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COVER STORY 20



APPLICATIONS THAT CAN BE PRODUCED WITH CUTTING PLOTTERS



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EDITOR'S NOTE

BY MEGGAN MCCARTHY, EDITOR

Sign Africa were excited to host our first expo in quite a while at Emperor's Palace in April, which helped to re-energise the industry and which garnered praise from exhibitors. You can read more in our expo wrap up article. Due to increased restrictions and the unpredictability of Covid-19, we are needing to change the dates on our forthcoming events. The dates will be published as they are finalised.

Our front cover focuses on Midcomp, who are constantly striving to be the 'Catalyst for Growth' for all stakeholders and their community. Midcomp, the largest supplier of printers for the signage and point of sale industries that have the necessary environmental credentials to be used in the most sensitive applications, are celebrating 30 years of sustainability and innovation. These printers include HP Latex solutions.

A laser engraving machine is easy to operate and has an infinite number of possible applications. Trotec outlines other reasons why a laser engraving machine is the ideal addition to future-proof an engraving company.

While floor graphics have been a staple part of the industry for some time now, the need for social distancing signage has seen the popularity of these applications skyrocket. Drytac says it is now time to look to the future to see what sort of role these applications might have. If there is one thing that is unquestionable about floor graphics, it is that consumers do take notice of these applications.

There are different sizes of cutting machines. The large format models are used for mass production of industrial products or large projects while the small formats are mostly used for everyday items and can produce custom gifts or promotional items as well. GCC discusses applications that can be produced with cutting plotters.

According to Grafityp, glass breakage is caused by the difference in tension on a window because certain parts expand faster than others as a result of heating. Glass breakage will therefore almost exclusively occur in outdoor applications. Read more about tips on window decoration and preventing glass breakage.

The backbone of great service is empowerment. My definition is for any employee to make a fast-empowered decision on the spot in favour of the customer. No asking for approvals, no delays, no moving the request up the chain of command. Empowerment by far is the hardest skill to get employees to use. Front line employees are the most powerful when it comes to empowerment – what they do is magic.

Laurel Brunner believes we need to create a discussion about sustainable textile printing. The environmental impact of textile production is starting to get more attention. Manufacturers and developers within the graphics industry want to sell digital printing systems for direct-to-garment (DTG) and general textile printing, so they are especially keen. How they frame their messages is tricky though. There is an inherent conflict between the on-demand, have-it-now-and-toss-it mentality, and the model that encourages resource conservation.

Signing off
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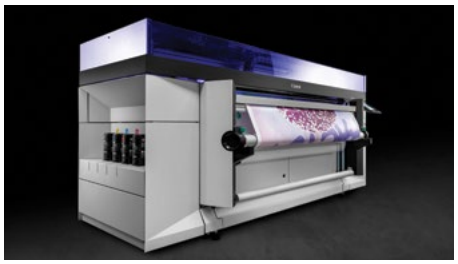
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HOT NEW PRODUCTS

Canon Colorado 1630

Designed for sign makers, PSPs and in-house printers, the Colorado delivers superior print quality of 1800dpi and highly durable, odourless and instantly dry prints on almost any media to address unlimited applications. In its fastest print mode, for large format applications such as outdoor banners and billboards, the printer can attain a maximum print speed of 111sqm/hour. Even in high quality mode, the device delivers a cruising speed of 29 sqm/hour. **www.canon.co.za**



Avanti I4 Sublimation Printer

The printer boasts a production speed up to 120sqm/hour in 2 pass mode. Avanti Series CMYK inks ensure printability and the best colour gamut. Free colour profiling is provided with the printer. The printer features the latest technology Precision Core TFP print heads. 4 heads with 12,800 active nozzles. The nozzle size is suited for sublimation print output demands. Includes 3L ink tanks with slow level alarm and syphon system subtanks. **www.sheetco.co.za**



Trotec Enhanced SpeedMarker Software

The software includes a new 3D option, with the most efficient virtual rotary engraving possible. With maximum throughput in the shortest of time frames, not only is marking on cylindrical shapes made possible, but even 3D shapes such as tilted planes, balls, bowls and tubes can also be processed. The new release of SpeedMark Software enables high speed distortion-free marking of cylindrical objects, for example, promotional items such as drinking bottles. **www.troteclaser.co.za**



Mimaki LED-UV Flatbed Inkjet Printers

The JFX600-2513 and the JFX550-2513 build on the success of the JFX500-2131 large format UV inkjet printer, launched in 2012. The range of media these new models support, thanks to Mimaki's seventh-generation UV print technology, opens up the door to many applications, including large-scale decoration, sign displays and interior materials. Both printers are capable of '2.5D' multi-layered printing, creating raised texture effects for high-value, tactile applications. **www.gsw.co.za**



Stahls' Tag Along HP Platen

The platen saves businesses time with its easy-to-load method. This patented design by Livingston Systems allows users to heat apply two applications at the same time, generating better efficiency and more profits.Effortlessly print full fronts and tagless transfers at once. Create tagless logos with custom branding using the 8.2cm x 8.2cm (3.25" x 3.25") tag print area. The innovative design helps load shirts straight. Take the guesswork out of lining things up properly. **www.stahls.com**



Nazdar Expanded Solvent Inkjet Inks

Orange ink has been added to the ink range to ensure the company's end-user customers can achieve a wider and more vibrant colour gamut, while the new Light Black option will help deliver stunning monochrome images. By enhancing the existing range of CMYK plus Light Cyan, and Light Magenta to include Orange and Light Black, Nazdar will enable end-users to deliver an enhanced range of colours and more accurate greyscale printing on graphics. **www.nazdar.com**



Marabu Enhanced Screen Printing Ink

UltraPack LEDC is a LED-curable screen printing ink for container and flatbed label printing. A new, high-opaque LEDC 188 Deep Black convinces particularly on transparent substrates and ensures a high visual value. The ink delivers excellent results in terms of adhesion, opacity, degree of gloss and reactivity. **www.chemosol.co.za**



ORAGUARD 2815GF Series

The series is significantly less sensitive to dirt and has excellent self-healing properties. Thanks to the optimised elongation properties, ORAGUARD® 2815GF is easy to process and has an expected service life of up to 10 years. The migration of dirt into the film is effectively prevented by the surface coating, which prevents yellowing. It is ideal for the protection of sensitive surfaces against mechanical forces and is designed as a stone chipping protection film for vehicle body parts. **www.orafol.com/en/europe**



Updated HP Stitch S1000

The highly versatile printer gives users the option to print directly to fabric or onto transfer paper, simplifying workflows without compromising on results – while 1200 native dpi printheads and HP's Drop and Dry system ensure deep blacks, vivid colours and extreme resolution to deliver work of the highest quality. The latest addition will help print service providers diversify their soft signage and interior décor offerings as well as meet more challenging customer needs. **www.midcomp.co.za**



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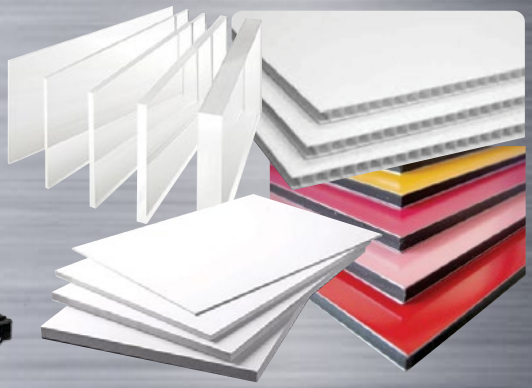
CORPORATE GIFTS



SIGNAGE ACCESSORIES



RIGID SUBSTRATES



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HOT NEW PRODUCTS

Massivit 5000 3D Printer

The printer will enable manufacturers and service providers across a range of industries to expedite their lead times for manufacturing large parts, prototypes and tooling by up to 30 times the production speed of existing technologies. It is designed to dramatically expedite large-scale manufacturing, prototyping and tooling for the automotive, marine and rail industries. A new printing material, DIMENGEL 110, facilitates high-definition printing and greater fidelity to CAD designs. **www.massivit3d.com**



Polyprint DTF Xpress

TexJet DTG printer users can now take advantage of a new trending process and print Direct-to-Film (DTF) transfers on dark or light polyester, nylon and multiple other fabrics, quickly and productively. DTF Xpress is compatible with all TexJet DTG printers running Cadlink Digital Factory Apparel V.10 Polyprint Edition RIP software. Users can now broaden their product portfolio with customised sportswear, hats, professional clothing and more, without changing DTG printers nor their ink set-up. **www.polyprintdtg.com**



NUtec Aquamarine AQ10-DST-HC Ink

With the addition of fluorescent options to the dye sublimation range, customers can now experience a wider, brighter colour palette in the company's Aquamarine water-based offering with the addition of both fluorescent yellow and fluorescent pink. The Aquamarine AQ10-DST-HC ink is a dye sublimation range developed for use on Epson DX4, DX5, DX6, DX7, 5113, PrecisionCore TFP, XP600 and EPS3200 printheads. **www.nutecdigital.com**



Durst P5 TEX iSUB

The abbreviation iSUB stands for 'inline sublimation.' This eliminates individual work steps, resulting in a significant increase in quality and efficiency for the user. At the heart of the iSUB is the integrated inline fusing for direct printing on polyester fabrics. It is not limited to direct printing, but transfer papers can also be printed and further processed in the usual way. It is precisely the combination of both processes in one system that gives users enormous flexibility. **www.durst-group.com**



Contra Vision HD Perforated Window Film

This product can be used anywhere that standard perforated window film is used, as well as in thousands of places previously not considered. This is due to the film's micro perforations, which allow for greater detail and finer text. Users can create the most vibrant window graphics thanks to 1mm diameter holes that are 60% smaller in area than standard one-way vision window films. The micro-perforated product range is a world first. **www.midcomp.co.za**



SloanLED PrismBEAM24

The pre-assembled stick-based LED lighting solution features Constant Current Technology, which eliminates line loss and voltage drop issues and the need for expensive heavy gauge hook-up wire and connectors often required with competing products. It is a significant upgrade to the company's pre-assembled stick-based LED lighting solution for illuminating new and retrofit sign cabinet applications. The entire range features a one-piece construction with no on-site assembly required. **www.sloanled.com**



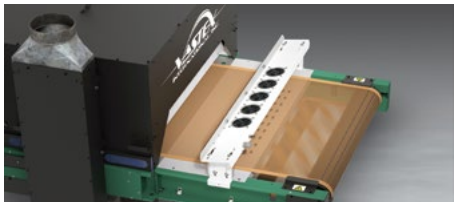
Mimaki SUJV-160

The wide format solvent UV inkjet printer supports a print width of up to 1610mm, making it ideal for decorating leather fashion accessories, furniture and even car interiors. The high-quality inkjet printer has been designed to realistically reproduce the texture of natural and artificial leather.
The new solution is the result of two market-leaders' ingenuity and cutting-edge technology: Mimaki's print expertise and Fujifilm's UVIQUE ink technology. **www.gsw.co.za**



Vastex Cooling Solution

The new Conveyor Air Bar is a simple way to increase productivity of any shop by rapidly cooling and hardening hot ink that is soft or tacky, making printed garments and hard goods easy to fold or package. The new Conveyor Air Bar from Vastex speeds the cooling of screen printed and inkjet printed garments, caps, insulated beverage holders, umbrellas and hard goods as they exit a dryer's heating chamber. The Air Bar houses tightly-spaced mini fans, providing uniform airflow across the printed item. **www.rexxscreendigital.co.za**



Canon ImagePROGRAF TZ-30000 Series

The super-fast large format printer is ideal for exceptional levels of productivity in colour CAD drawing and poster production. Canon's water-resistant, full pigment ink system creates high-precision CAD drawings and posters with vivid colours. Advanced technologies enable fast continuous printing, effortless media handling and efficient print workflows. Minimise downtime with Canon's unique hot swap media rolls and ink tanks, which can be replaced during printing. **www.canon.co.za**



SIGN INDUSTRY NEWS

Midcomp Installs HP Stitch Solution At Garment Specialist



Mediaworx Digital machine operator Jordan Wolmarans.

