a variety of objects, protects against rain, hail and stormy weather, withstands extreme pressure and heat, is break-resistant and faithfully reflects the world in all its colours and finishes. It can be fabricated and thermoformed with ease and provides solutions to a wide array of innovative applications.

The event was sponsored by Stixo and Roland.

[www.plexiglas.co.za](http://www.plexiglas.co.za)

## Fortune Africa Exhibited UV Printing Solutions At Sign Africa Cape Town Expo

The YF-2512F UV flatbed printer features print speeds of 40sqm/h (4 pass), 34sqm/h (6 pass) and 20sqm/h (8 pass), and can print on glass, acrylic, wood, ceramic, metal sheet, PVC sheet and plastic, to name a few substrates. Other features include a print width of 2400 x 1300mm, and it can accommodate a media thickness of up to 80mm.

The YF-6090 UV flatbed printer prints on glass, acrylic, wood, ceramic, metal sheet, PVC sheet, plastic and more. It also features an Epson I3200-U1 printhead (it can accommodate three), and is suitable for advertising, light boxes, art painting, vinyl and more. It has print dimensions of 600 x 900mm.

The YF-1702 UV printer's applications include: vinyl, flex banner, mesh, textile, wallpaper, canvas, non-woven fabric, photo paper and more. It also features a 1440dpi print resolution, Epson UV ink and a LED water cooling curing system.

Also showcased was the new A3 UV flatbed printer, which is ideal for smaller objects and promotional items.

The event was sponsored by Stixo and Roland.

[www.fortuneprinters.co.za](http://www.fortuneprinters.co.za)





## NSDS Showcased Screen Printing Solutions At Sign Africa Cape Town Expo

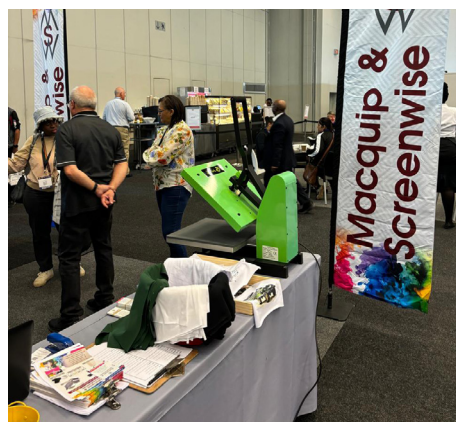


The company has staff with more than 25 years of experience in the printing industry. While NSDS offer DTF textile and DTF UV printing as well as DTG and DTS printing solutions, its passion is screen printing.

NSDS focused on the art of screen printing at the expo. The event was sponsored by Stixo and Roland.

[www.nsd.co.za](http://www.nsd.co.za)

## Macquip And Screenwise Showcased DTF Consumables At Sign Africa Cape Town Expo



Solutions at the stand included DTF PRO inks, powder, cleaning solutions and film. The DTF inks feature quick drying time, ensuring no clogged heads, and high resolution after printing. The DTF film comes in both 75 and 100 micron matt with easy peel, good ink absorption and sharp colour performance.

The event was sponsored by Stixo and Roland.

[www.macquip.co.za](http://www.macquip.co.za)

## The Lighting Zone Showcased Solutions For Signage And Advertising At Sign Africa Cape Town Expo



Peanut Interone Modules are high efficiency LED lighting products with less consumption of energy and more brightness. They are used for signage and illuminated advertising, include super bright genuine SAMSUNG LED's in each module, and feature durable weather protective moulding.

LZW Wide Angle Modules are used for signage and illuminated advertising, and are perfect for narrow lightboxes with depths from 30mm. They feature a 175° beam angle, high efficiency, high uniformity lens, high light efficiency, low power consumption, even light, high colour index, durable weather protective moulding, energy-savings and easy installation features.

Mini Modules have a genuine SAMSUNG LED in each module, a 120° and 160° beam angle, a wide viewing angle for each light flux and they feature durable weather protective moulding. Mini Modules are perfect for small channel letters and thin light boxes.

Peanut Interone Wide Angle Modules feature less consumption of energy and more brightness. They are used for signage and illuminated advertising, and include super bright genuine SAMSUNG LED's in each module. They feature durable weather protective moulding, and a 180° beam angle.

LED power supplies offer stable and efficient power delivery for various lighting applications. The company has 12V and 24V power supplies, and they come in Union waterproof, DLRS and SD versions.

The S Type/Bendable strip is a SMD2835 60LED per metre strip and the S-shaped PCB allows users to turn the strip around any angle without having to use a corner connector to mount to the perimeter edge of a surface, leading to endless possibilities for application. It includes energy saving features.

Straight Strip: the high brightness SMD2835 features a high density LED, 120 LEDs for one metre, and energy saving features.

COB Strip: suitable for cove lighting; architectural lights for canopies; corridors; archways; backlight or edge lighting for signage; DIY lights for home use; path and contour marking and linear lighting solutions. It features 320 chips/m, a 180° wide beam angle and dot free continuous light.

Flexible neon light strips are perfect for indoor and outdoor use and feature dot free continuous light and various colour range. Sizes available: 6 x 12mm and 8 x 16mm.

Separated neon flex is easy to shape, even for tight bends and is for indoor use only. Features: it will not turn yellow over time; has easy installation with 2-part technology; is more flexible than PVC; can be used for decorative signs such as 'Happy Birthday' signs or 'Mr & Mrs' wedding signs; and is available in various colours. Sizes available : 6mm, 8mm and 12mm.

The event was sponsored by Stixo and Roland.

[www.thelightingzone.co.za](http://www.thelightingzone.co.za)



# SIGN INDUSTRY NEWS CONTINUED

## Fujifilm Graphic Communication South Africa Discussed Print, Cut And Workflow Products At Sign Africa Cape Town Expo

The company discussed its various products with visitors and exhibited samples of its flatbed printing, cutting, software solutions and more.

Some of the company's product highlights include:

**Acuity Prime LED UV flatbed printer:** users can elevate their print ROI with the benchmark platform for versatile print production. This true flatbed offers high-quality printing on various media, boasting exceptional design, multiple vacuum zones and jettable primer. It prints at up to 150sqm/hr.

**Summa F Series flatbed cutter:** users can unleash their creativity with this versatile flatbed cutting system that can transform signage, displays, packaging applications and more.

**Caldera workflow:** this is a user-friendly workflow solution for rendering and colour management



production, and streamlining production workflow. Caldera is the perfect workflow ripping, printing and packaging solution.

The event was sponsored by Stixo and Roland.

[www.fujifilmgraphicsystems.co.za](http://www.fujifilmgraphicsystems.co.za)

## Kemtek Showcased Digital Printing Solutions At Sign Africa Cape Town Expo

The Epson SC-S40610 large format printer offers users a new way to create everything from simple signage to high-end displays and décor on a range

of substrates. Every component has been entirely designed and manufactured by Epson to ensure seamless operation and guarantee precise and

professional-quality results.

Although the Canon imagePRESS C270 was not on display, visitors could still see samples printed on the digital press. The Canon imagePRESS C270 is a multifunction machine that can print, copy, scan, send and store (with fax as an option) that makes clients' work really stand out. A cost-effective choice, it can grow possibilities for clients without the need for specialist print knowledge.

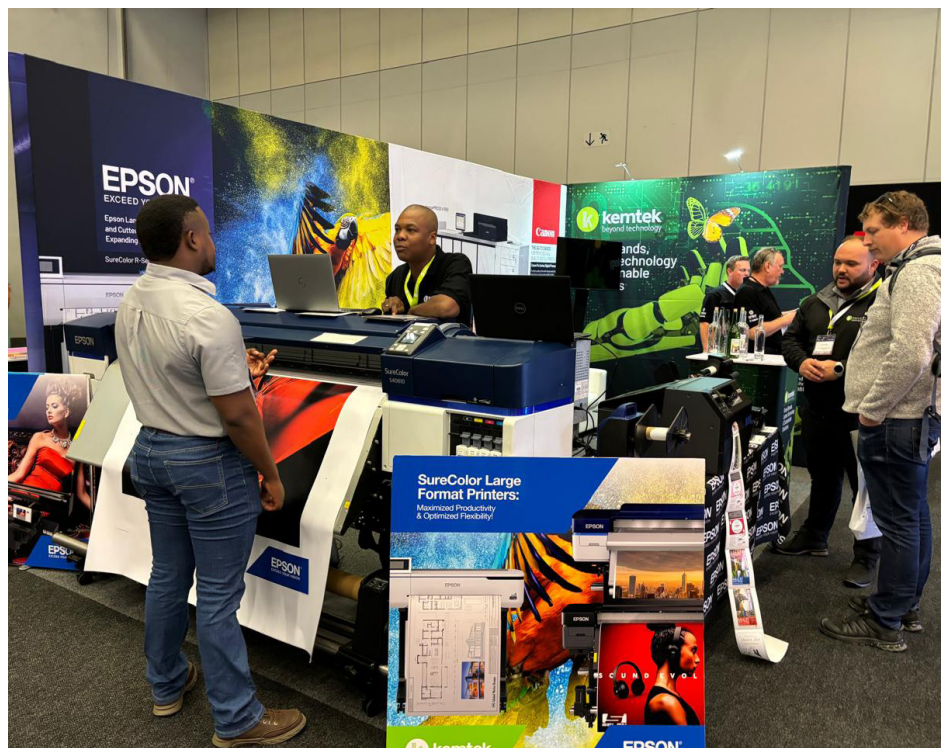
In addition to the live demonstration and printed samples, Kemtek also showcased HP Indigo digital commercial, label and packaging presses. As the pioneers of digital printing, HP Indigo presses continue to set the pace.

HP Indigo digital presses, inks and related technologies have continued their leading roles in every area of digital printing. Kemtek is proud to be the long-standing sole distributor of HP Indigo presses in Southern Africa.

Brotech has become one of the world's leading system providers of digital label, packaging finishing and converting solutions. Brotech's systems are designed not only for normal pressure sensitive labels, but also for EAS, RFID, IML, tickets and tags, and booklet labels.

The event was sponsored by Stixo and Roland.

[www.kemtek.co.za](http://www.kemtek.co.za)





## NSI-4-AFRICA Showcased Signage Letter Bender At Sign Africa Cape Town Expo

The NASH Pro Letter Bender was internationally launched towards the end of last year, with more than 23 installed across Southern Africa already, and over 950 units internationally.

The new slotted 'rolling action' technology allows precise (less than 0.1mm) CNC bending of aluminium profiles and coils. The NASH Pro roll returns with no blemishes, similar to other

traditional oscillation (also known as tapping) technologies available from Europe or America.

The NASH Pro accommodates aluminium returns from only 30mm to 130mm (180mm is an optional upgrade); aluminium thickness 1.5mm and below and with a minimum bending radius of 6mm. It can produce 3D letters, logos or box work, whether illuminated or not.

Nash Pro uses a combination of high precision servo and stepper motor controls to manage double sided swing milling cutting systems to offer no limits when using flat aluminium materials (the slot degree being between 45-135 degrees when using profiles). The included, easy-to-use and understand software can import AI, DXF and PLT files.

Owning a CNC letter bender from NSI-4-AFRICA not only enhances signage creativity but also brings financial benefits. By reducing production costs and minimising material waste, businesses experience increased profitability and market competitiveness.

NSI-4-AFRICA training and support is personalised to a user's needs. Training not only includes bender operation, but fabrication and assembly of letters and logos by experienced technicians. Within days customers are up to speed and producing projects.

The event was sponsored by Stixo and Roland.



[www.nsi4africa.com](http://www.nsi4africa.com)

## Sign-Tronic Showcased Dye-Sublimation Solutions And Multipurpose Ink At Sign Africa Cape Town Expo

ColoRate large format dye-sublimation digital print solutions set new standards in high resolution dye-sublimation printing for vibrant indoor or outdoor applications, and feature sensational pigment ink printing on uncoated media. At the expo, Sign-Tronic showcased ColoRate printing of dye-sublimated and pigmented ink on its 3200mm solution.

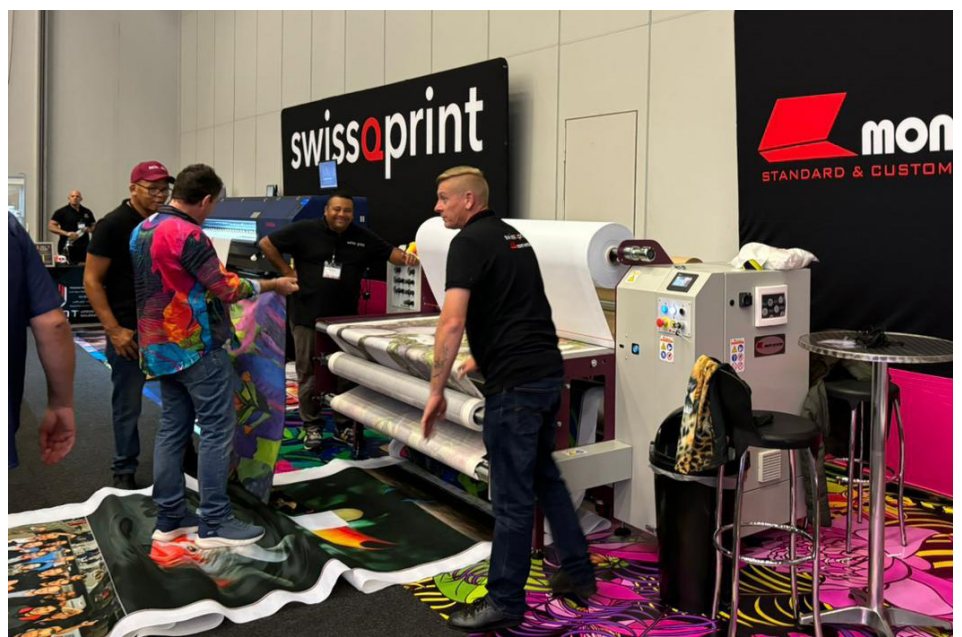
Monti Antonio is known for its wide range of conventional hot plate presses for sublimation and transfer printing, as well as calenders and machines for cut piece or roll materials. Sign-Tronic showcased its Monti Antonio 1800mm wide solution.

The company's dye-sublimation solutions feature a minimum of 50% cost saving and an increase in transfer speed.

Sign-Tronic also showcased its new multipurpose UV ink, that covers all printing needs. The ink can be used on hard print surfaces, is extremely flexible, and water and alcohol resistant. It can be used for bendable prints (hot and cold applications), and directly on uncoated fabrics, including polyester. It also features excellent adhesion on all rigid materials, and complies with the latest stringent chemical requirements for Europe.

The event was sponsored by Stixo and Roland.

[www.sign-tronic.co.za](http://www.sign-tronic.co.za)





# SIGN INDUSTRY NEWS CONTINUED

## Mr Plastic Showcased Promo Gifts, Decor And More At Sign Africa Cape Town Expo

Mr Plastic Bedfordview and Cape Town provides a cutting and manufacturing service for Acrylic, PERSPEX, PLEXI-GLAS®, Polycarbonate and ABS, to mention a few, where customers simply send in their designs and requests.

There were samples of brochure holders, menu stands, business card holders, name stands, cake stands, entry boxes, sweet bins, clipboards, table numbers and cell-phone stands, to name a few, at the company's stand. Sister company Mr Mugs specialise in branded and

non-branded mugs, corporate gifts, puzzles and mouse pads, while its other sister company, Pepa's Doormats, manufacture quality and personalised Logo mats, suitable for busy traffic areas such as offices, restaurants, dealerships and workshops.

The event was sponsored by Stixo and Roland.

[www.mrplastic.com](http://www.mrplastic.com)



## Portable Shade Showcased Fabric Branded Products At Sign Africa Cape Town Expo

Portable Shade's fabric branded products are the benchmark within the industry. Light, convenient and easy to use, the complete range of products are manufactured in-house and suit all needs, including indoor or outdoor branding.

The range includes fabric frames, flags, inflatable branding, kiosks, umbrellas, apparel, exhibition

solutions, banner walls, displays accessories, tunnels, automotive covers, and mobile store systems. The company also provide branding services.

The event was sponsored by Stixo and Roland.

[www.portable-shade.com](http://www.portable-shade.com)



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## Skorpio

Desktop Nesting Router | Aluminium T-Slot | Frame | 220v

Our Skorpio is a welded **steel** frame Router manufactured with the same eye on quality as our renowned Industrial Excalibur CNC machines (see [unicamcnc.com](http://unicamcnc.com) for more). The pedigree speaks for itself.

This compact desktop machine cuts aluminum, wood, composites and non-ferrous metals at up to 12 meters a minute with ease. A compact, robust 220 volt machine, the Skorpio was designed with South Africa's load-shedding challenges in mind, it therefore has the capability to also run from a 5KW generator!

The larger 2400 mm Skorpio model has the added option of being supplied with a vacuum table. Both machines can be fitted with an A-Axis which enables cylindrical machining. To top it off, all our CNC units make use of the highly user-friendly, Masso control system.

Go to [unicamcnc.com](http://unicamcnc.com) for more details.

Cutting Area  
1250 x 2450 mm

Cutting Area  
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email: [sales@unicam.co.za](mailto:sales@unicam.co.za)

Website: [www.unicamcnc.com](http://www.unicamcnc.com)

Head Office (Cape Town): +27 (0)21 555 3247

Gauteng Office: +27 (0) 74 808 4036

MADE IN SOUTH AFRICA





## AM.CO.ZA Announces Cape Town Showroom

AM.CO.ZA has announced the opening of its Cape Town showroom. The company has been active in Cape Town with a branch for around seven years, but until now there was no official showroom nor sufficient visibility of the machines, as the product range was stocked in a warehouse.

The large showroom has good lighting and is an ideal venue for customers to see demonstrations of the various equipment and their capabilities.

The showroom, which opens at the end of May, will be located at 33A Montague Drive, Montague Gardens, Cape Town. According to the company's owner, Eric Yin, the location was chosen on the basis that it is a central industrial area, unlike with Johannesburg, which has numerous industrial areas.

As AM.CO.ZA has an online store and express services, not all of the company's solutions need to be kept in the showroom, but customers can learn more about a wide range of products in the showroom.

[www.am.co.za](http://www.am.co.za)



## Macquip & Screenwise Announce Online Store

Macquip & Screenwise has announced the availability of its wide range of products on a new online store.

Product highlights include the two head DTF printer with powder shaker and dryer, and consumables such as DTF PET film, DTF powder and DTF textile printing ink.

The store makes it simple for users to easily find the solutions they need. The company's customers can enjoy the convenience of having products delivered to their doorstep.

[www.screenwise.co.za/shop/](http://www.screenwise.co.za/shop/)



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# INTERNATIONAL NEWS

## Printing Specialist Invests In Fujifilm Wide Format Solution



Clément Asnar, Ateliers Cassandre.

French digital printing specialist, Ateliers Cassandre, prides itself on delivering high quality projects in a timely manner. To support this strategy, the company continuously invests in top performing, cutting-edge technologies, such as the Fujifilm Acuity Ultra R2.

Ateliers Cassandre has invested in the Acuity Ultra R2 roll-fed printer to support its business growth and the efficiency of its printing processes. The family-owned business, which was established in Essonne three decades ago, produces numerous applications including exhibition stands, retail displays, textiles and more. The ISO-certified company's premises is the biggest manufacturing site in Ile de France.

Asnar believed the Acuity Ultra R2 would be an ideal addition to his business for a number of reasons. It has printing speeds of 600sqm/h; its 3-level greyscale printheads deliver 3.5pl drop sizes for exceptional photo printing quality, while minimising ink usage; and the printer also has a very low energy consumption. It is capable of boosting Atelier Cassandre's productivity, helping it to complete more than 50,000 jobs per year, and delivering an excellent ROI.

Clément Asnar, Owner, Ateliers Cassandre, commented, 'When we first saw the Acuity Ultra R2, we were wowed with its design features and exceptional printing quality. We then visited a client in Southern Spain, who already had the machine in its fleet, and we were further impressed with its high productivity.'

'With our annual growth rate being approximately 10%, we are in a phase of rapid development and our commitment to excellence drives us to collaborate with the best. That's why we partnered

with Fujifilm, an established brand and expert in digital printing. The Acuity Ultra R2 has proven to be a worthwhile investment and we look forward to collaborating with Fujifilm in the future. Shaun Holdom, Marketing Manager, High End Products at Fujifilm Wide Format Inkjet Systems, added, 'Launched in 2021 as part of Fujifilm's fully redesigned Acuity wide format range, the Acuity Ultra R2 roll-fed printer has won iF, Good Design and Red Dot awards for its impeccable design features. We're thrilled that the Acuity Ultra R2 is helping our customers, such as Ateliers Cassandre, to push the boundaries with quality, productivity and print speeds, while remaining energy efficient and delivering on ROI.'

[www.fujifilmgraphicsystems.co.za](http://www.fujifilmgraphicsystems.co.za)

## Color-Logic Announces 15th Year In Business



Color-Logic is compatible with virtually every RIP or digital front end, which means that licenced printers can choose from among more than 100 digital presses and printers when expanding production to meet clients' needs. With the onset of 2024, its 15th year, Color-Logic is now in 74 countries around the globe, distributed by OEM partners and selected regional dealers.

Color-Logic is compatible with every conventional printing process, including offset lithography, flexography, screen printing, and gravure, so long as the press can put silver ink and CMYK on conventional substrates, or white ink and CMYK on metallic substrates. Color-Logic is also compatible with cold foil on conventional presses and digital cold foil on digital presses.

Color-Logic helps create eye-catching metallic print and embellishments for labels, packaging, shrink film, direct mail, envelopes, point-of-purchase, signage, coupons, event tickets, greeting cards, portfolios, and virtually any other print product that needs to move beyond the ordinary. Color-Logic's decorative effects use the existing workflows of printers and designers, yielding dynamic results without the use of special equipment.

[www.bdsol.co.za](http://www.bdsol.co.za)  
[www.altron.com](http://www.altron.com)

## Drytac Film Used For Wedding Venue



Drytac SpotOn Floor 200 is a monomeric PVC film designed for use in short-term, indoor floor graphics without the need for lamination. The film also boasts several slip rating certifications, making it ideal for use in spaces with heavy footfall.

Canadian printing and lamination solutions provider Lamin-8 used this film to create a unique and personalised dance floor for a customer's wedding.

The application featured a black and white design, complete with the first initials of the bride and groom, along with their now-family name, the Archers. Other aspects of the design included a lined border around the edge of the dancefloor and a large graphic in the centre.

Core challenges for Lamin-8 included ensuring the printed piece would not be damaged by people dancing on top of the application during the reception. In addition, Lamin-8 had to consider issues such as potential slip risks that the graphic may pose.

For this reason, Lamin-8 chose to work with Drytac SpotOn Floor 200. 'We have been working with Drytac products for more than 20 years and they are well known for delivering amazing solutions for use in many different applications,' Lamin-8 President Michael Isaacs said.

'For this project, we chose to work with SpotOn Floor 200 as we know that it is great for short term applications. We had used this product before in an airport and were well aware of its qualities.'

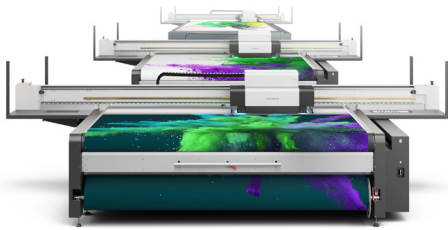
Lamin-8 printed all graphics for the application in house using its HP Scitex FB500 flatbed printer and installed the piece on site for the customer.

'Our client was taken aback with the quality and performance of the product,' Isaacs said. 'Another key feature was the removal; this was a quick process that required little effort and left no adhesive behind on the floor.'

[www.midcomp.co.za](http://www.midcomp.co.za)



## SwissQprint Printer Is The Premier Choice For Nine Consecutive Years According To Infosource



For nine years in a row, swissQprint's Njala model has been the premier choice in the category 'UV flatbed/hybrid printers >152.4cm (60") wide' in its specific price segment. The data comes from Geneva-based market research institute, Inforsource.

The Njala flatbed printer has led the European sales statistics for the past nine years. The latest model from swissQprint also makes its debut in these statistics, with Kudu taking third place.

The Njala flatbed printer embodies the symbiosis of premium print quality, multifunctionality and efficiency. It is this combination which generates such popularity.

Njala features a 3.2 x 2 metre print bed and nine freely configurable colour channels. The standard model outputs up to 206sqm/h, or 370sqm/h in the speed variant. Njala delivers a high standard of quality across a large breadth and depth of applications. The neon printing capability is particularly popular since swissQprint launched these special inks three years ago.

The Kudu high-end flatbed printer also makes its first appearance in the sales ranking. On the market since May 2022, it already stands in third place. Kudu is built on a newly designed mechanical foundation. It too has a 3.2 x 2 metre print bed, but features ten freely configurable colour channels. The maximum output is 304sqm, with outstanding print quality. SwissQprint large format printers are highly performant in many respects, yet they have modest energy needs. Average power consumption is 2.2 kWh, around the same amount of electricity an ordinary electric kettle requires. Their energy

efficiency is certified in accordance with Fogra ISO 20690:2018.

[www.sign-tronic.co.za](http://www.sign-tronic.co.za)

## Agfa Customer Expands Creativity And Productivity With Wide Format System



The Tauro H3300 HS UV inkjet wide format system can customise projects that require variable printing. For example, images, cities, names and logos can easily be changed in a single print run without stopping production. Agfa's Asanti workflow software automates the entire printing process, preparing files, grouping jobs and loading calibrated print modes (CPMs) for optimal image quality and colour consistency.

Revo has been doing the impossible for its clients for 50 years. It was seemingly operating under the radar as Groupe DPI when owner Pierre Pepin set sights on making the newly branded Revo known across North America as the company that makes clients' dreams come true. Rêve means dream in French, and his daughter Érika Pepin plays a big part in this vision.

Founded in Drummondville, Quebec, Revo initially specialised in silkscreen printing. Pepin expanded the company by leveraging strategic acquisitions, made organisational refinements and built a new state-of-the-art plant. Today, Revo serves industrial, retail, transportation, spirits, commercial, education, and government market segments. The father-daughter team recognised a need to optimise print production and set sights on the Tauro H3300 HS UV inkjet wide format system from Agfa.

'Not only are we growing our capabilities but also sending a message to the industry that our Tauro's firepower will turn around any project for any market segment the next day,' stated Pierre Pepin, president of Revo. 'A U.S. client once said I was the miracle guy since Revo could deliver a project when it seemed impossible, too big, or too complicated.'

We do whatever it takes to exceed our client's expectations.'

Revo's boundlessly ambitious team attracts high-end clients who demand dazzling colours, perfect flesh tones and fine details. The Tauro H3300 HS hybrid printer with primer and varnish produces stunning images at 635 x 1200dpi with meticulous execution of shadow, highlights and razor-sharp text in as tiny as 4-point type as used in industrial applications. It offers 'offset-like' prints in six colours with smooth ramp-ups over the tonal range for outstanding skin colour rendering, ideal for cosmetic and retail demands.

A heavy-duty, ruggedly built workhorse, Tauro H3300 HS easily handles extreme workloads, multiple-shift operations, and 24/7 printing up to 680sqm/hr and 3.3m wide on rigid or flexible media. Specially formulated, high-pigmented GREENGUARD Gold-certified Anuvia UV LED inks present vibrant colours and exceptional colour strength.

[www.thunderbolt.co.za](http://www.thunderbolt.co.za)

## Stratasys To Provide 3D Printed Materials For Upcoming Lunar Mission



Stratasys Ltd. will provide 3D printed samples for a moon mission that will be brought to the lunar surface by an unmanned lander in a carrier structure that will be 3D printed by Stratasys. Three materials will be the focus of two different experiments led by Northrop Grumman.

The experiments are part of Aegis Aerospace, Inc.'s first Space Science and Technology Evaluation Facility mission (SSTEF-1). SSTEF is a commercial space testing service, developed by Aegis

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**Canon**

For more information contact [CZA-Marketing@canon.co.za](mailto:CZA-Marketing@canon.co.za)



Aerospace in Houston, Texas under NASA's Tipping Point programme, to provide R&D services on the lunar surface. The SSTE-1 project focuses on technology development for space infrastructure and capabilities for the moon and near-earth space. The Stratasys experiments are sponsored by Northrop Grumman Corporation.

The first experiment assesses the performance of a sample coupon part made with Stratasys' Antero® 800NA FDM® filament filled with tungsten. Antero 800NA is a high-performance PEKK-based thermoplastic with excellent mechanical properties, chemical resistance, and low outgassing characteristics. Adding tungsten is intended to provide shielding against harmful radiation such as gamma rays or X-rays.

The second passive experiment is designed to see how 3D printed materials perform in space. It will include Antero 840CN03 FDM filament, which features ESD properties for use with electronics and was used on the Orion spacecraft. The experiment will also include a new ESD photopolymer manufactured by Stratasys partner Henkel for use with Stratasys' Origin® One 3D printers and designed for high-heat environments. This experiment will subject coupon samples of the 3D printed materials to moon dust, low pressure that can lead to outgassing, and the rapid temperature swings that result from virtually no atmosphere on the moon.

'Additive manufacturing is an important technology for space missions where every ounce of weight matters and high performance is essential,' said Chief Industrial Business Officer Rich Garrity. 'This set of experiments will help us understand how to fully leverage 3D printing to keep people and equipment safe as we travel to the moon and beyond.'

Parts will be brought to the lunar surface by an unmanned lander in a Stratasys 3D printed carrier structure made from ULTEM™ 9085 thermoplastic, which is a material also commonly used in commercial aircraft interiors.

[www.stratasys.com/en/](http://www.stratasys.com/en/)

## Xaar Collaboration Enhances Decorative Inkjet Printing



Xaar has announced a collaboration with Koenig & Bauer Kammann (Kammann) and Marabu. Xaar's Ultra High Viscosity Technology is enabling Kammann to drive its latest innovations by enhancing quality, speed and sustainability for customers using its K15 and K20 decorative print machine families.

Using the new high viscosity fluids developed by global ink manufacturer Marabu, Kammann's machines allow both new and current customers to create personalised embossed effects on glass bottles, plastic and metal containers at a build height of up to 3mm.

This latest development is entirely backwards compatible, enabling existing machines to jet at greater viscosity and carry a significantly increased pigment load, delivering more colour vibrancy and capturing fine details with up to 50 per cent less ink.

Thanks to the unique architecture of Xaar's Nitrox printheads and its Ultra High Viscosity and High Laydown Technologies, Marabu's inks can be jetted at higher temperatures, improving the ease of application and speed of Kammann's machines at jetting distances of up to 15mm. Colours no longer need pinning, delivering significant savings in the time required for printing, as well as reductions in energy and material use. Overall, by using these new inks from Marabu, the speed of production can be more than doubled, making inkjet print a greater reality for a wider variety of decorative applications.

Kammann's Managing Director, Matthias Graf, expressed his delight at the new developments, 'This collaboration is not just about advancing technology; it's about reshaping the future of digital printing. Xaar's Ultra High Viscosity Technology and Nitrox printheads have enabled Marabu to develop inks that provide a real leap in innovation and sustainability, opening new possibilities for our decorative printing machines. 'By combining our technical expertise with Xaar and Marabu we have together been able to deliver higher quality, speed and sustainability in decorative inkjet printing, to both new and existing Kammann customers.'

Xaar's Group R&D Director, Karl Forbes, also celebrated the results of the cross-party collaboration, 'Our partnership with Kammann and Marabu is a testament to what can be achieved when industry leaders unite. This breakthrough in Marabu's ink technology, facilitated by Xaar's high viscosity innovation and Kammann's machine expertise, is set to revolutionise the market by defining new standards for decorative digital inkjet printing.'

[www.xaar.com](http://www.xaar.com)

## Flexa Laminator Optimises Aviation And Glass Company's Production

Aviation Glass and Technology has acquired the



cutting-edge GLASS 110 AVIATION lamination machine from Flexa.

Aviation Glass provides aviation innovation by offering glass solutions for every aircraft application. Their product range includes standard mirrors, integrated lighting mirrors, coloured mirrors, interactive solutions, AeroGlass lenses, screen covers and more.

From glass solutions to innovative technologies, Aviation Glass is reshaping aircraft interiors for comfort, safety and design. 'With our newest machine, we can optimise our laminated glass to elevate innovation in the aviation and glass industry,' declared Jaap Wiersema, Managing Director of Specialist Aviation Glass.

The advantages for Aviation Glass with a Flexa laminator are multiple. Automation, simplified processes reaching a wider audience, exceptional precision and accuracy, glass cleaning and a high degree of repeatability in the manufacturing process. Flexa owner, Massimo Vettorazzo, personally oversaw the project and emphasised their delight in delivering a customised solution, combining team expertise and attention to detail.

The GLASS 110 AVIATION comprises three components: a motorised inlet table with a robust adjustable reference bar for centred work alignment, a laminator and a motorised outlet table. The laminating unit integrates a contact cleaning element with pneumatic lifting systems, automatic raising during long pauses to prevent roll flattening, and an antistatic bar to reduce suspended microdust.

It can handle glass sheets weighing up to 130kg and measuring 2500 x 320mm. The laminating rollers operating cold or at 60°C enable high-speed productivity with an advancement speed of 10m/min. Additionally, the trimming unit for adjusting film width minimises additional steps for operators.

Daan van den Brink, Operations Director, expressed his satisfaction with the new Flexa lamination machine, highlighting increased efficiency, reliability and user-friendliness, 'The collaboration between Aviation Glass and Flexa represents a significant step forward in advancing technology and innovation in the aviation industry.'

[www.mipstech.co.za](http://www.mipstech.co.za) and  
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AND SIGNAGE  
SOLUTIONS



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- 2050 Gloss White clear adhesive: 80 micron, 1 year promotional vinyl.
- 4002 Gloss Transparent clear adhesive: 80 micron, 2-3 year vinyl.
- 5000B Gloss White clear adhesive bubble free: 100 micron, 2-3 year vinyl.
- 5202 Gloss White grey adhesive: 105 micron, 2-3 year vinyl.





## Eco-Print Laminates

Vinyl laminate is a high-quality protective layer designed to enhance the durability and longevity of your vinyl graphics and surfaces. By adding a resilient shield against scratches, UV rays, moisture and chemicals, vinyl laminate ensures your prints remain vibrant and intact over time. Available in various finishes such as gloss and matt, it also enhances the aesthetic appeal of your projects. Ideal for decals, signs, and more, vinyl laminate is the perfect solution for maintaining the pristine condition of your designs in any environment.

- 3110 Gloss or Matt Cold Laminate: 80 Micron, 1 year.
- 4210 Frosted Floor Laminate: 200 Micron.



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# WHY THE PRINT INDUSTRY SHOULD EMBRACE AUTOMATION

BY PAT MCGREW, MCGREWGROUP, INC.

**For more than 60 years, we have talked about workflow automation, driven by data, to add efficiency, reduce costs, manage labour challenges, and increase margins. In this century, we stepped up the volume, embracing the Fourth Industrial Revolution, branding it Industry 4.0, and demonstrating the value workflow automation brings to print manufacturing.**

With an efficient, scalable, automated workflow that begins before you sell the job, every printer can survive the pressures of increasing paper and consumables costs, demands for faster turnaround, labour challenges, and the requirements to support very long and very short print runs. Automating workflows is the core of the future of all manufacturing, but the results can be dramatic for print manufacturing. In the print industry, we look at workflow as the rules, protocols and processes that are defined, documented, repeatable and auditable. Your print business has many workflows that guide work through your front office, back office, and production to delivery. Each time you sell a product or service, one or more workflow routines manage the sales pitch, estimating, contracts, job onboarding, preparation, production, delivery and payment.

Beginning when a customer agrees to buy print and delivers the job to the shop to when the work is handed over for delivery, and the job tickets are closed in production and sent to accounting, every step is at risk. Bottlenecks that add time and complexity to the job can happen at any and every step. Those bottlenecks cost time and money that eliminate expected profits. Tuning and tightening print manufacturing workflows using automation tools adds efficiency and scalability and keeps more revenue in the business.

## 10 Steps To Plan For Automation

The current marketplace for workflow automation is vast. There are tools available for every size printer in every print segment. Spend the time to look at the software available for the market segments you serve. Many tools are built to serve the needs of multiple print technologies and products. However, before you go shopping, you need a clear understanding of your current workflow state. Begin with an honest self-assessment, looking at all of your workflows.

1. Make a list of your production workflows and the workflows that touch them. If you produce a variety of print products, identify the workflows

used for each one. If you have automated some or all of your workflows, note that on your list.

2. Who is responsible for the architecture of each workflow?
3. Who is responsible for solving bottlenecks in each workflow?
4. Where do workflows intersect?
5. What are the rules for sales interacting with production?
6. What are the rules for Customer Service Representatives to interact with production?
7. Who is responsible for interacting with customers when there are problems with inbound files?
8. How are change requests managed?
9. How are proofs and approvals managed, and who monitors customer approvals?
10. How is accounting notified of additional charges and the final job costs?

You may want to add more items to your assessment list. Consider the areas that rarely experience bottlenecks and those that are more susceptible. Think about the people in the processes as well as the technologies. Look at any existing automation to determine if it is still providing the expected results.

## Automate To Eliminate Friction

There are three fundamental reasons to spend the time and money to implement and tune automation:

Reduce the time to onboard work: there are dozens of white papers that pop up in searches related to job onboarding in print manufacturing, even where there are web-to-production and digital portals available. Walk your workflow and watch a range of jobs as they arrive and move through the processes that get them into production. Record the time and the number of steps. How many loops do you see? Is everyone working by the same set of rules, or is everyone writing their own rules?



Reduce the time to make the job ready: how much time and effort is expended to move work into production? How many loops, delays and reworks? Mistakes and misunderstandings reduce the margin on the job, so look at your averages. There may be a pot of gold waiting for you in an automated workflow.

Reduce production time: your recipe for production has time elements, but also people and tasks. Count the manual steps and the loops in those tasks that extend the time to completion. How many tools are in use officially and covertly?

These three reductions open the door to less waste, fewer missed deadlines, more efficient production and higher profit margins.

### People Cause Friction

The print industry is actively working to bring back apprenticeships and find more efficient ways to train newcomers and those transitioning to new roles. While that is happening, people performing tasks create workflow friction. Tasks performed inconsistently may lead to job rework and reruns, missed specification changes, and mispriced work that erodes profit margins through a long series of minor incidents during production.

People are inconsistent. They may be wonderful teammates and enthusiastic workers, but that is not the same as repeating the same tasks daily with reliable precision. They are not robots, but that is what you need – software robots that execute repeatable and auditable tasks in a manner that is predictable and auditable.

Use your data to understand where staff members spend their time, how long tasks take, and how many loops they make. Most shops don't track their teams by the minute, so consider a quick survey to see what they think takes the most time in their day and the sources of frustration. Look at the number of touchpoints from when a file arrives in production. How much time do they spend verifying inventory, resolving preflight errors, chasing missing assets, and handling colour management or finishing questions by trading emails, text messages, phone calls, and chats? Automation can get much of that time back, freeing the team to handle more significant challenges.

### Paper And Consumables Cause Friction

Paper, film, vinyl and the vast range of specialty substrates a shop may need to stock, along with the consumables that are part of the print process, like ink, toner, solvents, and cleaning tools, are a source of friction, but automation can be a lubricant.

Take stock of everything you keep in inventory and your replenishment rates. You may have a dedicated inventory management system for tracking, but you might be doing it manually using spreadsheets. Look at what has been sitting in stock for longer than average and what you regularly expedite. If you automate your orders based on agreed replenishment quantities and update received goods in your internal inventory management system, you should find that material management becomes easier.

Take it a step further and integrate order and received goods management into the systems that feed your estimating and quoting to ensure that you have the raw materials you need to complete the work. Over time you should find that your stockholding becomes more efficient.

### Deploy Automation As The Lubricant

Preparing for the future demands efficiency and optimisation of every process. Islands of automation linked by manual processes is not a best practice. End-to-End workflow automation is the path to follow. Follow the crawl-walk-run rule!

If you have islands of automation, begin by reviewing those automation tools and the manual processes that link them. Review your installed software solutions. What are your options for expanding your adoption and deployment of tools you own to achieve end-to-end automation?

Look at job onboarding, prepress, production, and delivery. Anthony Thirlby at Venn Holding in Belgium shares his productivity numbers on LinkedIn. He says that 55% of the life of a job is spent in estimating, job administration,

and scheduling. Focusing on these areas in your crawl phase builds repeatable results that may save minutes to hours in bringing the job on board, adding money to the bottom line.

Even if you have a web-to-production portal or digital storefront, take a few steps back and review if they are still working for you or if you need a tune-up. If jobs arrive and seamlessly flow to prepress and production, great! But if there are still loops and bottlenecks, it is time to look at how your tools are set up and solve the bottlenecks.

If you are in a manual job onboarding environment, using hot folders and email, this is the time to stop. Your crawl phase should be the development of a requirements and specification protocol to inform acquisition and implementation of automated job onboarding. Automated job onboarding will save time, create consistency and efficiency, and free team members to spend time on more valuable tasks.

After job onboarding, walk into automating customer approval management, change request and resolution, and then close the loop. Verify that every job is invoiced, including change requests — set policies for discounts, and use your production data to keep pricing up to date.

When all processes are connected and sharing data, you are ready to run. It may take two years to build the end-to-end process, but a new automated step lifts your level of efficiency.

### What Happens When You Embrace Automation?

Automation is not magic. Automation takes a well-defined plan that is transparent. It takes executive sponsorship and team leadership. It is part art and part science. Automation requires calming the fears of employees that their jobs may be eliminated. It requires a different type of conversation with the current array of software vendors. But if you do your assessment and have those conversations, the waste reduction, production efficiencies and customer satisfaction that result can change the trajectory of the company.

### If you need talking points for your team, here are the top reasons to embrace automation:

- Automation eliminates repetitive tasks and errors, allowing faster processing, reducing turnaround times and increasing overall efficiency.
- Integrating digital technologies with traditional print methods is the bridge to the future. It allows seamless integration between design software, content management systems and data-driven workflow processes.
- Work rules are different in every country, but the global economy lets us sell print around the world. Automation paired with cloud-based workflow solutions fosters more efficient communication, faster approvals and reduced lead times.
- By identifying workflow inefficiencies and eliminating them, reprints due to production mistakes become a thing of the past. Leveraging vendor data and integrating business workflows with production workflows minimises waste through better inventory management. The ability to print on-demand and in smaller quantities reduces excess inventory and waste associated with outdated or unused materials.
- Print manufacturing workflow automation brings increased efficiency, improved production quality and more flexibility in scheduling. The business result is increased capacity through efficiency and higher available profit margin on each job.
- Automation and management of the automation rules allow the print shop to adapt to changing customer demands, integrate with digital processes, improve efficiency, reduce costs, and deliver a better overall experience. The resulting optimised print workflows are essential to staying competitive in a digital age while still leveraging the unique benefits and tangible qualities of print.

## HOW TO

MAKE  
SIGNS  
VISIBLE

BY SIGNFORCE

There should be a focus on getting your message across to your intended audience in a way that will add income to your bottom line, in other words making your sign an investment. Colour, contrast, size, distance and noise are the five factors that make signs visible.

**Colour**

Colour refers to both the colour of the text as well as the colour of the backing of the sign. This also includes other possible 'noise' that can distract from the main intended message of the sign, such as your business's name or what your business does.

**Contrast**

Contrast refers to the difference between the colour of the logo or text of the sign as well as the colour of the backing behind the sign. It is great to see subtle logos, for example a black on black logo with the backing being matt and the logo or text being gloss, or the other way around when looking at paper or anything at close range. The low contrast, however, does not always work as expected when the logo or text need to be expanded from a small logo on paper to a much larger sign, not necessarily even a massive sign.

For signage, the greater the contrast, the more visible the sign tends to be, especially from a distance, with the greatest visibility being black on yellow.

**Size**

The further away from the sign one wants the viewer to be able to read the sign, the larger the logo and text, and hence the sign, need to be. The general rule is that the larger the sign, the easier it is to read from a distance. That said, it is also possible for a sign to be too large for the available space; for the sign to

be too large for it to be easily legible from the available distance; or for the sign to be spaced so far off a backing that it looks gaudy.

**Distance**

As stated above, the further away from the sign the viewers will be, the larger the sign needs to be. This is amplified when a sign will be installed at height. The higher the sign, the larger it needs to be as height tends to be a double whammy when it comes to visibility.

It is quite simple to understand that the higher the sign, the further it is from the viewer (think of Pythagoras' theory). The not-so-simple part is that the same sign at the same distance that looks large always looks smaller when the sign is installed at height. We don't have an explanation for this phenomenon.

**Noise**

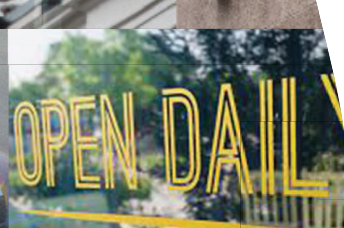
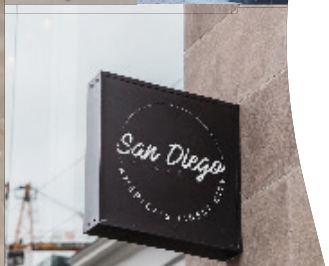
Noise, visual pollution or visual distraction all refer to anything that can challenge a viewer's attention, distracting the viewer's eyes from the intended message and 'polluting' their attention. Noise can refer to a complex design that distracts from the intended message. Or it can mean the font is too sophisticated or too artistic to be read at a glance, or that there are a number of other elements that distract one from the intended message.

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3 years  
Size: 50m x 1220mm

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**\*Outdoor durability:**  
5-7 years  
Size: 50m x 1220mm

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# THE PROACTIVE RELATIONSHIP BETWEEN DIGITAL SIGNAGE AND AI



BY DAVID LEVIN, POPPULO

**In any industry, digital signage enables organisations to quickly and effectively deploy engaging content to specific locations for specific purposes. Artificial intelligence (AI) and machine learning (ML) will continue enhancing digital experiences, allowing businesses to adapt and curate personalised, engaging content relevant to the right audiences.**

The modern customer experience (CX) is largely dependent on and influenced by digital experiences. A study by Deloitte found that consumers are leveraging the benefits of in-store and online shopping to conduct research and find inspiration before making a purchase. In this study, shoppers revealed in-store displays motivated them 23% of the time compared to 32% with an online advertisement.

While brands have some influence over consumer behaviours, most of the shopping experience takes place with little to no direct intervention from a brand, leaving customers to form opinions and experiences on their own. This creates missed opportunities for brands to engage with customers and build brand loyalty.

As a result, there's been a shift toward creating more customised brand and communications experiences with emerging technologies to close the gap between digital and in-person shopping, and of course, the goal is to keep costs low, drive conversions and repeat business, and improve the overall customer experience.

This sets the stage for AI and ML, which have increasingly been added to business applications, drawing an increased focus from the general population. These emerging technologies are primed to enhance customer experiences when applied to digital signage systems.

With innovations in AI and ML, digital signage software can become an even more powerful, flexible, cost-effective, and scalable solution capable of reaching and engaging various audiences and delivering impactful digital experiences.

This makes digital signage crucial for any organisation's omnichannel marketing strategy to help businesses optimise the customer experience. Armed with better systems, data, and analytics, organisations are better equipped to create more personalised experiences that drive outcomes.

## Cloud Lays The Foundation For AI And ML Advantage

Just 10 years ago, cloud-centric software architectures were emerging and gaining momentum within the industry. In the past, organisations were more likely to run on-prem servers with installed software and hardware, likely in a Windows-based market. Now, many customers have moved to cloud-hosted solutions and SaaS models, opening up the door for data communication growth across industries that will continue to adapt to the cloud at a faster pace and increased ROI in an intelligent, low-cost, device-based market.

The current, newer systems are more powerful, scalable, global, and secure for a wide range of market needs. As more customers have embraced the cloud, the rapid evolution of technology means legacy systems become antiquated much more frequently and in ways that are more obvious to customers. This is especially true in the digital signage market, which must be both visually and technically advanced to make an impact and draw engagement.

By nature, digital signage is a flexible medium to display customised content. With robust software, managing and updating a variety of content types is quick and straightforward. The right platform allows updates from any device, including mobile devices, and IoT helps to manage or monitor digital signage displays from a remote location. With a centralised, cloud-based content library,



anyone with the right permission set can upload or store rich media assets and schedule them at any time.

Additionally, cloud-based solutions—and the evolution of hardware—have made it easier and more cost-effective for organisations to scale their digital signage networks to thousands of screens. In fact, scalability would not be possible if customers had to pay premium prices per unit. Low maintenance is also a must for lean IT teams with limited resources. Even larger companies benefit from increased productivity and efficiencies of low-maintenance devices.

#### Dynamic Experiences Drive Engagement

AI and data insights help marketers quickly create high-quality campaigns that match the fast pace of changing consumer interests. Data-driven insights collected from previous campaigns show performance metrics, revealing impressions and conversion rates. This information is then used to make campaigns more effective.

And consumers are aware that their data is shaping their shopping habits. A study by McKinsey found 71% of consumers expect brands to personalise interactions and 76% of consumers are frustrated when that doesn't happen.

For example, guests booking a stay at a high-end resort will anticipate customised itineraries based on their preferences. Hotels will go further to engage guests on site, using insights they can gather to shape their guests' experience from the time they book their reservation to the time they enter their room and throughout their stay. Various communication channels, including digital signage, will be implemented to help round out these curated experiences by delivering personalised ads, recommendations, and marketing materials.

Digital signage not only provides brands with a channel to personalise ads and other comms, but the display screens also create engaging content that is dynamic, powerful, and customisable, making it easier to connect with audiences.

#### Measuring Performance And Results

In order for marketers to be able to optimise their campaigns and understand performance effectiveness, cloud-based digital signage software must have the ability to collect data that helps organisations easily understand key metrics and drive meaningful content creation. This heavily depends on a platform's ability to track engagement and create reports to determine the best content to deploy at the right time to the right locations.

With an omnichannel approach to marketing, digital signage complements analytics gathered from other channels, enabling software users to share and track the same content across multiple platforms, including email communications, mobile apps, and online advertising. This allows a retailer to track metrics across their omnichannel campaign and determine target audience preferences to indicate where best to optimise their efforts.

In any industry, digital signage enables organisations to quickly and effectively deploy engaging content to specific locations for specific purposes. AI and ML will continue enhancing digital experiences, allowing businesses to adapt and curate personalised, engaging content relevant to the right audiences.

This article was originally published in Digital Signage Today.

[www.digitalsignagetoday.com](http://www.digitalsignagetoday.com)

# Roland WRAP<sup>2</sup> THE Max Déjà Vu Design Competition

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In cash prizes!



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- All proceeds from the entries will be collected by Hamba Phambile Trust and distributed to the organisations below.

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# COMBINE TECHNOLOGY WITH PERSONAL COMMUNICATION

## FOR GREAT CUSTOMER SERVICE

BY JOHN TSCHOHL, SERVICE QUALITY INSTITUTE

Credit: Headway, [www.unsplash.com](http://www.unsplash.com)

**The purpose of technology for businesses is to improve the customer experience, to make it easy for customers to do business with you. Ninety-eight percent of companies, however, do the opposite. They use technology to avoid human contact and, in the process, frustrate customers who want to do business with them.**

While most young people probably prefer to use technology rather than interact with an employee either by phone or in person, I would guess that most older people prefer communicating verbally. It stands to reason that when you combine technology with an option for personal communication, you will attract customers of all ages.

No companies do this better than Apple and Amazon. When I have an issue, either with my iPhone or Mac computer, I have the option of heading to an Apple store or contacting an employee by computer or phone. If I choose to do the latter, I don't have to make an appointment, get dressed, and drive to the store, I can simply (phone them).

When I call them, I'm not given a runaround and being transferred from one

employee to another. I explain my problem and, while I'm on the phone, they access the equipment that is causing me a problem and solve it within 10 to 15 minutes. How does that exceptional service impact Apple's sales and profits? It sends both to great heights. During the past fiscal year, Apple had a net income of \$97 billion on sales of \$383.3 billion.

Amazon is a prime example of a company that does everything right. It uses technology to serve its millions of customers and combines that with exceptional personal service. Amazon also notifies customers when an item they have expressed interest in by hitting the 'save for later' button has had a price reduction. When customers make a purchase, the company immediately acknowledges it and gives customers a delivery date. On the day of delivery, Amazon even sends a map that shows how many stops away the delivery is from the customer's home. Customers can also get an immediate response, through Amazon's website or by calling its phone number when they have questions.

Most CEOs want to see hard numbers before they make any decisions that will affect their company's bottom line. All they have to do is take a look at Amazon's numbers. Last year, its sales increased 12 percent—to a whopping \$764.8 billion. That's an increase of \$60.8 billion in revenues.

Apple and Amazon use technology at every level to smooth the point of entry for their customers and quickly connect them with the items or service they need. They understand their customers' needs, know what their customers want, and design systems to meet, and exceed, their customers' expectations.

Apple and Amazon are two of the most valuable companies in the world. Copy what they do and your company will rise up the ranks.

[www.johntschohl.com](http://www.johntschohl.com)





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**AQ10-DST-HC**  
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**D10-GF-MS21**  
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# SIGN AFRICA CAPE TOWN EXPO

## SHOWCASED LATEST SIGNAGE AND PRINT TRENDS

BY MATTHEW WOOD

The Sign Africa Cape Town expo, which took place from 15-16 May at the CTICC, not only attracted visitors from all around the Western Cape but also areas such as Windhoek, Klerksdorp, Port Nolloth, Johannesburg, Durban, Maputo, Dakar and more.

### Exhibitor Feedback:

'The Cape Town show was very interesting. I managed to source a few people who are interested in marketing my product here – they were very keen. The quality of the show and visitors was brilliant,' said Chris Mack, MacQuip and Screenwise.

'It was well attended and there were a lot of people at the show. It seems to be growing slightly again, and people seem to be getting confidence back in the whole industry,' said Dirk Vogt, Colorscreen.

'We had an incredible show. It was well attended. We saw a lot of new and old customers that have re-embraced our brand. Our distributors are out there doing a good job for us. We were fortunate enough to showcase all three of our product lines, including reflective, graphics and tapes. We had great feet through the show and we are looking forward to a much better environment in Cape Town. Our new branch is open,' said Clive Versfeld, ORAFOL South Africa.





'It was very well attended and very well organised. We got a lot of leads from the show, and we're hoping to turn that into money this year,' said Derek Cannell, Midcomp.

'We had solid leads and we had people come through who said they were going to attend the show. So it's been very good for us. I'm hoping to get some good sales out of this show,' said George Rosa, Imagedmed.

Judges visited each stand at the expo and judged the stands according to criteria based on design, construction, special traffic flow, presentation, attitude of staff and messaging. The results are as follows:

#### Sign Africa Large Floor Space

First: Graphix Supply World.  
Second: Sign-Tronic.  
Third: Stixo Signage Supplies.

#### Sign Africa Large Shell Scheme

Tie first: Berzacks Brothers and Colorscreen.

#### Sign Africa Medium Floor Space

First: Maizey Plastics.  
Second: Curv Signage Systems.  
Tie third: Intamarket and Kolok.

#### Sign Africa Medium Shell Scheme

First: Chemosol.  
Second: Midcomp.  
Third: National Screen and Digital Supplies.

#### Sign Africa Small Floor Space

First: Edge Signage and Shopfitting Supplies.  
Second: Rexx Screen and Digital Supplies.  
Third: The Lighting Zone.

#### Sign Africa Small Shell Scheme

Tie first: Imagedmed and Mr. Plastic.  
Second: ORAFOL South Africa.  
Third: PT Material MAS Manufacturing.



#### Speedwrap Challenge Winners Were Crowned

The overall winner of day one of the Roland Speedwrap Challenge was Gary Fortuin, while the overall winner of day two was Vaughn Repsold. Each won R3500.

Contestants had to race against the clock to wrap a vehicle door to the best standards. This event is brought to visitors by platinum sponsor Roland, vinyl sponsors Red Hot Media and Grafiwrap (distributed by Maizey Plastics), and expo sponsor Sign Africa.



Greg Eales, Red Hot Media, day one winner Gary Fortuin and Robbie Lambe, Maizey Plastics.



Greg Eales, Red Hot Media, day two winner Vaughn Repsold and Robbie Lambe, Maizey Plastics.



## Printing SA Bids Farewell To CEO Dr Abdool Majid Mahomed

Dr. Abdool Majid Mahomed commenced his term with Printing SA in April 2019 and has effectively served the organisation over the last five years in the capacity of Chief Executive Officer. Printing SA's farewell to Dr. Mahomed marks the end of his tenure with the association and the beginning of his retirement.

The last few years under Dr. Mahomed's leadership were characterised by some of the most challenging years for Printing SA, more so considering the impact of Covid-19 during this period, and Printing SA thanked Dr. Mahomed for his oversight during this time.

Similarly, there have been a myriad of changes that ensued under his leadership, which will undoubtedly be impactful in the years to come.

In the last few months, Printing SA has appointed a Managing Director, Jermaine Naicker, who will continue to lead Printing SA into the future with his team of capable resources. Naicker stated, 'I am immensely grateful for the contributions Dr. Mahomed has made for Printing SA, and for managing to keep this organisation afloat amid challenging times. I am deeply optimistic about the future, which is not possible without resting on a strong

foundation, which Dr. Mahomed has managed to keep. Thank you for being open and willing to share information with me over the last few months in our transition, it is truly remarkable how willing you are to see others succeed.'

Printing SA wished Dr. Mahomed well in the years to come, with good health and memorable experiences as he spends more time with his family.

They also congratulated Dr. Mahomed on completing an illustrious career spanning various industries, roles and



accomplishments for over four decades, and are certain that his contributions will be far-reaching beyond his retirement.

## Printing SA Hosts First Golf And Padel Event

Sign Africa were media partners at Printing SA's first ever golf and padel day for its Central Chamber on 10 May at the Kyalami Country Club in Midrand. Members of the printing and packaging industry were invited to participate and network, while taking part in a round of golf or a game of padel. The event also included an evening dinner and an interview with a former Springbok player. The host for the evening was MC and presenter, Weza Matomane.

Matomane welcomed Heilet Grobler, Northern Chamber Co-Chairperson at Printing SA, to give the evening's formal welcome. Grobler spoke to Printing SA's 113 years of operation. She also thanked predecessors in the printing and packaging industry and what it took for them to build the industry as it stands today. 'It took endurance,' said Grobler. She also urged the youth employed in the industry to share their needs, so that print and packaging might evolve and grow into the future. 'We will see a



Weza Matomane and Willem Alberts.



bright future for this industry, we will not lie down.'

Riasha Naidu, Commercial Director at Unistar Inks and Regional Executive Committee Member at Printing SA, concluded the speeches by thanking Printing SA and its attending members for their participation in the event and the part that they play within the industry. Naidu closed her address by highlighting the similarities found between golf and print, stating 'In golf every swing counts. In printing, every detail matters.'

The main draw of the evening's proceedings was Matomane's interview with Willem Alberts. Alberts discussed his start in rugby, growing up in Pretoria and starting in lower teams in primary school and working his way up to the Lions Rugby Club once graduating from Pretoria University. The theme of

resilience, present throughout the message of the evening, came across in Albert's responses.

He reminisced on winning the 2010 Currie Cup with the Sharks Rugby Club and scoring a try for the Springboks after touching the ball for the first time in an international fixture. He shared stories about his humorous and naughty team mates, participating in the 2011 and 2015 Rugby World Cups, and relayed the importance of rugby and how much it means to South Africans.

