

SIGN AFRICA

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 THE SIGN, BRANDING AND DIGITAL GRAPHICS EXPO
 BLOEMFONTEIN

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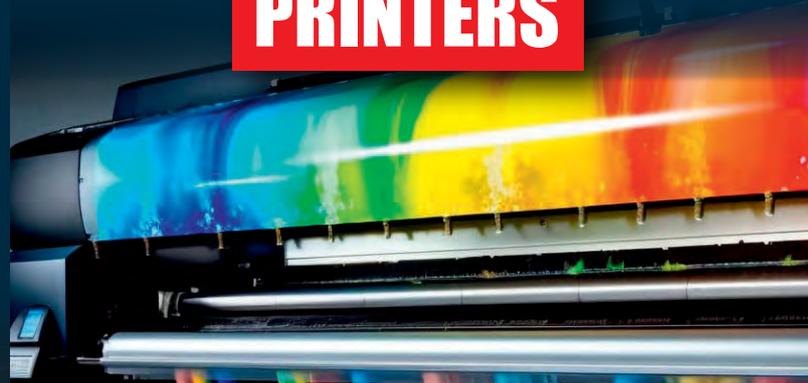
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EDITOR'S NOTE

BY MEGGAN MCCARTHY, EDITOR

We wish all our valued readers and advertisers everything of the best for 2026. The year is off to a good start with the Sign Africa Bloemfontein Expo taking place on 11 February at Ilanga Estate. We also have an unmissable line-up of events being held in Durban, Cape Town, and of course the flagship Johannesburg expo. We're excited to announce that our Change 1 Woman networking events for women in branding, print and signage will be hosted in conjunction with the expos.

Our front cover features Arlon Graphics' cutting-edge products. Supported locally by Eco Signage Supplies since February 2025, Arlon Graphics continues to build a strong reputation among installers and sign professionals for material consistency, predictable adhesion, and reliable long-term performance. From signage to vehicle and architectural graphics, Arlon offers complete application coverage from one trusted brand.

Other Features:

After years of working with sign shop owners, Kurt Tyack has seen enough to-do lists to last several lifetimes. Some are neatly typed, some live on the corner of a desk under three brochures, and some are taped to the side of a laminator. It's the same pattern across almost every shop: the owner's to-do list is overflowing with things the owner should not be doing. That's where a not-to-do list becomes essential. Not as a guilt trip, but as a roadmap back to where your attention truly matters.

Vehicle wrapping is one of the most demanding applications in wide format printing. It's where chemistry, material science, and craftsmanship meet. Between stretching, heating, laminating, and outdoor exposure, every component, from ink to adhesive, must perform flawlessly. In the printing world, eco-solvent and UV printing are often compared. Both technologies have evolved rapidly, yet when it comes to high-conformability wraps with deep curves and post-heating, the choice of ink can make or break the result.

Richard Bell is not only known for his role as Intamarket's New Business Development Manager. His career in the printing industry spans over six decades, and he continues to provide businesses with innovation — driven by his passion and creativity. Learn more about this industry veteran.

Outdoor signage is no longer static or one-dimensional, it's evolving into something far more strategic. Businesses are experimenting with design, technology and materials in ways that redefine what a 'sign' can do. For sign company owners, these changes aren't just passing trends but are signals of where the industry is headed. The signage companies that adapt quickly will transform from simple producers of signage into strategic partners who shape how businesses connect with their audiences.

Poonam Harry is the Director of Harry's Printers, a company with a 96-year history. She discusses the key to business longevity, how to keep your team inspired, as well as prioritising mental well-being in the workplace.

Performance reviews not only help employees by identifying their strengths and weaknesses, they help managers build winning teams. As a manager, or an employee, performance reviews are critical to your success. Essentially, they are road maps, letting you know where you are today and what you need to do to move forward.

Signing off

Meggan McCarthy

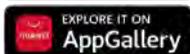
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CONTACT DETAILS

TEL: +27 11 568 1894

PUBLISHER & SALES: DYELAN COPELAND

E-MAIL: dyelan@PracticalMedia.co.za
CELL: +27 83 300 3509

PUBLISHER: CHARNIA YAPP

E-MAIL: charnia@PracticalMedia.co.za
CELL: +27 83 260 4584

EDITOR: MEGGAN MCCARTHY

E-MAIL: meggan@PracticalMedia.co.za
CELL: +27 82 837 0703

SENIOR ONLINE JOURNALIST: MATTHEW WOOD

E-MAIL: journo@PracticalMedia.co.za

VIDEO & SOCIAL MEDIA JOURNALIST: RAE LEE DU PLOOY

E-MAIL: video@PracticalMedia.co.za

DESIGN & LAYOUT: TRISTAN BEYERS

E-MAIL: design@PracticalMedia.co.za

PRINTER: Jetline +27 11 493 7200 / 719 0700

ACCOUNTS: DEBBIE SIMPSON

E-MAIL: accounts@PracticalMedia.co.za

ADMINISTRATION & SUBSCRIPTIONS: DEBBIE SIMPSON

E-MAIL: accounts@PracticalMedia.co.za

CONTRIBUTORS:

Gregg Stopher, Imagine Signs of Atlanta
John Tsocholi, The Service Quality Institute
Kurt Tyack, Signarama Southern Africa
Liezle Barrie, Intamarket Graphics

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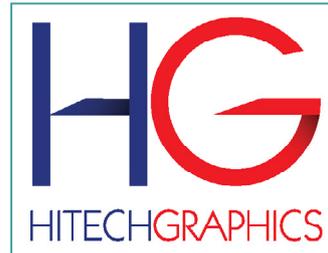
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WEB: www.gsw.co.za
JHB: Unit 2, Olympia Gardens, Olympia Road, Eastgate Gardens, Marlboro, 2090, South Africa.
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The Speedwrap Challenge is brought to you by platinum sponsor Roland and expo sponsor Sign Africa.

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Stixo is a national distributor with branches in Johannesburg, Cape Town and Durban and offers a world of solutions for visual communication supplies. The company caters for printing, signage, branding and architectural businesses as well as resellers. Being a solitary owned and managed company, we ensure swift decision making and individualised service to our clients. We have come a long way since our establishment and are proud to have reached many key milestones. We have cemented the path to achieving our vision of becoming a one-stop shop, being in a position to meet our clients' demands.

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HOT NEW PRODUCTS

Eco Signage Mug Presses

The dual station mug press has two mug pads: 270 x 230mm (30oz) and 250 x 210mm (20oz). Print 11-30oz straight mugs, and print 2 x 11oz mugs and 2 x 15oz mugs at the same time. The 40oz mug press is equipped with two mug pads, one large and one small, for simultaneous printing on upper and lower parts. The large mug pad is suitable for mugs with a height of less than 17cm and a diameter of 9.5-10cm. This is a dedicated heat press for a 40oz tumbler. www.ecosignagesupplies.co.za



HP Latex FS70 W

The machine delivers stunning print quality in 3.2m, uses HP water-based Latex technology, and runs 20-50% faster than the HP Latex 3000 series, with speeds as high as 162sqm/hr. It also has advanced features which include: upgraded ink pumps (providing faster ink flux to the printheads and enabling faster print modes); redesigned service station for enhanced printhead cleaning and stunning image quality; new dual water nozzles to clean the wiping area; and dual blade wiping for robust printhead cleaning at each pass.

www.midcomp.co.za



Zimstone Lantern Banner System

The Dynamic Lantern Banner kit allows users to maximise their visibility with a high-impact, rotating banner designed for quick setup and secure stability. Its key feature is its 360° rotation: an aerodynamic design spins in the wind, ensuring the brand message is seen from every direction. The UNICORN (FDA218 UNICORN) textile, available through sister company Printbase Textiles, is perfect for the Lantern Banner. It is double coated, 100% waterproof, crease resistant and can be printed using UV-cured, latex and eco-solvent inks.

www.zimstone.co.za



Mimaki AP50 Pigment Ink

Developed for fast-turnaround graphics, the new AP50 aqueous pigment ink delivers vivid colour reproduction and sharp, smudge-resistant images thanks to its excellent drying properties. With enhanced red saturation, it ensures superior visibility and impact, which makes it ideal for campaign visuals, retail displays, and food advertising. Designed for digital coated papers similar to those used in latex and solvent printing, the AP50 ink ensures easy integration into existing poster production workflows. www.gsw.co.za



Hitech Graphics PVC Banner Material

PVC Banner Material Black Back (Matt) 510gsm is suitable for large format advertising, outdoor signage and billboards. The high-quality material is weather resistant, durable and available in sizes of 3.2 x 50m and 1.37 x 50m. The 510gsm is a heavier, robust material, which contributes to its durability. The polyester fabric base within the banner material has a value of 1000 x 1000D. It also features an internal polyester weave density of 12 threads per inch in both a horizontal and vertical direction. www.hitechgraphics.co.za



Samsung Smart Signage Display

As Samsung's largest standalone LCD signage, the 115" QHFX is designed for immersive visual storytelling. It brings bold visual impact to a variety of commercial settings: from high-end retail and corporate boardrooms to theatres, indoor arenas, and more. Built to run 24/7, it combines stunning design with commercial grade durability, unlocking new creative and operational potential for businesses. Its commanding size simplifies installation while elevating the customer experience in large-scale environments.

www.samsung.com/za/



Kongsberg Modular Sheet Handling Solution

The new Smart Material Handler (SMH) is designed to enhance the productivity of a user's cutting table in multiple ways. It is best suited for the digital cutting of sign, display, folding carton and corrugated applications. It enables operators to load new materials while the cutter is still processing the previous sheet, acting as a buffer zone and allowing one operator to handle tasks that typically require two, cutting labour needs by 50%. The SMH comprises a loading table with an optional Underside Camera that automatically detects registration marks and adjusts positioning, and an offloading table. www.gsw.co.za



GCC StellarMark 3DS JML

StellarMark 3DS JML, which is integrated with a 3D scan head, enables users to process round and cylindrical objects with outstanding ease and precision. The scan head offers a spacious 200 x 200mm or 300 x 300mm working area with a focus range of 100mm, providing versatile processing capabilities. The 3DS JML model is available in both 30W and 60W models to meet a wide variety of industrial requirements.

www.gencotechlasermarking.co.za



ORAFOL Paint Protection Film

ORAFOL's new ORAGUARD® PPF2715 GF+ Paint Protection Film (PPF) is engineered for exceptional clarity and durability. This high-gloss PPF features advanced self-healing technology to reduce the appearance of fine scratches while providing long-term protection against environmental damage.

www.orafol.com



SIGN INDUSTRY NEWS

Eco Signage And Partners Showcased Vehicle Wrapping Material Capabilities

The Retail Motor Industry Organisation (RMI) hosted a collaborative booth with Eco Signage Supplies, Kemtek, Epson and Wrapture at the automotive aftermarket trade fair, Automechanika Johannesburg. The interactive stand had numerous vehicle wrapping competitions using Arlon Graphics' premium vehicle wrapping material from Eco Signage Supplies. Experts from Wrapture judged the competitors on skill and ability.