Midcomp has installed an HP Stitch S500 at Mediaworx Digital. The printer enables predictable dye sublimation colour and less media waste for production environments. With symmetrical 2 x CMYK printhead configuration and Optical Media Advance Sensor, this printer allows for saturated and reliable one pass mode for true top speed.

The printer was designed for high production sites. Big ink supplies, larger rolls and HP's Tension-Sensing Winder allow unattended operations, even overnight, complete with HP Services and cloud fleet management tools. The machine helps users avoid reprints and media waste with 1200 native dpi printheads and HP Smart Nozzle Compensation system, saving up to 50 percent floor space with frontal media loading and a spindle-less system.

Glenn Coleman, Mediaworx Digital owner, whose company specialises in items such as motocross shirts, fishing shirts, jackets, board shorts and hoodies, to name a few, said the machine enhances what the company already does.

'We've printed over 2000sqm in a month,' said Coleman, 'We have had no rejects and you can print with the machine unattended the whole day without any problems. We had to monitor the machines we previously had. With the new machine from Midcomp, you can just press play and walk away.'

Coleman described Midcomp's service as excellent. Mediaworx is using Pay Per Use, a comprehensive and customised programme created by Midcomp that ensures users pay a fixed 'per square metre' charge for the square metres they print.

www.midcomp.co.za



SIGN INDUSTRY NEWS CONTINUED

Epson South Africa Announces New Large Format Printer Showroom And Office Relocation

Epson South Africa's expansion to two sites in Gauteng, one exclusively for its large format printer (LFP) segment, has been driven by increased growth since 2018, future development plans and its intention to offer an improved experience for its partners and clients.

Epson has relocated its offices to the new Monte Circle office park in Fourways and opened a LFP showroom in Sandton to accommodate its increased growth.

'We've been on a strong growth curve since 2018 and we're excited about the potential that 2021 and beyond hold for us, despite the challenges of 2020,' said Timothy Thomas, national sales manager at Epson South Africa. 'South Africa remains a country with endless opportunities and Epson plans to be a part of the economy's growth in the coming years, particularly in printing and projection displays.'

Outside of catering for this growth, Epson will provide a state-of-the-art Epson Experience Centre at its new offices, open to its partners to help drive product and technology awareness and demonstrations. The company said its new location will incorporate real-life product placements and introduce new product demonstration facilities to highlight product uses.



'We will continue to cover all areas of our business units, which include business and consumer printing, scanning, projection, POS and labelling, as well as our large format (commercial) printing products. Each product segment will showcase current and new products, with a particular focus on highlighting some of the exciting technologies available to our customers,' added Thomas.

Epson's LFP printing segment has grown its market share by over 6% year-on-year. The company said it expects this growth to continue into the coming year, driven by its current product range as well as planned developments in new areas of its commercial printing. The new demo and training facility will feature all the current and upcoming Epson commercial solutions.

'We still expect 2021 to be a challenging year as the country manages the Covid-19 pandemic and the associated economic challenges. Despite this, we remain committed to supporting our business partners who have helped grow Epson into the brand it is today.

We have more exciting news that will follow in the coming months that will further demonstrate Epson's long-term investment strategy for Southern Africa,' concluded Thomas.

Epson's new office is located at Block D, Monte Circle, 178 Montecasino Boulevard, Magaliesig. The LFP showroom is at PartServe, Linbro Business Park, 16 Milkyway Avenue, Frankenwald, Sandton.

www.epson.co.za

3D Fusion Open Filament Manufacturing Plant In Western Cape

3D Fusion announced the recent opening of their filament manufacturing plant in Mossel Bay, which will assist in supplying filament to customers in South Africa.

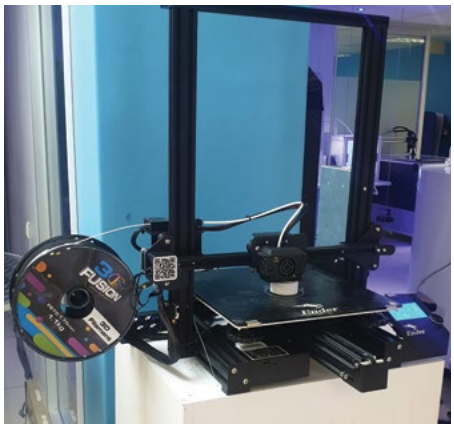
According to the signage manufacturer and developer for 3D Fusion, Eric Philpott, the roughly 400sqm plant manufactures 1.1kg rolls for ordinary home-made 3D printers, as well as 7.5kg rolls for the company's 3D printing machines that print up to 70mm/second. The company's own 3D printers are also built on-site.

The company will be working together with BuildVolume, a company that brings 3D printing into the lives of regular clients and various resellers in South Africa and Sub-Saharan Africa. Due to the fast development of 3D printers, 3D scanners and 3D modelling software, 3D printing is becoming more interesting and affordable for personal users.

Another major benefit of the opening of this plant is that it will contribute to job creation. According to Philpott, the company is also in the process of opening a recycling plant for 3D printing filaments.

While currently a product centre, 3D Fusion is planning on implementing training at this facility soon, as well as creating a showroom for 3D printing enthusiasts.

www.3dfusion.co



Midcomp Consumables Announces HP Vital Vinyls Partnership

Midcomp Consumables is proud to announce its exclusive partnership with HP in distributing never-before-seen HP Vital Vinyls in South Africa and neighbouring countries.

'We will also be able to offer our customers HP wallpapers, HP self adhesive vinyls and HP outdoor media solutions,' said Rakesh Rosen, Midcomp consumables director.



HP Vital Gloss CP

This is a versatile promotional monomeric adhesive vinyl with clear, permanent adhesive. Create high-impact signage with sharp, vibrant print quality while enjoying excellent value and experience ease of installation with excellent lay-flat properties.

Offer a vinyl that complies with high health and safety standards. HP Vital Gloss CP is flame-resistant (B1 approved fire certification) and REACH compliant (2) — a regulation of the European Union adopted to improve the protection of human health and the environment. This product does not contain any of the chemicals on the EU's Candidate List for Authorisation (otherwise known as Substances of Very High Concern) in concentrations exceeding 0.1%.

Original HP printing materials, Original HP inks and HP large format printers are designed to work together as a system to provide reliable, consistent and quality results that help save time.

Prints produced with HP Latex inks also provide a better approach with end-to-end environmental sustainability. Based on a comparison of HP Latex ink technology to competitors with leading market share as of December 2013 and analysis of published MSDS/SDSs and/or internal evaluation.

HP Everyday Matte Polypropylene

Produce retail and POP signage and event displays with vibrant colour and eye-catching image quality. This matte polypropylene provides excellent versatility and value across a wide range of indoor and outdoor applications.

HP PVC-free durable suede wallpaper

Help customers define interiors with durable, colourful, creative wall decorations that last – with scrub and scratch-resistant performance. Prints produced with HP Latex inks enable healthier and more sustainable printing. In terms of the film being PVC-free, chemical analysis demonstrated elemental chlorine to be at or below 200ppm.

HP PVC-free wallpaper

This product is compatible only with HP Large format printers using HP Latex inks and HP UV-curable inks. Offer bold wall decorations and more – provide reassurance with environmental certifications and responsible sourcing. Odourless displays are UL GREENGUARD GOLD Certified (certification to UL 2818) and meet AgBB criteria for health-related evaluation of VOC emissions of indoor building products using this FSC-certified paper (BMG trademark licence code FSC®-C115319).

HP removable adhesive fabric

Print high-quality, repositionable graphics that stick to non-porous surfaces. Enjoy the ease of working with this repositionable adhesive-back fabric that is easy to install, reposition and remove with virtually no residue.

The special adhesive is designed to stick to non-porous surfaces to create seamless photographic image quality wall and floor graphics. It has been tested and approved for indoor floor graphics (recommended on indoor smooth, non-porous, sealed flat and dry surfaces for up to three months).

Slip resistance for dry environments is based on testing by Sotter Engineering Corporation, June 2020, according to ANSI A137.1/A326.3 and AS HB198:2014 (AS/NZS 4586).

www.midcomp.co.za



SIGN INDUSTRY NEWS CONTINUED

Graphix Supply World Installs Large Format LED Roll-To-Roll Printer

Vantage Digital has purchased an EFI Vutek 5r+ through Graphix Supply World (GSW). The machine is considered one of the most technically advanced five-metre LED roll-to-roll printers on the market.

Vantage Digital is a large format digital printing company that runs 24 hours a day. Its large format printers enable the company to produce work on billboards and buildings for site wraps, as well as the likes of banners, backlit lightboxes and truck tarpaulins.

Vantage Digital's Frank Vrany said, 'With benefits like a better speed and quality ratio and white printing, the machine opens more possibilities for Out-of-Home printing. With the guaranteed quality and productivity, we can grow our existing customer base and focus on developing new markets.'

Vantage Digital have worked hand in hand over the past years with GSW and have procured several of its printers. 'The professional installation and on-site training conducted is highly commendable and our print operators received their certificates – passing the examination with flying colours,' said Vrany.

GSW managing director Robert Franco said, 'GSW and EFI are extremely proud to be associated with Vantage and have been a partner of Vantage for a number of years, having supplied numerous printing and finishing machines, and are sure that we will supply more EFI industrial printers in years to come.'



Sidney Ouahnoun, EFI; Martin Van Wyk, Vantage Digital; Rob Franco, GSW; Frank Vrany, Vantage Digital; Bernard Truter, GSW and Gilbert Makhafola, Vantage Digital.

The EFI Vutek 5r+ features a completely reengineered printing algorithm, printing point conditions – such as pulse, temperature, voltage and frequency – for higher density and an overall quality improvement. The redesigned platform chassis elements ensure higher robustness and sustainability. Media handling accessories, such as the 7.6cm metal bar, improve 5m wide media loading.

Martin van Wyk, consultant to Vantage Digital, said Vantage Digital has world class print facilities and that the new EFI Vutek in particular places Vantage Digital in a prime position to rise above its competitors, establishing it as a leader in the Out-of-Home industry.

www.gsw.co.za and
www.vantagedigital.co.za

Midcomp Installs HP Latex Printers And A Cutter

Midcomp installed two HP Latex 570 printers and an HP Latex 160 cutter at Johannesburg-based Megalodon Branding by Stitched. Water-based HP Latex Technology is unique – delivering a combination of true application versatility, high image quality and high productivity, as well as a sustainable approach that is better for operators, businesses and the environment.

With the L570, users can experience quick and easy loading in one minute with the spindleless pivot table. Do all tasks from the front of the printer and enjoy unattended printing. Drive high productivity with fast print speeds, along with workflow and cost efficiencies.



Megalodon Branding by Stitched are manufacturers of a diverse range of products for the signage industry, including sharkfin banners, telescopic banners, banner walls, corporate flags, gazebos, vehicle wraps and much more. The company's Nik Friebe explained that the 570's Optimiser feature allows them to print faster at lower temperatures on a wider range of media. HP Latex inks also have superior scuff resistance, which sets the printers apart from others and eliminates the need for laminating, simply allowing the company to print, cut and apply material to a vehicle.

'We could only do so much with previous machines,' said Friebe. 'We needed something for more outdoor applications, especially vehicles and bikes, so we needed to upgrade the machines. Not

having to laminate avoids extra costs. In fact, the only time you need to laminate with the HP Latex is with floor graphics, but that is just because of people walking over them.