When asked who his role models are, Alberts pointed to Victor Matfield as his Rugby role model, but said his parents and wife are his true inspiration. In closing, Alberts named Richie McCaw as one of the hardest players to compete against, before accepting a gift on behalf of Printing SA from

its Managing Director, Jermaine Naicker.

Abisha Katerere, Marketing Manager at Printing SA, said: 'The event was a major success. We have never hosted a golf and padel day at the same time. The dynamic that we added today, bringing a former Springbok into the fold, got everybody engaged. We wanted the industry to understand that we are in a new regime. We are bringing something fresh and new all the time, in everything that we do.' When speaking on the event's significance he added, 'It was a day where we tried something different, because we understand how life changes, just like the dynamics of sports change. So we thought that as padel is the fastest growing sport around the world, we should integrate it into the event. And funnily enough, we had about 30 people playing padel on the day.'

## Printing SA Outlined Printing Membership Benefits At Sign Africa Expo In Cape Town

Printing SA educated visitors about their member benefits and services at the Sign Africa Expo in Cape Town, held on 15-16 May at the CTICC.

Printing SA represent the interests of the printing, packaging, branding, creative design, marketing and communications industries. They ensure the industry is sustainable and that all stakeholders and, in particular, its members prosper.

Visitors had the opportunity to speak to representatives to find out about their member benefits, such as: human resources consultancy services; industrial relations consultancy services; B-BBEE advisory and consultancy services; commercial, technical and legal expertise; industry representation and training.

With the Members' Portal, Printing SA members now have exclusive access to a host of great online tools from industry research, tenders, RFP's/Q's, marketing material, templates and so much more. The event was sponsored by Roland and Stixo.



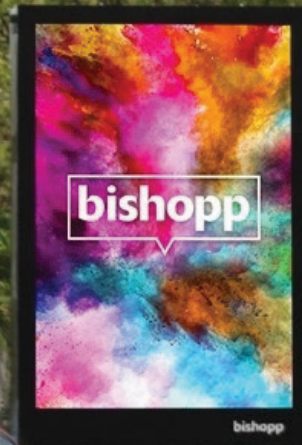
Aunty Essi, Sulindy Janklaas, Abisha Katerere and Danielle Felix, Printing SA.

www.printingsa.org					
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NEW APP

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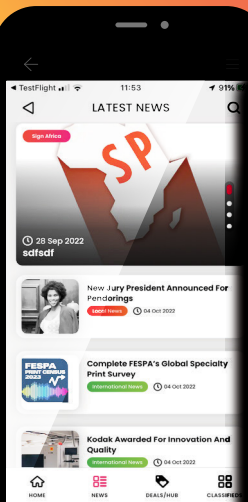
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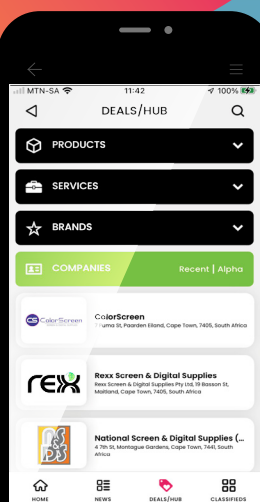
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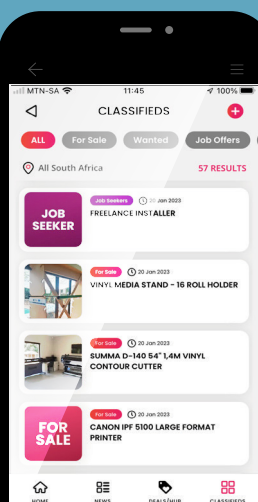
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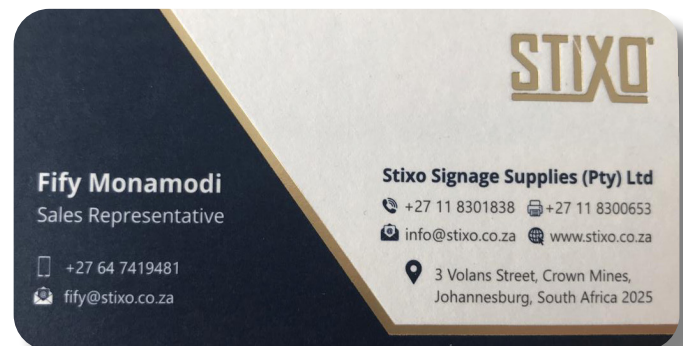


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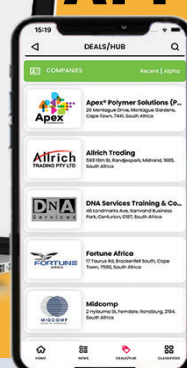
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## FOR SALE

### PRINTING EQUIPMENT 30 APRIL

R69,000 (neg). UniNet iColor 540 printer. Mug-  
git heat press. Heatware heat press with several  
attachments. All hardly used.  
Albe +27 72 075 4334  
admin@coastalbusiness.co.za  
Western Cape

### MIMAKI JV33 28 APRIL

R60,000 (neg). 1.6m sublimation printer. Prints  
well. Reason for selling is I've got another one  
and this one is not needed.  
Pride +27 60 525 9440  
pridecreative@gmail.com  
Gauteng

### ROLAND RT-640 28 APRIL

R60,000 (neg). Sublimation printer. Machine has  
been sitting. I soaked the head when I could but  
you may need a head and a major service.  
Pride +27 60 525 9440  
pridecreative@gmail.com  
Gauteng

### HP LATEX 335 19 APRIL

HP Latex 335 Print and Cut. Royal Sovereign hot/  
cold laminator.  
Sharl +27 71 568 4448  
sharlene@thevoid.co.za  
Limpopo

### WOODPECKER CNC ROUTER 18 APRIL

Bed size: 3m x 2m. In great working condition,  
still being used. Collection and disassembly/  
reassembly to be done by the purchaser.  
Available to collect/view in Witbank. Software  
not included. R100,000 ex VAT (price is slightly  
negotiable).  
NJ Vermaak +27 63 684 3100  
nj@signmax.co.za  
Mpumalanga

### MIMAKI O-160 15 APRIL

Machine in excellent condition. Has been  
standing for about 8 months, maybe a very good  
flush. Full bulk ink system, brand new. Includes  
software. Make me an offer.  
Nataasha +27 74 583 4450  
almostanything1214@gmail.com  
Gauteng

### HP LATEX 335 10 APRIL

R150,000 (neg). Late 2020 model HP latex print-  
er with cutter for sale. In excellent condition. All  
heads and inks are new.  
Joseph +27 81 039 8038  
joseph@l2d.co.za  
Port Elizabeth

### ROLAND SOLJET XC-540 8 APRIL

R55,000 (neg). Good condition, running CMYK,  
and using J Star inks. Needs a couple of fuses.  
Served by STP Engineering.  
Mark +27 71 872 1219  
mark.w.slaughter1811@gmail.com  
Pietermaritzburg

### SCREENPRINT TABLE 5 APRIL

4 table screenprint table (Chemosol).  
Melanie +27 72 468 1537  
pietstickers@mweb.co.za  
Limpopo

### ROLAND SP 540 V 5 APRIL

Needs major service.  
Melanie +27 72 468 1537  
pietstickers@mweb.co.za  
Limpopo

### MIMAKI CJV30-130 4 APRIL

R70,000. Machine barely used. Used mostly for  
cutting vinyl. Probably printed a maximum of 5  
x 50m rolls. Been standing for about 8 months  
without switching on. It will most probably need  
a new head, or maybe a very good flush.  
Sakkie +27 79 161 6603  
sakkie42@gmail.com  
Alberton

### KONGSBERG XL24 2 APRIL

R250,000. High frequency tool and crease  
wheel.  
Donovan +27 62 269 4078  
donovanm20@gmail.com  
Cape Town

## JOBS

### JOBS OFFERED

### FLOOR FOREMAN 23 APRIL

You'll be responsible for managing the produc-  
tion flow across all departments, minimising  
wastage and maximising efficiency through  
effective team and systems management.  
Minimum requirements: matric or equivalent  
NQF level 3. 3-5 years' experience in signage or  
a similar environment. Strong leadership skills  
with a proven track record. Send your CV and  
cover letter.  
Mike mike@zelus.co.za  
Gauteng

### FREELANCE RIGGERS 22 APRIL

Looking for freelance rigger or rigging company.  
We are looking at outsourcing all big signage  
installation jobs through you. Must have own  
equipment and manpower.

Julie +27 83 714 4489  
julie@themediamafia.co.za  
Gauteng

### SEAMSTRESS 22 APRIL

Signage and printing company in Meadowdale  
is looking for a seamstress with experience in  
sewing gazebos, flags, banner walls etc. Please  
send CV with experience and contact details.  
Julie +27 83 714 4489  
julie@themediamafia.co.za  
Gauteng

### SIGNAGE ASSEMBLY TECHNICIAN 17 APRIL

You'll follow design and engineering diagrams  
to assemble sign parts coming out of fabrication  
and add lighting. Responsibilities also include  
building sign faces, building channel letters, etc.  
Required skills; three years' signage experience;  
experience with hand tools and communication  
skills. Some experience with electrical work  
preferred. Send your CV and cover letter.  
Mike mike@zelus.co.za  
Gauteng

### FREELANCE VINYL APPLICATOR AND SIGN RIGGER 16 APRIL

Must have previous practical experience of a  
minimum of seven years. Must have reliable  
and contactable references. Must reside in the  
Silverton, Pretoria area.  
Hennie +27 82 657 5530  
info@redblockmedia.co.za  
Gauteng

### INTERNAL SALES POSITION 8 APRIL

Large format media supplier in Johannesburg  
looking for an energetic internal salesperson.  
Must be well spoken with industry knowledge.  
Illze +27 82 322 5966  
illze.bester@koloksa.co.za  
Gauteng

### SALES REPRESENTATIVE 5 APRIL

R10,000 per month (neg). Energetic new  
business hunter must be your core competency.  
Strong relationship builder with excellent  
account management skills. Self-motivated.  
Target driven. Cold calling expert. Exceptional  
communication skills. Deal closer. 2-5 years  
sales experience required with a proven track  
record. Own reliable vehicle is a must. English  
and Afrikaans, both written and spoken, is a  
must. Email CV.  
Neil neil.c@graffiti.co.za  
Gauteng

### SALESPERSON 2 APRIL

Manufacturer of custom indoor and outdoor  
signage is looking for a sales representative who

has a proven track record in the signage industry.  
Must have own vehicle and drivers licence.  
Bradley +27 83 229 7393  
br.spec@gmail.com  
Gauteng

### PRODUCTION ASSISTANT 2 APRIL

Have you worked with big printers, vinyl and  
cutting? Or have you done heat press or subli-  
mation work before? This position is available  
immediately. If we do not refer back to you within  
two weeks, please assume the position has been  
filled.  
Gma +27 87 943 4058  
cwcs@tuta.io  
Gauteng

## JOBS WANTED

### ALL ROUNDER 30 APRIL

Vinyl applicator and rigger available. All  
rounder, driver and welder. Very experi-  
enced.  
Themba +27 69 476 0577  
thembangwenya85@gmail.com  
Gauteng

### SIGNAGE POSITION 22 APRIL

Looking for positions in vinyl application,  
rigging, fabrication, LED's and channel  
letters. I'm an all rounder.  
Dicky +27 62 019 2035  
jobnatasha40@gmail.com  
Gauteng

### DESIGNER/PRINT OPERATOR 15 APRIL

Looking to work in and around the Rand-  
burg area. Have 24 years of experience  
in design and printing. I am completely  
at ease in all design packages and also  
in most RIP programmes. If you need  
someone to go from design right up to  
completion of orders, then I am your guy.  
David +27 60 432 2444  
stonefeatherd@gmail.com  
Gauteng

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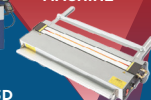
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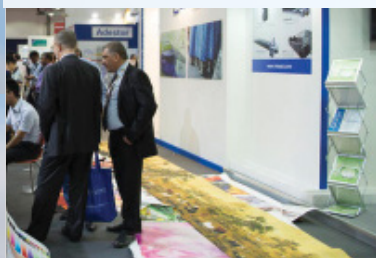
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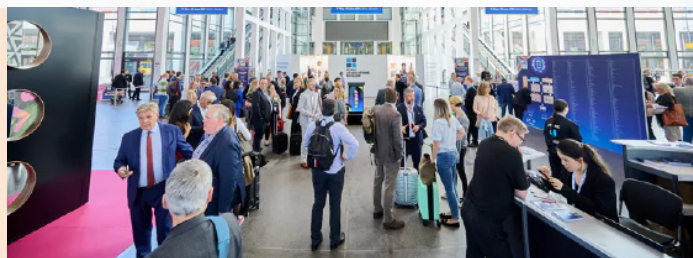


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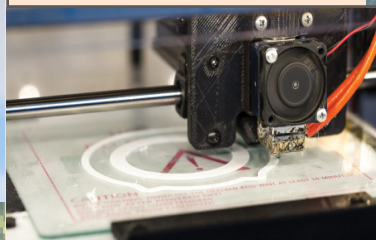
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E-M: [nathansignsneon@telkomsa.net](mailto:nathansignsneon@telkomsa.net)

#### E-ZY RIGGING

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FAX: +27 86 672 4425  
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E-M: [tygue4130@gmail.com](mailto:tygue4130@gmail.com)

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MOBILE: +27 61 694 2297  
E-M: [hennie@theapplicationco.co.za](mailto:hennie@theapplicationco.co.za)

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E-M: [kevinhenry009@gmail.com](mailto:kevinhenry009@gmail.com)

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E-M: [generalsignscape@gmail.com](mailto:generalsignscape@gmail.com)

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MOBILE: +27 83 495 4539  
E-M: [charlesgrafix4u@gmail.com](mailto:charlesgrafix4u@gmail.com)

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FAX: +27 21 510 7918  
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E-M: [admin@signriggers.co.za](mailto:admin@signriggers.co.za)  
7 Calcutta Street, Paarden Eiland, Cape Town  
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#### INNOVATIONS

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E-M: [lcdefender@iafrica.com](mailto:lcdefender@iafrica.com)

#### KEITH SMITH SIGNS

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E-M: [keithsmithsigns@gmail.com](mailto:keithsmithsigns@gmail.com)

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WEB: [www.legacysigns.co.za](http://www.legacysigns.co.za)

#### MALANJE SIGNAGES

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TEL: +27 73 897 5259  
E-M: [malanjesignages@hotmail.co.za](mailto:malanjesignages@hotmail.co.za)

#### MARK SYLVESTER SIGNS

Sign writing, vinyl application, vehicle wrapping.  
MOBILE: +27 72 571 5961  
E-M: [marksylvester@mobileemail.vodafone.co.za](mailto:marksylvester@mobileemail.vodafone.co.za)

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#### SIGN STUDIO

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TEL: +27 44 690 4673  
E-M: [mail@signstudioonline.co.za](mailto:mail@signstudioonline.co.za)

#### TANDEM RIGGING

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TEL: +27 21 930 0833  
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#### THE RIGGING CORPORATION

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E-M: [cilliers@intertekens.co.za](mailto:cilliers@intertekens.co.za)  
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CELL: +27 (0) 82 708 8492

EMAIL: [donovan@dig-art.co.za](mailto:donovan@dig-art.co.za)  
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[graham@windburgtrading.co.za](mailto:graham@windburgtrading.co.za)  
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### OUTSIDE SA

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E-M: [thomastapera84@gmail.com](mailto:thomastapera84@gmail.com)

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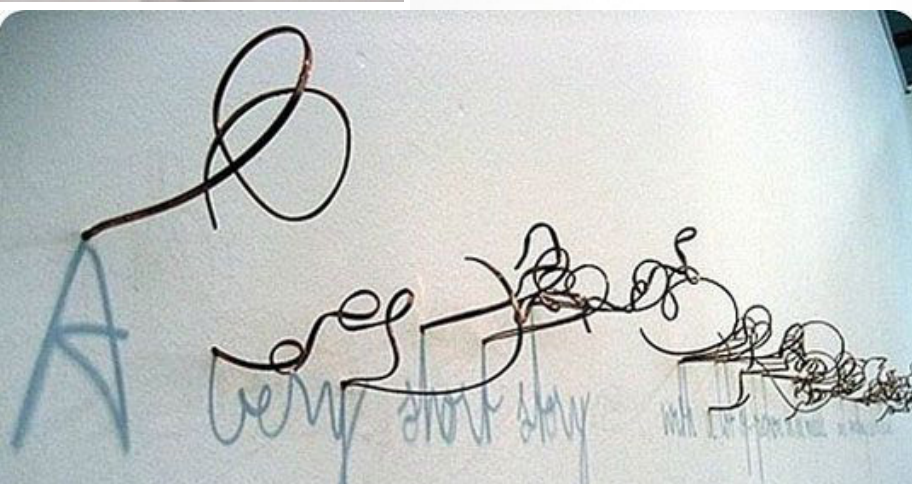
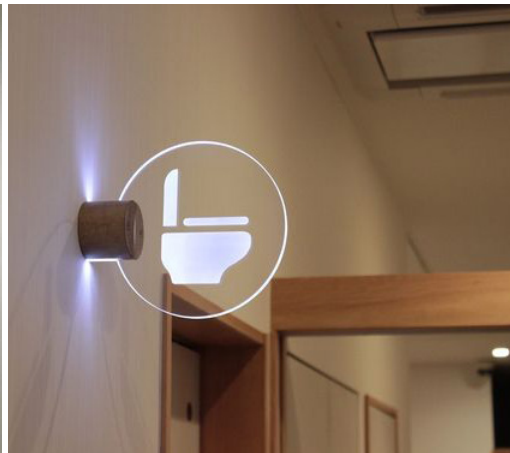
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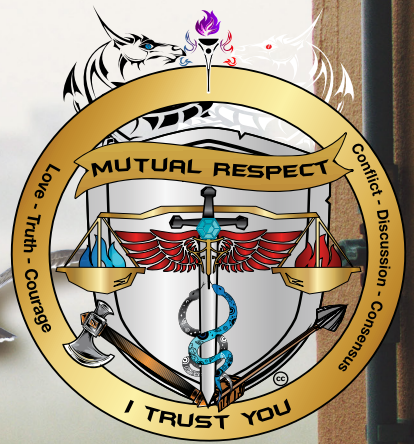
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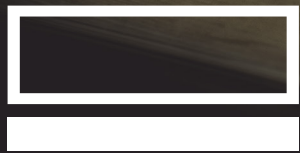
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# UV DTF PRINTING SERVICE

We Print \* You Brand

Just Peel ▶ Stick  
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APPLY TO ALMOST ANY HARD  
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**NO MINIMUM!  
WE PRINT BY THE  
ROLL WITH A  
WIDTH OF 55CM.  
GLOSSY FINISH LOOK.**



## ARTWORK

Preferred file formats such as AI (Adobe Illustrator), PNG (Portable Network Graphics), PDF (Portable Document Format) and Tiff files. These file types are widely supported and offer excellent compatibility with our printing systems. Files should be in RGB format. Do not send artwork mirrored.

### Resolution Below 300 dpi:

- Images below 300 dpi may result in pixelation.
- Quality depends on a minimum resolution of 300 dpi.
- Low resolution may cause white base issues at the image edges during printing. Higher resolutions are advised for top-quality DTF transfers.

### Thin Lines and Small Fonts:

- Lines under 6 pixels/ 1.50mm and small fonts may not adhere effectively.
- Adjust line thickness or font size for best results.

## INSTRUCTIONS

1. **Use a squeegee or scraper** and firmly scrape the front and back of the UV DTF print to make sure the print has adhered to the transfer film.
2. **Clean** your blank substrate with isopropyl alcohol.
3. **Position the wrap on your substrate** – please ensure you position it properly as the wrap cannot be moved/ removed once applied.
4. **Peel off backing** from the sticker UV DTF and place in position on your substrate.
5. **Scrape the entire printed area** and once you are confident that all the air bubbles have been removed, gently peel off the transfer film.

## CARE INSTRUCTION

1. Hand wash only, do not soak or put in the dishwasher.
2. Let the UV DTF cure for a minimum of 48 hours before using.

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