'We were initially approached by RMI at the Sign Africa and FESPA Africa expo in September after their team visited our stand and expressed interest in collaborating at Automechanika,' said Mohamed Shaik, Manager at Eco Signage Supplies. 'From there, the idea quickly developed into a joint initiative to create a highly interactive and visually impactful stand that showcased innovation and collaboration across the automotive and signage sectors.'

'Our collaboration stemmed from a shared vision to demonstrate innovation, quality, and creativity within the automotive aftermarket industry,' he continued. 'RMI provided an ideal platform and credibility within the trade to connect with the right audience.'

'Kemtek and Epson brought advanced print technology and equipment that complemented our product range. Wrapture, with their team of expert installers, showcased the practical application and skill behind professional vehicle wrapping. Together, we were able to offer visitors a complete, end-to-end look at what the vehicle wrapping and branding industry can achieve — from materials and printing to installation and finish.'

According to Shaik, the feedback was overwhelmingly positive. The stand drew continuous engagement throughout the show, with visitors particularly impressed by the live wrapping demonstrations using Arlon Graphics' premium cast wrap films and Proflex paint protection films.

'The daily vehicle wrapping competitions — where novices could experience wrapping for the first time — were a major hit. Many enthusiastic show attendees signed up to participate and compete against one another, creating a fun and energetic atmosphere. A few future vehicle wrapping experts were certainly unearthed during the process. Great prizes were also up for grabs, generously sponsored by Kemtek, which added to the excitement and crowd participation. It was also exciting to see



so many installers, car enthusiasts, and trade professionals interact with our team and ask technical questions about film performance, colour range, and application techniques.'

www.ecosignagesupplies.co.za

Kemtek Expand Repair Services For Epson Printer Range

Kemtek Imaging Systems have expanded their repair capabilities. The company is not fully equipped to service and repair Epson ColorWorks printers as well as the Epson TM Series point of sale (POS) printer range.

Whether a quick fix is needed or a full diagnostic, the company is ready to help users get back to business faster.

Customers can bring their units to any of Kemtek's service branches:

Johannesburg: Germiston distribution and service centre: Unit 2, Ganymede Precinct, Stamp Mill

Park, S&J Industrial Estate, 144 Ganymede Street, Gosforth Park, Germiston.

Cape Town: Kemtek office: Unit B, Parc Du Mont, 20 Railway Road, Montague Gardens.

Gqeberha: Kemtek office: Unit 4, 66 Pickering Street, Newton Park.

Durban: Kemtek office: Unit 3B, Westgate Industrial Office Park, 484 Stockville Road, Marianhill, Durban.

www.kemtek.co.za



Gawk Champions Sustainability With FESPA Foundation

In a remarkable display of creativity and environmental responsibility, Gawk has



transformed upcycled fabric prints from the FESPA Foundation's Sign Africa and FESPA Africa expo stand into 30 stylish pencil bags. These bags will soon find their way to one of the under-resourced schools supported by the FESPA Foundation, bringing both utility and hope to young learners.

FESPA Foundation is committed to making a lasting impact in sub-Saharan Africa by providing printed materials that support primary school education. By merging waste reduction initiatives with meaningful social impact, the Foundation brings empowerment to children who find themselves in challenging circumstances.

This upcycling project reflects Gawk's dedication to sustainability, a principle which FESPA Foundation encourages all customers to embrace. Beyond this initiative, Gawk proudly sponsored the FESPA Foundation's expo fabric stand using its innovative TRIGA® system, reinforcing its commitment to eco-conscious solutions.

After the expo breakdown, the Gawk team brought the FESPA Foundation prints back to their premises. The team decided that pencil bags would be the best way to up-cycle the FESPA Foundation prints for the Foundation. The fabric was cut into the sizes that were needed, and the seamstresses sewed the

pencil bags together and added zips. As businesses worldwide face growing pressure to reduce waste and adopt greener practices, the display industry is no exception.

Frequent exhibitions and brand activations often lead to a cycle of constant production. While sustainability has no quick fixes, investing in a TRIGA® DISPLAY system offers a practical way to minimise an environmental footprint.

Looking ahead, FESPA Foundation is working to acquire a bakkie and trailer to streamline the delivery of supplies to beneficiary schools in Limpopo and KwaZulu-Natal. The Foundation warmly invites members of the print industry to join this mission, whether through partnerships or donations of stationery, reading glasses and other essential school supplies. Together, we can turn waste into opportunity and create brighter futures for children in need.

On behalf of the FESPA Foundation, Steve Thobela kaMdlalose extended a heartfelt gratitude to Gawk for their invaluable contribution toward making learning more engaging and enjoyable for children.

www.gawk.co.za
www.fespa.com/en/about/fespa-foundation/

Change 1 Woman Assists Women-Led NPO

Proceeds from the Change 1 Woman (C1W) T-shirts that were sold on the C1W stand at the Sign Africa and FESPA Africa expo in September were used to support 18twenty8, a women-led non-profit organisation that empowers young women by developing strategies for their educational and personal development.

C1W handed over T-shirts and banners to assist with 18twenty8's marketing efforts. Refiloe Seseane, founder of 18twenty8, said, 'Thank you to C1W for this wonderful gesture and beautiful donation of marketing materials.'

18twenty8 encourages young women between the ages of 18 and 28 to pursue higher education as an attractive and necessary tool for their empowerment. Their approach is empathetic,

skills-enhancing and relevant to the young women they serve since they have experienced some of the young women's challenges first-hand. Their vision is of a South Africa in which girls and young women are educated and empowered to lead.

Thank you to DTF Printing Africa, who proudly provided the C1W T-shirts that were sold at the expo. Thank you as well to all the women who bought C1W T-shirts at the expo and who continue to support C1W's initiatives.

Change 1 Woman (C1W) aims to empower women in the branding, print and signage industries. As part of this initiative, Follow C1W on Facebook and LinkedIn for more updates.

www.c1w.co.za



Refiloe Seseane, 18twenty8 and Moira Bogoshi, Change 1 Woman.

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SIGN INDUSTRY NEWS CONTINUED

NUtec Reinforces Environmental Responsibility Through Carbon Footprint Reduction

The Grootbos Carbon Project, administered by the internationally recognised Grootbos Foundation, is situated in the Cape Floral Region, a UNESCO World Heritage site of global ecological significance.

The Foundation's initiatives include indigenous reforestation, fire management, land restoration, renewable energy integration, and waste management, each contributing to measurable carbon reductions and enhanced ecosystem resilience.

NUtec Digital Ink has reinforced its environmental responsibility strategy with the successful acquisition of 1732 tonnes of verified CO₂e carbon credits through the Grootbos Carbon Project. This investment forms part of NUtec's broader programme to mitigate its operational carbon footprint and advance its long-term sustainability commitments.

All carbon credits issued under the Grootbos programme are certified through the Credible Carbon Standard, which requires rigorous independent third-party verification. This ensures the highest levels of transparency, accountability, and reliability in carbon offset reporting. Carbon mitigation is a critical component of NUtec's sustainability pathway. Partnering with the Grootbos Foundation allows the ink developer to not only offset emissions with verified credibility but also to direct its investment into a project with significant long-term environmental and social value.

NUtec's selection of the Grootbos Carbon Project was guided by a detailed evaluation process, including an on-site review by company representatives. The decision reflects NUtec's focus on aligning carbon offset activities with projects that demonstrate both environmental integrity



and positive community impact. By securing independently verified offsets, NUtec is able to credibly reduce its emissions, while simultaneously contributing to the conservation and restoration of one of South Africa's most biodiverse regions. This represents a key milestone in NUtec's environmental strategy and signals its commitment to continued investment in credible, high-impact offset mechanisms.

www.nutecdigital.com

Midcomp Continues Supporting FESPA Foundation

The FESPA Foundation aims to positively impact lives in sub-Saharan Africa by providing printed materials for early childhood development. Aside from Midcomp printing some 280sqm of wallpaper and fabrics during the Sign Africa and FESPA Africa expo, which was donated to one of the FESPA Foundation's school projects, the company is committed to giving the Foundation as much support as possible.



Sean Da Silva, Midcomp, Neil Felton, FESPA, Nthombi Thobela, FESPA Foundation, Rob Makinson, Midcomp and Steve Thobela, FESPA Foundation.

Midcomp will continue to provide printed materials for the Foundation's initiatives, including posters, decals, wallpaper, floor graphics, and textile prints (which can be converted into tote bags, backpacks, pencil bags etc). Midcomp will also actively engage its supplier network and encourage them to participate by donating ink and media to support the Foundation's efforts.

Midcomp Group CEO, Rob Makinson, added that they have an employee, Delta Chosi, who they refer to as Midcomp's 'Goodwill Ambassador'. 'For many years, Chosi has travelled to schools and adds value through motivational speaking, and teaching street dancing (she is a world champion street dancer).

She is also identifying what Midcomp can do to add value to these children's lives. This has been primarily through educational posters, of which we have printed thousands in the past five years or so. These activities have not been under the auspices of the FESPA Foundation, but we are currently

looking at ways to align our activities with the Foundation.'

Those who still wish to support the organisation can still help by:

- Donating books, notebooks, pens, art kits, reading glasses or school supplies, which will be delivered to schools in need.
- Donating funds towards additional printed materials, such as banners or instructional guides to support local initiatives and community programmes.
- Cash donations are most welcome to help the Foundation purchase items such as a bakkie that is required to transport items to the schools, items for renovations and to support the work of the Foundation.

www.midcomp.co.za
www.fespa.com/en/about/fespa-foundation/

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SIGN INDUSTRY NEWS CONTINUED

Signarama South Africa Hosted National Franchise Meeting

Signarama franchisees from across South Africa came together for a National Franchise Meeting, attended by more than 40 business owners and staff. The event, held at Gallagher Convention Centre in September, was both inspiring and practical, and designed to prepare the network for growth in 2026 and beyond.



Highlights included:

Powerful keynote sessions: Brian Kinney, Global Operations Manager, led an engaging and practical workshop on goal setting, helping franchisees refine their business vision.

Kurt Tyack, Franchisor of Signarama South Africa, followed with a session on strategic planning.

Emphasis on the theme: '2026 Starts Now'. With fewer than 100 working days left in 2025, franchisees were challenged to start building the future today.

Preferred supplier engagement: Franchisees spent the afternoon with key suppliers, securing exclusive group pricing and discovering the latest in sign making technology.

Investment in the future: Many franchisees committed to investing in new equipment and technology to expand their capabilities and meet growing market demand.

Franchise partners left the event energised, equipped and ready to lead the signage industry into 2026.