I have applied graphics to my own personal marketing car and the colour holds pretty well.' He also said that loading and unloading from the front of the machine is a bonus for user safety and he is impressed with Caldera's RIP software.

The Latex 160 cutter features a drag-knife with TurboCut and Tangential emulation modes, with a cut speed of up to 113cm/sec diagonal. Friebe praised its speed and ability to read barcodes, which are specific to a cut file, and thereby eliminate any mix-up of prints.

The company is also on Midcomp's 'Pay Per Use' (PPU) comprehensive and customised programme, which supports the HP Latex 300 and 500 series printers and ensures that users pay a fixed 'per square metre' charge for the square metres they print. Friebe praised the programme, as there are no hidden costs, as well as Midcomp's service. 'The service from Midcomp is good, whenever I needed something they have always gone the extra mile,' he said.

www.midcomp.co.za and
www.megalodonbranding.co.za

Graficomp Announces SA-First Installation Of Newest HP Latex Printer

Graficomp has sold the first HP Latex 800W in South Africa. The client not only praised the machine for its capabilities, but also the professional service they received from Graficomp.

The HP Latex 800 with white ink is one of the latest printers in the HP Latex range. With its white ink capabilities and high speeds, Kuriti Training and Business Consultancy knew this would be the best solution for their growing business, and partnered with Graficomp to take them to the next level in printing.

'Bizventures, a division of Kuriti Training and Business Consultancy, is located in the small town of Kuruman, Northern Cape and oversees all the advertising and marketing for the company. Large format signage is the most viable and popular form of advertising in Kuruman, so having the best printer makes the biggest difference in this market space,' said Bruce Kuriti, managing director of Kuriti Training and Business Consultancy.

'When Bizventures started in 2018, we had very little experience with large format printing and our staff required a lot of information and training on these products. But what differentiated us from all the other companies was that, with no experience, we had the support and guidance from Graficomp to assist us with training, information and technical support,' said Kuriti. 'This was a big challenge for us but proved, in the end, to be a massive advantage for our company and community, as we were able to teach and provide our employees with skills and knowledge about large format printing. Our company has now employed 14 workers.'

'We really appreciate Graficomp's help and support, especially since introducing us to the HP Latex 800W printer. We are loving this new printer. The technology we are experiencing is out of this world. Our prints are always perfect and it gives us such a huge advantage over our competitors,' he added.



Bruce Kuriti, Kuriti Training and Business Consultancy Managing Director.

The new HP Latex range consists of four devices: the HP Latex 700 and 800, and the HP Latex 700W and 800W, which offer white ink capability for the first time in this category. It is the whitest white ink available on the market that does not yellow over time, enabling print businesses to produce neater outlines and add more contrast to darker supports.

Meanwhile, updated printheads possessing more nozzles and producing speeds of up to 36sqm/hr allow the HP Latex 800 and 800W to offer 50% higher productivity levels compared to previous HP models. Print jobs executed on the new 700/800 series will deliver with vivid colours and finer image and text details, even at faster print speeds. Operationally, HP PrintOS also enables PSPs to monitor and control their print fleet using a cloud-based interface they can use virtually anywhere and anytime.

Recent HP research reveals that 85% of Print Service Provider customers now demand sustainable products and practices. To meet this requirement, the new Latex products continue to build on HP's long-lasting commitment to sustainable printing. All four devices in the HP Latex 700 and 800 series use the HP Eco Carton – a cartridge made in part with cardboard material, reducing the amount of plastic used by 80%.

www.graficomp.co.za and
www.kuriti.co.za



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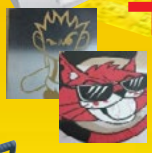
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INTERNATIONAL NEWS

Metamark Vinyls Give Yoga Studio A New Look



Metamark M7 and Metamark Silver Etch vinyl were used to deoorate a yoga studio. Metamark 7 Series is a premium grade polymeric calendered coloured vinyl, featuring a soft handle 70 micron face film, a high grade permanent solvent-based adhesive and a performance-tuned lay-flat liner.

The quality etched glass effect vinyls are available in four distinctive finishes. Each of these window films provide a striking effect when producing decals, graphics or for architectural use when covering complete areas of glass.

Surya Hot Yoga's studio occupies the entire top floor of a new building in Wimbledon with huge expanses of glazing admitting natural light to the studio floor. With previous connections to a contractor involved in the studio building's development, Surrey based Signworks UK Ltd, run by Hussen Iqbal and his team, got the call to advise on the provision of applied graphics to the glazing. It would turn out to be a complex project in terms of detail, but one that good processes and experience would deliver.

The design for the whole programme of applied window graphics was contributed by one of the studio's own clients and it centred around arrays of mandala-based geometric shapes. Every element in the design functions individually but the interplay of colour and scale registers as a whole. Despite comprising static geometry, it leads the eye as though it were animated.

Digital print was considered for the job but not used because of the need for absolute optical purity between the mandala's elements. Print receptive clear materials would impart minor optical disruptions and also impair the shadows the mandala were designed to cast to the studio's interior. The answer was to use a top quality coloured-in-the-mass sign vinyl that would present colour to both interior and exterior views. Metamark M7 was specified.

The privacy graphics elements were made by applying Metamark Silver Etch to the glazing in question and then applying the coloured mandala geometry over the top of the film so as to present the colour to the interior view. The installation maintains light levels and colour but obscures the view from the exterior.

www.sytech.co.za

Agfa Inkjet Press Diversifies Client's Offering



The eco-friendly water-based InterioJet inkjet press can print on two rolls of decor paper simultaneously, each with a width of up to 155cm and a weight of up to 600kg, at a speed of up to 340sqm per hour.

Slotex recently installed the InterioJet, which enables them to provide a high level of reliable service for each client. Slotex offers a wide range of state-of-the-art decorative solutions – from printed papers to impregnated papers to high-pressure laminate (HPL) and finished panels – for various applications including furniture manufacturing, interior decoration, public transportation, car assembly and even shipbuilding.

As a customer-oriented company, Slotex strives for the continuous improvement, innovation and expansion of its decorative solutions. Slotex's aim is to provide its customers with an individual approach through an exclusive product. Agfa's InteriorJet proved to be a perfect fit as it enables the company to print short runs of various decor that are being developed by its design team.

Vadim Osipov, CEO of Slotex, explained, 'In the past, with our gravure press, we needed to print a minimum of three tons of paper, which meant we had to keep some designs in stock for many months or even years. Now we can print the exact volume we will convert to. Agfa's InterioJet enables us to diversify our offering with more designs and to respond faster to our customers' demands.'

He added, 'Print quality and colour reproduction are brilliant as well as consistent. The InterioJet's prints perfectly match those of our gravure press as the Agfa inks use the same pigments, and thanks to the cross-technology colour management built in Agfa's Asanti workflow software, which handshakes with the industry-leading CAD CAM software from AVA. The inks are fully compatible with all subsequent impregnation and lamination processes.'

'We are honoured that Slotex has opted for our InterioJet printing solution,' said Tom Cloots, Director Industrial Inkjet for Agfa. 'The installation was delayed due to the Covid crisis, but over the past six months the engine was located at our headquarters in Belgium, where our teams printed jobs for Slotex so they could supply their markets. This illustrates our commitment to be a true partner for our customers; they can count on us to help them out in difficult times.'

www.agfa.com

Kornit Announces DTG Solution Installation

By adding Kornit's efficient, sustainable direct-to-garment (DTG) technology for retail-quality impressions at low and consistent cost per print, UK-based apparel decorator Screenworks can produce only what has been sold to achieve a


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streamlined, highly responsive production model.



Screenworks supplemented its traditional screen printing operation with the Kornit Avalanche HD6 system.

Screenworks supplemented its traditional screen printing operation with the Kornit Avalanche HD6 system for single-step DTG production on demand. Using a barcode-based system for routing artwork from point of sale to the print system, to the dryer for curing, to quality control and on to shipping, Screenworks believes the Kornit Avalanche HD6 is a critical component for achieving its goal of increasing automation and reducing waste from its cycle, ensuring customers receive their goods promptly and reliably.

'Opening up different sales channels for us, the Kornit Avalanche HD6 has brought us flexibility, adaptability and profitability with a high-definition print,' said Alan Porter, Operations Director at Screenworks. 'The pretreatment was a key factor for us as we can load a shirt, print it, take it off and dry it without having a secondary process. Training people on this system is a lot easier and a lot more efficient than it would be to train more screen print operators.'

'Screen printing will always have a place in apparel decoration, producing simpler graphics in large quantities, but the more agile producer can handle smaller jobs, quick turnaround and unlimited imagery, while remaining profitable every time,' said Chris Govier, KDEU Managing Director. 'That's where Kornit excels, and that's what brings success to businesses like Screenworks, which finds opportunity and versatility by having the right technology for any challenge that comes along.'

www.rexxscreendigital.co.za

EFI Achieves Wallcovering Certification

According to Hanan Yosefi, vice president, EFI Inkjet Israel, there has been a rise in popularity for wallcoverings and interior décor applications over the last few years, which for the company is an exciting trend as it offers a wide range of products for that growing market with its roll-to-roll UV LED printers.

Digital inkjet roll-to-roll UV LED printers from EFI continue to deliver innovations for superwide format graphics production printing, and they have now achieved an important certification for the quality and durability of prints used for décor applications. EFI roll-to-roll UV LED printers have earned a Type II certification for wallcoverings based on The Wallcovering Association W-101 and ASTM F793 standards.

'This certification proves once again EFI's approach to delivering the best to the market – giving its customers the ability to produce a wide range of challenging applications with the highest print quality at the lowest cost of production,' said Yosefi.

Wallcoverings submitted to gain the certification were printed and tested on the 591,471ml. DreamScape® line of wallcovering base material from Rockaway, N.J-based Roysons™. The Type II certification is an indicator for quality, safety and durability of wallcoverings and, unlike other Type II certifications for digital inkjet printers, EFI's new certification covers wallcoverings produced without lamination or coating.

'These certifications should assure print service providers that the product they can produce meets all of the critical regulatory aspects of a true commercial wallcovering,' said Roy Ritchie, Jr., president of DreamScape. 'In addition, EFI customers who print on DreamScape base wallcoverings can enjoy increased efficiency and productivity, since they do not require the additional step of coating or lamination to reach this level of durability. DreamScape has worked closely with EFI for several years and it is easy to recommend their advanced and versatile roll-to-roll machines.'

EFI's new Type II certification applies to EFI's extensive portfolio of UV LED roll-to-roll printers – including the EFI Pro 32r+, and VUTEk 3r+/5r+, D3r/D5r, and new Q3r/Q5r printers. The wallcoverings were tested for durability and tear resistance; scrubbability and washability; colour fastness; Class A fire retardancy and safety; and more.

www.gsw.co.za

Zünd Cutter Speeds Up Production



Since the installation of the Zünd S3 L-1600, CP Composites have seen huge benefits of the new Zünd cutter within the business.

CP Composites was established in August 2011 in the town of Huntingdon, Cambridgeshire, an area well-known for composite laminating and motorsports manufacturing. The company began processing composite parts for the Le Mans LMP1 and LMP2 cars and as the company's reputation for service began to spread, new customers came onboard from other motorsport sectors including World Rally Championship and Formula 1.

Brian Cooper Managing Director at CP Composites explained, 'Our productivity has easily improved by 20% and our material efficiency usage has never been better. We have just found so many small gains, which have improved the overall process. For example, in the past we would need to visually set the blade depth and at times, ended up cutting into the bed. This created more problems because the loose belt fibres would end up cross contaminating the pre-impregnated (pre-preg) materials. But now this is done by the S3 cutter using a smart Integrated Tool Initialisation function. This enables automatic blade initialisation, allowing for optimum cutting depth setting, making the process far quicker and precise.'

