

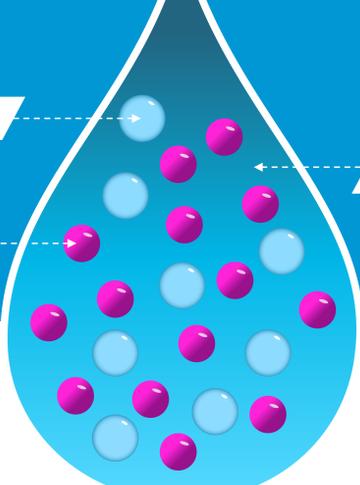


MIDCOMP  
GROUP OF COMPANIES

# TRUE SUSTAINABLE TECHNOLOGY THAT DOESN'T COMPROMISE PRINT QUALITY OR USER SAFETY

## WHAT'S IN HP LATEX INK?

Water-based ink, up to 65% water



Latex

Water

Pigment

Water-based HP Latex Inks are designed to avoid the hazards associated with solvent and UV without trading off performance

**NO HAZARD WARNING LABELS**

**ODOURLESS PRINTS**

**NON-FLAMMABLE**

**NON-COMBUSTIBLE**

**NICKEL FREE**

**NO SPECIAL VENTILATION REQUIRED**

**NO HAZARDOUS AIR POLLUTANTS**

**ENVIRONMENTAL CERTIFICATIONS**

## hp LATEX IS BETTER



**For printing companies and print operators**

1. Healthier
2. Burden-free operation
3. Anticipate regulatory changes

**For people**

1. Low emitting prints for stringent applications
2. Odorless prints for the most sensitive environments

**For the environment**

1. Responsible end of life
2. Take back program for printheads & supplies that contain UL validated & recycled plastics



Put your artwork to the test with HP Latex!

## VISIT OUR STAND AT NEXT WEEK'S EXPO!



### LIVE DEMO EXPO DURBAN

Featuring the hp Latex 800W Print & Cut and hp Stitch S500

Plus PRINT MEDIA from Midcomp Consumables!



15-16 MARCH 2023

Durban ICC • Hall 2 • Stand C1

9am to 5pm DAILY

Register for free entry!



MIDCOMP  
CONSUMABLES

## PREMIUM SELF-ADHESIVE MATERIALS FOR THE LARGE FORMAT PRINT & SIGNAGE INDUSTRY



HP NON-WOVEN WALLPAPER

AVAILABLE IN SUEDE OR LINEN FINISHES

1372mm x 45m

R4000

Excl. VAT • Per roll

Over 20 years indoor display permanence!

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## DON'T MISS OUR WEBINAR

WHERE WE WILL BE INTRODUCING A NEW RANGE OF SUBSTRATES FROM



Thursday, March 23, 2023 at 12:00 PM - 1:30 PM.

Register now!

CONNECT WITH US