'By joining the world's largest sign franchise network, parties gain better margins thanks to negotiated supplier discounts; proven marketing campaigns that bring in more customers; operational support and software that streamline a business; and a network of fellow owners who share best practices and support one another,' said Tyack.

www.signfranchise.co.za

Exion Corp And Edge Signage And Shopfitting Announce Strategic Distribution Agreement

Exion Corp and Edge Signage and Shopfitting Supplies have announced a strategic distribution relationship. Edge Signage and Shopfitting Supplies is a distributor of ACRYLUX, a premium cast acrylic range used by top acrylic fabricators, signage companies and shopfitters. As a collaborator in this exciting strategic alignment, Exion Corp will distribute ACRYLUX in parts of Gauteng as well as the Western Cape.

Edge Signage and Shopfitting Supplies' Managing Director, Kevin Hackner, said, 'Exion have a nationwide footprint and are also very big players in LED and ACM. We found it to be a very good strategic alignment for our brand and their sales strategy.'

The partnership is ideal for how we want to grow our existing distribution network and target clients, including: experienced shopfitters, signage

companies, architects and similar businesses in this industry.'

Exion Corp's Managing Director, Jay Kim, said, 'ACRYLUX is a great quality product and is also very economical, particularly for the signage market, and complements our BLACKRHINO laser engraving and CNC machines, which is why we added the ACRYLUX range to our signage material portfolio. Our aim is to become a one-stop solution.'

This top-quality range includes clear, opals, solid and tint colours, 'twin colour', high-impact, aquarium grade and many other exciting new products which are making a big impact in the South African market. ACRYLUX products carry the highest international UV warranty.

www.exion.co.za and
www.acrylux.co.za



Jay Kim, Exion Corp, Linda Malayen, Edge Signage and Shopfitting Supplies and Cedric Pillay, Exion Corp with Kim Jeacocks and Kevin Hackner, Edge Signage and Shopfitting Supplies.

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INTERNATIONAL NEWS

Durst Group Celebrated Launch Of New Super Multi-Pass Solution



The Durst P5 SMP is a hybrid LED multi-pass inkjet system with a printing width of 3.5 metres, and is designed for both board and roll printing. Durst Group celebrated the official launch of the solution, together with customers from around the world, at its site in Lienz, Austria, on November 6, 2025.

With this system, Durst introduces a printing solution distinguished by exceptional versatility and performance. The maximum production capacity reaches five million square metres per year.

Based on the proven P5 platform, it provides a powerful alternative to conventional single-pass systems. The P5 SMP was first unveiled at drupa 2024. For the field test, Durst partnered with ARIAN GmbH from Gleisdorf, Austria – a demanding collaborator that defines itself as a service provider for POS campaigns and acts as a global full-service provider.

Robert Posch, Chief Production Officer (CPO) at ARIAN GmbH, emphasised during the event that the P5 SMP has closed a production gap and impressed with its flexibility and reliability. 'We have tested over 200 materials in various formats on the P5 SMP. The short setup times and high level of automation help us manage this material mix in practice. With the P5 SMP, we've also expanded our production capacities and can respond to customer requests much faster, a decisive success factor in today's sales environment,' said Posch.

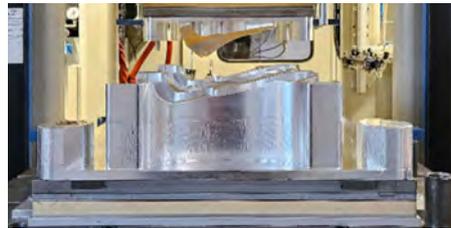
Christoph Gamper, CEO and co-owner of the Durst Group, highlighted that together with ARIAN, Durst was able to fully exploit the potential of the P5 SMP in a real production environment, bringing

the system to market readiness based on practical feedback. 'The response from both existing and potential customers to the P5 SMP has been overwhelming. We recorded additional sales during the event itself. The P5 SMP is a true game changer, elevating productivity and efficiency in digital large-format printing to a new level.'

In the Lienz Demo Center, visitors experienced live how quickly a complete material change can be performed on the P5 SMP. The system targets the Sign and Display, POP/POS, corrugated packaging and display, as well as industrial décor printing markets. The P5 SMP handles both roll and board materials up to 70mm thick. Currently, two formats can be loaded simultaneously. In its final stage, up to four formats will be possible.

www.midcomp.co.za

ZSK Announces Collaboration With UNWIND3D



ZSK and UNWIND3D have collaborated to redefine the standards of thermoplastic as well as thermoplastic composite manufacturing – turning advanced ideas into products and scalable, high-performance solutions. This collaboration empowers companies to: innovate faster, build know-how effectively, and have a bespoke guiding and learning experience.

By combining ZSK's Tailored Fibre Placement (TFP) technology with UNWIND3D's automation and composite manufacturing expertise and a worldwide network of partners, customers gain a complete, efficient and scalable path from concept to industrialisation.

Located in Arsago Seprio, Italy, UNWIND3D's

open-space facility merges office, meeting, and production areas, providing an inspiring environment where engineering, testing, and production come together.

Customers coming from all over the world can experience the entire workflow: from fibre selection to a fully consolidated part, all within one integrated environment. UNWIND3D ensures shorter product development times and maximum process control, while providing a personalised experience.

U3D equipment:

Besides being a showroom for ZSK TFP machines, where customised lay-up preforms up to 110cm x 65cm can be manufactured, UNWIND3D offers:

- 1 x U3D proprietary advanced development cell: high automation, induction heating, and in-house software for precise temperature and pressure control, designed for thermoplastics as well as composite parts up to 1m x 1m.
- 1 x U3D proprietary production cell: high automation and in-house software for precise temperature and pressure control, designed for thermoplastics as well as composite parts up to 0.8m x 0.8m
- 2 x customised R&D presses: 70 tonnes each, modified for fast heating and cooling with 70 x 70cm plates.

www.zsk.de/en/

Magnetic Material Company Chooses Flexa Cutter



IMA, a Spanish company specialising in the production of magnetic materials for industrial

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applications, works daily with magnetic rubber rolls, a material that requires extremely accurate and clean cuts. The company has chosen a Flexa Miura automatic cutter for the second time.

The company works daily with magnetic rubber rolls, a material that requires extremely accurate and clean cuts. Choosing the right cutting equipment is therefore strategic: precision, reliability, and robustness are essential to achieve excellent results throughout the entire production process.

Before installing the Miura, IMA performed the cutting process manually, which led to long processing times and a high risk of errors and waste. 'In 2017 we installed our first Miura automatic cutter for cutting magnetic rubber,' said Ricardo Altimira, owner of IMA. 'From the very beginning, the results were excellent, with cutting precision beyond expectations and smooth operation.'

The positive experience with the first machine convinced IMA to invest again in Miura technology in 2025.

'The Miura is precise, requires virtually no maintenance, and allows us to save time. The new model is even more powerful and can cut thicker materials, further expanding our production capabilities.'

IMA chose Flexa for its solid reputation in the industrial cutting sector and the proven quality of its products. The introduction of the Miura has transformed IMA's production process: increasing capacity, reducing processing times, and ensuring highly precise automatic cutting of magnetic rolls, with reduced waste and greater efficiency.

'I would recommend it to anyone looking for an easy-to-use, accurate, and reliable machine. In three words? Good, simple, reliable.'

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Print Business Meets Demands Of Modern Events And Sportswear With Mimaki Technology



As markets such as events, and sportswear increasingly called for personalised, high-speed, and environmentally conscious solutions, Elle-Erre recognised the need to future-proof its operations. Staying competitive meant embracing technologies that could deliver quality and versatility at scale, without sacrificing sustainability. To meet these goals, Elle-Erre turned to Mimaki.

The events and sportswear industries have unique challenges. Brands require eye-catching designs, durability, colour consistency across jobs and quick turnaround times to stay competitive. Compounding these issues were growing environmental concerns, particularly around energy use and material waste during the sublimation process.

Elle-Erre sought to differentiate itself by focusing on boosting its production processes to deliver not only high-quality textiles, but also innovative and sustainable solutions that cater to these industries. The company first turned to Mimaki's digital printing technologies in 2010 and has been expanding its digital printing equipment since. Among the latest investments are four TS330-1600 units.

Gianluca Rota, Owner of Elle-Erre, commented, 'We chose Mimaki not only for the performance of its machines, but because we saw a partner aligned with our vision. Their technology evolves with the industry, and that's what makes it a long-term partnership for us.'

The implementation of the new Mimaki equipment was strategically phased. The TS330-1600 printers were selected for their ability to manage everything from short-run samples to high-volume sportswear orders. The entire workflow was streamlined with Mimaki's TxLink4 RIP software, which allowed Elle-Erre to automate job setup, reduce manual processes, and ensure exceptional colour fidelity.

The impact of these investments was immediate. Elle-Erre significantly expanded its production capabilities, enabling 24/7 operations with reduced staffing needs. The vividness and consistency of their prints became a key differentiator, often remarked upon by clients.

Waste levels dropped, setup times were reduced, and repeat orders increased by 30%. Mimaki's core technologies – including MAPS4 and Nozzle Recovery System – played a crucial role in improving efficiency and print reliability while helping the company meet its sustainability targets.

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FESPA Launches New Exhibition Focused On Printed Textiles



Comprising an exhibition and dedicated conference programme, Textile – an event dedicated to printed textiles, apparel and décor – is designed for visitors who work with printed textiles including garments, sportswear and interior décor. The event will serve as a concentrated platform for producers of these applications to explore industry trends, see the latest innovations, and exchange knowledge and expertise.

The first edition will take place alongside FESPA Global Print Expo, its co-located shows Personalisation Experience, European Sign Expo, as well as the newly introduced Corrugated event, at Fira Barcelona from 19-22 May 2026.

The exhibition space will showcase various textile-related technologies and consumables, including: roll-to-roll machinery; direct-to-garment (DTG) and direct-to-fabric (DTF) machinery; design and workflow software; embroidery and sewing equipment; finishing equipment; material and apparels; inks and coatings; and more.

In the free-to-attend conference sessions, delegates will hear from experts on topics such as enhancing productivity and efficiency, reducing operational impact, and waste reduction.

The event will also offer visitors networking opportunities with brands and designers who are looking for more agile, environmentally responsible textile production supply chains.

Textile is accessible to visitors to all four other co-located FESPA 2026 events with a single ticket.

Duncan MacOwan, Head of Marketing and Events, said, 'With the launch of Textile, we're creating a focused environment that directly addresses the challenges faced by textile printers, garment brands, sportswear producers and interior designers, while giving printers the textile-focused insight they need to invest and expand.'

www.europe.fespa.com/textile

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INTERNATIONAL NEWS

Flexa Strengthens Relationship With Canon For Enhanced Finishing



As a Finishing Ambassador, Flexa collaborates closely with Canon to integrate its cutting and unwinding/rewinding systems with Canon's Colorado roll-to-roll printer, delivering automated workflows that enhance productivity, precision, and efficiency across a wide range of printed materials. The two companies are strengthening their collaboration as part of the Canon Ambassador Programme.

The programme brings together trusted industry partners to develop innovative, high-performance solutions for the large format printing market. Building on Canon's UVgel printing technology, the collaboration offers customers versatile, fully automated solutions for applications such as wallpaper, self-adhesive vinyl, and other flexible media.