CP Composites also opted for a front extension table on their Zünd S3 L-1600, which allows more working area for their operators. Cooper said, 'The cutting bed size on the previous Exact cutter was smaller, meaning the cutter could only process smaller pre-preg rolls and we had no working area. This made picking small composite parts very difficult. The operators at CP Composites have also found the new nesting software much faster.'

www.midcomp.co.za

CGS ORIS Announces Digital Printing Partnership With China's HanGlobal Group For Next Three Years



CGS ORIS announced its digital printing partnership with China's HanGlobal Group for the next three years.

With the diversification of label products, small quantities and the development of multi Stock Keeping Units (SKUs), coupled with the Internet of Things, Internet plus and other factors, a growing demand for digital products is expected. The strong partnership between CGS ORIS and HanGlobal Group will give answers to that by providing reliable software solutions for the use of digital inkjet technology with accurate colour in the field of industrial printing.

In the initial phase of the agreement, CGS ORIS colour management solutions will be applied to the inkjet digital label and book presses. In the second phase, other digital printing presses of the HanGlory Group – a division of the HanGlobal Group – such as digital corrugated packaging printers, textile printers, large format UV printers and other digital printers, will follow.

'Our common aim is to optimise digital printing processes and results and make it even more easier and faster for printing operators to achieve perfect print results. Especially, the handling and reproduction of spot colours play an important role for us,' said Lilly Xiao, General Sales Manager Greater China at CGS ORIS. The partnership was cemented in a ceremony between Xiao and HanGlobal General Manager Li Hualin.

In addition, CGS ORIS software will be used to optimise and reduce the total ink volume. That leads to faster drying times and even higher production speed. Customers will profit from an increase in productivity and the ability to make full use of their presses while reducing production costs.

'We are very glad about the partnership and are looking forward to bringing our colour management solution and experience to the new market to meet the growing number of needs on colour consistency, especially the accurate reproduction of spot colours on high-speed inkjet printers,' said Christoph Thommessen, Managing Director Global Sales.

www.digitalview.co.za

EFI Install Hybrid Flatbed/Roll-To-Roll Printer



The EFI VUTEk h5 printer provides superior efficiency and quality in eight colours plus white, and up to nine-layer print capability. With a resolution of up to 1200 dots per inch, the printer's eight ink channels can be employed in a faster CMYK x 2 mode capable of producing up to 109 boards per hour.

The recent investment in the VUTEk h5 UV LED hybrid flatbed/roll-to-roll printer will help Montreal-based Media Graph expand its client base, 'opening up the possibility to offer clients a whole new range of products and solutions in retail, hospitality, and office space', according to Media Graph President David Sellam.

Like many businesses across the globe, Media Graph has had to make some adjustments during the coronavirus pandemic. But that has not stopped the 26-year-old print and display company from keeping its mission to 'always push the boundaries of innovation and maintain the highest quality equipment on the market'.

Adding the advanced, 320cm (126 inch wide) high-volume production printer for premium-quality display graphics addresses a number of key applications. The company specialises in high-end digital printing, along with fabric frames, surface lighting and light boxes

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with a large client base of retail and architecture companies. With an eye to the future, Media Graph President David Sellam planned a year ago to expand and began researching UV and UV LED print solutions that would have the potential to help the company grow its client base. With the new hybrid print solution installed, Media Graph is preparing to take advantage of future opportunities, leveraging its comprehensive range of lightbox and display graphics offerings in a recovering economy.

'When the pandemic hit, we believed there would be fewer competitors down the road, which is sad, but a fact,' said Sellam. 'But we are a strong company that has different divisions and will survive this and be ready for the day after. The advantages we bring to the market are based on a few elements, including our in-house capabilities as a print shop, metal shop, and lighting division, which is very unique here. So we can combine and provide for our clients a one-stop shop and quality control in managing and distributing complete campaigns.'

www.gsw.co.za

Canon Central And North Africa Unlocks Value Of Africa's Print Sector With New Business Partner

Canon Central and North Africa (CCNA) has signalled its intent to unlock the true value of the region's print sector by signing four new value business partners in key markets – and cementing its footprint across the region.

In response to key findings from the first ever Middle East and Africa study on the State of the Printing Industry – conducted by Canon in conjunction with print industry news leader ME Printer in mid-2020 – CCNA is tapping into the significant gap between customer demands and service offerings in the print market.

'Findings from our study highlight the growth of digitisation accelerated by the pandemic but also, significantly, indicates an evolution in customer demand, which points to a range of untapped growth opportunities within the sector, particularly for Print Service Providers (PSPs),' explained Ben Gossage: Sales and Marketing B2B for Canon Central and North Africa. 'The greatest gap lies in customer interaction and the value that can be derived from a more consultative approach.'

'A report on our findings, entitled 'Creating Customer Value' reflects that fewer than 20% of print service providers (PSPs) are fulfilling their customers' needs. About 80% of print buyers expressed a distinct need for more creative input from their print providers and 86% of print buyers would welcome advice on combining print with digital elements,' added Gossage.

For this reason, Canon has employed its Closer to Customers strategy and is strengthening its distribution network with the addition of four new business partners in key markets. Docutech and Al Mactab will focus on advancing Canon's wide format print solutions in Ghana and Libya respectively, while Express Automation will amplify Canon's Professional Print services in Kenya and Digimate will boost document solutions and large format print offerings in Morocco. Canon identifies, selects and endorses partners that demonstrates the company's rigorous standard of knowledge, skills and service for a mutually beneficial collaboration that translates to a major win for customers seeking print solutions on the continent.

www.Canon-CNA.com

Drytac PVC Film Used For Restaurant's Interior Graphics



Toronto-based Lamin-8 used Drytac's ReTac Smooth 75 polymeric PVC film for a project at its local branch of Jimmy Guaco's.

Lamin-8 created interior graphics that displayed some of the authentic Mexican dishes on offer at the restaurant. As many of the featured foods were very bright in colour, Lamin-8 had to ensure that the final print could effectively present these vibrant colours in a way that attracted the attention of diners and passers-by.Lamin-8 selected Drytac ReTac Smooth 75 polymeric PVC film with matte laminate for the job. ReTac Smooth 75 is a printable self-adhesive vinyl that allows users to install, remove and reposition graphics without leaving residue on the surface underneath. The film can be printed using eco-solvent, latex and UV technologies and Lamin-8 used its Epson S80670 device to print the graphics – achieving a stunning effect with many tasty-looking dishes.

Michael Isaacs, President of Lamin-8, said the decision to work with Drytac ReTac Smooth 75 on this job was an easy one. 'We have been working with Drytac for more than two decades, using their laminating films and other products on a wide range of printed work,' Isaacs said. 'With so much knowledge of Drytac films, we quickly identified that Drytac ReTac Smooth 75 was the best film for this job.'

www.midcomp.co.za

Epson Large Format Printers Win Design Award



Epson has announced that its large format printers, R5000/R5000L (known in South Africa as the SureColor SC-R5010 and the SC-5010L) and SCR5070/SCR5070L, among the company's other innovations, have been honoured with iF Design Awards.

These are Epson's first resin-ink printers for large sign vendors. Equipped with precision media handling developed for earlier models and technology for exceptional print quality, they provide improved environmental performance and productivity. For outstanding environmental performance, Epson used aqueous resin ink containing a low volatile organic compound (VOC) and reduced waste by about 80% by using high-capacity ink packs instead of ink cartridges. For higher productivity, resin ink not only enables excellent print quality with a wide colour gamut, but dries quickly to deliver output in a short time.

This ink also boasts excellent media compatibility and supports a wide range of media other than PVC. The use of two sets of high-capacity ink packs enables hot swaps and continuous operation. A wide transparent window and LED lighting allow users to quickly check prints. A resin exterior is used for safe operation of the parts operated manually, and a front full-open cover is used for ease of maintenance. By reducing the replacement frequency and using two sets of high-capacity ink packs, Epson allows ink to be hot-swapped, thereby avoiding interruptions to operations and reducing operators' workloads.

www.epson.co.za

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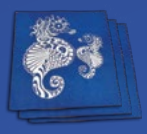
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BY MIDCOMP

Embracing sustainability is yet another way Midcomp are constantly striving to be the 'Catalyst for Growth' for all stakeholders and their community. Midcomp, which are celebrating 30 years of sustainability and innovation, are the largest supplier of printers for the signage and point of sale industries that have the necessary environmental credentials to be used in the most sensitive applications. These printers include HP Latex solutions.

As part of one of the most sustainable companies in the world, HP Latex continues to lead the change in sustainable signage printing. Backed by the environmental and health certifications that matter most, HP Latex technology uses water-based inks. This innovation is not only a better approach for the environment, it empowers users to become more sustainable as well. Water-based HP Latex Inks offer an attractive environmental and health profile to both Print Service Providers (PSP's) and their customers. With credentials addressing indoor air quality concerns, HP Latex inks produce odourless prints that can be used for indoor signage and décor, such as home, restaurants, retail or even hospitals.

HP's newest Latex technology makes it the only large format digital printing manufacturer to earn ECOLOGO® Certification. This is issued by a third party (UL Environment) and recognised worldwide. The standard criteria include testing for heavy metals content and solvents, low VOC content levels as well as packaging recyclability.

Other HP environmental certifications:

- UL GREENGUARD GOLD 2: HP Latex prints certified. Certifies leading indoor air quality performance for demanding applications.
- AgBB (Germany) HP Latex prints on HP PVC-free wallpaper are AgBB certified for health-related evaluation of VOC emissions of indoor building products.
- A+ (France): HP Latex prints on PVC-free wallpaper are rated A+ according to Émissions dans l'air intérieur. Mandatory labelling for decoration products in France.

Midcomp: A Sustainable Company

'Midcomp takes sustainability in all of its guises very seriously,' said Midcomp Group CEO Rob Makinson. 'We promote sustainable printing across our three businesses - in excess of 90% of our printer sales revenues are derived from printers using water-based inks. Sustainability is more than just the environment, it's about our staff, our customers, their operators and ultimately end users. Healthier and low emitting prints are important for the environment and the global community.'

According to the Greenguard Certifications, HP Latex is the only ink technology that can be used to decorate 100% of the wall space in a hospital, nursery or





school. 'Everyone pays lip service to Greenguard Certification, but if you dig deep enough, not all levels of Greenguard Certification are the same. UV ink, solvent or eco solvent ink cannot be used to decorate 100% of the wall space in such sensitive environments. Of course, most South African PSP's take advantage of the ignorance associated with harmful chemicals used in printing ink, but when the local authorities pick up on this loophole, we can expect Greenguard type certifications to be insisted upon,' said Makinson.

Midcomp Azero is the leading South African supplier to provide Managed Print Services solutions to mining houses. HP Pagewide XL printers have become the de facto standard at all big mining houses. These printers, alongside the extensive HP Designjet range, also use water-based ink.

Sustainability Trends In South Africa

'South Africa has to follow world trends and there is huge world-wide focus on environmental sustainability. As one of the first countries in the world to ban smoking in public places, South African authorities have proven quick to act against harmful exposure of its citizens,' added Makinson. 'The question is how soon the spotlight will fall on the printing industry as a whole, and the harmful chemicals used daily in the analogue and digital printing industries. With the post-Covid 19 tough economic climate combined with increasing environmental legislation pressurising companies to reduce material waste going to landfill, there has been a significant increase in the number of companies wanting to operate more efficiently. End users are also fast becoming very conscientious about their individual footprint and that seems to drive certain sustainability behaviour.'

