

GRAPHICS, PRINT & SIGN 2022 EXPO FACT SHEET & RATE CARD

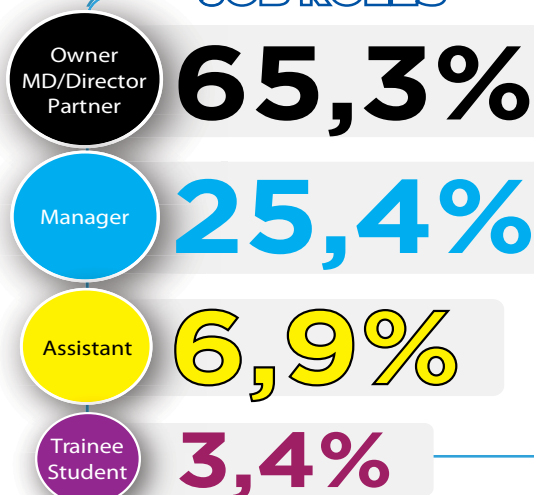
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2021 EXPO STATS

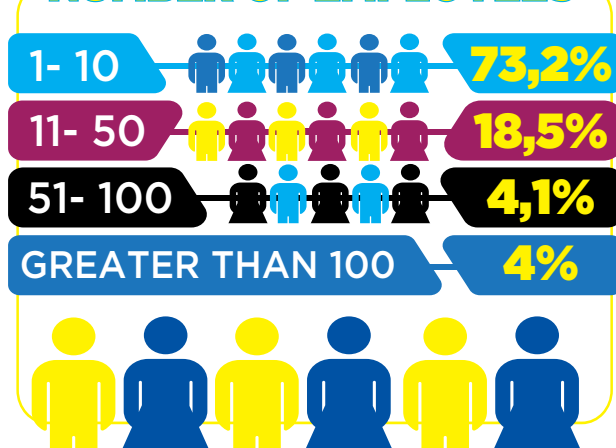
VISITOR PROFILE

based on previous expos

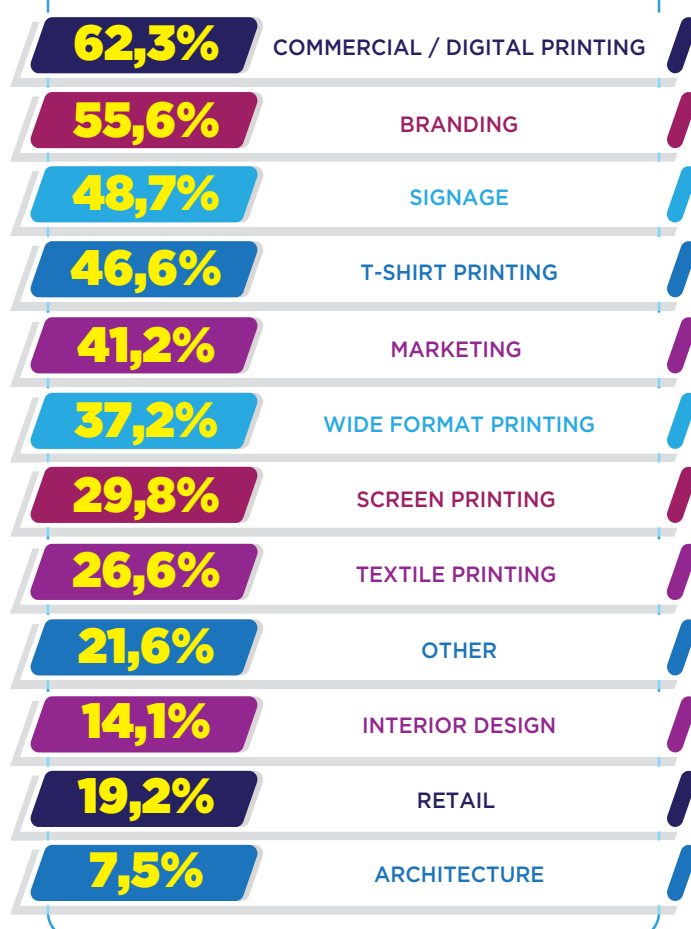
JOB ROLES



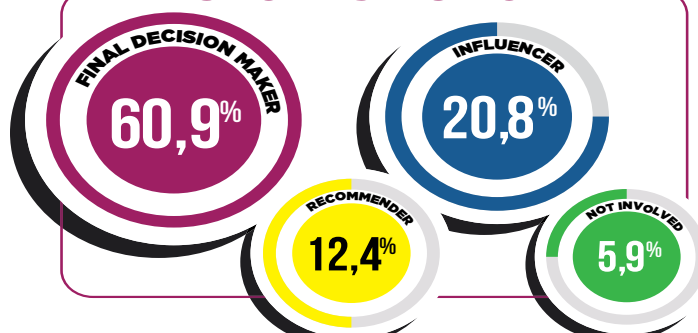
NUMBER OF EMPLOYEES



CURRENT AREAS OF BUSINESS ACTIVITY



PURCHASING ROLE



MEDIA PARTNERS:

#PLATINUM SPONSORS

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2021 EXPO STATS

VISITOR PROFILE

- Wide format print shops
- Signage manufacturers
- Litho print companies
- Label printers
- Packaging companies
- Narrow format digital printers
- In-house printing departments
- Government printers
- Security printers
- Flexo printers
- Point of sale manufacturers
- Laser cutting, marking and engraving companies
- T-shirt printers
- Screen printers
- Textile printers
- 3D print providers
- Digital signage users
- Embroiderers
- Large retail outlets
- Brand owners
- Corporates with in-house branding departments
- Architects
- Interior designers
- Buyers in the visual communications industry

EXHIBITOR PROFILE

SUPPLIERS OF:

- Wide format printing machines
- Digital narrow format printing equipment
- Litho printing equipment
- Label printing equipment & consumables
- Wide format printing equipment
- Digital & short run custom packaging equipment
- Colour management software & equipment
- Finishing equipment & consumables
- Paper & board
- Ink
- 3D printing equipment & services
- Binding equipment
- Screen & textile printing equipment & consumables
- Flatbed printing machines
- Digital signage
- Laser cutting, routing & engraving machines
- Laminating & finishing equipment
- Vinyls and substrates
- Label printing equipment & consumables
- Colour management professionals
- LED's and neon
- T-shirt printing machines & equipment
- Signage systems
- Directional signage
- Screen & pad printing equipment
- Software

MANUFACTURERS OF:

- Banners, gazebos, pop-ups, flags
- Point of sale branding
- Branding systems
- Signage - vehicle wraps
- Visual communication branding

EXHIBITOR QUOTES

It was fantastic to be at the expo and see a lot of our printers and suppliers. The sentiment is that everyone is glad to be out and interacting again. **Jermaine Naicker – Printing SA Durban Chamber.**

'It was a fantastic expo for Printing SA and we were able to celebrate our 110th anniversary at the networking and exhibitor function. It was great to see people coming out again and we are looking forward to hosting more events.' **Abisha Katerere – Printing SA.**

It was our first expo together with Transparent Financial Services we will definitely be back. It is an amazing platform to meet the people who employ the people who we represent. It was a great experience and we hope that the relationships we have started here translate into membership on our side and create a better environment in the industry. **Khwezi Makhathini – SATU.**

Delighted to be invited to the expo, having made new contacts, signed up some new members and met with existing members. **Lorna Mashale – Transparent Financial Services.**

The expo was very good, it was very busy for the three days. We got some good leads and will see how it pans out afterwards. **Charl Ferreira – JG Electronics.**

We definitely had a really good show, it was much busier than we thought it would be. The potential that we had from the visitors was amazing. **Nardus Mouton – Gencotech.**

We found it very professional. It was amazing to see the amount of foot traffic and the controls around the Covid protocols. The location, the venue, the staffing, everything was five star. We were very happy to be part and parcel of this show. **Nesh Chetty – Falcon.**

We saw repeat customers and new customers starting out in new businesses looking at our products. **Afsana Ismail – Allrich.**

It was great, it was good for us to participate as new players in the production printing industry. We got good leads, from good customers with good questions. We have demos and follow-ups to do after the expo. **Heidie-Marie Middel – Kyocera Document Solutions South Africa.**

It was a good, good battery of customers coming through from different areas and segments. We have solid leads to work with from customers we want to work with. A lot of people are innovating and looking for new ideas. **Iain McMurphy – Maizey Plastics.**

MEDIA PARTNERS:

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2021 EXPO STATS

2022 RATES	SPACE	
	9sqm	☒ R2295.00 per sqm
	18sqm	☒ R2170.00 per sqm
	36sqm	☒ R2055.00 per sqm
	54-99sqm	☒ R1945.00 per sqm
	100sqm +	☒ R1790.00 per sqm
	300sqm +	☒ R1680.00 per sqm
	Shell Scheme	☒ R440.00 per sqm Ex VAT
SPACE REQUESTED	STAND STYLE (SIDES OPEN)	
	☐	Wall stand (1)
	☐	Corner stand (2)
	☐	Front stand (3)
	☐	Island stand (4)
	STAND OPTION	
	☐	Space Only
	☐	Shell scheme*
* Includes walling, fascia with name, 1 x Fluorescent light and 1 plug (5A) per 9sqm		
REQUIRED STAND		
Minimum Sqm		Maximum Sqm

EXHIBITOR SPONSORSHIP OPPORTUNITIES: we are interested in sponsorship at GPS 2022

☐ Please send me more info

**PLEASE COMPLETE THIS FORM AND RETURN TO THE GPS TEAM
BY EMAIL: INFO@PRACTICALPUBLISHING.COM**

COMPANY NAME

ADDRESS

COUNTRY

TEL

FAX

E-MAIL

CONTACT PERSON

POSITION

Upon receipt, your application will be processed and the most suitable option(s) for your stand at Graphics Print & Sign 2022 will be sent to you. Due to demand we may not be able to match your request exactly. Should you have any special stand requests, e.g neighbouring companies, please also send an attachment with this form.

Returning this form does not commit you to exhibiting at Graphics, Print & Sign 2022 nor does it constitute as an offer of space. After confirmation of your stand and location, a final contract will be sent subject to agreement.

SIGNATURE

DATE:

MEDIA PARTNERS: