

Practical Publishing, organisers of the internationally respected Sign Africa Expo and FESPA Africa, have launched the Sign Africa Regional Expos for 2019. The Cape Town and Johannesburg Expos will give industry professionals an opportunity to see equipment, media and business opportunities in a city near them. The Regional Expos provides an ideal platform to showcase products for the sign, display, digital graphics and wide-format Industries.

We will make extensive use of our comprehensive databases and reach visitors through Sign Africa Journals, Sign Africa Website and Newsletter, tickets, e-mailers, radio, posters, billboards (where available), newspapers and industry associations.

	NELSPRUIT 20 February 2019	PORT ELIZABETH 27 March 2019	CAPE TOWN 5-6 June 2019
VENUE	Emnotweni Arena	Boardwalk Convention Centre	CTICC
HALL	The Arena	Main Hall	Hall 2
EXPO TIMES	20 February: 9am - 5pm	27 March: 9am - 5pm	5-6 June: 9am - 5pm
BUILD-UP	19 February 9am - 8pm	26 March 9am - 8pm	4 June 9am - 8pm
BREAK DOWN	20 February 5pm - 9pm	27 March 5pm - 9pm	6 June 5pm - 9pm
RATE*	R15 200 per 9sqm ex VAT	R15 200 per 9sqm ex VAT	R15 200 per 9sqm ex VAT
INCLUDES	9sqm floor space 1 x trestle table + table cloth 2 x chairs 1 x samp plug The venue is carpeted	9sqm floor space 1 x trestle table + table cloth 2 x chairs 1 x samp plug The venue is carpeted	9sqm floor space Not a carpeted venue
OPTIONAL SHELL SCHEME PACKAGE	N/A	Rate: R378 per sqm 1 Fluorescent Light 1 x plug point Fascia board with company name Shell Scheme walls	Rate: R398 per sqm 1 x Fluorescent light 1 x plug point Fascia board with company name Carpets



PRACTICAL PUBLISHING SA (Pty) Ltd. Proud Hosts of the 2019 Sign Africa & Africa Print Regional Expo

STAND SALES

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PAYMENT

- Stand will only be confirmed once the contract has been signed.
- A 50% deposit is required on booking.



EXHIBITOR QUOTES:

'We sold all the machines on our stand to visitors from around South Africa and also Malawi, Zambia and Namibia. The show attracted serious buyers and quality customers,' said **Coenraad Kuipers, Titan-Jet Africa.**

'We obtained good quality leads and there was a constant flow of visitors throughout the day. We received very positive feedback from existing clients,' said **Larry Smith, SA Argus.**

'The show was good, we had a good flow of traffic to our stand and great interest in our full range of products,' said **Sean Conrad, Wilec.**

'The show was attended by a higher percentage of serious buyers this year than in prior years. We were happy with the number of leads that we generated for our newly launched Anapurna H1650i LED printer,' said **Dave Reynolds, Agfa Graphics.**

'We had a great response from show visitors to the specials offered by Mutoh Japan,' said **Craig Carstens, MIPS Technologies.**

'It was a very successful show, with lots of interest, particularly from Ghana, Zambia and Congo,' said **Dean Dupen, Rep-Tech (ScreenTec partner).**

VISITOR PROFILE:

- Wide Format Print Shops
- Signage Manufacturers
- Point of Sale Manufacturers
- Laser cutting, marking and engraving companies
- T-Shirt Printers
- Screen Printers
- Textile Printers
- 3D Print Providers
- Digital Signage Users
- Embroiderers
- Large Retail Outlets
- Brand Owners
- Corporates with in-house branding departments
- Architects
- Interior Designers
- Buyers in the Visual Communications Industry

EXHIBITOR PROFILE

SUPPLIERS OF:

- Wide Format Printing Machines
- Flat Bed Printing Machines
- Digital Signage Suppliers
- Laser Cutting, Routing & Engraving Machines
- Laminating & Finishing Equipment
- Textile Printing Equipment
- Vinyls and Substrates
- 3D Printing Equipment & Services
- Colour Management Professionals
- LED's and Neon
- T-Shirt Printing Machines & Equipment
- Signage Systems
- Directional Signage
- Screen & Pad Printing Equipment
- Software

MANUFACTURERS OF:

- Banners, Gazebos, Pop-ups, Flags
- Point of Sale Branding
- Branding Systems
- Signage - Vehicle Wraps
- Visual Communication Branding



EXHIBITOR SPONSORSHIP OPPORTUNITIES: we are interested in sponsorship at Sign Africa 2019

Please send me more info

**PLEASE COMPLETE THIS FORM AND RETURN TO THE SIGN AFRICA TEAM
 BY EMAIL: DYELAN@PRACTICALPUBLISHING.CO.ZA | MOBILE: +27 83 300 3509**

COMPANY NAME _____
 ADDRESS _____

 _____ CODE _____
 COUNTRY _____
 TEL _____
 FAX _____
 E-MAIL _____
 CONTACT PERSON _____
 POSITION _____

Upon receipt, your application will be processed and the most suitable option(s) for your stand at Sign Africa will be sent to you. Due to demand we may not be able to match your request exactly. Should you have any special stand requests, e.g neighbouring companies, please also send an attachment with this form.

Returning this form does not commit you to exhibiting at Sign Africa 2019 nor does it constitute as an offer of space. After confirmation of your stand and location, a final contract will be sent subject to agreement.

SIGNATURE: _____ DATE: _____



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