Interior décor and interior signage in general have been the initial adopters of the green message. Wall covering applications is at the forefront of discussions to be environmentally and health conscious. Installing wall coverings (wall paper and the like) in sensitive areas like hospitals, schools, crèches, food displays and stalls has become a hot topic. 'We are frequently asked by our customers about the environmental sustainability of not only the ink but also the printed media. There is an increasing demand for clever materials nesting algorithms like those offered by some of our flagship brands, like Zünd and Caldera. Our clients can save up to an average of 35% on material waste and also achieve a significant reduction in time to process, which equals less energy required,' he said.

'Once the ad agency fraternity and the corporate world pick up on these worldwide sustainability trends and start driving the industry to conform to the necessary steps to safeguard people who become exposed to the harmful nature of some of the ink technologies, the goalposts will move. It is not a question of if, it is a question of when,' he added.

Recycling Programme

Midcomp are part of the free HP Planet partner recycling programme and have bins at their Innovation Hub that are delivered and collected free of charge by HP. Midcomp's HP customers can enrol for free in the programme as well and HP will directly deliver a special HP recycling bin to, and collect the bin from, their printshop. They can conveniently put all of their used HP printheads, HP ink cartridges and laser toner cartridges into the bin. There are also electronic waste recyclers for end of electronic life products. Watch the video here: https://bit.ly/3uDEvHG.

Creating Sustainability In The Industry

Midcomp train unemployed South Africans free of charge at their Innovation Hub to become digital print and finishing system operators. At the end of that training, Midcomp seek to find gainful employment in their customer base. The Innovation Hub is fully equipped with the latest digital printing and finishing equipment and acts as a backup production facility for customers on their Pay Per Use (PPU) programme, ensuring maximum uptime and meeting deadlines.

'Midcomp's vision for the future is that companies which consume digital print for any advertising space begin to consider the environmental sustainability and make their procurement decisions based on which PSP's are able to conform to this new emerging trend,' concluded Makinson.

Sustainability In Action: Baragwanath Children's Burns Unit Project

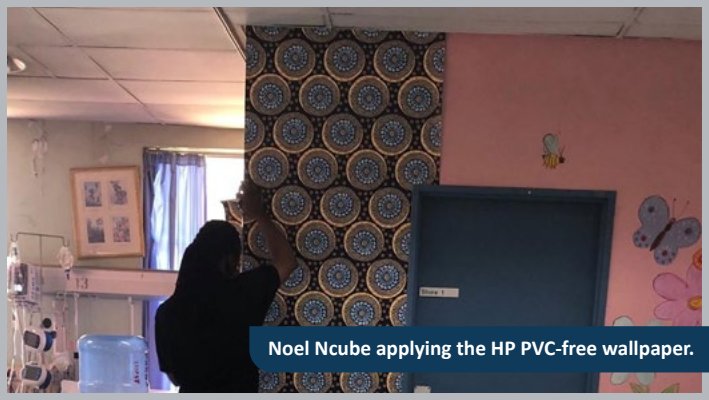
The Baragwanath Children's Burns unit approached Midcomp to help them make the unit a less scary place for the children who have suffered the traumatic experience of being severely burned. The idea was to install wallpaper in both the wards and the theatre where the burn survivors have their clothing removed and the burns treated.

The Midcomp Innovation Hub is equipped with HP latex printers, which are an ideal fit for the sensitive nature of branding in a medical environment because they use water-based latex ink with highest level of Greenguard Certification: Gold. Midcomp also used HP PVC-free wallpaper in the hospital wards. The installer only required a spray bottle with water and a squeegee to apply the wallpaper. He simply sprayed the back of the wall paper to activate the water based glue, similar to that of licking a postage stamp, and then applied it to the wall.

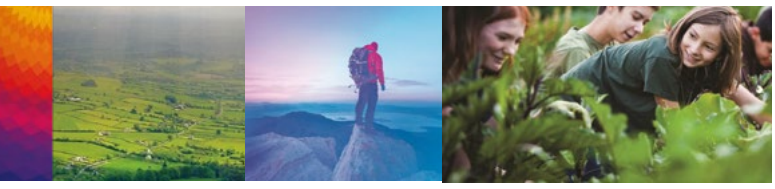
The Theatres are cleaned with a chlorine-based chemical, so Midcomp used a Drytac peel and stick smooth wallpaper over laminated with the Drytac Wipeout clear vinyl. This is an ongoing project as Midcomp believe that improving the environment helps in the healing process. For more information visit www.facebook.com/baraburnsunit/.



Baragwanath Hospital



Noel Ncube applying the HP PVC-free wallpaper.



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APPLICATIONS

THAT CAN BE PRODUCED WITH CUTTING PLOTTERS





BY GCC

Since a cutting plotter can handle different materials, such as paper, sticker, cardstock, adhesive vinyl, heat transfer material, magnet sheets, window film, etc, the range of applications can be said to be endless.

There are different sizes of machines. The large format models are used for mass production of industrial products or large projects while the small formats are mostly used for everyday items and can produce custom gifts or promotional items as well. With a cutting plotter and the correct graphic software, you can start your small business and sell ready-made or customised products.

Cards

The provision of customised paper cards, such as greeting cards, postcards, business cards, note cards, wedding cards, etc, for special occasions allow you to offer tailor-made service to individuals or businesses, which open up opportunities and help to establish and maintain relationships with customers.

T-shirts

Custom T-shirts are very popular for specific occasions or the apparel market. For these applications, you will need to print your design onto heat transfer film, cut it out and then heat press on T-shirts. During this process, a cutting plotter is a must-have tool as you can cut out your design rapidly and easily. You may use an Automatic Aligning System (AAS) function to contour cut the printed image or direct cut an intricate design. After that, use a heat press to apply the design on T-shirts to create your own clothes. In addition, you can use the cutter to create particular clothing tags for added merchandising integrity.

Boxes and bags

The cutting plotter is best suited for packaging prototyping or small run packaging production. With the installation of front and rear add-on tables, the paper box can be easily completed through precise cutting. Personalised packages might encourage customers to buy for a special purpose.



Banners and signs

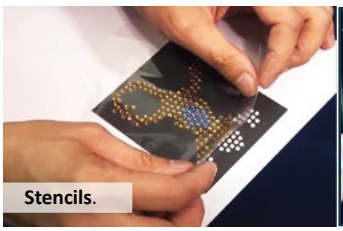
Cutting plotters can make signage for company logos and advertising messages. Cutting plotters can also be used to make large banners for special occasions, which can be marketed for individual use, such as for weddings, parties or family reunions.

Stickers, labels and magnets

Cutting stickers is one of the most commonly seen applications of a cutting plotter. Stickers can be used to decorate toy boxes, scrapbooks or anything that is needed to stick. The AAS function of a cutting plotter will detect registration marks printed on materials to precisely cut around the edges of your design, giving you exquisite stickers or labels. You can also make small and creative fridge magnets for individual customers or magnetic alphabetical charts as well as counting charts for elementary school.

Stencils

You can make various stencil designs and cut them out on paper as well as create stencil templates for interior decorating, rhinestone clothes or painted signs. At Christmas time, window displays can be made for customers to decorate their homes – a cutting plotter can create snow spray stencils. Moreover, a cutting plotter can cut sandblasted materials for glass sandblasting, which broaden the range of applications.


Stencils.



Automotive.

Automotive

Large format cutting plotters can cut window films and paint protection films with ease. A cutting plotter can firmly hold the film and cut it quickly and accurately. Of course, you can also cut stickers with decorative shapes and designs to make vehicles eye-catching.

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5 ADVANTAGES OF LASER ENGRAVING

BY TROTEC LASER

While mechanical engraving machines have their advantages, especially with metal surfaces, there are limitations when it comes to acrylic, leather and paper. Here are five reasons why a laser engraving machine is the ideal addition to future-proof an engraving company.

1. A laser engraving machine is easy to operate

Operating a mechanical engraving machine requires special knowledge and experience. A laser machine, on the other hand, is very easy to operate.

2. A laser machine has an infinite number of possible applications

The mechanical engraving machine impresses with the processing of metals and with deep engraving. A laser engraving machine can process an almost infinite number of materials such as: wood, glass, paper, textiles, metals, stone, acrylic, leather and much more. In addition, you can cut as well as engrave with a laser machine.

3. Buy a laser engraving machine and increase your productivity

With a laser engraving machine, you can engrave and cut multiple workpieces at the same time. Different engraving patterns are also possible in one operation. Save your graphic files and use them over and over again. This saves valuable preparation time and results in creative freedom.

4. High precision of the laser

Laser technology boasts maximum precision: engrave the finest details and the smallest fonts. You can also cut filigree and complex geometries with the non-contact laser technology.

5. New products: photo engraving personalisation

A laser engraving machine allows you to expand your product portfolio. For example, you can engrave photos on acrylic, leather or wood.

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FEATURE

FLOOR GRAPHICS CREATE OPPORTUNITIES

FOR NEW FORMS OF INTERACTION



BY BRAD HAUPT, DRYTAC

Floor graphics have played a significant role in the battle against Covid-19, helping people keep a safe distance from each other when out and about, as well as directing people around one-way systems in a whole host of environments.

While floor graphics have been a staple part of the industry for some time now, the need for social distancing signage has seen the popularity of these applications skyrocket. It is now time to look to the future to see what sort of a role these applications might have.

Floor Graphics Can Be Used Almost Anywhere

If there is one thing that is unquestionable about floor graphics, it is that consumers do take notice of these applications – something that was very clear to see when it came to social distancing markers and one-way systems. After all, customers are always looking down at their phone, so why not give them something else to look at and showcase your products at the same time?

Consumers' new-found familiarisation with floor graphics also opens a host of opportunities for new forms of interaction. For example, retailers can print specific offers on the graphic and direct the customer to where this can be found in the store. This is a play on the one-way systems that we have become used to in the pandemic. A study by the Centre for Advanced Retail and Technology reported sales increased by 17% for products featured on floor graphics in their product aisles.

While Covid may have slowed and limited creativity in some sectors, this was certainly not the case for floor graphics, as retailers and brands took the opportunity to explore the many different ways they could use this media to promote their products while keeping people safe.

Some excellent conceptual examples could include a proposed floor graphic encouraging shoppers to remain at least six tubes of Pringles apart from each other, while a DIY brand might feature a giant tape measure on its social distancing graphics. What makes floor graphics so unique is that they can be used in almost any environment that you can think of and for all sorts of reasons.

These can include promoting new products in shops and supermarkets, serving as way-finding directions in hospitals and event venues or even educating pupils and students in schools, colleges and universities. Floor graphics come in such an array of forms that they are sure to have a major role to play in the post-pandemic period and beyond.

This flexibility is also true in terms of the surfaces that floor graphics can be applied to, both indoor and outdoor. Films and vinyls, including those available from Drytac, are suitable for use on floor tiles, wood laminate flooring and short pile carpets indoors, as well as concrete, asphalt, tarmac and concrete tiles outside.

When it comes to floor graphics, there is no single product that will work on all jobs; it is down to you to establish which is the most effective and suitable solution for each individual project.

Once equipped with the right material, you can then get creative and continue to stretch the boundaries of what has become an incredibly innovative and imaginative sector that will only continue to grow.

www.midcomp.co.za

CREATING A DISCUSSION

ABOUT SUSTAINABLE TEXTILE PRINTING

According to Laurel Brunner from The Verdigris Project, digital printing involves much shorter supply chains and so much lower emissions. Reconciling the two in the textiles sector is a major challenge for the industry.

The environmental impact of textile production is starting to get more attention. Manufacturers and developers within the graphics industry want to sell digital printing systems for direct-to-garment (DTG) and general textile printing, so they are especially keen. How they frame their messages is tricky though. There is an inherent conflict between the on-demand, have-it-now-and-toss-it mentality, and the model that encourages resource conservation. A throw-away culture is bad for the environment, but it suits digital printing and sells more print.

Ricoh has taken a step in the right direction. Sort of. The company recently announced a collaboration with Farbenpunkt cloaked in sustainability messaging. Farbenpunkt provides niche ink and dying solutions for the textile industry. The deal is to sell Farbenpunkt's Peractojet, a new textile ink for digital printers.

According to Ricoh's press release 'Reducing the environmental impact of global textile production caused by using dye-based (solutions), such as reactive inks in digital and analogue processes, is the driver for this collaboration'. Grammar aside, as an argument it is a bit thin, but at least Ricoh's claim might encourage people to ask more questions.

The data is on the side of digital printing for textiles, not least because of the huge amounts of water that gets wasted in the production of fabrics. According to Ricoh's press release, fashion is responsible for 10% of global emissions and 'traditional fabric dyeing and treatment accounts for 20% of worldwide wastewater'. These claims are not backed up with any research references, but they do raise awareness.

What matters is not the probity of a press release, but the fact that companies are trying to address the environmental impact of modern textile production. Complex supply chains have a negative environmental impact. Even if they mean cheaper products for consumers, transport and processing emissions all cost carbon. The fish from the North Sea that gets packaged in Thailand for European supermarket customers carries a heavy environment footprint. But it's accepted because the end product is cheap. We have the same mentality when it comes to clothes and fabrics for interior furnishings, and all of it has to change.

The question is how, so we need an open forum within the industry for discussing a transition to a digital printing model for textiles – incorporating recycling and reuse. That is the sort of work companies such as Ricoh and its competitors should be engaged in. Deals to sell water-based inks dressed up as sustainable alternatives to the status quo are trivial. Why not put the effort into something that will actually make a real difference?

This article was produced by the Verdigris Project, an industry initiative intended to raise awareness of print's positive environmental impact. Verdigris is supported by: Agfa Graphics (www.Agfa.com), Digital Dots (www.digitaldots.org), EFI (www.efi.com), FESPA (www. fespa.com), HP (www.hp.com), Kodak (www.Kodak.com/go/sustainability), Practical Publishing (www.practicalpublishing.co.za), Ricoh (www.ricoh.com), Splash PR (www.splashpr.co.uk), Unity Publishing (http://unity-publishing.co.uk) and Xeikon (www.xeikon.com).

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SIGN AFRICA GAUTENG EXPO
HELPS TO RE-ENERGISE THE INDUSTRY

BY MATTHEW WOOD



The successful Sign Africa Gauteng expo, held from 21-23 April at Emperors Palace Convention Centre, attracted 1748 visitors. The event helped to re-energise the signage and exhibition industries, with visitors eager to see new products and cutting-edge technology. The event was sponsored by Platinum sponsor Roland.





Visitors were inspired by wide format digital printing, T-shirt printing, finishing, point of sale displays, signage, banners, flags, vehicle graphics, LED's, laser engraving and more.

Exhibitors were impressed with the event:

'I was very impressed with what the organisers did and how the event was marketed,' said Eric Philpott, 3D Fusion.

'Exposure is the most important thing that we got, as well as interaction with important clients,' said Cassie Chikwiri, Stixo Signage Supplies.

'On a whole it was very, very succesful three days,' said Bradley Bate, Alliance Machinery. 'We probably had in excess of 150 qualified leads at the show and the potential of 5 to 10 machines that we are negotiating at the moment, so it was very, very positive.'

'The show was brilliant and the organisation was also quite good – there was no problem,' said Keshav Sharma, Allrich. 'I spoke to new people along with some sign companies and I got good leads.'

'It was quite a successful show – we achieved what we wanted to,' said Gareth Fletcher, Kyocera. 'The biggest thing was getting the exposure that we were after, which is really critical. We had some important clients that came through and we generated some nice leads. We introduced our new flagship product to the public for the first time and we are really looking forward to the expo in September.'

'Initially we were a little concerned about attending the show due to Covid,' said Grant Potgieter, Fujifilm. 'It has been an incredibly good show and we've had an incredible amount of visitor interest. It's been a great opportunity for us to

showcase our full offering, whereas historically we showcase our wide format division. We had the opportunity and that has proved very fruitful for us. I'm quite exited about the leads that we've generated and the potential sales that will come from them.'

Calvin Guo, CNC PME, said the show was good and that the company got to see some old clients.

'The show was very good and very successful – there were high quality customers,' said Kevin Mc Ewan, China Direct Sourcing. 'There are a lot of new businesses coming up – people who have lost their jobs through Covid are making a plan and being entrepreneurial, so they are all buying and looking around.'

'The show was good. We had some good people coming in,' said Benjamin Botha, iPlastics.

'We had a lot of quality leads, a lot of equipment enquiries and a lot of start-ups coming through,' said Liezle Barrie, Intamarket. 'You see people that have been retrenched trying to start new businesses, so we saw a lot of that, and it was busier than we thought at times. It was a good show.'

'There were lots of new faces – not the regular customers you're used to seeing. The first and last day of the event were very, very good,' said Pooven Pillay, Roland DG.

'The show was successful and we really enjoyed it,' said Enrico Marusi, Power Africa.

'We've seen a lot of potential clients and there was really good interest at the show – people wanting to expand their businesses by buying new products,' said Nardus Mouton, Gencotech.

'I'm very impressed with the size of the show and the amount of people. I did not expect it to be this busy and I also did not expect there to be as many serious buyers as there were, so all in all it's more impressive than what I was expecting,' said Darryl Braithwaite, Midcomp.

'We were pleasantly surprised regarding how many people actually visited the show and the interest in the specific machines,' said Bernard Truter, Graphix Supply World. 'We were concerned to a certain extent about the influence Covid would have had, but so far – we will see with the sales – the interest was been fairly high.'

'We had a good show and we're hoping to turn all the quotes into sales,' said Naveen Rajcomar, Chemosol.

'It all went well. It was a very nice exhibition and we got a couple of good leads,' said Christo Schade, Sheetco.

'Lots of new and potential customers came through, so we're very grateful,' said Charmaine Poulter, Woodline Shade Solutions.

'It was more than great,' said Stephen Graham, Ivyline Group.

Stand awards

Judges visited each stand at the expo and judged the stands according to criteria based on design, staff friendliness and professionalism.

The results are as follows:

Best small stand (custom)
First: CNC Professional Machines and Engineering.
Runner-up: Power Africa and King Caps.

Best medium stand (custom)
First: 3D Fusion.
Runner-up: Woodline Shade Solutions.

Best medium stand (shell scheme)
First: Gencotech Laser Marking.

Best large stand (custom)
First: Skyco Media Solutions.
Runner-up: Allrich Trading.







Roland Speed Wrap Challenge

Entrants had to wrap a car door in under 10 minutes. Winners won cash prizes every two hours in the challenge, brought to visitors by platinum sponsor Roland, vinyl sponsor GrafiWrap (distributed by Maizey Plastics) and expo organiser Sign Africa.



www.signafricaexpo.com

TIPS

ON WINDOW DECORATION AND PREVENTING GLASS BREAKAGE



BY GRAFITYP

Glass breakage is caused by the difference in tension on a window because certain parts expand faster than others as a result of heating. Glass breakage will therefore almost exclusively occur in outdoor applications.

Tips

- As long as the film takes up less than 50% of the surface, there is no risk of glass breakage if the window is heated by the sun.
- Use light colours – these are less sensitive to heat.
- Use transparent (sandblast effect) films and translucent films. These absorb less heat than cutting films.
- Full prints can always be used indoors (e.g. in a shopping gallery), even if it is a dark coloured print.
- Apply the film on the outside. This provides more cooling options, which reduce the risk of thermal glass breakage especially with full prints outdoors that are exposed to direct sunlight.
- Be careful with dark colours. These absorb a lot of heat, which create tension differences between the window and the film, causing a risk of glass breakage.
- Be careful with HR++ windows (high efficiency windows): only cover the windows at the outside as the inside of these windows have a special coating. The effect of this coating is disrupted if you apply the film to the inside of the window.

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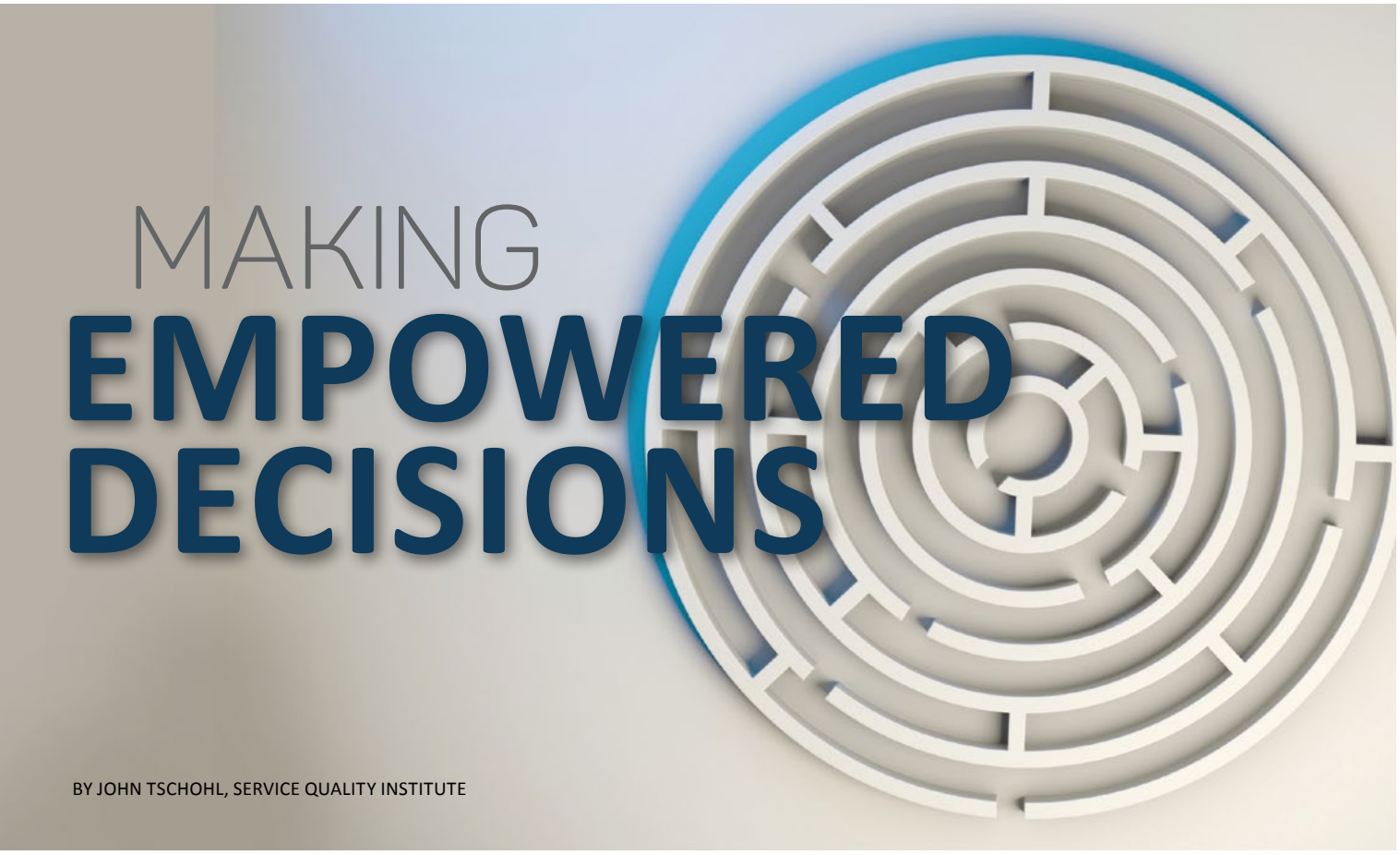
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MAKING EMPOWERED DECISIONS

BY JOHN TSCHOHL, SERVICE QUALITY INSTITUTE

Most CEO's believe their employees are empowered. The description of empowerment for most companies is the following: 'you are empowered to take care of the customer as long as it fits into the rules and policies we have'. But for empowerment to work, the employee must be willing to bend or break the rules.

The backbone of great service is empowerment. My definition is for any employee to make a fast-empowered decision on the spot in favour of the customer. No asking for approvals, no delays, no moving the request up the chain of command. Empowerment by far is the hardest skill to get employees to use. Front line employees are the most powerful when it comes to empowerment – what they do is magic.

There are four reasons why an employee is reluctant to use empowerment:

1. They know they will be fired.
2. They believe they will be forced to pay for what they gave away.
3. Many managers do not like empowerment because they feel they are not needed – they lose their power.
4. No one likes to be screamed at or put down. Rarely is an employee recognised for making a fast-empowered decision in favour of the customer.

Most empowered decisions are under R700 ($50) and I think the vast majority under R350 ($25). Often there is no cost. Not enough companies and employees understand the power of word of mouth advertising. Your single goal each day is to have over happy customers, this way you have them for life. They are resistant to advertising by your competitors. You want them to fall in love with you and your organisation.

I love Amazon and I prefer to call them when I have a problem. I have never had anyone at Amazon tell me 'no'. Their employees are in call centres all over the world and all of them are awesome. Amazon increased sales 38% or $105 billion last year. You rarely see them advertise. They focus on repeat business and word of mouth advertising. They also love their customers. Customers prefer speed, price and great service. Master these skills so you become another Amazon.

How can you get employees to make empowered decisions?

1. Train everyone on empowerment. There are no schools in the world that will teach this skill. It is up to your organisation to train your entire staff. Remember that 99% of your customer contact is with front line employees who are often the least paid, least valued and least trained.

2. Recognition. You must celebrate each time you hear or see an employee making an empowered decision. The wilder the empowered decision the more you want to make a bigger deal out of it. Other employees will see the employee was not fired and got lots of recognition. With an empowered workforce, your organisation can reap the benefits experienced by Apple and Amazon.

Empowered employees have the power to make decisions without a supervisor. They are entitled to go off script, bend the rules and do what they see fit if they believe it is the right thing to do for the customer. If you are concerned they might give away the store, set a limit.

John Tschohl is a professional speaker, trainer, and consultant. He is the President and founder of Service Quality Institute with operations in over 40 countries. He is considered to be one of the foremost authorities on service strategy, success, empowerment and customer service.

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NEWS

Printing SA Webinar Educates Attendees About Waste Management Regulations

Panellists discussed the mandatory Extended Producer Responsibility (EPR) outlined in the National Environmental Management: Waste Act during a free webinar held by Printing SA. The regulations outline a new approach to waste management in South Africa and will contribute significantly to the diversion of waste from landfills.

An EPR scheme is a policy approach under which producers are given the end-of-life financial, administrative and operational responsibility for their products put on the market. A PRO is an organisation that assists producers to meet their extended producer responsibility targets through various key stakeholders within the value chain in the country. The PRO is responsible for setting up and managing the value chain mechanisms for the targeted waste material and to create awareness for the recycling of all waste. The webinar panel of PRO's presented their frameworks and gave insight into their collection processes.

Panellists included:

- Francois Marais, Business Development Manager of Fibre Circle, a Producer Responsibility Organisation representing paper and the paper packaging sector.
- Anben Pillay, Director of Waste Policy and Information Management for the Department of Environment, Forestry and Fisheries.
- Adri Spangenberg, CEO at Polystyrene Association of South Africa and South African Vinyls Association (SAVA).
- Kishan Singh, CEO at MetPac-SA, a Producer Responsibility Organisation representing the Metal Packaging Industry in SA.
- Quinton Williams, Business Manager at Polyco (the Polyolefin Responsibility Organisation).



Do you produce paper and packing material of 10 tonnes and more annual? If yes, you must comply with Mandatory Extended Producer Responsibility (EPR) Regulations.

Draft Amendments to the regulations and notices regarding Extended Producer Responsibility have been published in Government Gazette 44295 for public consultation on 19 March 2021. Implementation of the EPR Regulations, published in November 2020, was postponed to 5 May 2021 to address concerns raised by affected producers.

To watch the full webinar, click here: https://bit.ly/3wSmlUc

Printing SA training courses

Technical Theoretical Module 3

Technical Theoretical Module 3 (TT3) will provide apprentices with the underpinning knowledge to competently perform any practical tasks they are required to complete in terms of the Competency Based Modular Training (CBMT) programme. Registration is open from 18 June 2021. Register at: https://bit.ly/3fGmpk3

Adobe Acrobat DC for print and prepress

Printing SA's Adobe Acrobat DC for print and prepress course is perfect for staff who have completed Printing SA's first Adobe modules. This course has been developed for the signage, visual communications, printing and packaging industries and allows candidates to take on more roles within a printing or design business.

The course meets the assessment specifications of the new QCTO Electronic Prepress Technician Qualifications.

Register at: https://bit.ly/3vKizvD

Printing SA Outline Membership Benefits At Sign Africa Gauteng Expo

Printing SA educated visitors about their member benefits and services at the recent Sign Africa Gauteng expo.

Printing SA represent the interests of the printing, packaging, branding, creative design, marketing and communications industries.

They ensure the industry is sustainable and that all stakeholders, and its members in particular, prosper.

Visitors had the opportunity to speak to representatives to find out about their member benefits, such as: human resources consultancy services; industrial relations consultancy services; B-BBEE advisory and consultancy services; commercial, technical and legal expertise; industry representation and training.

The new Printing SA member benefits include:

1. Print, packaging, signage and visual communications medical cover: Agility and Health Squared have partnered with Printing SA to bring you a one of a kind medical offering for you and your staff that is specifically tailored for the industry.

2. Productivity SA: The Competitiveness Improvement Services Programme is aimed at improving the competitiveness in the South African print, packaging, signage and visual communications industry as it has to compete against international competitors in the international and domestic markets. It is an investment cost-sharing grant for local entities.

3. SASFIN Finance: Printing SA Associate member SASFIN provides a comprehensive range of specialist financial products and services for Business and Wealth clients including equipment finance, forex and guarantees and funding to these entrepreneur groups and companies.

4. Members' Portal: Members now have exclusive access to a host of great online tools from industry research, tenders, RFP's/Q's, marketing material, templates and so much more.

5. HP, Dell and Apple product discounts.

6. The Virtual Safety Officer: in partnership with KBC, Printing SA unveiled the Virtual Safety Officer, which is designed for Printing SA members who do not have the resources to manage their occupational health and safety requirements.



www.printingsa.org					
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FREE ONLINE CLASSIFIEDS & JOBS

Post or view free online classifieds for the signage and display industry at www.SignAfrica.com/classifieds and post your availability and job openings on www.SignAfrica.com/jobs

FOR SALE

MIMAKI CJV30-130 — 27 MAY
R110,000 o.n.c.o. In pristine condition. 1.3m print and cut.
Errol Bellas +10 82 813 9917
Johannesburg

ROLAND VP540 — 26 MAY
1370mm integrated print and cut. In excellent daily running condition. R80,000 o.n.c.o. Serviced every six months for the last 10 years.
Loren Fisher +27 72 397 0514
Johannesburg

MIMAKI JV150-160 — 26 MAY
R120,000. Includes bulk ink system. Excellent condition.
Daan Nel +27 12 548 7890
Pretoria

ROLAND VP540 — 25 MAY
R135,000 - negotiable within reason. Integrated print and cut. Bulk ink system. Approximately 11 years old. In daily working condition. Regular services have kept this printer running perfectly.
Zak +27 11 887 1392
Johannesburg

SCREEN PRINTING EQUIPMENT — 25 MAY
R75,000. Screen printing. Six colour, six station carousel. Exposing unit. Flash dryer. Double press.
+- R15,000 in screens.
Errol Bellas +10 82 813 9917
Johannesburg

EMBROIDERY MACHINE — 25 MAY
R245,000 for the embroidery machine, with frames, cotton, accessories and Wilcom digitising software, plus R20,000 worth of cotton.
Errol Bellas +10 82 813 9917
Johannesburg

DCS 1800Z — 24 MAY
Direct to object and direct to garment printer. Good condition. Looking for buyer to make an offer.
Muhammed +27 71 896 3481
Standerton

DYE SUBLIMATION PRINTER — 24 MAY
1800mm wide. Two DX5 Epson heads, which yields print speeds of about 32sqm per hour. R50,000. Good condition. Hardly used. Bought as a demo machine.
Henry Ludski +27 79 138 1875
Cape Town

MIMAKI CJV150-160 — 21 MAY
In immaculate condition. R169,000. Three years old. Integrated printer/cutter from Mimaki provides high performance, creativity and versatility with vibrant BS4 ink, in a cost effective package.
Serj +27 76 535 7770
Sandton

MANUAL ROTARY CREASING AND PERFORATING MACHINE — 17 MAY
R5000. 600mm wide. Very solid and well-made. Reason for selling: I have bought an electronic one.
Rob Pollock +27 83 656 8098
East London

OKI C711 — 13 MAY
2 OKI C711 printers for sale to use as parts. R2000.
Andre van Greunen +27 82 771 3686
Worcester

OCÉ 600 — 13 MAY
R8000. Has 3 CYK working heads. Machine needs a magenta head. There is 4 x 3/4 full pellets included. 2 x K and 1 x M sealed pellets available at R500 each. Replace head and use or use as parts.
Andre van Greunen +27 82 771 3686
Worcester

TAJIMA EMBROIDERY MACHINE — 12 MAY
4 head industrial TMFX-C904. R150,000. Good working condition. Recently serviced by a technician for its regular yearly maintenance. Stitching speed reaches up to 900rpm. It uses 9 needles and a USB drive.
Alisca +27 73 465 0666
Randburg

HP LATEX L28500 — 10 MAY
2600mm wide with i5 PC and Onyx RIP software. Ready to print. R95,000.
Robert Wilke +27 84 360 3438
Bloemfontein

ROLAND SP540V — 5 MAY
R90,000. New heads, circulation pump and linear data cable. Comes with roll-to-roll pick up system.
Ferdinand Pretorius +27 79 329 6815
Centurion

ROLAND VS300 — 4 MAY
Print and cut eco-solvent large format printer. R80,000. In excellent condition. Only original Roland ink used. Comes with around R10,300 worth of ink and R1200 worth of vinyl.
Nekhil +27 67 075 9544
Durban

WANTED

MUTOH VALUEJET 1304 SPARES — 15 MAY
Looking for: maintenance kit, 2 head pressure plates, 3 rollers and 4 head cables for Mutoh Valuejet 1304 or alternatively someone selling the same model.
Thembinkosi Dube +27 79 732 1738
RANDBURG

JOBS

JOBS OFFERED

GRAPHIC DESIGNER — 30 MAY
You should be a career driven and passionate graphic designer with a few years' experience; able to design for digital, online and print; able to develop websites and be skilled in WordPress.
In-Detail hireme@in-detail.com
Gauteng

FREELANCE VINYL APPLICATORS — 24 MAY
We are in need of freelance vinyl applicators with practical experience of minimum five years. Applicants must be capable of doing full vehicle body wrapping and vinyl application onto uneven surfaces.
Redblock Advertising & Media info@redblockmedia.co.za
Gauteng