One highlight of this collaboration is the in-line system combining the Canon Colorado with the Flexa Miura Katana automatic XY cutter. This setup enables the automatic cutting of digitally printed wallpaper directly from the printer output, ensuring perfectly aligned panels, no visible white edges and eliminating manual touch-ups. The result is a seamless, ready-to-install wallpaper production workflow with consistent precision and reduced operator intervention. It is possible to place the Flexa UD170 unwinder before the Canon Colorado printer, allowing the use of jumbo rolls, which are ideal for long, uninterrupted production runs and increased workflow autonomy.

Flexa also offers UD170 and RD170 unwinding and rewinding systems for jumbo rolls, designed to integrate with the Canon Colorado printer. These units ensure consistent accuracy thanks to the automatic vertical alignment (the only ones on the market), without the need of continuous operator supervision, ensuring a superior finishing quality.

The workflow remains continuous, and the finishing quality is superior, making it ideal for those working with flexible materials in high-volume production. This partnership reinforces Flexa's and Canon's shared commitment to innovation and quality, providing the large format printing industry with reliable, high-performance solutions designed to meet the evolving needs of professional print environments.

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Fujifilm Wide Format Inkjet Technology Awarded For Quality And Sustainability



Shota Suzuki, lead developer of AQUAFUZE.

The RadTech Europe Innovation Award highlights companies that are redefining what is possible with energy-curing technologies. Fujifilm has been awarded the RadTech Europe Innovation Award 2025 for its AQUAFUZE technology.

The award was presented during the RadTech Europe Conference and Exhibition 2025 in Warsaw, within the plenary session of the RTE Conference, which brought together the entire value chain of UV/EB energy curing technologies, from raw material suppliers to brand owners, under one roof.

AQUAFUZE was recognised for its innovative chemistry and its ability to merge the strengths of water-based and UV-curable inkjet systems. The technology introduces a unique UV-curable emulsion that achieves high image quality, strong adhesion, reliable performance and enhanced sustainability, all while curing at low temperatures with LED UV lamps. Following a decade of R&D, AQUAFUZE allows ink to adhere effectively without primers, maintaining stability over extended periods while producing low-odour, non-hazardous prints. This latest achievement further reinforces Fujifilm's dedication to advancing sustainable inkjet solutions and addressing the evolving requirements of the print industry.

Shota Suzuki, lead developer of AQUAFUZE, commented, 'AQUAFUZE represents a new category of wide format inkjet technology. By rethinking ink formulation from the ground up, we've created a product that responds directly to what print service providers have been asking for. It offers durability, flexibility, sustainability and safety without compromise. Winning the RadTech Europe Innovation Award is a significant recognition for our team and a strong validation of the work we have done to push the boundaries of inkjet chemistry. It demonstrates that AQUAFUZE is not only a technical breakthrough, but a meaningful

step forward for the future of sustainable, high-performance print.'

www.fujifilmgraphicsystems.co.za

Mimaki Flatbed Printer Drives Productivity For Wooden Display Manufacturer



The recent adoption of a Mimaki JFX600-2513 industrial UV LED flatbed printer has marked a turning point for CEMAB, enabling the company to achieve unprecedented levels of speed, quality, and sustainability, particularly in the pioneering field of direct-to-wood printing. Based in Italy, CEMAB has consistently combined artisanal heritage with cutting-edge innovation to deliver displays that are both functional and highly customised. For over 40 years, the company has been redefining wooden display manufacturing, establishing itself as one of the largest producers in Europe.

'The quality of our work is built on innovation and precision. The Mimaki JFX600-2513 printer has allowed us to guarantee both exceptional speed and a level of print quality on wood that was previously unimaginable,' said Alessandro Leccese, Managing Director at CEMAB. Traditionally, wooden displays required laminates, vinyls or adhesives to achieve decorative finishes, often adding cost, complexity, and production time. With the Mimaki JFX600-2513, CEMAB can now print vivid, high-definition graphics directly onto wooden substrates, whether smooth or irregular, eliminating unnecessary steps in the process.

The result is a faster, more efficient workflow. With a print width of 8cm per pass and speeds of up to 200sqm/hour, CEMAB has scaled its production to more than 500 displays per day, meeting even the tightest delivery schedules while maintaining flawless detail and colour reproduction.

'Speed has become one of our key competitive advantages. With the JFX600-2513, we can produce far more in less time without compromising quality. We are faster, more efficient, and still delivering the quality and precision our customers expect,' explained Leccese.

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ARLON GRAPHICS

– COMPLETE APPLICATION COVERAGE FROM ONE BRAND



ARLON

Supported locally by Eco Signage Supplies since February 2025, Arlon Graphics continues to build a strong reputation among installers and sign professionals for material consistency, predictable adhesion, and reliable long-term performance. From signage to vehicle and architectural graphics, Arlon offers complete application coverage from one trusted brand.

Sign And Cut Graphics Materials

Arlon Graphics delivers a versatile range of cast and calendared films designed to meet the full scope of sign making needs, from short-term promotions to long-term exterior branding.

Cast Series 2100: Premium cast film for long-term signage and cut graphics, offering excellent dimensional stability, colour consistency, and outdoor durability.

Polymeric Series 5000: Medium-term polymeric calendared film providing reliable adhesion, improved stability, and easy handling on flat and lightly curved surfaces.

Series 4100 is a calendared translucent vinyl film designed for back illuminated displays and signage, and it is a cost-effective choice for intermediate sign applications. It has been rigorously tested and carefully manufactured to ensure good dimensional stability and adhesion to flexible substrates, acrylic or polycarbonate substrates. Series 4100 is available in 14 popular colours with profiles to meet your project's specific needs.



Vehicle Wrap And Fleet Branding Materials

Arlon's vehicle wrap films are engineered for performance, speed, and installer confidence, covering every need from fleet projects to high-end colour change wraps.

SLX+ Cast Wrap Film with FLITE Technology™: SLX+ features FLITE Technology™, Arlon's advanced air release system that delivers fast, easy installation, excellent repositioning, and clean removability. Developed for complex contours, deep recesses, and compound curves, SLX+ provides a balance of conformability and control, reducing installation time without compromising finish quality.

Premium Colour Change (PCC): Arlon's PCC range sets a new benchmark for high-end colour wraps. With 50 colours in gloss, matt, satin, and specialty finishes, PCC delivers ultra-conformability – guaranteed to stay down in deep channels, curves, recesses, and the most demanding shapes. Its engineered liner features invisible air channels that create a smooth finish for both full and partial vehicle wraps.

DPF 4650GLX: High-performance polymeric printable film for partial wraps and fleet branding, offering outstanding print quality, consistent handling, and strong conformability.



Short-Term Promotional Film Range

The DPF 510 family offers flexibility and vibrant performance for short-term and indoor promotional projects.

DPF 510: Budget-friendly film with a two-sided, lay-flat liner that resists curling and ensures outstanding ink receptivity.

DPF 510 Ultra Tack: Delivers secure adhesion across a variety of surfaces: ideal for store facades, construction barricades, and event graphics.

DPF 510GT/MT: With a grey back adhesive and vivid print quality, it's a versatile choice for short-term, high-impact graphics.

DPF 510GTR/MTR: Features clean removability for up to one year, with brilliant print quality and smooth installation for temporary promotions.



Architectural And Multi-Purpose Applications

DPF 8000 Ultra Tack film is developed for surfaces that standard adhesives cannot reliably bond to, such as low-energy plastics, textured walls, and industrial substrates. It is designed for maximum initial bond strength and performance on the toughest surfaces, including ABS plastics, brick, and concrete. With a 90 micron film thickness, it's ideal where adhesion failure is not an option.

Its aggressive adhesive also makes DPF 8000 Ultra Tack suitable for recreational and off-road vehicles exposed to harsh conditions, offering one solution that performs consistently across signage, architectural, and specialist vehicle applications.



Arlon Overlaminates For Long-Term Graphic Protection

Arlon's system-based approach ensures its films and laminates are performance-matched, giving installers consistent and repeatable results across multiple application types.

Series 3270: Offers strong dimensional stability, gloss uniformity, and UV protection.

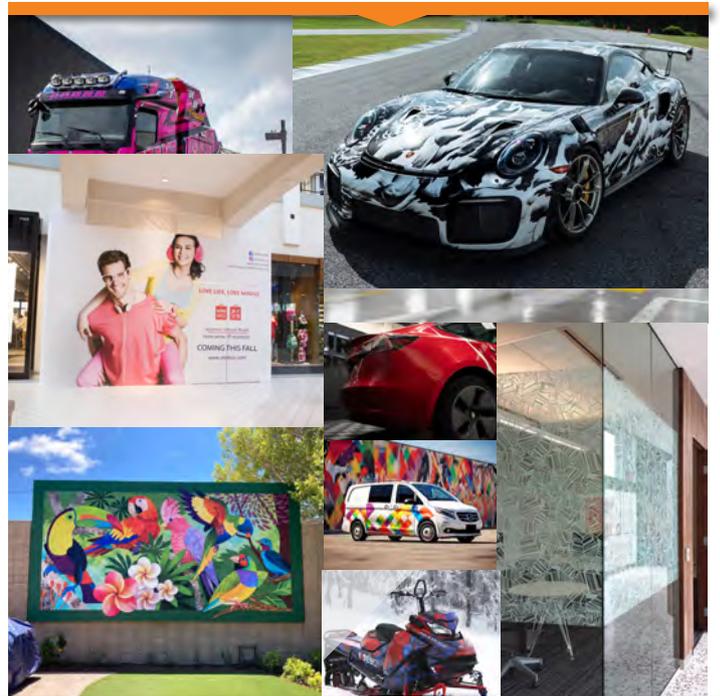
Series 3170: Cold-apply overlaminate providing up to five years of outdoor durability for vehicle and intermediate signage.

Series 3510: Economical, durable overlaminate available in gloss and matt finishes for printed graphics.

Series 3460 (Gloss and Matt options): Polymeric laminate offering added stability and protection for medium-term signage.

Series 3210: High-performance cast overlaminate delivering excellent durability and UV resistance on complex curves.

Protec 3960: Premium protective overlaminate for extreme environmental exposure, ensuring superior longevity and clarity.



Supporting Professional Installers

With Eco Signage Supplies providing local stock, technical support, and product expertise, installers benefit from immediate access to both materials and application knowledge.

As projects become more complex, Arlon Graphics focuses on materials that perform predictably in real-world installation environments. From cut signage and colour change wraps to textured walls and industrial surfaces, Arlon delivers solutions that perform, with complete application coverage from one brand.



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WHY THE 'NOT-DO' LIST

MATTERS IN SIGNAGE COMPANIES

Credit: Kelly Sikkema, Unsplash.

BY KURT TYACK, DIRECTOR AT SIGNARAMA SOUTHERN AFRICA

The 'not-do' list is the opposite of a 'to-do' list. I don't know about you, but after years of working with sign shop owners, I've seen enough to-do lists to last several lifetimes. Some are neatly typed, some live on the corner of a desk under three brochures, and some? Well, let's just say that on a recent visit to a store, I spotted a to-do list taped to the side of a laminator. I'm not judging, just observing.

What I do notice, though, is the same pattern across almost every shop: The owner's to-do list is overflowing with things the owner should not be doing.

It's one of the biggest challenges I see as a sign industry business advisor. Talented, hardworking people drowning themselves in tasks that keep them busy, not strategic. That's where a not-do list becomes essential. Not as a guilt trip, but as a roadmap back to where your attention truly matters.

Here are the kinds of things I consistently see cluttering owners' lists. These are things that should almost always belong on the not-do list instead:

Putting Together A Quote

Owners often tell me, 'It's faster if I do it myself'. Yes, maybe this time. But long-term? It's a bottleneck. If quoting is on your list, the real task should be hiring or training someone who can quote with confidence and consistency.

Ordering Materials

This one appears constantly. Ordering stock is a repeatable process, one that a properly trained staff member should own. Your time is too valuable to spend checking whether you have the correct shade of vinyl in stock for job #4821.

Designing Customer Artwork

I've met many owners who are exceptional designers, which is wonderful, but if you're still the best designer in the building, that's a staffing issue. Your business

can't grow if all creative roads lead to you.

Scheduling Installations

Every time I see an owner trying to juggle installation schedules like a circus act, I know there's a workflow problem. Scheduling should be a system-driven function, not a one-person show. If there's a big installation coming up, block time to attend for oversight, not to micromanage the calendar.

Interviewing And Hiring Every Candidate

Owners often take this on by default, but your team should be involved – they're the ones working with the new hire daily. Teach them what to look for, guide the process, and let them co-own hiring decisions. This way, it strengthens the entire shop.

Personally Handling Social Media

If there's one task that owners cling to for far too long, it's this one. Social media doesn't need a 'Director of Everything' running it. Build a small internal content habit with your team or outsource it, but don't let it live and die with you.

Over-Committing To Unpaid Or Community Work

I see owners pour themselves into community involvement (which is great), but sometimes at the cost of business focus. Contribute meaningfully, yes – but also intentionally, with limits. You can support your community without becoming the unofficial organiser of every local event.

Why The Not-Do List Matters

Every strong sign shop owner I've worked with eventually makes a shift: They stop trying to do everything and start focusing on leading the business instead. A not-do list helps you see where your time is leaking into tasks that don't move the business forward. It highlights what can be delegated, systemised, taught, or handed off entirely.

Remember: no one else can steer your business. That part is yours alone. Everything else? Someone else can learn it.

Protect your time. Protect your role. Build a not-do list that lets you work on your business, not endlessly in it.

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FIVE MAJOR SHIFTS

REDEFINING OUTDOOR SIGNAGE

BY GREGG STOPHER, IMAGINE SIGNS OF ATLANTA

Credit: Al. Adobe Stock.

Outdoor signage is no longer static or one-dimensional, it's evolving into something far more strategic. Outdoor signage is also changing fast.

Businesses are experimenting with design, technology and materials in ways that redefine what a 'sign' can do. For sign company owners, these changes aren't just passing trends but are signals of where the industry is headed. The signage companies that adapt quickly will transform from simple producers of signage into strategic partners who shape how businesses connect with their audiences.

Here are five major shifts redefining outdoor signage:

1. Personalisation Is No Longer Optional

Customers want signage that reflects who they are and what they stand for. Cookie cutter signs no longer cut it in an era where consumers value authenticity and connection.

Personalisation is crucial as it elevates a sign from 'functional' to brand defining and businesses do not mind paying more for the extra effort, ideation and creativity that goes into creating customised signs that tell their brand story. Not only this, but signs that emotionally resonate drive both offline (foot traffic) and online (Instagrammable moments) engagement.

Real world examples:

A Midtown boutique combined dimensional lettering with a mural inspired by Atlanta's cultural roots. The result: more foot traffic, social buzz and loyal repeat customers.

Restaurants are incorporating community artwork and cultural motifs into signage such as murals featuring local artists, neon colours tied to neighbourhood identity or menu boards with storytelling elements.

Schools and non-profits often add mission driven quotes, donor recognition or cultural icons into their exterior signs to show their values.

This is where the opportunity lies. Here's how one can make the most of it: offer 'brand discovery sessions' where you help businesses uncover themes, colours

or cultural cues for their signs; build premium packages that bundle signage with murals, dimensional lettering or community based design.

2. Technology Isn't Replacing Signs But Amplifying Them

We're entering the hybrid era of signage. Static signs still anchor visibility but when paired with digital, they become living, interactive brand platforms.

Examples of tech-enabled signage:

- Retail stores: LED panels under channel letters rotate promotions in real time, reducing print costs.
- QR codes: Restaurant window decals connect passersby to menus or loyalty programmes instantly.
- Wayfinding kiosks: Malls and campuses combine directional signage with digital maps.

This is especially important for sign companies as it opens recurring revenue opportunities through digital content management, adds measurable value: clients can track scans, clicks and engagement, which differentiates you from 'traditional' sign shops stuck in print only solutions.

3. Sustainability Is A Selling Point

Eco consciousness has moved from 'nice to have' to a non-negotiable. Businesses are expected to show green commitments and signage is part of that equation.

The industry is experiencing sustainable shifts in signage such as:

- Recycled aluminium and steel for frames.
- Low VOC paints and eco friendly inks.
- Composites and laminates that extend product life and cut landfill waste.
- Energy efficient LEDs are replacing neon for illumination.

This matters for sign companies as green signage appeals to conscious

consumers and helps businesses market their values. It is long lasting, eco friendly and reduces maintenance issues for clients. It offers sustainable options that elevate a shop above competitors who only pitch the cheapest materials.

Make the most of this opportunity as market sustainability has a dual benefit. It is good for the planet and good for budgets. Partner with suppliers that specialise in eco friendly materials and promote these partnerships in marketing to create a 'green signage' portfolio that wins bids with schools, government, and non-profits that prioritise sustainability.

4. Signs Are Becoming Multi-Purpose Tools

Outdoor signage is no longer one dimensional. Modern signs serve multiple functions at once: branding, navigation, promotions and even interaction.

Examples of multi-purpose signs include:

- Hospitals: exterior signs guide visitors while reinforcing the hospital's brand identity.
- Retail stores: Sidewalk A-frames promote sales and double as QR portals for online shopping.
- Event venues: Signs highlight promotions while serving as interactive photo backdrops for social media sharing.

This is vital for sign companies as:

- Multi purpose signage means higher ROI as clients are willing to spend more.
- Expands your scope: you're not just designing signs, you're designing customer experiences.
- Differentiates you from low cost competitors offering 'single use' signs.
- Offer 'sign packages' that blend multiple functions (branding, wayfinding and promotion), with the option to add interactivity as a premium upsell: tactile elements, digital tie-ins, or artistic touches.

5. Context Driven Design Wins In Complex Environments

One size fits all signage fails in today's diverse environments. Businesses need signs that adapt to their specific context.

Context specific applications include:

- Historic districts: Dimensional lettering, traditional fonts and neutral palettes.
- Busy retail hubs: Bold colours, illuminated channel letters and high-contrast readability.
- Mixed-use developments: Digital signage for 24/7 visibility and adaptability.
- Suburban areas: Signs designed to comply with Homeowners Associations or municipal codes.

This works for sign companies as:

- Context aware design prevents costly redesigns or regulatory delays.
- Makes your business a trusted consultant in navigating zoning laws and visual clutter.
- Positions you as an expert who balances creativity with compliance.

Include this by developing 'environment first' packages, where you evaluate location, audience and regulations before pitching designs and training your team on local ordinances to build credibility and authority.

Outdoor signage is changing fast. What used to be a static marker is now a storytelling platform, a marketing engine and a growth tool.

The future belongs to sign companies that move beyond fabrication and become strategic partners driving client growth.

This article was originally published in Digital Signage Today.

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ECO-SOLVENT OR UV PRINTING:

WHICH IS BETTER FOR VEHICLE WRAPS?

BY LIEZLE BARRIE, INTAMARKET GRAPHICS



Vehicle wrapping is one of the most demanding applications in wide format printing. It's where chemistry, material science, and craftsmanship meet. Between stretching, heating, laminating, and outdoor exposure, every component, from ink to adhesive, must perform flawlessly.

In the printing world, eco-solvent and UV printing are often compared. Both technologies have evolved rapidly, yet when it comes to high-conformability wraps with deep curves and post-heating, the choice of ink can make or break the result.

Understanding The Job

A vehicle wrap must:

- Conform over complex curves and channels without cracking.
- Tolerate heat during post-heating and daily expansion/contraction.
- Laminate cleanly and maintain gloss consistency.
- Last outdoors under harsh conditions.

That means ink flexibility, adhesion performance, and durability all matter as much as colour quality.

Ink Chemistry At A Glance

Eco-solvent inks diffuse into the vinyl's receptive layer, creating a thin, flexible ink film that stretches naturally with the media (Source: Signmaster). UV-curable inks, by contrast, cure into a cross-linked surface film using ultraviolet light. This creates strong surface durability and instant dry times, but the cured layer is thicker and less elastic, which can be problematic when stretching vinyl around complex shapes (Source: Graphics Pro).

Industry Findings On UV For Wraps

Multiple manufacturers note that UV inks can crack under stress if used on high-conformability wraps.

- Avery Dennison Instructional Bulletin 1.17: 'Vehicle wrap films must be printed with conventional solvent inks, not UV curable... UV inks cannot be stretched without cracking.'
- 3M Vehicle Application Guide: UV-cured inks 'may crack if too much heat is used' during install on rivets or deep contours.
- Graphics Pro: UV-cured films 'tend to be too brittle' for full wraps; best suited to flat or lightly curved panels.

Recent advances have brought more flexible UV ink sets (notably LED-UV systems), but even OEMs caution that performance depends on ink, vinyl, curing energy, and stretch control. Unless explicitly approved, UV remains a higher-risk option for complex wraps.

Intamarket's Real-World Test

We put both technologies to the test using identical vinyl films printed on:

- The bonnet: UV printer (flexible UV ink set).
- The body: Eco-solvent printer.

Results

The UV print (bonnet) looked sharp and vibrant on flat areas. However, the

UV print (mirror): cracked and discoloured under heat and stretch, even with flexible UV ink. In contrast, the eco-solvent print: conformed smoothly over curves and channels, maintaining colour and finish.

Adhesive Behaviour: The Hidden Difference

During testing, we noticed another critical distinction: UV prints did not affect the vinyl's adhesive at all, tack levels and handling matched manufacturer expectations. The eco-solvent prints, however, slightly increased the vinyl's tackiness due to solvent interaction with the adhesive layer. This made repositioning trickier and required installers to adjust their handling technique.

That difference highlights a key lesson: the 'best' ink system isn't just about print quality, it's about how ink chemistry interacts with both film and adhesive during real installation conditions.

Choosing The Right Tool For The Job

Use eco-solvent (or latex/resin) when:

- Wrapping full vehicles or complex shapes.
- You need proven conformability and consistent adhesive behaviour.

Use UV (Flexible/LED) When:

- Working on flat or lightly curved panels.
- You need immediate turnaround and rigid-media capability.

Always confirm with your film supplier's approved ink list and run your own stretch and adhesion tests. Even small variables like curing energy or ink coverage can influence results.

The Takeaway

Our industry research and hands-on testing lead to a simple truth: eco-solvent inks remain the most reliable, flexible, and installer-friendly choice for full-coverage wraps. UV printing has its place — and with the right combination of film, ink, and process control, it can deliver excellent results on partial wraps or flat surfaces. But for deep curves, complex shapes, and long-term confidence, eco-solvent still leads the way.

C1W Initiative

Change 1 Woman (C1W) aims to empower women in the branding, print and signage industries. As part of this initiative, Sign Africa would like to spotlight women-focused content like this piece. If you have any trend/business articles related to the signage, branding and printing industries, please email content to: meggan@practicalmedia.co.za.

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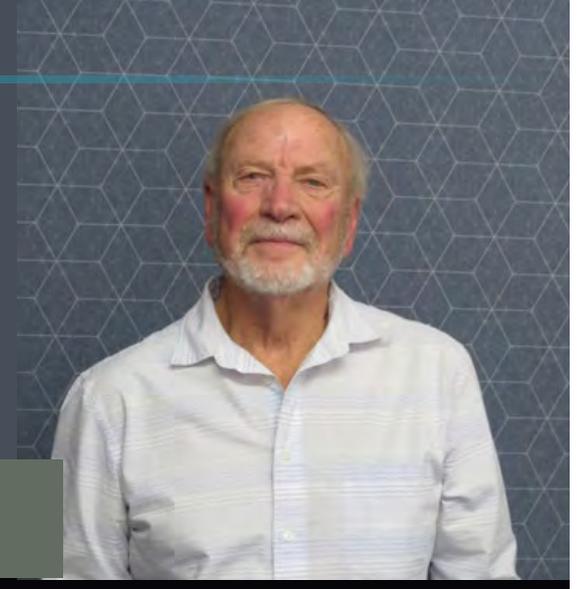
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RICHARD BELL

REFLECTS ON A SIX-DECADE PRINTING CAREER

BY MATTHEW WOOD



Richard Bell is not only known for his role as Intamarket's New Business Development Manager. His career in the printing industry spans over six decades, and he continues to provide businesses with innovation — driven by his passion and creativity.

Early Life

Bell was born in Belgravia, Johannesburg into a bustling family of seven. His father insisted that all his sons do a trade. 'I was top of my class in Grade 10, and wanted to do a bit more, but that wasn't in the plan. So through a family friend I got into lithography,' he said.

He joined Rand Litho at 16, initially with no real passion for the job, but over time he developed a love for printing and passed his trade test.

However, on his 18th birthday, he was conscripted. He completed nine months of military service, during which he acquired a strong sense of discipline. Rand Litho closed down soon after this. 'The Printing Union then arranged for my apprenticeship to be transferred to Cape & Transvaal Printers in Malvern, Johannesburg.'

All apprentices had to attend night school at Johannesburg Technical College, where they achieved the equivalent of a matric level pass.

Bell soon realised that the industry was as much about people and relationships as it was about machines and ink. He then joined Penrose Press as a lithographer, during which time he got married. 'I'm still happily married despite some fascinating and scary life challenges,' he said.

He worked overtime, tackled deadlines and moved into managerial roles, which taught him to 'think out of the box', particularly when handling annual financial business reports for the stock market.

He accepted his first job as a salesman in graphic arts products for Croda Inks. 'It was an easy start, as I was totally familiar with litho plates, blankets, dampers and other products, and within six months I was promoted to graphics arts manager.'

How did you get into starting a business?

'Around that time I had my first child and life was good — there was no overtime, I had a company car, and entertainment allowances, which were fun.' He added that his business life continued to centre around problem-solving and decision-making, particularly in high pressure situations. 'But after two years I asked myself: why am I doing all of this, without having my own business? So in the latter half of my twenties, I used my pension to fund my own business called Bell Polyester, based in the south of Johannesburg. For many years, whatever I touched just turned to gold.'

'It was the right place at the right time. I had the trade behind me, along with the right agencies, and the company blossomed. Bell Polyester became Bell

Graphics, and we started converting our own materials. I was always involved as a salesperson, and the company expanded exceptionally well, so much so that after all those years I started thinking I would retire at 45, because I had everything I wanted. But I was getting tired of the month-to-month routine — it was pure monotony.'

He visited factories in the UK and Europe and secured distribution rights to state-of-the-art industry equipment, such as high-end laminators, which at that stage were among the best in the world.

He then became interested in merging the operation into larger entities. He sold his factory, and merged Bell Graphics into another company. However, things did not work out.

'We did still however have a branch called Pretoria Graphics. Title Contender World Championship Boxer, Charlie Weir, worked for me, and the branch was doing very well. It was perfect and I thought I was just going to coast along while I worked out my restraint of trade agreement.' Sadly, Weir contracted cancer and died within 10 months.

The whole business was ultimately lost, and Bell, who was 48 with two children, was as poor then as he was at 16 when he first started working. However, he emphasised that the industry has always been good and forgiving, and he had by then moved onto Maple Leaf Graphics as a junior rep for his opposition, which he described as 'humbling', but he never missed a day's work.

He received other business offers while going through financial rehabilitation, and eventually became a partner at Keymark Media. 'We did very well. I was by then rehabilitated, was a home owner again, and life was once again good.'

By 2018, Keymark Media shut down after 25 years due to there being no family members who wanted to come into and continue the business. 'The lesson learnt from shutting down Keymark (we had just ticked off our 25th year, so everything we did was done properly) is that you need to plan succession.'

You experienced business challenges and having to start over again. How did you get through these tough times?

'It's among the hardest things that many of us in the industry can ever face. It's humbling, and it's belittling. In this case, we were sequestered. We lost our home as well as my in-laws' home. By then I had not one cent to my name — it was tough. But then having to start over was interesting, because I have a strong drive to survive — you have to at that stage in your life.'

'I also have faith and there were many industry friends who helped me tremendously. We serviced our clients as well as we could right to the end and

many of them went out of their way to help us, and that actually led to future job offers.'

'There was no option but to give it another go, and with family dependent on me, that's what I did.'

How did you find your way to Intamarket Graphics?

Bell had by then built a strong relationship with Intamarket Graphics. The company approached Bell, who was well over retirement age, and asked if he wanted to join in the new business development to bring in equipment.

'They took over a few of my other laminating agencies, some of my staff members joined, and some of them are still with me. This has been the best seven years of my life. I'm not the boss anymore — for the first time in many years. But I love it, and I love the industry. The biggest happiness for me is that I look around, especially at the Sign Africa Expos, and I watch 'my children' from the industry — people who I've grown up with, who started learning the trade with me, and who've got the same passion that I've got, and I see how they've grown locally and internationally, as heads of companies, as big players, and managers. That mentorship — the chance of growing the next generation — has been good.'

What is your advice on running a successful printing/signage supply business?

'Passion is number one, because it's a mixed industry, with all aspects of printing and signage. You need different people. Signage people are different to screen printing people, who do things differently to lithographers. But we create something out of nothing all the time. It's colourful and exciting. The technological development has been phenomenal. We print onto almost anything these days from food to vehicle wraps. If printing is not your passion, then you shouldn't be in the industry. My biggest joy is to mingle with international suppliers at the Sign Africa expos.'

'You also need to form an intimate marriage-like relationship with your suppliers. You need to trust each other, and that makes it worthwhile because when times are tough, you need them, and they need you.'

'Print creates wealth. If you have the work coming in, manage your productivity properly, reduce wastage, bill correctly and don't overspend, you will make money — it's a dead certainty.'

He added that he also loves and respects his opposition. 'NSI-4-Africa's Ken Bezuidenhout, Midcomp's Rob Makinson and myself are always arguing about who will be the last man standing at the expos. They've done very well to be where they are.'

What has been the biggest highlight/s of your career, and why?

Bell spoke fondly about the people he's met and friends he's made along the way. 'Every call that I made was a point of excitement, because you interact at a personal level. It's not just a case of making a sale, it's helping people to create wealth with the equipment we supply.'

Who has been your greatest inspiration?

Bell said among the people who had the greatest influence on his life was Nolan Weight from Stonehouse Graphics. His business even won the 'best printing company in the world' title in an international competition. 'We became close business friends. He was a guide and a mentor, but sadly passed away last year.'

Other mentors include Glen Wagner as well as Justin Hawes, owner / MD of Scan Display. 'Hawes is very entrepreneurial, and a good human being. Bell also described Gavin Turner, MD of Intamarket, as a 'trustworthy and honest person, a very special human being and very special friend.'

What makes the South African printing industry so unique and exciting compared to other parts of the world? What challenges do we face?

'It's diversity. I always say to international suppliers that we're in this mix of first, second and third world in Africa. We've got the best and the worst of all aspects, and from that, we've had to learn to cater for all these different segments of the market, which has made us really unique.'

'It's about the ability to innovate, and to survive crises such as COVID, just as this industry can survive anything. It's like the Bokke, you just get in and you make it happen. It's our flexibility and adaptability as a nation, which we are lucky to have. It's also about the unpredictability — you have to be fast on your feet. You've got to move, and keep moving.'

In terms of challenges, he emphasised the need to get back to proper training. He mentioned introducing a training college, much like what has been undertaken by Printing SA, but with a demonstration room to train people on the equipment, and to bring in overseas expertise and visiting experts.

'Give people proper credentials,' he said. 'They can then enter the market with internationally-renowned certifications recognised by global suppliers.'

Signage and technology changes

He said that the biggest change has been the industry's immense transition from analogue to digital. He also commented on how technology has evolved. Starting off in litho, he has seen the industry adapt to solvent printing, and UV technology soon after.

'Technologies have changed. Everything is on computers, and I love AI,' he said, adding that he often speaks to suppliers to determine what the next need is, and what the next pain point will be. 'I love walking into a factory and smelling print and seeing the ways it can be improved. I always ask: what can we do to change the industry? I like to grow and develop things once they're established.'

Hobbies

Bell has been a keen motorsport enthusiast since the age of five, having been raised in a motoring family, with a father who sold motorbikes. He and his siblings raced bicycles in the streets, and later in his thirties he became a radio-controlled car champion of South Africa, having taken it up as a hobby.

Bell plans to retire in July 2026 — at the age of 80 — but he plans to keep busy. 'I'll probably continue to get involved in church activities. I'm involved now in cancer support groups. I very much enjoy Parkruns. It's good to be out every week.' He added that he is blessed with a good family and support.

Final Thoughts

'A lot of people say that I take on more than I can chew, but I've always worked and played hard. I've always had an intense competitive streak and enjoy that aspect of overdoing everything. Just make sure your targets are high, and if you don't succeed at first, you can still aim for pretty reasonable targets.'

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Printing SA And Maizey Plastics Announce Training Partnership

Printing SA and Maizey Plastics will combine their resources to cater for and accommodate the high skills demand in South Africa with their new training partnership.

Maizey's chief marketing officer, Richard Maizey, said, Maizey have always been involved in developing people and training the industry, and we've always done that at no cost.

The purpose has never been about making money, it's about improving the market and getting the younger generation and less developed people into the industry.'

'Abisha Katerere (Printing SA's head of business development and marketing) approached Maizey during the Sign Africa Durban expo with an exciting

new proposal on training, as well as trying to uplift people out of poverty and get them into our industry.'

Katerere added, 'We work on a philosophy of giving people what they want, and we realised that we were getting a lot of requests for training, particularly on vehicle wrapping, at the Sign Africa expos.

Seeing companies like Maizey Plastics at the expos gave us the idea to work with them. We are a legacy brand, and so is Maizey Plastics.'

'We didn't want to reinvent the wheel, we wanted to work with experts in the field, like Maizey. Together we are forging a partnership that will last another 75 years for them, and 115 years for us.



Quintis Lamprecht and Rikki Maizey, Maizey Plastics; Abisha Katerere, Printing SA; Richard Maizey and Samantha Maizey, Maizey Plastics with Romy Engelbrecht and Roger Cook, Printing SA.

We're changing the environment, which is very exciting. This gives us an opportunity to also expand into other markets, because training and

development is what we do.'

Information on modules and course dates will be available soon.

Printing SA Hosted Central Chamber Business Forum

Printing SA held their Central Chamber year end business forum on 20 November at the Centurion Country Club. The forum provided insights into how AI is transforming print businesses. Printing SA also provided an update on its performance, strategic direction, and rapid expansion as 2026 approaches. Africa Print, Sign Africa and Modern Marketing were proud to be media partners.

Abisha Katerere, Head of Business Development and Marketing at Printing SA, highlighted the major milestone that the federation is approaching as it celebrates 115 years as 'the voice of South Africa's printing industry' and five years of the Women in Print series.

Printing SA reported a major financial turnaround, stabilising its finances

and ending its reliance on investment reserves to cover operational expenses. The organisation is entering a new phase focused on reinvestment into the industry, including membership levy reductions for the next five years and plans to subsidise training.

Despite a marginal decline in membership, largely attributed to smaller firms closing or consolidating, member sentiment has improved notably. The federation's decision to maintain a moratorium on levy and training fee increases has been widely welcomed, reinforcing confidence among medium and large organisations that continue to derive significant value from their affiliation with Printing SA.

Printing SA has expanded its corporate engagement pipeline,

pursuing strategic sponsorship and preferential-rate partnerships with suppliers across finance, insurance, telecoms, automotive and industrial sectors. Discussions with brands such as Telkom Business, Motivity, Lexus, FNB, Investec, Sanlam and others aim to leverage collective buying power and unlock improved service terms for members.

Printing SA's leadership reaffirmed that the federation has emerged from a difficult period marked by financial strain and directional uncertainty, and is now positioned for progressive reinvestment. A proposal to allocate up to 7% of investment holdings toward member-focused benefits, including long-term membership fee reductions, reflects a renewed commitment to sustainable value creation. Printing SA also underscored the impact of strengthened



governance measures introduced over the past two years, which resulted in a more stable cash flow position supported by tighter cost controls and operational rationalisation.

A major arbitration victory against the IEC, valued at close to R1 million, further reinforced Printing SA's improved operational strength.

Operationally, Printing SA experienced

one of its most active years ever with 32 events, 11,800 in-person attendees, and 334,000 online participants, including a record-breaking 1.2 million livestream views of the Women in Print Johannesburg event across 34 African countries. The federation also strengthened its footprint across Africa through partnerships, training initiatives, government collaborations, and international engagements.

The federation's engagement programme extended well beyond the headline event metrics, incorporating a rich mix of technical forums, career days, CSR initiatives, awards evenings, CEO roundtables, and sport-themed networking days. These diverse touchpoints fostered deeper industry cohesion and strengthened relationships across multiple regions. Notable highlights included a high-demand regulatory webinar on parental leave reforms and the seamless rollout of the federation's in-house digital engagement model via the GlueUp CRM platform.

Looking ahead to its 115th anniversary year, Printing SA has set an ambitious programme of at least 39 engagements across South Africa and the African continent. These initiatives are intended to deepen regional collaboration, expand youth pipeline development and strengthen accessibility across the sector as the industry enters a period of renewed momentum.

Strategic partnerships, both governmental and corporate, have expanded significantly, opening opportunities for training, youth development and regional industry growth. Katerere emphasised the five year memorandum of understanding (MOU) with the Department of Women, Youth and Persons with Disabilities; the upcoming MOU with the Department of Sports, Arts and Culture from January 2026; pursuing formal training partnerships with the National Youth Development Agency; and collaboration with government

printers in Lesotho and Botswana.

Beyond the major agreements already outlined, Printing SA detailed further government-aligned initiatives aimed at supporting youth development, career-pathway creation and industry revitalisation. Engagements with the KZN Department of Sport, Arts and Culture, as well as the National Youth Development Agency, are expected to bring expanded funding opportunities and learner sourcing support. The organisation also reported ongoing discussions with Eswatini and Botswana's public-sector printing entities to broaden regional capacity-building efforts.

The federation's collaboration with the Lesotho Government Printers has accelerated rapidly, following multiple benchmarking visits and participation in regional expos. Printing SA confirmed that Lesotho has now joined as a Full National Member, with a significant multi-year investment planned to modernise its state printing operation. Several South African member companies have already begun securing supply and technology contracts through this partnership, demonstrating the tangible commercial value of regional alignment.

Newly secured collaborations include co-hosting the Flexo Frontier Roadshow with FTASA in early 2026, bringing brand owners and packaging leaders together for a national skills and innovation showcase. Additionally, Printing SA will deliver a masterclass session at PROPAK East in Kenya, the first time in its 115 year history that the federation will present content on a continental stage, supported by technical experts from its member community.

Katerere noted that while training and consulting sales softened year-on-year in response to market pressures, Printing SA has proactively recalibrated its 2026 budget to reflect economic realities. The

federation is exploring mechanisms to directly subsidise training through its investment utilisation strategy, ensuring skills development remains accessible during tighter trading conditions. Regional performance varied, with KwaZulu-Natal delivering the strongest training revenue due to apprenticeship uptake.

Training and skills development remained one of Printing SA's strongest pillars in 2025. Key developments include the launch of the first-ever signage training programme in South Africa, in partnership with Maizey Plastics, with three courses to go live in 2026; international training expansion into Mauritius through partnerships with EO Solutions and the Mauritius Institute of Training and Development; the establishment of Regional Schools of Printing Excellence with multiple South African colleges; and the launch of a new mechanical aptitude assessment tool to support talent identification.

Katerere highlighted the federation's growing influence within the World Print and Communication Forum, where Printing SA contributes to global working groups alongside associations from the United States, Europe and Asia. This participation strengthens South Africa's visibility in international print dialogues and creates pathways for knowledge-sharing, advocacy, collaboration and emerging market positioning.

Additional support from FESPA continues to play a pivotal role in Printing SA's development initiatives. The organisation benefits from financial grant funding, sample registers distributed to members, global branding exposure, and opportunities to place local businesses on international exhibition platforms. These partnerships deepen the federation's ability to deliver world-class value to members.

Printing SA provided an update on

two major research initiatives: a remuneration benchmarking study completed earlier this year, and a comprehensive industry landscape report commissioned through BMI Research, with findings expected to guide the federation's advocacy and policy strategies heading into 2026.

The federation also confirmed an important structural change within the sector: the closing of the Independent Packaging Employers Association of South Africa (IPEASA) and the transfer of its assets, members and obligations to IPEASA. This consolidation aims to streamline representation, eliminate duplication, and strengthen the technical voice of the industry.

The address also included a heartfelt tribute to the late Zayed Bagus, Printing SA's Director of Technical, Training and Business Development, whose leadership, mentorship and commitment shaped many of the organisation's recent achievements. Katerere acknowledged his profound influence on the team and affirmed that the federation will continue advancing the legacy he helped build.

Katerere encouraged attendees to see the print and packaging sector as poised for transformation, with Printing SA entering one of the most significant periods in its history. 'None of what we have achieved and none of what we aspire to is possible without all of you. We look forward to delivering even greater impact in the year ahead,' said Katerere. Kyocera Document Solutions was the diamond sponsor for the event.

Keynote speaker Mark Furman discussed how AI is transforming print businesses from cost centres to profit engines. He also provided attendees with a 90-day AI implementation roadmap for 2026. The question is no longer whether to adopt AI, but how quickly you can put it to work.

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CHANGE 1 WOMAN
FOR WOMEN IN BRANDING,
PRINTING AND SIGNAGE

CHANGE ONE WOMAN

ADVICE ON BUSINESS LONGEVITY FROM A 96-YEAR-OLD PRINTING COMPANY

BY MEGGAN MCCARTHY



Poonam Harry is the Director of Harry's Printers, a company with a 96-year history. She discusses the key to business longevity, how to keep your team inspired, as well as prioritising mental well-being in the workplace.

How do you stay motivated in the workplace?

I ensure that I always remember my 'why': the reason for doing what I do. In being able to uplift, inspire and impact the lives around me, from the team I lead to the customers and community we serve, I realise that my job is more than just what I do and the place I operate from. Being true to myself, my values and passions allows me to marry all these elements into the workplace and beyond — I try to constantly remember and live this daily.

How do you keep your team inspired?

I strive to create a workplace that is real and authentic, where we value our team members as people and not just employees. This includes having weekly Tuesday Training sessions where we touch base on anything from new product developments and innovations to the importance of self-care and team building and some fun and games, as well as daily and sporadic check-ins where we share our vision and reflect on the past week — looking at pitfalls and winning moments. It's a constant conversation and allows open, honest and real leadership to emanate in all that we do.

What can women do to take care of their mental health and well-being?

This is no longer a luxury but a necessity in our daily lives. I have had to learn the hard way that we shouldn't even be pouring from our cup, but rather from our saucers, as we have to be full first before we can serve or lead others. I encourage women to 'find their happy' — whether it's taking 5 or 15 minutes or more for yourself every day to pray, be in nature, meditate, exercise, have some fellow girl power time or anything else that resonates with you. Ensure that you're doing anything you can to fill your cup regularly so that you can pour out not just to yourself, but to those around you.

Can you explain the importance of 'leading yourself to lead others'?