DTP OPERATOR/ PRODUCTION MANAGER/ PRINT OPERATOR — 21 MAY
Project coordinator: processing of orders and ordering of raw materials. Operating of manufacturing equipment, such as digital printers and dye sublimation presses. Reliable references and own transport.
Redblock Advertising & Media info@redblockmedia.co.za
Gauteng

JUNIOR GRAPHIC DESIGNER — 19 MAY
Must have Corel and Photoshop experience. Signage experience advantageous. Ability to read plans. Structural design experience. Presentable and willing to learn.
ops@signcentral.co.za
Gauteng

INTERNAL SALES — 18 MAY
Counter and telesales. Must have experience in the signage industry. Stixo is a supplier of signage material to the industry. Candidate should be computer literate and fluent in English and Afrikaans.
Stixo Signage Supplies
assif@stixo.co.za
Gauteng

ALL ROUNDER — 18 MAY
Seeking an experienced signage applicator and fabricator with experience in manufacturing of channel lettering and rigging of signs. Must be able to operate CNC machines. Valid driver's licence required.Cosmic Digital Solutions
bronwyn@cosmicdigital.co.za
Gauteng

GRAPHIC DESIGNER — 18 MAY
Exciting opportunity to grow your experience in a hands-on environment. Join our team and become part of the family. Requirements: CorelDRAW experience. Adobe Illustrator and Photoshop is a plus. Portable Shade
art3@portable-shade.com
Gauteng

GRAPHIC DESIGNER — 17 MAY
Knowledge of CorelDRAW compulsory. Must be a hard worker and willing to work long hours from Monday to Saturday. Position available at our Pinetown branch. Email a copy of your CV.
Action Signs & Graphics info@actionsigns.co.za
KwaZulu-Natal

SALES MANAGER — 17 MAY
Experience in managing outbound and internal sales team. Must be a performance driven selling manager. You will be in charge of managing organisational sales by developing business plans, etc.
Signs4SA georgie@signs4sa.co.za
Gauteng

SALES AND PROJECT MANAGEMENT — 15 MAY
Signage sales staff wanted. Proven track record. Client list not required. You would ideally have two years or more of experience, be technically proficient and have contactable references. Perks include petrol and cell.
Signs4SA Kevin@signs4sa.co.za
Gauteng

PRODUCTION MANAGER — 14 MAY
Must have 3-5 years' of production management, operations or supply chain management experience. Experience in planning and scheduling of work and installations is essential. Must be punctual.
Sign Central ops@signcentral.co.za
Gauteng

SALES REPRESENTATIVE — 14 MAY
Non-smoker. Sober habits. Must have: experience within the signage industry, contactable references, a

valid driver's licence and reside in the East Rand.
Sharpline Graphics
sharplinejobapps@gmail.com
Gauteng

PERSPEX FABRICATOR/ VINYL APPLICATOR 13 MAY
We are looking for experienced vinyl applicators (signage and vehicle wraps) and Perspex fabricators.
Signs4SA production@signs4sa.co.za
Gauteng

INSTALLER/RIGGER 13 MAY
We are looking for experienced riggers who can install all types of signage, from pylons and billboards to lightboxes and do vinyl applications.
Signs4SA production@signs4sa.co.za
Gauteng

VINYL APPLICATOR 11 MAY
We are looking for an experienced vinyl applicator to join our team. Interested candidates to email their CV. Signarama Edenvale
liam@signarama.co.za
Gauteng

JUNIOR GRAPHIC DESIGNER 11 MAY
We are looking for a junior graphic designer to join our team. Relevant qualifications essential but signage experience not necessary. Interested candidates to email their CV.
Signarama Edenvale
liam@signarama.co.za
Gauteng

PROJECT MANAGER 11 MAY
Looking for a Project Manager to join our team. Signage experience would be beneficial but not essential. Interested candidates to email their CV.
Signarama Edenvale
liam@signarama.co.za
Gauteng

PERSPEX FABRICATOR 10 MAY
The successful and experienced candidate should be able to fabricate Perspex letters and signage.
Dynamite Digital and Screen Printing
vasu@dynamitedigital.co.za
Gauteng

GRAPHIC DESIGNER 10 MAY
Candidate must be presentable, must have knowledge of CorelDRAW and Photoshop and be able to read floor plans and shop drawings. Structural design capabilities are a must.
Visual Direct ops@visualdirect.co.za
Gauteng

SIGNAGE INSTALLER AND PRODUCTION 4 MAY
We are looking for an all rounder with a valid driver's licence. Must have signage installation, production and vinyl application experience. Must reside in Germiston or surrounding areas.
BrandUP hr@brandup.co.za
Gauteng

JOBS WANTED

EXPERIENCED SIGN MAKER/PRODUCTION MANAGER 25 MAY
Seeking full-time employment. Have both local and international experience. Been in the signage industry for just shy of 30 years. Extensive knowledge of vehicle branding and shop signage. Health and safety.
+27 64 284 4059
ctsignage@gmail.com
Western Cape

PRINTER AND MACHINE OPERATOR/EMBROIDER/ALL ROUNDER 24 MAY
I'm a quick learning, hard working problem solver with high attention to detail and accuracy. I perform well under pressure and can work well in a team as well as individually. Available immediately.
beukesliezl65@gmail.com
Gauteng

GRAPHIC DESIGNER 24 MAY
I am a graphic designer but I can also do rigging and applications.
+27 76 265 9453
slatterytimmy315@gmail.com
Gauteng

GRAPHIC DESIGNER/LARGE FORMAT AND DTP OPERATOR 9 MAY
I'm a creative and skilful graphic designer with over 10 years' experience. I have worked in the large format and lithography industries. I believe I can take your brand to the next level.
Ashoo Graphics +27 81 720 5538
Gauteng

SIGNAGE INDUSTRY MANAGEMENT 5 MAY
Many years of experience in graphic design, digital printing, screen printing, laser cutting, vinyl application, sign construction and installation. Management of daily operations.
christobotha.dorfling@gmail.com
Gauteng

GRAPHIC DESIGNER (DTP) 3 MAY
Have more than 15 years of experience in the printing and promotion industry as a CorelDRAW/Photoshop designer. I'm always willing to learn and work extra time, overtime, double shifts, etc.
Farren farrendodat@gmail.com
Gauteng

Post or view free online classifieds & jobs for the signage and digital graphics industry at www.SignAfrica.com

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HP L115 PRINT & CUT | 1,372m
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SEND DETAILS OF ANY WORKSHOPS, EVENTS AND EXHIBITIONS TO MEGGAN@PRACTICALPUBLISHING.CO.ZA

GRAPHICS, PRINT AND SIGN MENLYN POP UP ACTIVATION 2021

29 July-1 August 2021

Menlyn Park Shopping Centre, Johannesburg, South Africa

www.graphicsprintsign.com

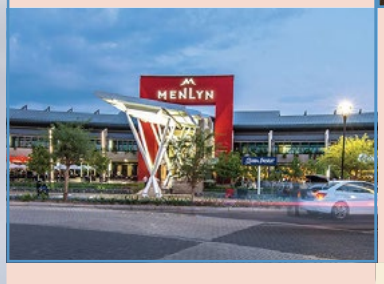


SIGN AFRICA, AFRICA PRINT & MODERN MARKETING SUB-SAHARAN AFRICA EXPO

7-9 September 2021

Emperors Palace Convnetion Centre, Centre Court, South Africa

www.SignAfricaExpo.com
www.AfricaPrintExpo.com
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SIGN ISTANBUL

9-12 September 2021

Tuyap, Istanbul

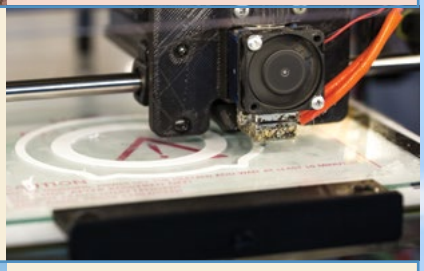
en.signistanbul.com

FESPA MEXICO

23-25 September 2021

Mexico City, Mexico

www.fespa.com



PACPRINT

28 September - 1 October 2021

Melbourne Convention and Exhibition Centre

www.pacprint.com.au

PRINTING UNITED

6-8 October 2021

Orange County Convention Centre, Orlando

www.printingunited.com



SIGN AFRICA KWAZULU-NATAL EXPO

20-21 October 2021

Tuyap, Istanbul

www.signafricaexpo.com



FESPA GLOBAL PRINT EXPO 2021

12-15 October 2021

RAI Exhibition Centre, Amsterdam, The Netherlands.

www.fespa.com/en

FESPA EURASIA

2-5 December 2021

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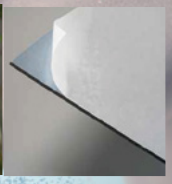
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E-M: erica@absolutedisplay.co.za

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E-M: almightyroach@gmail.com

APPLICATOR/RIGGER
Vinyl application and rigging.
Nikie
MOBILE: +27 71 282 0156

APPLICATOR/PVC WELDING/VEHICLE BRANDING/CANVAS STRETCHING
Art graduate, with many years of printing experience. Applicator, PVC welder and general finishing artist; full vehicle wrap and graphic design.
JHB.
Michael
MOBILE: +27 74 490 9585
E-M: michaelscv@yahoo.co.za

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Nicky
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E-M: admin@cyberdigitalprint.co.za

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E-M: daynightsigns1@gmail.com

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Dunmaglass, Kyalami, Johannesburg
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B. Moyo
MOBILE: +27 78 480 0157
E-M: info@btscconsultancy.com

FREELANCE VINYL APPLICATOR
13yrs experience in the signage industry, skilled in application. Specialise in vehicle branding, with any type of vinyl, graphic design or any other application work.
Gauteng.
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Maxwell
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Pretoria
Matthew
MOBILE: +27 73 906 7239
E-M: topioro@yahoo.com

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E-M: tebomaseola@gmail.com
E-M: wisemcele@hotmail.co.za

FREELANCE VINYL APPLICATOR/ INSTALLATIONS
13 years experience in the print and sign industry. Vehicle branding, full wraps, sign installations, sandblasting, wallpaper, liquid vinyl and more.
Johannesburg
Marc
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Mbongeni
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FREELANCER VINYL APPLICATOR
Looking for freelance work or permanent. 15yrs exp in full wraps and wallpaper and anything about vinyl, Pretoria.
Elrich
MOBILE: +27 79 849 5670
E-M: Elrichgreen119@gmail.com

FREELANCE VINYL, WALLPAPER AND VEHICLE FULL WRAP SPECIALIST
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E-M: sydneykhanyile@yahoo.com

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E-M: adams.postersplus@gmail.com

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Charles
MOBILE: +27 83 539 2853
E-M: charles.advertise@gmail.com

FREELANCE VINYL APPLICATORS, WALLPAPER + VEHICLE BRANDING
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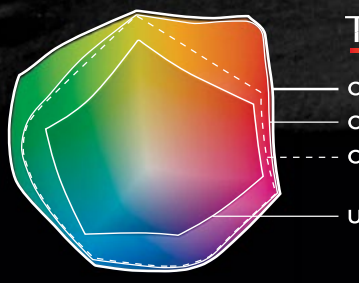
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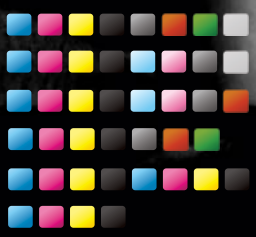
VF2-640
Large-format Printer

VG2-640/540
Large-format Printer/Cutters

SG2-640 / 540 / 300
Large-format Printer/Cutters







8 Colors : CMYKLkOrGrWh
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