Today's world, especially the Gen Z workplace, is increasingly looking for authentic leadership. According to authentic leadership expert, Bill George, your True North is: 'the true compass that guides you successfully through life and is guided by an individual's deepest values, passion and life story'. Knowing our

True North is critical in the working world. If we don't know who we are, what we stand for, and what we believe in, let alone where and why we're doing what we're doing, it becomes almost impossible to lead anyone else. I am deeply passionate about this topic as I lecture part-time at UCT on this.

Harry's Printers has a long history. Looking to the future: what is the key to ensuring business longevity and that the business is future-proof for the next 96 years? We are so humbled to still be standing after 96 years with strong foundations laid by my forefathers and mothers that paved the way for the fourth generation. It's important to always remain 'RELEVANT' to your industry and the market you serve:

R: reinvent/reflect/innovate.

E: engage team members + clients + community + other stakeholders.

L: leadership.

E: environment.

V: value-driven.

A: authentic + adaptable.

N: new mindset.

T: thankful (+ technology).

Always be thankful and grateful to the Divine and everyone who has and continues to shape and mould your path. We are deeply grateful and honoured to do what we do and serve the people we serve, and we look forward to more than 100 years to come!

C1W Initiative

Change 1 Woman (C1W) aims to empower women in the branding, print and signage industries. As part of this initiative, Sign Africa would like to spotlight women-focused content like this piece. If you have any trend/business articles related to the signage, branding and printing industries, please email content to: meggan@practicalmedia.co.za.

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marcosergiomilheiro@gmail.com
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Full-time graphic designer required in Springs. Strong CorelDRAW skills essential, with a good eye for detail, colour matching and printer operation.
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+27 83 993 5284
adprosigns10@gmail.com
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EXPERIENCED VINYL APPLICATORS 4 JAN

Experienced vinyl applicators required for vehicle wrapping, branding and general signage installation. Minimum 4 years' experience required, valid driver's licence essential, strong vinyl application skills and ability to work independently or in a team.
Email CV with examples of work or references.
+27 83 993 5284
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SIGNAGE ALL-ROUNDER 31 DEC

R6000 per month (negotiable). Minimum 2 years' experience with CV and references required. Must have Code 10 driver's licence, ability to work at heights, vinyl experience and basic welding knowledge. Opportunity to grow within the company.
Email CV.
+27 74 015 4846
vincent@sign-torque.co.za
Gauteng

ESTIMATOR / BUYER 19 DEC

Signage estimator and buyer required for a signage manufacturing and installation company in Kya Sands. Experience in the signage industry required, including vinyl, fabricated lettering, ACM cladding, pylons and more. Permanent position with company pension.
Email CV.
+27 82 612 8299
kris@zelus.co.za
Gauteng

SITE MANAGER 17 DEC

Signage site manager required with experience in signage installations including vinyl, fabricated lettering, ACM cladding and pylons. Position includes site inspections, team management and travel, including cross-border work. Permanent position with company pension.
Email CV.
+27 82 612 8299
kris@zelus.co.za
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ACCOUNTS / PROJECT COORDINATOR 17 DEC

Accounts and projects coordinator required for a signage manufacturing and installation company in Kya Sands. Office-based role with occasional client meetings. Commission structure offered depending on accounts managed. Permanent position with company pension.
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Gareth +27 72 665 7855
gmcklesfield.14@gmail.com
Gauteng

SENIOR GRAPHIC DESIGNER 26 JAN

Senior graphic designer and machine operator specialising in dye sublimation and branding. Strong experience in garment customisation, print layout preparation, CorelDRAW, vector redraws, colour matching, scaling and panel matching. Experienced in operating and maintaining Mimaki, Epson and Roland sublimation printers and RIP software. Skilled in print-ready artwork preparation, colour accuracy, production quality control and client collaboration. Strong communication, time management, workflow troubleshooting and leadership skills.
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thulani.muhlwa500@gmail.com
Gauteng

GRAPHIC DESIGNER / MACHINE OPERATOR 18 JAN

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makhahemotlatsi713@gmail.com
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GRAPHIC DESIGNER / DTP 18 JAN

Graphic Designer, DTP and machine operator offering strong technical and production expertise. Advanced proficiency in CorelDRAW, Adobe Photoshop and Illustrator. Hands-on experience with large format printers, CNC laser cutters, engraving machines and vinyl cutters. Strong understanding of measurements, bleed settings, colour profiles, spot white preparation, cutting lines, nesting layouts and material optimisation. Fast learner, hardworking and available to start immediately.
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guylainyoka@gmail.com
Gauteng

SIGNAGE ALL-ROUNDER 6 JAN

Signage all-rounder with over 10 years' experience in the signage industry. Skills include sales representation, graphic design, large format operation and vinyl application. Able to work independently or under supervision.
Ola +27 63 213 2813
ola.jay0505@gmail.com
Gauteng

GRAPHIC DESIGNER / PRINTER OPERATOR 5 JAN

Graphic designer and printer operator with over 4 years' experience. Skilled in large format printing and design using CorelDRAW, Photoshop, Illustrator and GIMP. Experience includes leading design teams, operating Mimaki CJV150-130, HP Latex 315, vinyl cutters and DTF machines, artwork setup, resizing, ripping software and finishing processes including vinyl application and installations.
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 Ilanga Estate, Bloemfontein, South Africa
www.SignAfricaExpo.com
C1W networking event - 11 Feb

SIGN AFRICA BLOEMFONTEIN
 THE SIGN, BRANDING AND DIGITAL GRAPHICS EXPO

SIGN CHINA SPRING 2026
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 Shenzhen Exhibition & Convention Center, Futian District
www.signchina-sz.com/en



APPPEXPO 2026
4-7 March 2026
 National Exhibition and Convention Center (Shanghai)
www.apppeppo.com/?lang=EN#



SIGN AFRICA CAPE TOWN EXPO
11-12 March 2026
 CTICC, Western Cape, South Africa
www.SignAfricaExpo.com
C1W networking event - 12 March

FESPA GLOBAL PRINT EXPO 2026
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 Fira de Barcelona, Spain
www.fespa.com/en/events/fespa-global-print-expo/

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SIGN AFRICA DURBAN EXPO
27-28 May 2026
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C1W networking event - 28 May

SIGN AFRICA CAPE TOWN
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www.signafricaexpo.com
C1W networking event 9 September

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EVA-692 II

EVA-703 II

EVA-714 II

EVA-725 II

EVA-736 II

EVA-747 II

EVA-758 II

EVA-769 II

EVA-780 II

EVA-791 II

EVA-802 II

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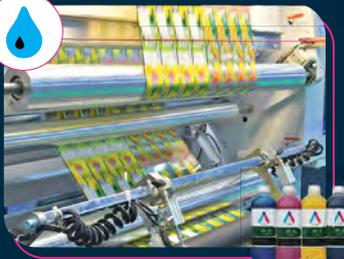
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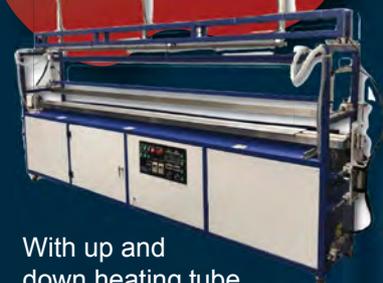


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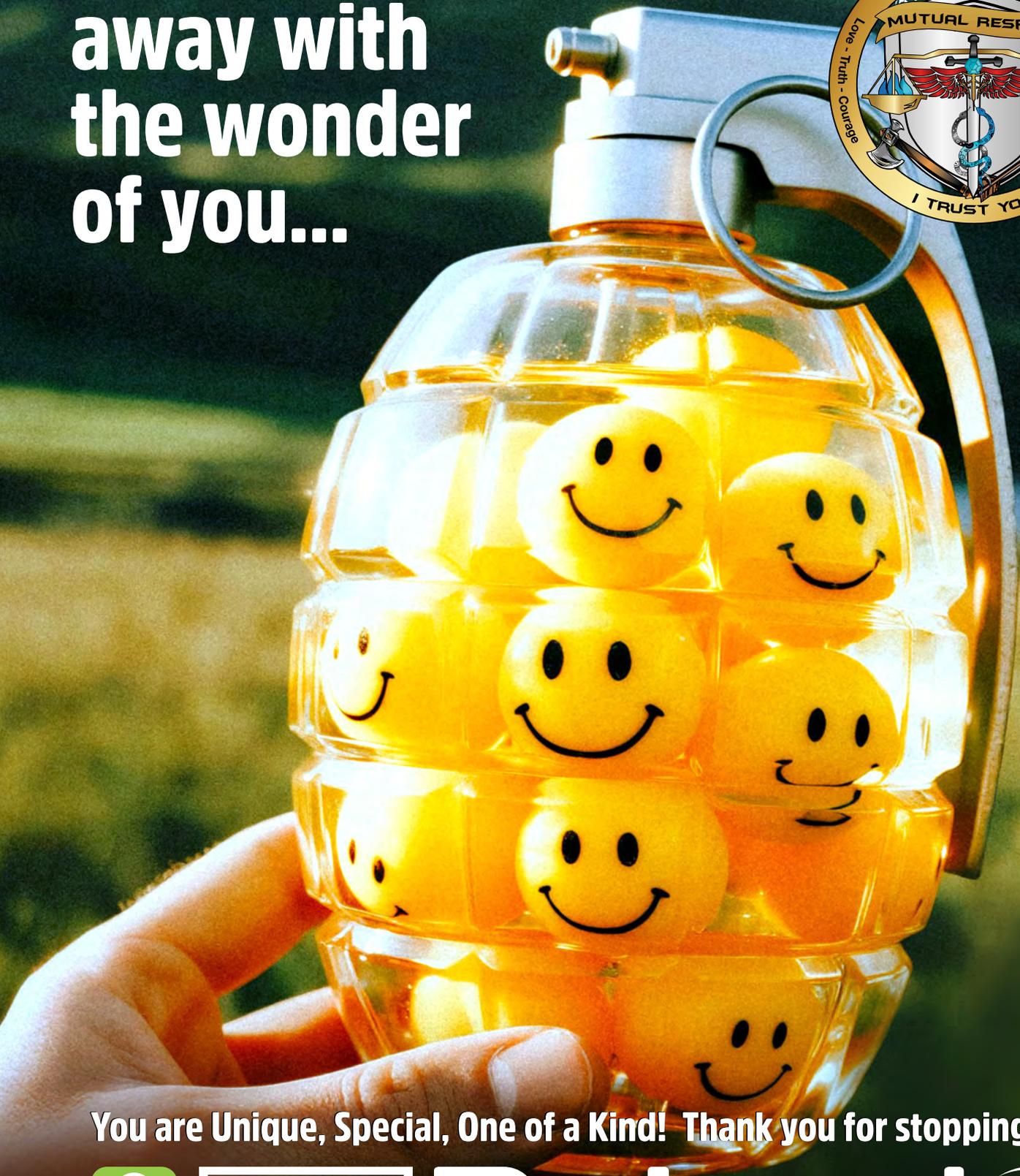
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